

BONITA SHOP

COMFORTABLE - COLOURFUL - HANDMADE IN AUSTRALIA

HEADWEAR

Various styles and colours



ABOUT US

Spanish for 'beautiful', Macarena chose 'Bonita' for her company's name based on a mantra she recited to herself every day during her cancer treatment - 'no matter what you are going through, you are beautiful yesterday, today, and tomorrow' - something she is determined to ensure other women feel and believe. Macarena's primary business goal is to stock every hospital cancer unit with Bonita Shop turbans and caps, in Australia.



We deliver Australia-wide.
Orders under 100 items are dispatched 1 to 3 weeks after the payment has been cleared.



Orders are carefully packed to ensure a high quality delivery.
All products are provided with a label.



Our headbands, turbans, caps and bandanas are made with premium fabric to ensure all day comfort.



All our products are handmade by migrant women in Australia.



For every purchase from the headwear line, we donate to breast cancer.



BEST SELLERS

2023



SOFTIE CAPS

Various designs



HEADBANDS

Various designs





—
ORDER
TODAY

Look good and feel better - our turbans are made for women who are experiencing chemotherapy or alopecia, and also anyone looking to add style and lightweight head protection to their look.

TAKE UP TO AN EXTRA

15%

OFF THE WS PRICE

Available on special events exclusive for the women accessories line



HEADBANDS

Various designs and colours

LOOKBOOK

Whether you are looking for comfortable, flattering headwear solutions during temporary medical hair loss, or investing in timeless accessories, the modern, stylish woman needs to look no further than Bonita Shop's bandanas, turbans, softie caps and headbands.



1.

HEADBANDS

Plain and patterned colours

MATERIAL: VARIOUS FABRICS

SIZES

One size fits all

2.

SCRUNCHIES

Standard and maxi sizes

MATERIAL: VARIOUS FABRICS

SIZES

Standard -| Maxi

3.

