



# Metagate

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Milano

*«Dreaming the moon, walking the streets»*



**01**

# Metagate

Details on Metagate

# The Metaverse for us is...



The **METaverse**  
is a platform  
of **user experience**  
integrated and enabling  
**new technologies**  
whose purpose  
is **a better world**



# METAGATE - Team



**MARCO  
PIZZINI**

CEO



**DAVIDE  
FELLONI**

CTO

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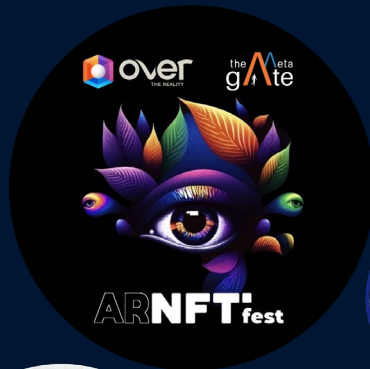


Metagate develop in XR  
on the metaverse of **OVER the Reality**  
to reduce **costs and risks**  
to be able **experiment** and **learn**  
to create a **community**  
and be ready for **upgrades**





# Certified events with NFT POAPS

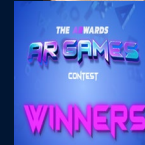
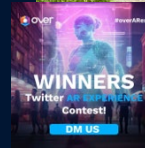




# Metagate Awards



**Real Estate vision Award  
(09/2022)**



**ARwards wearables (03/2023)  
ARwards experiences (06/2023)  
ARwards gaming (08/2023)**



# Customer Journey



Socialmedia



Experience



Engagement



Share

## Video trailer

Share the trailer  
to build hype

## XR Experience

Live the experience  
in augmented  
reality

## Call to action

Engage people by asking  
them to take actions

## Spread

Add dynamics  
of diffusion both B2B  
and B2C

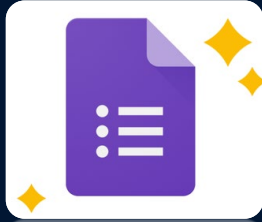


# KPIs available



## Social

Analyze data from social media



## Survey

Add survey to get qualitative answers



## Wearables + Poap NFT

Analyze data on-chain



## UX/UI tracking

Interactions in each land (click or time spent)



