# Ashes, LLC. Privacy Policy

Cigarashes55@gmail.com
Privacy Policy Scope
Effective Date: November, 10 2021

Welcome to Ashes LLC ("Company"). An overview of this Privacy Policy is provided below. This Privacy Policy applies to your use of any online services (e.g., website or mobile app) that posts a link to this Privacy Policy, regardless of how you access or use it.

# Your California Privacy Rights

Effective January 1, 2020, California residents have certain privacy rights detailed in our California Consumer Privacy Notice To the extent that there is a conflict between this Privacy Policy and the California Consumer Privacy Notice, the California Consumer Privacy Notice will control.

#### **Quick Links**

This Privacy Policy is posted in interactive format to ease your review, especially using smart phones and other devices with small screens. It is important that you read and understand the entire Privacy Policy before using the online services ("Service"). We have summarized some (but not all) of the main topics of this Privacy Policy below. The complete provisions, and not the headings or summaries govern.

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  - Collection of Information
- -- Company may ask you to provi Information (e.g., name, address, well as other information (e.g., ge be required to access certain con More
- -- Company and third parties may automatically as you access the S the devices you use to access the activities). More
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Use of Information

The information Company collpurposes as detailed in this Pr your information helps Compa Service, communicate with you to you, and operate Company'

- Sharing of Information
- -- Company may share the info from or about you via the Serv it), including your Personally Id variety of purposes, as detailed These include, without limitation
  - to deliver and improve Co
  - for marketing and other p
  - in connection with corpor or sale):
  - to display your posts or s
  - in connection with you (More)
  - in connection with s promotions (More)
- -- Company obtains your cons Personally Identifiable Informa than affiliates) for their own dir -- Company may share your no Information, aggregate and/or you except as prohibited by ap
- Questions and How to Co For more information about Co regarding the Service, read the also contact Company here if concerns.
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## **FULL PRIVACY POLICY**

Thank you for visiting cigarashes55.com, Inc. an online service (e.g., website or mobile app) that posts a link to this Privacy Policy ("Service") and is owned or operated by Ashes LLC. ("Company", "we", or "us" or "our"). This Privacy Policy will provide you with information as to how Company collects, uses, and shares information about you, including the choices Company offers with respect to that information, and applies to your use of any Service, regardless of how you access or use it. It does not apply to Company's data collection activities offline or otherwise outside of the Service (unless otherwise stated below or at the time of collection). For certain Services, there may be additional notices about information practices and choices. Please read those additional privacy disclosures to understand how they apply to you.

By visiting or otherwise using the Service, you agree to the Service's <u>Terms of Use</u> and consent to Company's data collection, use, and disclosure practices, and other activities as described in this Privacy Policy, and any additional privacy statements that may be posted on an applicable part of the Service. If you do not agree and consent, please discontinue use of the Service, and uninstall Service downloads and applications.

### 1. INFORMATION WE COLLECT.

A. Information About You that You Provide.

Company, and/or its Service Providers (defined below), may collect information you provide directly to Company and/or its Service Providers via the Service. For example, Company collects information when you use or register for the Service, subscribe to notifications, post on the Service, participate in promotional activities, or communicate or transact through the Service. In addition, when you interact with Third-Party Services (defined below), you may be able to provide information to those third parties.

Information Company, its Service Providers and/or Third-Party Services may collect may include: (1) personally identifiable information, which is information that identifies you personally, such as your first and last name, e-mail address, phone number, address, and full payment account number ("Personally Identifiable Information" or "PII"); and (2) demographic information, such as your gender, age, zip code, product preferences, and recent purchases ("Demographic Information"). Except to the extent required by applicable law, Demographic Information is "non-Personally Identifiable Information" or "non-PII" (i.e., data that is not Personally Identifiable Information under this Privacy Policy). In addition, Personally Identifiable Information, including, without limitation, Company-Collected PII (defined below), once "De-identified" (i.e., by the removal or modification of the personally identifiable elements, or the extraction of non-personally identifiable elements including through anonymization, pseudonymization, and/or hashing) is also non-Personally Identifiable Information and may be used and shared without obligation to you, except as prohibited by applicable law. However, we do not make assurances that Deidentified data is not capable of re-identification. To the extent any non-Personally Identifiable Information, or PII collected outside of the Service, is combined by or on behalf of Company with Personal Information Company itself collects directly from you on the Service ("Company-Collected PII"), Company will treat the combined data as Company-Collected PII under this Privacy Policy. The definition of "personal information" under certain California laws differs from the definition of PII used in this Privacy Policy.