TURBANS & CAPS

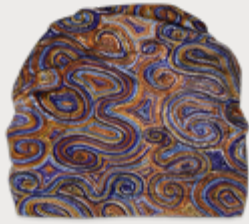
Various designs

MATERIAL: VARIOUS FABRICS

SIZES

One size fits all

LINE SHEET



SOFTIE CAP



TURBAN BOW CAP



TURBAN HAT



BANDANAS

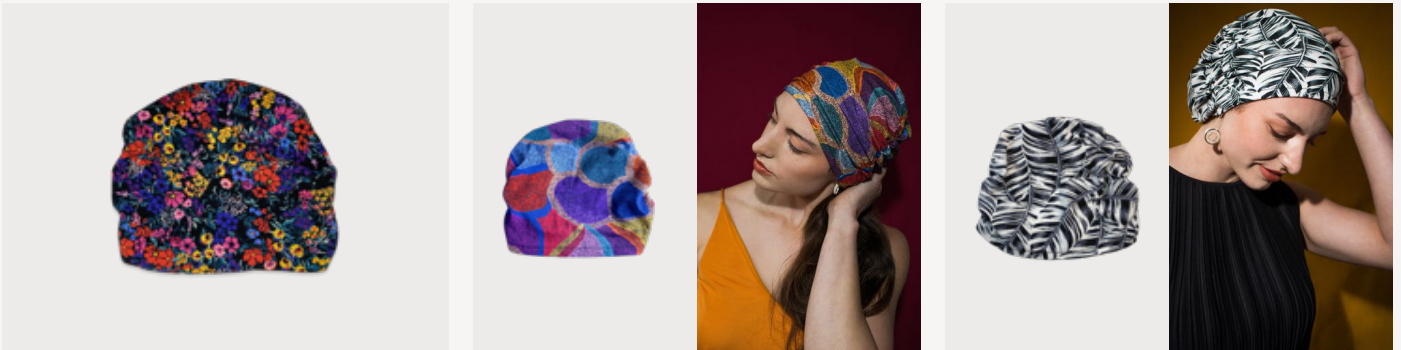


HEADBANDS



SCRUNCHIES

TURBANS & CAPS



SOFTIE CAP

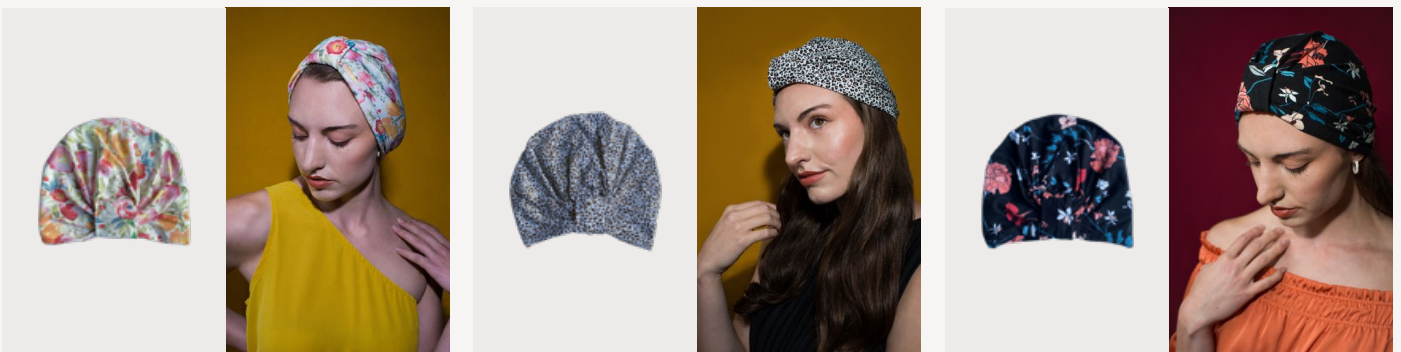
Various designs | Fabric swatch mark available

MATERIAL: PREMIUM SELECTION OF COTTON ELASTANE, RAYON ELASTANE JERSEY, RAYON SPANDEX, VISCOSE ELASTANE

STYLE: SINGLE LAYER, PLAIN FRONT, ELASTIC ON SIDES

SIZES

One size fit all



TURBAN BOW CAP

Various designs | Fabric swatch mark available

MATERIAL: PREMIUM SELECTION OF COTTON ELASTANE, RAYON ELASTANE JERSEY, RAYON SPANDEX, VISCOSE ELASTANE

STYLE: SINGLE LAYER, GATHER WITH A LOOP ON THE FRONT

SIZES

One size fit all



TURBAN HAT

Various designs | Fabric swatch mark available

MATERIAL: PREMIUM SELECTION OF COTTON ELASTANE, RAYON ELASTANE JERSEY, RAYON SPANDEX, VISCOSE ELASTANE

STYLE: DOUBLE LAYER, KNOT ON THE FRONT

SIZES

One size fit all

BANDANAS



BANDANA

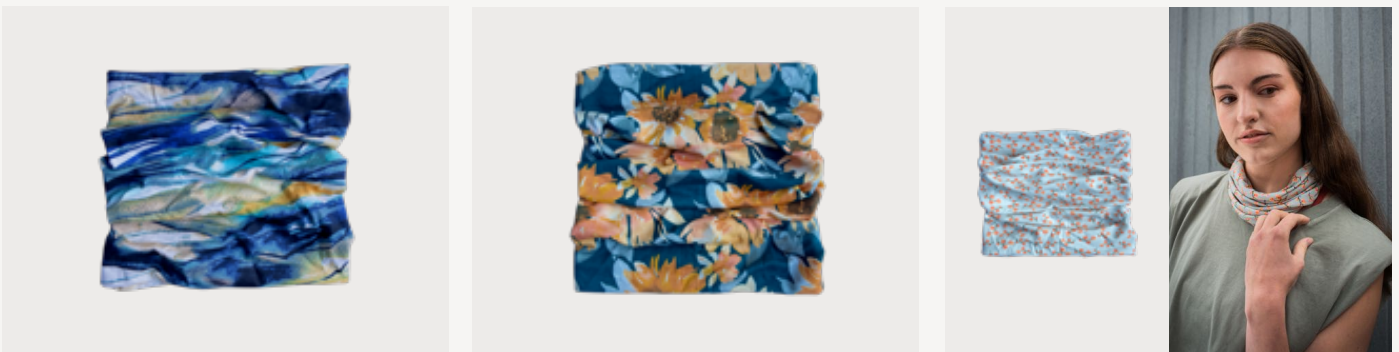
Various designs | Fabric swatch mark available

