

Finally, something for the ladies.

Revalor-XH[®] (trenbolone acetate and estradiol) is a one-time implant that starts working immediately, while providing the same strong finish as its counterpart Revalor-XS.

With Revalor-XH, you can count on improved performance, consistent feed intake and reduced stress associated with re-implantation.

Give your heifers the Revalor treatment.

Revalor-XH
(trenbolone acetate and estradiol)

A withdrawal period has not been established for Revalor in pre-ruminating calves. Do not use in calves to be processed for veal. For complete product information, refer to product label.

This is an advertisement.

Feedyard Management:

NEW IMPLANT, NEW OPTIONS

When selecting a cattle implant program – based on labor allocation and availability, environmental conditions, cattle-handling facilities, season of the year, management expectations and marketing goals – producers are looking for options that fit the objectives of the feedyard. Marshall Streeter, Ph.D., technical services specialist with Merck Animal Health, says, “One of the major cattle and feedyard issues is managing the re-implant process to optimize performance, while minimizing stress on cattle, people and facilities.” Dr. Streeter says the team at Merck Animal Health understands these situations and recognizes the need to create an implant specifically for heifers that eliminates the need to re-implant, while maintaining cattle feed intake and performance. “In a commitment to meet the resource allocation concerns of our customers, the company continues to add to its portfolio of patented controlled-release cattle implants,” he says.

Revalor®-XH (trenbolone acetate and estradiol) is the latest cattle innovation from Merck Animal Health that eliminates the added stress and labor associated with a second implant. Revalor-XH has the same active ingredients as the leading cattle implant, Revalor-XS, but it's specifically formulated for use in heifers. “Revalor-XH works from day one, while providing the same strong finish that customers have come to expect from Revalor-XS,” says Dr. Streeter. “With the addition of Revalor-XH, feedyards will now have a great heifer implant strategy to improve performance, maintain feed intake and reduce stress across a wide variety of feeding and marketing conditions.”

Performance-Based Implants

Dr. Streeter says performance-based implants – such as Revalor-XH – provide the greatest marketing flexibility, while maintaining great feedyard performance and improving margin just like a traditional re-implant program. Revalor-XH, as well as Revalor-XS, also are great for producers who may struggle with re-implanting due to many different challenges.

There are several benefits of not re-implanting cattle. “Every time cattle are removed from their pen, moved across the feedyard, walked through the chute and returned to their original pen, the entire feeding operation experiences increased resource costs and increased risk of injury to workers and cattle,” says Dr. Streeter. “Every time we handle cattle we put more stress on the animal, which negatively affects performance while increasing the risk of stress-induced clinical and sub-clinical disease, so we want to limit these tasks as much as possible.”

Dr. Streeter adds that implant strategy decisions should be based on an individual feedyard's marketing goals within the current feed cost, feedyard performance and cattle price matrix to reach end targets for maximum improvement in margin.

Cattle Implant Resources

The most important part of any implant program is to make sure that implants are administered accurately, effectively and safely. Merck Animal Health offers a variety of educational and training tools for producers to utilize when determining implant options. Visit responsiblebeef.com/tools to find implant training videos, technical bulletins and information on the Revalor calculator – an app that makes it easier for cattle feeders to manage their implant protocols.

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