B. Information Collected Automatically.

Company, its Service Providers, and/or Third-Party Services may also automatically collect certain information about you when you access or use the Service ("Usage Information"). Usage Information may include IP address, device identifier, browser type, operating system, information about your use of the Service, data regarding network connected hardware (e.g., computer or mobile device), and other relevant statistics. Except to the extent required by applicable law, or to the extent Usage Information is combined by or on behalf of Company with Company-Collected PII, Company does not consider Usage Information (including, without limitation, unique device identifiers) to be Personally Identifiable Information or Company-Collected PII.

The methods that may be used on the Service to collect Usage Information include:

- Log Information: Log information is data about your use of the Service, such as IP address, browser type, Internet service provider, referring/exit pages, operating system, date/time stamps, and related data, and may be stored in log files.
- Location Information: The Service may include links in a format that enables us to keep track of the IP addresses from which these links have been followed. You further consent to our collection and use this information to improve the quality of our Services, product(s) and business operations.
- Information Collected by Cookies and Other Tracking Technologies: <u>Cookies</u>, <u>web beacons</u> (also known as "tracking pixels"), <u>embedded scripts</u>, and other tracking technologies now and hereafter developed ("Tracking Technologies") may be used to collect information about interactions with the Service or e-mails, including information about your browsing and purchasing behavior.

#### Cookies

A cookie is a small text file that is stored on a user's device, which may be session ID cookies or tracking cookies. Session cookies make it easier for you to navigate the Service and expire when you close your browser. Tracking cookies remain longer and help in understanding how you use the Service, and enhance your user experience. Cookies may remain on your hard drive for an extended period of time. If you use your browser's method of blocking or removing cookies, some but not all types of cookies may be deleted and/or blocked and as a result some features and functionalities of the Service may not work. A Flash cookie (or locally shared object) is a data file which may be placed on a device via the Adobe Flash plug-in that may be built-in to or downloaded by you to your device. HTML5 cookies can be programmed through HTML5 local storage. Flash cookies and HTML5 cookies are locally stored on your device other than in the browser and browser settings won't control them. To identify certain types of local shared objects on your device and adjust your settings, please visit: <a href="https://www.macromedia.com/support/">www.macromedia.com/support/</a> documentation/en/flashplayer/help/settings\_manager.html. The Service may associate some or all of these types of cookies with your devices.

Web Beacons ("Tracking Pixels")

Web beacons are small graphic images, also known as "Internet tags" or "clear gifs," embedded in web pages and e-mail messages. Web beacons may be used, without limitation, to count the number of visitors to the Service, to monitor how users navigate the Service, and to count content views.

# Embedded Scripts

An embedded script is programming code designed to collect information about your interactions with the Service. It is temporarily downloaded onto your computer from Company's web server, or from a third-party with which Company works, and is active only while you are connected to the Service, and deleted or deactivated thereafter.

Some information about your use of the Service and certain Third-Party Services may be collected using Tracking Technologies across time and services, and used by Company and third parties for purposes such as to associate different devices you use, and deliver relevant ads and/or other content to you on the Service and certain Third-Party Services. See <u>Section 11</u> regarding certain choices regarding these activities.

Company is giving you notice of the Tracking Technologies and your choices regarding them explained in <u>Section 11</u> so that your consent to encountering them is meaningfully informed.

