

MOTHER OF THE BRIDE *survival guide*

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• EVERYTHING YOU NEED TO KNOW •

Print out our *must-have checklist* to keep track of everything you can do to help your daughter with wedding plans.

REMEMBER

*The main focus of the event is to celebrate the love the couple shares.
Our goal is to help you along the way to be the best mother of the bride that you can be!*

ONE YEAR BEFORE: *the engagement!*

- Help the bride choose her perfect dress and venue
- MAKE A GUEST LIST: start organizing addresses, phone numbers, and hotels near the wedding venue
- Make sure everyone is on the same page with financial plans

6-10 MONTHS BEFORE: *getting ahead!*

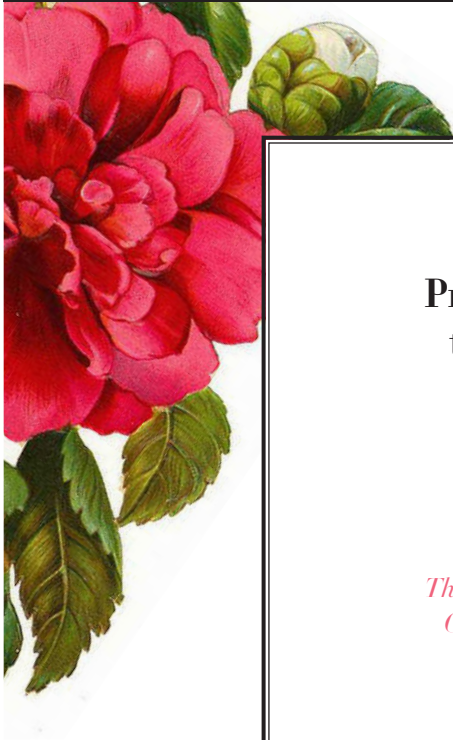
- Start looking for your dress to ensure that you find one you love while there is still time for fittings and alterations
- To feel as beautiful and comfortable as possible, talk to the bride about style choices including: neckline, length, material, embellishment/lack-of, fit, and color
- Look for complimentary, classic colors and keep in mind that most of the detail should be from the waist up to bring attention to your face (especially in photographs!)

3-6 MONTHS BEFORE: *the fun stuff!*

- Finalize your guest list and keep yourself organized if you are handling the RSVPs
- See if the bridal party needs any help
- Your daughter's friends planned her an amazing shower, so choose a cute and classy dress for the event maybe something trendy and playful in a bright color or floral print
- Shop for the rehearsal dinner dress maybe something a little bit more modern and trendy than you've chosen for wedding day
- Choose comfortable shoes for each outfit!

1-3 MONTHS BEFORE: *final plans!*

- Give your daughter extra support as she prepares for her big day :)
- Help with seating arrangements and any other last minute details
- Make sure transportation arrangements are set for everyone
- Double check that your dress and shoes fit well



HOW TO DRESS FOR *your body*



PETIT

The key is choosing a style with a shorter waist and all focus is around the top half of bodice framing the face.



PEAR

Choosing the right shape is essential. Our fit-n-flare dresses move with your body; rather than cling to troubled spots.



PLUS

Don't hide under kaftans, pick dress cuts that are clean and crisp and let the fabrics be the embellishment.



BOY

Play up feminine features with a sheath dress. The bodice shape creates an illusion of a fuller bust and highlights your legs.

we now have even more size 18's!

CHOOSING *your dress!*

- You want to love how you look 20 years from now. The goal is to feel as beautiful and as comfortable as possible.
- You do not need to match the tablecloth and flowers - just be respectful of the bride's overall taste.
- Choose complimentary, classic colors. Stray away from trends. Most detail in your dress should be from the waist up to bring attention to your face, especially in photographs.
- When you buy the dress, it should fit you the day you buy it. You can always have it taken in or out.
- Choose comfortable shoes, no one wants swollen feet two hours into the celebration!

WEEK OF: *dress rehearsal!*

- Don't forget your dress for the rehearsal dinner
- Rehearsal dinner dresses are the perfect opportunity to dress in something a little bit more modern than you may have chosen for the wedding day
- Let us help you select the perfect, up to date style for the rehearsal dinner.

DAY OF: *opening night!*

- Today's the day!
- Get hair and makeup done and pack your clutch: tissues, camera, lipstick and concealer
- Enjoy the festivities and celebrate! Cherish this incredible moment!

NEED *inspiration?*

Our experienced Stylists are here to help you in all your dress preparation. Feel free to call or email us for any questions answered.

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