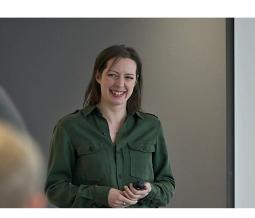# Behavioural Leadership Course
Increasing workplace effectiveness & efficiency

This online course will teach skills to make leaders more effective and efficient at work. It is aimed at anyone who wants to influence others to better deliver desired outcomes. This course is particularly beneficial for people with a line management responsibility.

"The course was very well constructed - lots of good engagement, interactions, breakouts, and a very well-judged amount of content for the timeframe – and very well delivered."
- Paul Cook - Scottish Ambulance Service

"It was extremely valuable to meet people from different backgrounds and experiences and share knowledge, advice and learning. I would recommend this course to all organisational leaders."
- Andy Duggins, Atkins

Outputs for course attendees will include:

1. An introduction to the science of human behaviour: Understand why people do the things they do.

2. Learning a framework for relationship management that can be applied to all areas of business: Clients, customers, suppliers, peers and direct reports.

3. Enhanced leadership skills by applying an understanding of workplace behaviours to see measurable changes, and learn tools and techniques that will improve vital strategic and communication skills.

4. Use the learning to better understand clients' and customers' needs and drivers, and improve relationships, both internal and external.

5. Designing and delivering a measurable Behavioural Improvement Project.

Course Format

The course will comprise both live teaching to a small group (up to 10 people) via Zoom alongside online coursework. There will be eight Zoom modules in total. Most modules will be 2 hours and 15 mins in duration and begin at 12pm UTC. Should someone be unable to attend a module, an alternative 1:1 session will be made available.

Between the Zoom modules delegates will receive ongoing coaching from their course tutor as they complete the online coursework. The coursework takes an average of 30-40 minutes per week and includes reading, watching videos, completing activities and choosing and implementing a Behavioural Improvement Project (BIP).

The BIP is an opportunity to put the coursework tools into practice. Delegates will choose an area of their working environment to improve, and will receive on-demand coaching from the course tutor as they design and deliver a measurable improvement of their choice.

Module Dates

Mod 1 - Oct 14th 2022
Mod 2 - Oct 21st 2022
Mod 3 - Nov 4th 2022
Mod 4 - Nov 11th 2022
Mod 5 - Nov 18th 2022
Mod 6 - Dec 2nd 2022
Mod 7 - Dec 9th 2022
6 week gap
Mod 8 - Jan 20th 2023

Course fee: £1485 per person (excl. VAT)
Email nicola@hollin.co.uk to book your place

For more information, contact Lynn on +44 (0)7776 197 417 or email: lynn@hollin.co.uk

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