C. Information Company Collects From Other Sources.
Company may also obtain information about you from other sources, including Service Providers and Third-Party Services, and combine that with Company-Collected PII. Notwithstanding anything to the contrary, except to the extent such data is combined by or on behalf of Company with Company-Collected PII, this Privacy Policy is not intended to limit Company's activities regarding such third-party-sourced, or non-Service-sourced, information (including Personally Identifiable Information), and such data will only be treated as Company-Collected PII to the extent it is combined with Company-collected PII. Company is not responsible or liable for the accuracy of the information provided by third parties or for third party policies or practices.

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2. HOW WE USE THE INFORMATION WE OBTAIN.

Company may use information about you, including Company-Collected PII and other Personally Identifiable Information, for any purposes not inconsistent with Company's statements under this Privacy Policy, or otherwise made by us in writing at the point of collection, and not prohibited by applicable law, including, without limitation, the following:

- · Allow you to participate in the features we offer on the Service;
- · Facilitate, manage, personalize, and improve your online experience;
- · Process your registration, manage your account and/or upload your User Generated Content (" UGC "). (For more information on

how UGC is treated under the Service's Terms of Use click <u>here</u>. For more on the public nature of UGC, see <u>Section 5</u>;

- · Transact with you, provide services or information you request, respond to your comments, questions and requests, serve you content and/or advertising, and send you notices;
- · Contact you with information about this Service, our products, or our services, including exclusive special offers and information about sales, promotions, new releases, and other relevant information:
- · Auditing, research, and analysis to maintain and improve the Service and for any other internal business purposes;
- · Tailor our content, advertisements, and offers;
- · Develop new products and services;
- · Fulfill other purposes disclosed at the time you provide Personally Identifiable Information or otherwise where we are legally permitted or are required to do so;
- · Determine your location and manage digital content rights (e.g., territory restrictions);
- · Prevent and address fraud, breach of policies or terms, and threats or harm; and
- · To comply with legal process such as a subpoena or court order, or if requested by regulatory agencies with authority over the tobacco industry such as the Food and Drug Administration.

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- 3. INFORMATION WE SHARE WITH THIRD PARTIES.

Company may share non-Personally Identifiable Information, and Personally Identifiable Information that is not deemed Company-Collected PII hereunder (provided that Company is aware of no restrictions on Company's use, if any), with third parties or for any purpose. Without limiting the generality of the foregoing, we and third parties may convert your Personally Identifiable Information, including Company-Collected PII, to non-Personally Identifiable Information, including without limitation through hashing it or substituting a unique identifier for the Personally Identifiable

Information and we and third parties may use and share that data as permitted by applicable law, including to match data attributes to and from other sources. Any such third-party activities are subject to their privacy policies and practices. Company's sharing of Company-Collected PII is, however, subject to the following:

- · Marketing: Subject to your communications choices explained in Section 11.D, and the rights of California residents explained here, we may use your Personally Identifiable Information to send you marketing communications. Absent your consent, however, Company will not share your Company-Collected PII with third parties, other than "Affiliates" for their own direct marketing purposes, except in connection with Corporate Transactions (defined below).
- · Your Disclosure or Consent: As more fully described in Section 5 (Information You Disclose Publicly or to Others) and Section 6 (Third-Party Content, Third-Party Services, Social Features, Advertising and Analytics), your activities on the Service may, by their nature, result in the sharing of your Company-Collected Personally Identifiable Information (as well as your other Personally Identifiable Information and your non-Personally Identifiable Information) with third parties and by engaging in these activities you consent to that and further sharing and disclosure to third parties. Such third-party data receipt and collection is subject to the privacy and business practices of that third-party, not Company.

Company may also share any information about you (including, without limitation, Company-Collected PII) for any purposes not inconsistent with this Privacy Policy, or our written statements at the point of collection, and otherwise not prohibited by applicable law, including, without limitation:

· Company's agents, vendors, consultants, and other service providers (collectively "Service Providers") may receive, or be given access to your information, including, without limitation, Personally Identifiable Information, Demographic Information, and

Usage Information, in connection with their work on Company's behalf, provided however, Company does not authorize its Service Providers to use Company-Collected PII provided by Company to the Service Providers to send you direct marketing messages other than related to Company and Company Affiliates absent your consent.

