

# Reader's Digest

A Trusted Friend in a Complicated World

## 30 Sustainable Fashion Brands You Can Support Right Now



**Quincy Bulin**

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Not only do these brands help you look stylish, they also do what they can to help the planet

These days, there are lots of ways to make sustainable living part of your everyday life. One of the easiest? Using your purchasing power to support sustainable clothing brands that prioritize ethics and use earth-friendly manufacturing processes. When you spend your dollars on eco-friendly brands, you tell everyone around you what you care about and create the foundation for the world you want to live in.

Sending a message matters, and making a tangible difference matters even more. After all, each of us has a responsibility to fight against climate change and reduce our carbon footprint, and a huge part of that comes from changing our consumption habits.

To make your sustainability journey easier, we've rounded up the best sustainable clothing brands. Before you get started, know that no fashion brand is 100% eco-friendly. Still, there are plenty of brands working hard to mitigate the effects of manufacturing on our earth. And don't feel like you have to buy new things to go green. If you can't purchase new from one of these sustainable clothing brands, you can learn [how to upcycle clothes](#) in creative ways or look for brands providing sustainable product shipping and packaging. When you're ready to trade the pieces in, find out [where to sell clothes online](#).

# Best tennis whites

## JGame



VIA @JGAMENYC/INSTAGRAM

There's a lot of tennis wear on the market, but only a small fraction of it is sustainable. Enter [JGame](#): Between its recycled fabrics and New York City manufacturing, its products are both eco-friendly and ethically made. And while you'll find classic tennis whites, JGame has designed collections with bright colors to discourage a culture of disposability.

### Pros:

- Sustainable spin on traditional tennis whites
- Manufactured in the United States with recycled fabrics
- Bold colors help extend the clothing's lifespan

### Con:

- Extended sizing not available

Shop Now