## Gaming

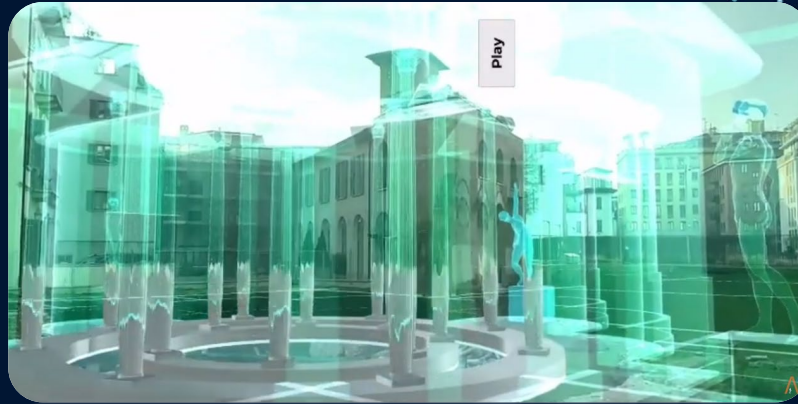
Track data from a gamification



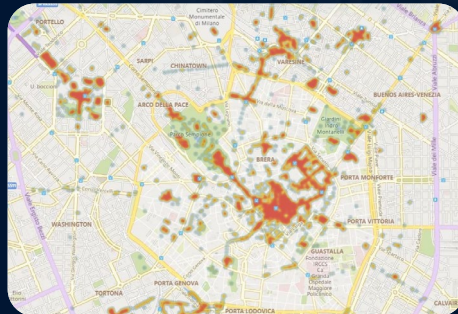
# Metagate Services



**Land  
development**



**Training  
& Advisory**



**Avatars &  
Wearables**



# Land development



## Logo 3D

Simple and usable

## Avatar

NPC or Mascot to  
create empathy

## Headquarter

What represents you  
to show everywhere

## Wearables

Customize and sell your  
wearables

## OVR-Land

To secure your space  
and control easily

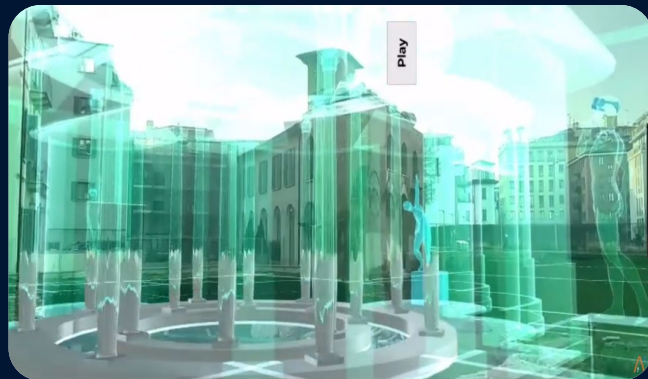
## NFT POAP

To certify your events

Vision PRO and Meta Quest3 are going to be integrated in OVER



# Land developement



# Avatar & Wearables



## **Total Body**

Total body avatars  
NPC

## **RPM style**

Optimized NPC  
avatars for XR/VR

## **Custom**

Customizable  
Details

## **Interactions**

Pre-set interactions

## **Animations**

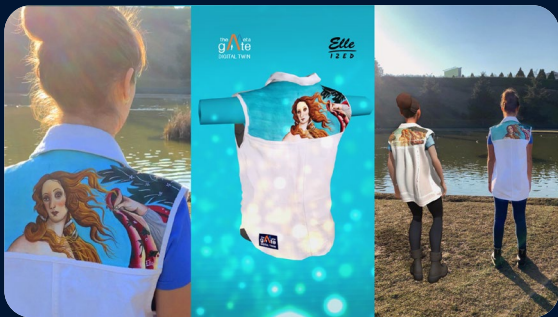
Custom animations  
or from library

## **Languages**

Recorded or  
AI-translated

AI trainable Avatars are going to be released on OVER

# Avatar & Wearables



Images of Metagate's projects



# Gamification



## **Assets control**

Control assets  
you find

## **NPC interactions**

Interact with  
characters

## **Inventory**

Collect objects

## **Fight**

Shoot or fight in first  
person

## **Educational**

Teach what you care  
about

## **Site specific**

Contextualize the game  
in the Reality

Interactions with NFT is going to be released on OVER

# Gamification





# User Interface (UI)

## Audio Controls

Settings for avatars, musics and sounds

## Lights Controls

Daily time and direction

## Languages

Audio/text translations and menu

## Time Machine

Old Photos of the location or experiences

## Zoom

Dynamic assets sizes

## Navigator

Dynamic navigation arrows

## Assistant

3D mascot supporter

## Credits & Info

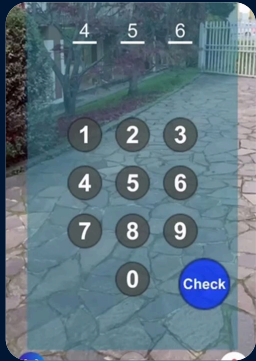
Sections for all credits and detailed info/links

## PIN code

PIN Code for private experiences



# User Interface (UI)



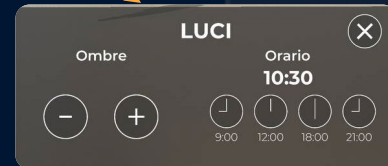
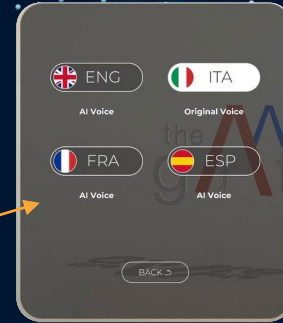
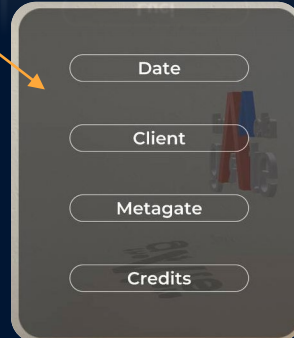
Pin Code