- · To comply with the law, law enforcement or other legal process, and where permitted, in response to a government request (including, without limitation, Food and Drug Administration and other regulatory agency inquiries and requests); and
- · If Company believes your actions are inconsistent with Company's terms of use, user agreements, applicable terms or policies, or to protect the rights, property, life, health, security and safety of Company, the Service or its users, or any third-party. In addition, Company may share your Company-Collected Personally Identifiable Information (as well as your other Personally Identifiable Information and your non-Personally Identifiable Information with or during negotiations of any proposed or actual financing of our business, or merger, purchase, sale, joint venture, or any other type of acquisition or business combination of all or any portion of Company assets, or transfer of all or a portion of Company's business to another company, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding ("Corporate Transactions"). Return to navigation
- 4. SWEEPSTAKES, CONTESTS, AND PROMOTIONS. Company may offer sweepstakes, contests, and other promotions (each, a "Promotion"), including Promotions jointly sponsored or offered by third parties, which may require submitting Personally Identifiable Information. If you voluntarily choose to enter a Promotion, your information, including Personally Identifiable Information, may be disclosed to Company, co-sponsors, Service Providers, and other third parties, including for administrative purposes and as required by law (e.g., on a winners list). By

entering, you are agreeing to the official rules that govern that Promotion, which may include consent to additional or differing data practices from those contained in this Privacy Policy. Please review those rules carefully.

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5. INFORMATION YOU DISCLOSE PUBLICLY OR TO OTHERS. The Service may permit you to post or submit UGC including, without limitation, written content, user profiles, computer graphics, pictures, data, or other content, including Personally Identifiable Information. If you choose to submit UGC to any public area of the Service, your UGC will be considered "public" and will be accessible by anyone, including Company. Notwithstanding anything to the contrary, unless otherwise explicitly agreed by us. Personally Identifiable Information included in UGC is not subject to Company's usage or sharing limitations, or other obligations, regarding Company-Collected PII or other Personally Identifiable Information under this Privacy Policy or otherwise, and may be used and shared by Company and third parties to the fullest extent not prohibited by applicable law. Company encourages you to exercise caution when making decisions about what you disclose in such public areas. For more information on how UGC is treated under the Service's Terms of Use click here. Although it is required to be twenty-one (21) years of age or older to use the Service, California minors should see <u>Section 9</u> regarding potential removal of certain UGC they have posted on the Service.

Additionally, the Service may offer you the option to send a communication to a friend or other contact. If so, Company relies on you to only send to people who are at least twenty-one (21) years of age and who have given you permission to do so. The recipient's Personally Identifiable Information you provide (e.g., name, e-mail address) will be used to facilitate the communication, but not used by Company for any other marketing purpose unless Company obtains consent from that person. Your

contact information and message may be included in the communication.

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6. THIRD-PARTY CONTENT, THIRD-PARTY SERVICES, SOCIAL FEATURES, ADVERTISING AND ANALYTICS. The Service may include hyperlinks to, or include on or in connection with, the Service (e.g., apps, plug-ins, application programming interfaces ("API"), and software development kits ("SDK")), websites, locations, platforms, applications or services operated by third parties ("Third-Party Service(s)"). These Third-Party Services may use their own cookies, web beacons, and other Tracking Technology to independently collect information about you and may solicit Personally Identifiable Information from you.

