



MADE TO MOVE

GO THE DISTANCE WITH **TLK 150 MOBILE RADIO**



Today, more than ever before, we are operating at an increasingly fast pace. No business or industry sector is left untouched by this growing evolution.

The transportation and logistics industry - and many industries that rely on their fleets to deliver goods or services - is speeding up, as more and more businesses and customers expect quick turnarounds, seamless service and unparalleled reliability. These expectations are pushing organizations and workers in these industries – already facing long shifts, physically challenging and detailed-oriented work, and growing demands – to the brink.

In today's fast-paced reality, productivity is crucial, but helping your teams stay safe and connected while on the road is critical to ensuring continued success.



KEEP YOUR TEAM PRODUCTIVE

In the age of nearly instant delivery and fast service, consumers and businesses expect speed, reliability and convenience at every turn. Customers demand the best: next-hour delivery; accurate, real-time travel information; instant gratification; and seamless services. Tolerance for disruption is incredibly low in a reality where businesses and individuals are used to getting almost anything, any time they want.

In short, the baseline for a “good” customer experience is on the rise – and it’s driving up expectations across all sectors.

61% of consumers want faster deliveries¹

While companies that rely on delivering goods, people, or services to businesses or communities are always striving to be on time, these elevated consumer expectations and increased volume of transit have strained organizations. The table stakes have been raised, and fleet organizations are struggling to keep up and stay competitive in an increasingly tough environment.

Beyond avoiding downtime, your organization must be able to step up to intensified market conditions. If you can deliver sooner and provide service faster, with fewer errors and at a lower cost, you have a critical advantage.



Demand for last mile services has increased by

33%

for B2B organizations²

More than **63%** of consumers expect a standard delivery to arrive within three days⁶

KEEP YOUR TEAM SAFE

Your people are your most important asset. Recent years have seen a shortage of drivers in transportation and logistics – a trend that is only expected to increase. Combined with growing customer demands and expectations, your employees are being pushed to do more.

While productivity is important, the safety of your team is paramount. Today, many fleet organizations are using multiple devices to connect their teams on the road and in the office - including smartphones, tablets and two-way radios. But often the interfaces don't interact and the multitude of devices can lead to distractions on the road.

Nearly **9%** of all traffic fatalities are caused by distracted driving³

In addition, commercial drivers face a number of regulations limiting device usage. The Federal Motor Carrier Safety Administration (FMCSA) has banned commercial truck and bus drivers from handheld cellphone use – prohibiting reaching for, dialing or holding a mobile telephone while operating a commercial motor vehicle. Drivers who fail to comply are subject to penalties of up to \$2,750 for each offense while companies who allow their drivers to use handheld cell phones while operating a commercial vehicle face a civil penalty of \$11,000 per violation.

Your team needs an all-in-one device that is purpose-built for the job at hand, ensuring instant communications without distraction and within nationwide or state regulations.

The odds of being involved in a safety-critical event are

6x greater for commercial vehicle drivers who engage in using a mobile phone than for those who do not⁴

KEEP YOUR TEAM CONNECTED

We live in an always on, instantly connected world. One where we can easily communicate with anyone, anywhere. For fleet organizations, staying connected can be a challenge. Workers are highly mobile – often resulting in a need for extended coverage over large distances.

Whether that's long stretches of remote open-air road or across county or state lines, your team needs reliable, connected communications across critical, but far-flung infrastructure.

In a single year, U.S. truck drivers will travel a total of nearly

200 billion miles⁵



INTRODUCING TLK 150 MOBILE TWO-WAY RADIO



In today's rapidly evolving world, transportation and logistics companies - and many fleet organizations - are feeling the pressure to ensure that every single part of their operations is fully connected, safe and running on time. Fortunately, there is a technology option that provides the effective voice and data communications your organization needs to get ahead of the competition.

