

BEHAVIOURAL LEADERSHIP 2024

Conference and Workshop
Manchester, UK

Conference: 15th May 2024

Workshop: 16th May 2024



Conference: Wednesday 15th May

2024 marks Hollin's 20th year, so the theme for both days is Longevity. Industry leaders and behavioural experts will share their perspective on sustaining leadership over time. They will discuss what has worked for them and the lessons they have learned along the way.

The conference is an opportunity to meet like-minded people from a wide variety of industries, share ideas for continually improving leadership in organisations and learn about how people are applying new research to everyday situations at work.

The event is designed to introduce new people to the concept of applying behavioural science to leadership and give existing practitioners new ideas and tools to try at work.

Conference Speakers

- Yvonne Harrison, CEO, Women in Football
- Dr Denis O'Hora, Director of Consumer Psychology, University of Galway
- Kate Parr, Project Manager, Arcadis
- Rachel Edwards, Hollin Ltd
- Bruce Faulkner, 3 Simple Rules
- Lynn Dunlop, Hollin Ltd
- Bryony Sherry, Hollin Ltd
- Howard Lees, Hollin Ltd

Workshop: Thursday 16th May

The workshop will take place the day after the conference, giving time to explore leadership from a behavioural perspective in more depth. Join a small group of no more than twenty people to learn more about applying behavioural science to leadership skills, and sustaining improvements in effectiveness and efficiency over the long term.

The day will be accessible to newcomers and feature the latest working practices so that experienced practitioners go home with something new to try.

Learn in a pleasant, relaxed atmosphere, interact with our speakers, and spend time with people from other industries.

Ticket Prices and Booking Details

£395 (ex. VAT) per day. The price includes on-site parking, lunch and refreshments throughout the day.

There are a limited number of discounted places available for students. Email nicola@hollin.co.uk for more information.

Register and book your tickets online at: www.hollin.co.uk or call Nicola on 07788 252 410.

Venue

[Hilton Manchester Airport](#)

Outwood Lane, Manchester, M90 4WP

The Hilton is a 5 minute walk from Manchester Airport Railway Station. If you are travelling by car, parking is included in the ticket price.