Certain functionalities on the Service permit interactions that you initiate between the Service and certain Third-Party Services, such as third-party social networks ("Social Features"). Examples of Social Features include: enabling you to send content such as contacts and photos between the Service and a Third-Party Service; "liking" or "sharing" Company's content; logging in to the Service using your Third-Party Service account (e.g., using Facebook Connect to sign-in to the Service); and to otherwise connect the Service to a Third-Party Service (e.g., to pull or push information to or from the Service). If you use Social Features, and potentially other Third-Party Services, information you post or provide access to may be publicly displayed on the Service (see Section 5) or by the Third-Party Service that you use. Similarly, if you post information on a third-party service that references the Service (e.g., by using a hashtag associated with Company in a tweet or status update), your post may be used on or in connection with the Service or otherwise by Company and Company Parties / Affiliates. Also, both Company and the third party may have access to certain information about you and your use of the Service and any Third-Party Service.

Company may engage and work with Service Providers and other third parties to serve advertisements on the Service and/or on third-party services. Some of these ads may be tailored to your interest based on your browsing of the Service and elsewhere on the Internet, which may include use of precise location and/or Cross-Device Data, sometimes referred to as "interest-based advertising" and "online behavioral advertising" ("Interest-based Advertising"), which may include sending you an ad on a third-party service after you have left the Service (i.e., "retargeting"). We may target ads based on data we have collected, or data provided by third parties alone or in combination with the data we collect ourselves.

Company may use Google Analytics and other Service Providers for analytics services. These analytics services may use cookies and other Tracking Technologies to help Company analyze Service users and how they use the Service. Information generated by these services (e.g., your IP address and other Usage Information) may be transmitted to and stored by these Service Providers on servers in the U.S. (or elsewhere), and these Service Providers may use this information for purposes such as evaluating your use of the Service, compiling statistical reports on the Service's activity, and providing other services relating to Service activity and other Internet usage. Company is not responsible for, and makes no representations regarding, the policies or business practices of any third parties, including, without limitation, analytics Service Providers and Third-Party Services associated with the Service, and encourages you to familiarize yourself with and consult their privacy policies and terms of use. See Section 11 for more on certain choices offered by some third parties regarding their data collection and use, including regarding Interest-based Advertising and analytics. Return to navigation

7. DATA SECURITY AND MONITORING.

Company takes reasonable measures to protect Company-Collected PII (excluding public UGC) from loss, theft, misuse and unauthorized access, disclosure, alteration, and destruction. Nevertheless, transmission via the Internet and online digital storage are not completely secure and Company does not guarantee the security of your information collected through the Service.

To help protect you and others, Company and its Service Providers may (but make no commitment to) monitor use of the Service, and may collect and use related information including Company-Collected PII and other Personally Identifiable Information for all purposes not prohibited by applicable law or inconsistent with this Privacy Policy, including, without limitation, to identify fraudulent activities and transactions; prevent abuse of, and investigate and/or seek prosecution for, any potential threats to or misuse of the Service; ensure compliance with the Terms of Use and this Privacy Policy; investigate violations of or enforce these documents; improve the Services and your Services experiences, and to protect the rights and property of Company, third parties, and other users. Monitoring may result in the collection, recording, and analysis of online activity or communications through our Service. If you do not consent to these conditions, you must discontinue your use of the Service. Return to navigation

# 8. INTERNATIONAL TRANSFER.

Company is based in the U.S. and the information Company and its Service Providers collect is governed by U.S. law. If you are accessing the Service from outside of the U.S., please be aware that information collected through the Service may be transferred to, processed, stored, and used in the U.S. Data protection laws in the U.S. may be different from those of your country of residence. Your use of the Service or provision of any information therefore constitutes your consent to the transfer to and from, processing, usage, sharing, and storage of your information,

including Personally Identifiable Information, in the U.S., as well as for processing outside of the U.S.

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#### 9. MINORS' PRIVACY.

In accordance with federal, state and local law, this Service is intended for individuals at least twenty-one (21) years of age and is not directed to minors.

Any California residents under the age of eighteen (18) who have registered to use the Service, and who posted content or information on the Service, can request removal by contacting Company here, detailing where the content or information is posted and attesting that you posted it. Company will then make reasonable good faith efforts to remove the post from prospective public view or anonymize it so the minor cannot be individually identified to the extent required by applicable law. This removal process cannot ensure complete or comprehensive removal. For instance, third parties may have republished or archived content by search engines and others that Company does not control. In addition, California residents under the age of eighteen (18) who do register will have violated the age restrictions described in our Terms of Use, and such registered accounts will be terminated upon discovery.