Navigator



Zoom





# Advanced features

## AR streaming

Use Over-Console to stream your events

## Real-time datas

Import real-time data from google-sheets

## IOT

Control your devices through XR with Alexa

## Map2earn

Scan the location for extreme-precise geolocalization

## NFT gates

Create NFT-gates on OVR-Lands, Discord and Shopify

## Multi-metaverse

Create and connect experiences on other metaverses

## Persistence

To move digital objects for everyone forever

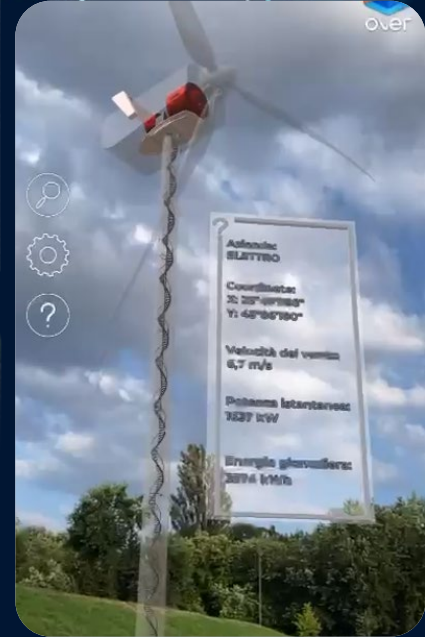
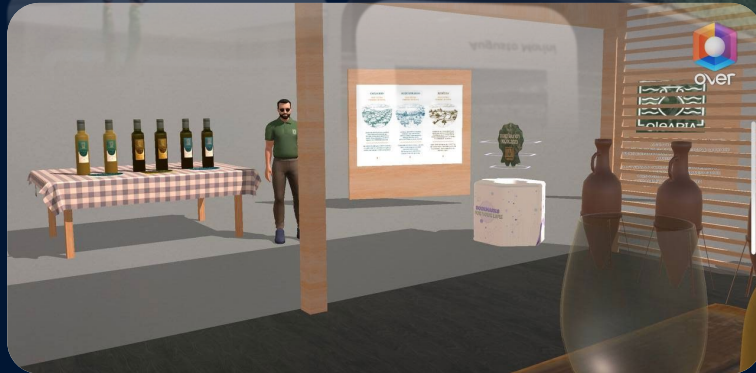
## Save Games

Games with a saving system

## Data Tracking

Collect datas from the UX/UI of the land

# Advanced features



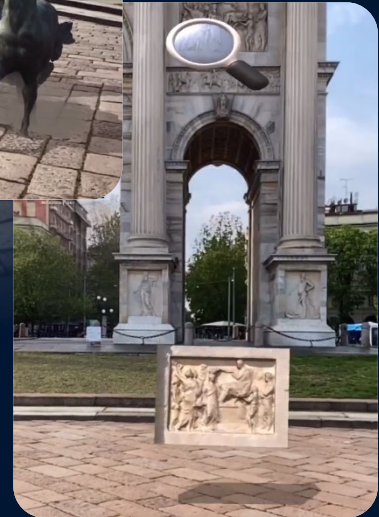
Images of Metagate's projects



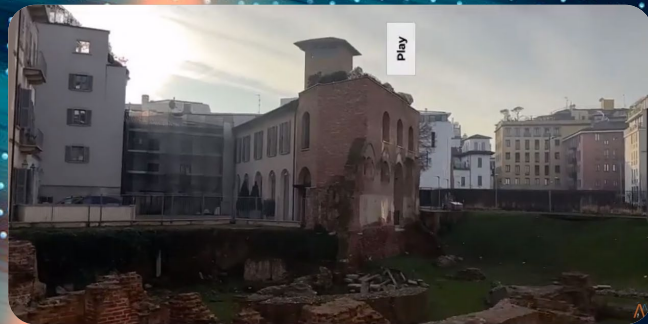
# Arco della Pace



Video



# Restoration



Video







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# Over the Reality

The platform Metagate develops on





# OVER THE REALITY

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Unique geolocalized metaverse  
for augmented reality

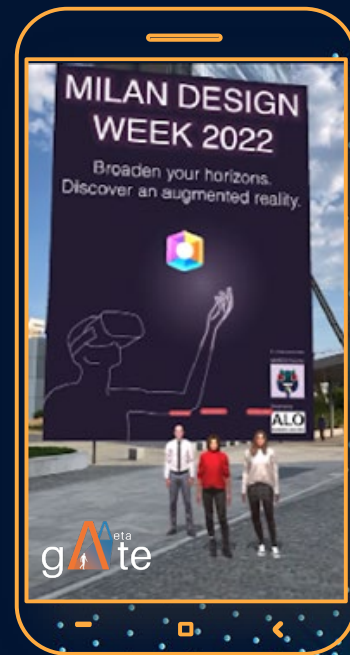
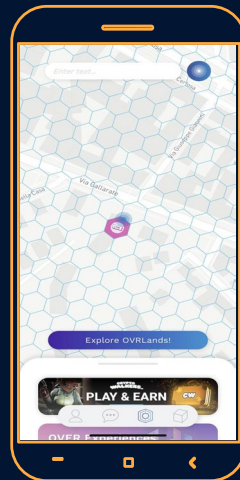




# OVER - Project



The decentralized infrastructure  
for the metaverse



OVER has divided the globe into 300MQ hexagons, which can be purchased and used by the owners upload augmented reality experiences



# OVER - Devices



Mobile

TODAY



Meta quest3 + Apple Vision PPro

SOON





**1.170.000**

Registered Users

**30.462**

OVR Lands Owners

**871.865**

Lands Sold

**19.067**

Scenes Uploaded

**19.024**

Lands Mapped

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# WHY over?

## LOW COST

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Each Land starts  
at \$10-\$100

## USE CASES

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Already developable  
XR Use-cases

## VISION

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Long-term vision with  
trackable roadmaps and  
italian team

## STRATEGIC LANDS

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Land value supported  
by a real layer

## INTEROPERABILITY

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Possibility to connect  
other services

## DEVELOPMENT ENVIRONMENT

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Both a user-friendly  
web-builder and Unity  
are available



# THANKS!

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Do you have any questions?

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