MATERIAL: PREMIUM BAMBOO FABRIC

STYLE: SINGLE LAYER NECK TUBE GAITER, WINTER NECK WARMER SINGLE LAYER PLUS POLAR FLEECE LAYER

SIZES

One size fit all



BANDANA

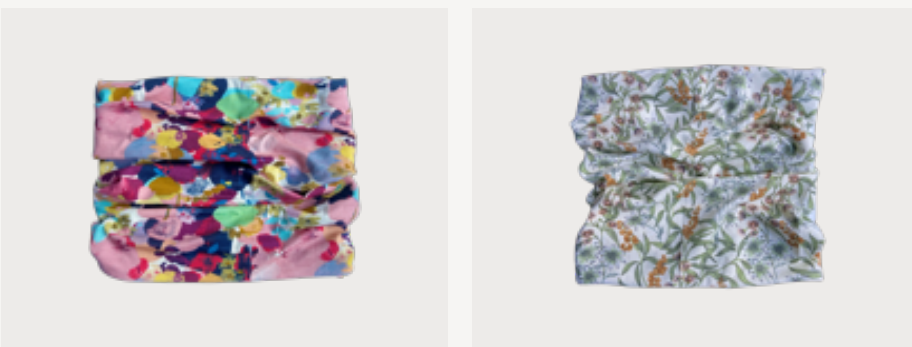
Various designs | Fabric swatch mark available

MATERIAL: PREMIUM BAMBOO FABRIC

STYLE: SINGLE LAYER NECK TUBE GAITER, WINTER NECK WARMER SINGLE LAYER PLUS POLAR FLEECE LAYER

SIZES

One size fit all



BANDANA

Various designs | Fabric swatch mark available

MATERIAL: PREMIUM BAMBOO FABRIC

STYLE: SINGLE LAYER NECK TUBE GAITER, WINTER NECK WARMER SINGLE LAYER PLUS POLAR FLEECE LAYER

SIZES

One size fit all

HEADBANDS



HEADBAND

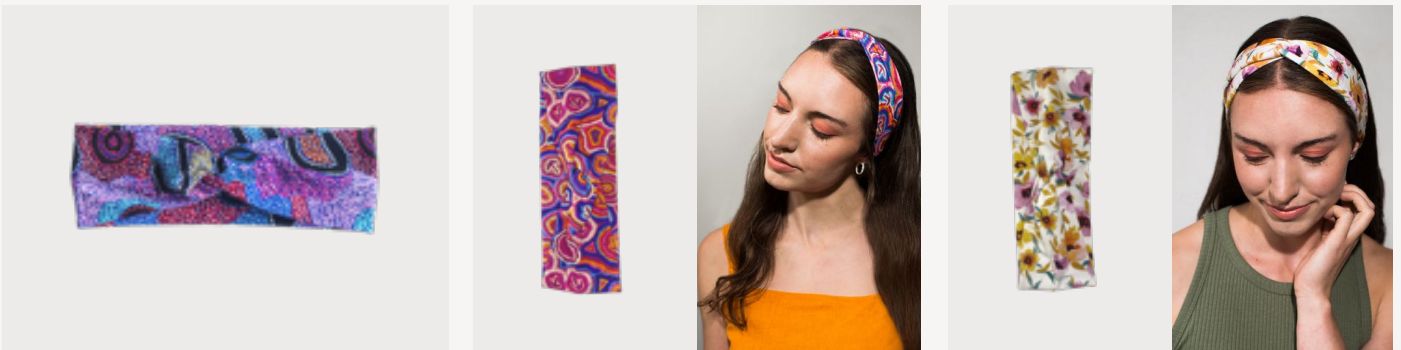
Various designs | Fabric swatch mark available