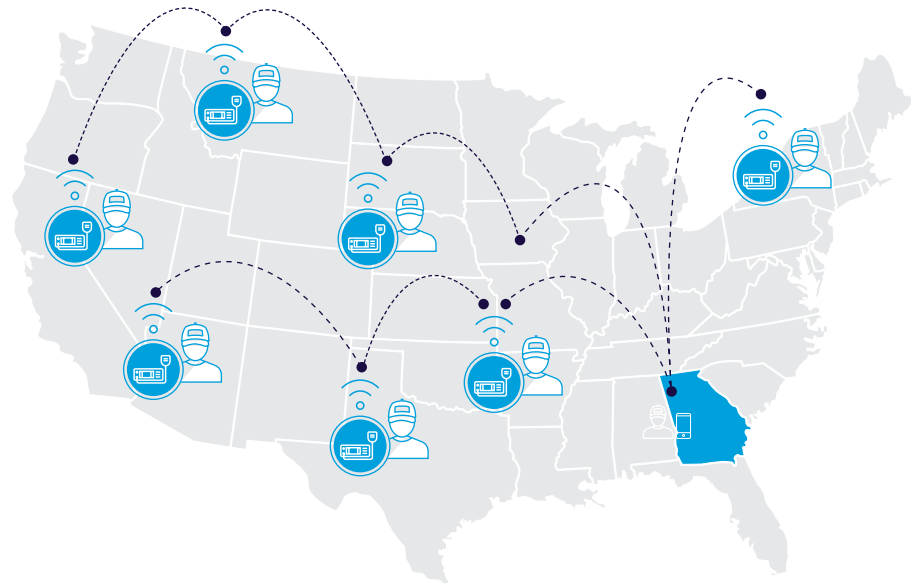
Combining the broad coverage of a nationwide* cellular network with the ease of two-way radio communication, the TLK 150 enables your team to connect instantly. By connecting to your current existing Land Mobile Radio (LMR) systems and smartphones, the radio extends push-to-talk benefits to all your team members for in-vehicle operation, whether they're on the road to a different job site, location or across the country.

More reliable, more efficient and easier to use than a smartphone, the TLK 150 gives you everything you appreciate about two-way radio – and more. Purpose-built for organizations and fleets where in-vehicle communication is paramount, the radios combine power with simplicity – providing instant information without distraction.

One button push-to-talk or Bluetooth® capable accessories make it easy to connect and is compliant with Federal Motor Carrier Safety Administration (CMCSA) regulations. So you know your employees are safe and undistracted.



TLK 150 leverages existing infrastructure, so everything you need to get your team up and running is ready right out-of-the-box, enabling you to deploy quickly throughout your fleet. You can even use the TLK 150 with your current compatible two-way radio systems and smartphones. There's no costly or time-consuming FCC or spectrum licensing, or manual programming required.



In a world that is constantly on the go, the TLK 150 ensures your team stays productive, connected and safe – no matter where they are. Simply push, talk, and stay connected.





FEATURES

EASY TO USE AND MANAGE



Communicate across platforms

Instantly communicate between radios and smartphones regardless of carrier using the WAVE app.



Radio integration

Connect to any MOTOTRBO systems you already own to expand the reach of your trunked systems to a nationwide network for maximum ROI.



One button, multiple teams

Contact multiple teams simultaneously and securely with just one button.

BUILT FOR THE JOB



Powerful, compact design

Operate seamlessly with a small, compact device that can be mounted in multiple places in a vehicle.



Built tough

Never worry about rain, dust, or extreme temperatures. The TLK 150 is designed to perform in harsh working environments.



Operate safely in vehicles

Use the one-button PTT microphone or take advantage of a variety of hands free accessories to operate safely on the road and within nationwide regulations.

NATIONWIDE COVERAGE



Nationwide* push-to-talk

Communicate instantly with team members across the country and across networks without needing to set up or maintain a complicated infrastructure.



4G network speed

Fast track productivity with a 4G network that powers the quickest push-to-talk setup and call times.



Coverage you can count on

Minimize dropped calls and know your device will work whenever and wherever you need it with the most reliable 4G LTE network.

*Coverage will vary. See user guide for details.

**Coverage limited to USA only.



More than 150,000
driver positions will go
unfilled in as soon as 2028⁷

NOTES

- 1 Retail TouchPoints
- 2 eft
- 3 National Highway Traffic Safety Administration (NHTSA)
- 4 Federal Motor Carrier Safety Administration (FMCSA)
- 5 Advanced Technology Institute
- 6 American Trucking Associations
- 7 Retail TouchPoints

See how you can instantly connect your workgroups to your fleet vehicles nationwide with the TLK 150 Mobile Two-Way Radio from Motorola Solutions. Visit www.motorolasolutions.com/TLKSERIES or talk to a customer service representative today.



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