

Keds

KIDS' SIZING GUIDE

Parents might find it helpful to use the following length:

IF A CHILD'S FEET FIT IN THE BOX
BETWEEN TWO CUTLINES, YOUR POINT
SCALE IS CORRECT.

	Length	Width	Depth
Low			
High			

LENGTH

- 1 Cut your child's foot to the line. Tap the bottom of a hard shoe with the system measuring guide.
- 2 Place your foot on the length guide, aligned with the red line.
- 3 Slide the foot until the pink finger bar is against it.
- 4 Record measurement and label for reference.



WIDTH

- 1 Use your existing Keds shoe with the widest available insole in the shoe.
- 2 Identify the part that makes the shoe wide with a pencil. Draw an arrow with the instruction to fit with.
- 3 Determine where your child's foot measurement is the widest. That's the instruction you should follow.
 - If across the width of the foot, use **W**.
 - Elsewise, use **W** at the widest.
- 4 Record each foot's width.



NOTE: If your child's foot has an abnormal shape, measure the length and the width at the widest width to get the only size.

DID YOU KNOW?

A child's feet grow up to a full centimetre each month, so measure at least once every two months.



LENGTH RULER