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## 10. ACCESSING AND CHANGNING INFORMATION.

Company may provide web pages or other mechanisms allowing you to delete, correct, or update some of the Company-Collected PII, and potentially certain other information about you (e.g., profile and account information). For instance, you can make changes to your account information by updating or modifying your online account information. Company will make good faith efforts to make requested changes in Company's then-active databases as soon as practicable, but it is not always possible to completely change, remove or delete all of your information or public postings from Company's databases (California minors see

Section 9) and residual and/or cached data may remain archived thereafter. Further, we reserve the right to retain data (a) as required by applicable law; and (b) for so long as reasonably necessary to fulfill the purposes for which the data is retained except to the extent prohibited by applicable law.

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11. CHOICES,

TRACKING AND COMMUNICATIONS OPTIONS AND STATE N OTICES.

A. Tracking Technologies Generally.

Regular cookies may generally be disabled or removed by tools available as part of most commercial browsers, and in some instances blocked in the future by selecting certain settings. Browsers offer different functionalities and options, so you may need to set them separately. Also, tools from commercial browsers may not be effective with regard to Flash cookies (also known as locally shared objects), HTML5 cookies, or other Tracking Technologies. For information on disabling Flash cookies, go to Adobe's website <a href="http://helpx.adobe.com/flash-">http://helpx.adobe.com/flash-</a> player/kb/disable-third-party-local-shared.html. On our consumerfacing websites we also offer a cookie preference tool that gives you the ability to make certain choices regarding cookies. Please be aware that if you disable or remove these technologies, some parts of the Service may not work and that when you revisit the Service your ability to limit browser-based Tracking Technologies is subject to your browser settings and limitations. Some apprelated Tracking Technologies in connection with non-browser usage (e.g., most functionality of a mobile app) can only be disabled by uninstalling the app. To uninstall an app, follow the instructions from your operating system or handset manufacturer. Apple and Google mobile device settings have settings to limit ad tracking, and other tracking, but these may not be completely effective.

Your browser settings may allow you to automatically transmit a "Do Not Track" signal to online services you visit. Note, however, there is no consensus among industry participants as to what "Do Not Track" means in this context. Like many online services, Company currently does not alter Company's practices when Company receives a "Do Not Track" signal from a visitor's browser. To find out more about "Do Not Track," you can visit http://www.allaboutdnt.com, but Company is not responsible for the completeness or accuracy of this third party information. Some third parties, however, may offer you choices regarding their Tracking Technologies. One way to potentially identify cookies on our web site is to add the free Ghostery plug-in to your browser (<u>www.ghostery.com</u>), which according to Ghostery will display for you traditional, browser-based cookies associated with the web sites (but not mobile apps) you visit and privacy and optout policies and options of the parties operating those cookies. Company is not responsible for the completeness or accuracy of this tool or third-party choice notices or mechanisms. For specific information on some of the choice options offered by third party analytics and advertising providers, see the next section. B. Analytics and Advertising Tracking Technologies. You may exercise choices regarding the use of cookies from Google Analytics by going to https://tools.google.com/dlpage/ gaoptout or downloading the Google Analytics Opt-out Browser Add-on.

You may choose whether to receive some Interest-based Advertising by submitting opt-outs. Some of the advertisers and Service Providers that perform advertising-related services for us and third parties may participate in the Digital Advertising Alliance's ("DAA") Self-Regulatory Program for Online Behavioral Advertising. To learn more about how you can exercise certain choices regarding Interest-based Advertising, including use of Cross-device Data for serving ads, visit http://www.aboutads.info/choices/ and <a href="http://www.aboutads.info/appchoices">http://www.aboutads.info/appchoices</a> for information

