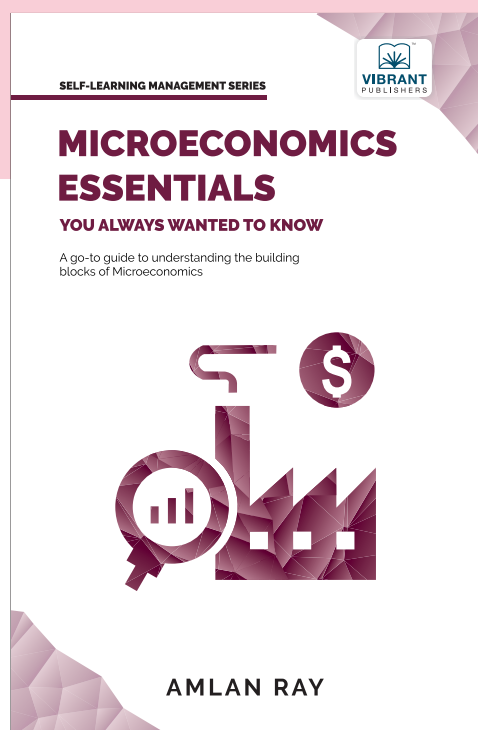


MICROECONOMICS ESSENTIALS

YOU ALWAYS WANTED TO KNOW



Pages:	220 pages
Paperback:	978-1-63651-115-3 \$38 ⁹⁹
eBook:	978-1-63651-116-0 \$19 ⁹⁹
Hardback (Color):	978-1-63651-117-7 \$59 ⁹⁹
Trim Size:	5.5" x 8.5"
Category:	Business & Economics
Author:	Prof. Amlan Ray
Publication Date:	August 2022
Intended Age:	13+
Available through:	Ingram Baker & Taylor Brodart Barnes & Noble Axis360 Overdrive Proquest

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ABOUT THE AUTHOR:

Prof. Amlan Ray is currently Senior Director & Dean at SRISIIM, New Delhi, a management and research Institution recognized by the Ministry of Science & Technology and Ministry of Education, Government of India. He has 27 years of experience working in Corporates, Consulting, Training, and Academia. Amlan is a B.Tech., MBA, M.A. (Economics) and has submitted his Ph.D. thesis at Amrita Viswa Vidyapeetham, India in the area of International Trade.



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