MATERIAL: PREMIUM SELECTION OF COTTON ELASTANE, RAYON ELASTANE JERSEY, RAYON SPANDEX, VISCOSE ELASTANE

STYLE: TWIST KNOT ON THE FRONT, PLAIN ON THE BACK

SIZES

One size fit all



HEADBAND

Various designs | Fabric swatch mark available

MATERIAL: PREMIUM SELECTION OF COTTON ELASTANE, RAYON ELASTANE JERSEY, RAYON SPANDEX, VISCOSE ELASTANE

STYLE: TWIST KNOT ON THE FRONT, PLAIN ON THE BACK

SIZES

One size fit all



HEADBAND

Various designs | Fabric swatch mark available

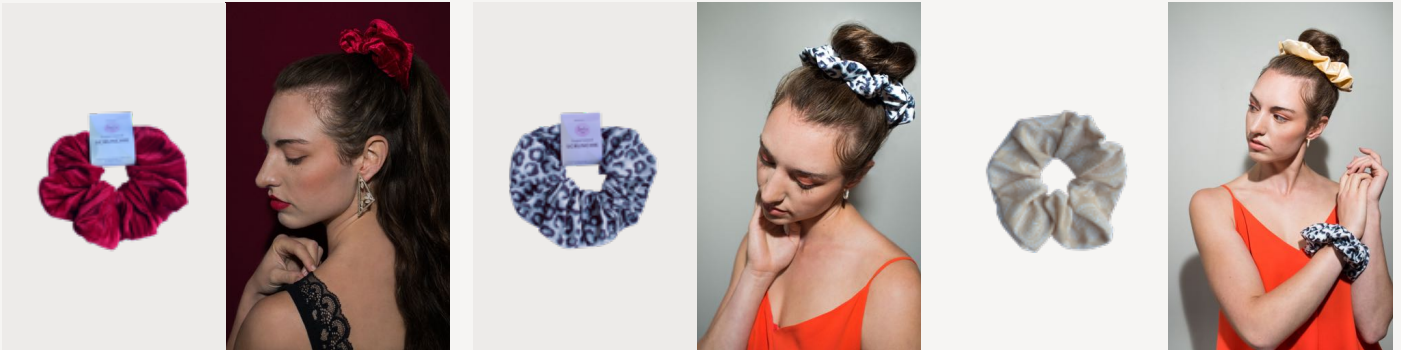
MATERIAL: PREMIUM SELECTION OF COTTON ELASTANE, RAYON ELASTANE JERSEY, RAYON SPANDEX, VISCOSE ELASTANE