on the DAA's opt-out program specifically for mobile apps (including use of precise location for third party ads). Some of these companies may also be members of the Network Advertising Initiative ("NAI"). To learn more about the NAI and your opt-out options for their members, see <a href="http://">http://</a> www.networkadvertising.org/choices/. Please be aware that, even if you are able to opt out of certain kinds of Interest-based Advertising, you may continue to receive other types of ads. Opting out only means that those selected members should no longer deliver certain Interest-based Advertising to you but does not mean you will no longer receive any targeted content and/or ads (e.g., from other ad networks). Also, if your browsers are configured to reject cookies when you visit these opt-out webpages, or you subsequently erase your cookies, use a different device or web browser or use a non-browser-based method of access (e.g., mobile app), your NAI / DAA browserbased opt-out may not, or may no longer, be effective. Company supports the ad industry's Self-regulatory Principles for Online Behavioral Advertising and expects that ad networks Company directly engages to serve you Interest-based Advertising will do so as well, though Company cannot guarantee their compliance. Company is not responsible for the effectiveness of, or compliance with, any third-parties' opt-out options or programs or the accuracy of their statements regarding their programs. We also engage a third-party partner for the purpose of identifying users and delivering to them marketing on our behalf (i.e., email or direct mail). Our partners may collect information directly from your device, such as your IP address, device ID, and information about your browser or operating system; may combine personal and non-personal information about you with information from other sources; and may place or recognize a unique cookie on your browser. This activity enables them to identify you to facilitate the delivery of marketing on our behalf. To opt out of recognition services, please go to <a href="https://idx.listrakbi.com/opt-">https://idx.listrakbi.com/opt-</a>

<u>out.html</u>. To opt out of third-party cookies, please go to <u>http://</u> www.aboutads.info/choices.

#### C. Communications.

You can opt out of receiving certain promotional communications (emails or text messaging) from Company at any time by (i) for promotional e-mails, following the instructions provided in emails to click on the unsubscribe link, or if available by changing your communication preferences by logging onto your account; (ii) for text messages, following the instructions provided in text messages from Company to text the word, "STOP"; and (iii) for app push notifications turn off push notifications on the settings of your device and/or the app, as applicable. Please note that your opt-out is limited to the e-mail address or phone number used and will not affect subsequent subscriptions. If you opt-out of only certain communications, other subscription communications may continue. Even if you opt out of receiving promotional communications, Company may, subject to applicable law, continue to send you non-promotional communications, such as those about your account, transactions, servicing, or Company's ongoing business relations.

#### D. Nevada Residents.

Ithough we do not "sell" "covered information" of Nevada "consumers" as those terms are defined by Chapter 603A of the Nevada Revised Statutes, you may contact us <a href="here">here</a> and register an e-mail contact address for us to provide you notice in the event we should do so in the future, at which point you will have an opportunity to be verified and exercise your opt-out rights under that law. Contact us in the same manner to update your contact email for notices. Changing your email elsewhere (e.g., informational requests, account information, etc.) will not update your Nevada notice contact information. It is your responsibility to keep your notice contact information current.

E. Your California Privacy Rights.

California residents can learn more about their privacy rights here.

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# 12. CHANGES TO THIS PRIVACY POLICY.

We reserve the right to change this Privacy Policy prospectively effective upon the posting of the revised Privacy Policy and your use of our Service indicates your consent to the privacy policy posted at the time of use. However, we will not treat your previously collected Company-Collected PII, to the extent it is not collected under the new privacy policy, in a manner materially different than represented at the time it was collected without your consent. To the extent any provision of this Privacy Policy is found by a competent tribunal to be invalid or unenforceable, such provision shall be severed to the extent necessary for the remainder to be valid and enforceable.

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#### 13. CONTACT COMPANY.

If you have any questions about this Privacy Policy, please contact Company by e-mail at <a href="mailto:cigarashes55@gmail.com">cigarashes55@gmail.com</a> by sending a letter to 221 North Hogan Street Suite 381, Jacksonville. Florida 32202, (Attn: Ashes, LLC).

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