



Behavioural Leadership Conference - Talk Synopses

15th May 2024, Manchester, UK

Doors open at 8am for an 9am start. The day ends at 3pm

To book your place, [visit our website.](#)

Speaker	Talk Synopsis
Yvonne Harrison, Women in Football	Using fascinating examples from the world of football and over 20 years' experience in the sports industry, Yvonne will bring to life how to 'do leadership well', whether that's behind closed doors - or when the world is watching.
Dr Denis O'Hora, University of Galway	In line with the 2024 theme of 'longevity', Denis will discuss the importance of understanding incentives, our own and others', to enable motivation that persists in the long-term. He will draw upon his own research on human learning and decision making.
Kate Parr, Arcadis	Kate will talk about her experiences as both a teacher and a project manager, focusing on how leaders can create the right conditions for others to thrive. She will speak about the steps leaders can take to ensure their people feel capable and confident, even in challenging circumstances.
Rachel Edwards, Hollin	Rachel will shed light on upcoming leadership 'trends', reflecting on how societal changes may have affected leadership focus – for better or worse.
Lynn Dunlop, Hollin	"It's not about the money"- Lynn will share ideas for attracting and retaining talented people over the long term.
Bruce Faulkner, 3 Simple Rules	AI's impact on business is only getting started. Bruce will show you the aspects of work that currently sit inside AI's kill-zone, and how to get ahead of this career disruption.
Howard Lees, Hollin	Howard will review the very best business improvement plans that clients have developed over the last 20 years. Twenty minutes of brilliant stories.