STYLE: TWIST KNOT ON THE FRONT, PLAIN ON THE BACK

SIZES

One size fit all

SCRUNCHIES



SCRUNCHIES

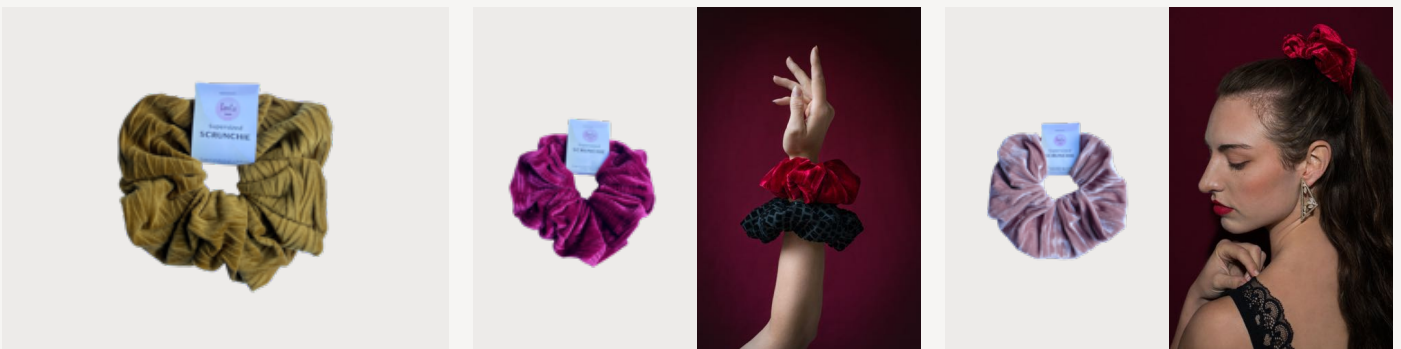
Various designs

MATERIAL: ASSORTED FABRIC AND PATTERNS

STYLE: CLASSIC FIT

SIZES

Maxi and standard



SCRUNCHIES

Various designs

MATERIAL: ASSORTED FABRIC AND PATTERNS

STYLE: CLASSIC FIT

SIZES

Maxi and standard



SCRUNCHIES

Various designs

MATERIAL: ASSORTED FABRIC AND PATTERNS

STYLE: CLASSIC FIT

SIZES

Maxi and standard



HEADBANDS COLLECTION

The Headband - there is nothing prim about this hero hair accessory! A hairband can transform an outfit, and even help hide a bad hair day.

They can be worn in a variety of ways - flat, knotted, twisted, you name it!

HEADWEAR SPECIALS

Order today and take up to an additional 10-15% OFF from the wholesale price*.

*Discount applicable to orders over 20 units or by purchasing 'Bonita Starter Packs'. Discounts are not cumulative.



BONITA STARTER PACKS

PRODUCTS: HEADBANDS, TURBANS, CAPS, BANDANAS, SCRUNCHIES

SIZES & PRICING

Check prices in the listing sheet



LIGHT & COLOURFUL

Assorted or by choice

PRODUCTS: 12 HEADBANDS
+ 12 SCRUNCHIES + 12 BANDANAS
TOTAL (36 UNITS)



PINK RIBBON SPECIAL

Assorted or by choice

PRODUCTS: 12 SOFTIE CAPS
+ 12 TURBAN BOW CAP +
12 TURBAN HAT. TOTAL (36 UNITS)



YOUR FAVOURITES

Assorted or by choice

PRODUCTS: PURCHASES BETWEEN
20 TO 99 ASSORTED PRODUCTS



BANDANAS

Various designs and colours



OUR STORY

A qualified industrial engineer, Macarena Erbs left her native Chile in 2015 for a year of travel and adventure throughout Europe before migrating to Australia in 2016, when she commenced working with a social enterprise supporting women migrants, refugees, and asylum seekers.

Macarena was tasked with establishing its eco-friendly, sustainable product line, to which she herself contributed more than 35 items. Confronted with the onset of Covid-19, Macarena rose to the challenge by designing and strategizing the production of reusable masks, a project which enabled 80 vulnerable women to generate income from home (*Sister Works*).



In 2021, Macarena's life took a very dramatic turn - she was diagnosed with breast cancer. She endured an extremely challenging year of treatment during which she lost her hair, including her eyebrows and eyelashes. As a breast cancer survivor, Macarena has a profoundly personal appreciation of the impact hair loss has on self-esteem, and from this, her company Bonita Shop emerged.

“One of the most distressing side effects of chemotherapy was the loss of my hair. Losing my hair meant losing my confidence to go out, looking at the mirror and not recognising myself, and being labelled as a cancer patient”

- Macarena Erbs

Spanish for ‘beautiful’, Macarena chose ‘Bonita’ for her company’s name based on a mantra she recited to herself every day during her cancer treatment - ‘no matter what you are going through, you are beautiful yesterday, today, and tomorrow’ - something she is determined to ensure other women feel and believe. Macarena’s primary business goal is to stock every hospital cancer unit with Bonita Shop turbans and caps, starting in her hometown of Melbourne before expanding Australia-wide.

Whether you are looking for comfortable, flattering headwear solutions during temporary medical hair loss, or investing in timeless accessories, the modern, stylish woman needs to look no further than Bonita Shop’s bandanas, turbans, softie caps and headbands.

Every fabulous Bonita Shop item is skillfully handcrafted by migrant women in Melbourne and, for every purchase from the headwear line, *we donate to breast cancer research.*

*You are beautiful yesterday,
today and tomorrow*

CONTACT US

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<https://bonitashop.com.au>



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wholesale catalogue



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