# BETHEL CHINA 2021 OPERATIONS, FINANCE & FUNDING SUMMARY

### Summary of Bethel China's operations

Since 2003, Bethel China has cared for a highly vulnerable group of people: Children who are orphans, with visual impairments (VI), and for many, added special needs like autism. This is why our ratio of staff to children is so high, which is reflected in our budget. Our center in Fang Shan, Beijing also welcomes children with VI from socio-economically struggling families for whom we seek scholarships so they can attend our preschool.

Bethel also runs an outreach program which include several yearly nation-wide trainings for teachers and parents, a summer camp for VI children, publications (such as a manual for parents and educators on how to train Vi children), educational resources, consulting for companies, government and foundation (such as a partnership with the Lego Foundation for a braille education project, or a TV ad with Mercedes Benz to raise awareness about blindness in China).

Bethel China also advocates for adoption. Simply put, no family is perfect, but in the majority of cases it is better for a child to grow up in a family than an institution. Bethel is the biggest fan of blind children and we have helped over 150 children get adopted since 2003.

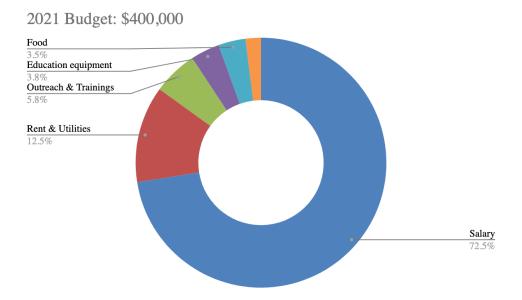
Bethel China currently runs 5 centers for children with visual impairments (VI) in China, in the following cities:

City	Children	Staff
Fang Shan	12	6
Zheng Zhou	32	6
Nan Jing	8	3
Jiao Zuo	10	4
Shang Rao	58	4
Outreach/training program	_*	6
TOTAL	125	29

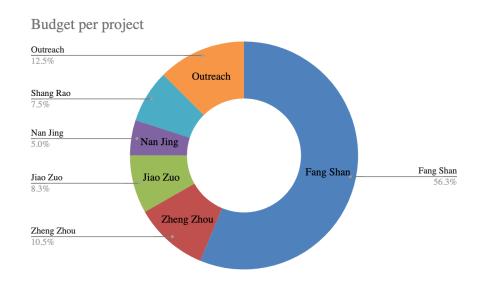
<sup>\*</sup>it is estimated that about 5,000 have been impacted by our trainings and outreach

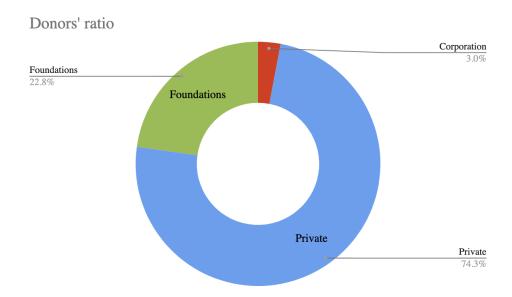
Our centers have different ratios of staff to children because they provide varying levels of care. Centers like Fang Shan provide comprehensive care including specialized education, medical care, nutrition, therapy (including hippotherapy), and is also our headquarters for our outreach programs. Other centers function more like day care centers within the orphanage where Bethel makes sure the children receive proper nutrition and appropriate care like Shang Rao.

# Finances & Funding



Over 70% of Bethel's budget is salaries. Bethel's operations and quality of care depends heavily on our teachers, caregivers and special educators who care for our children with highly specialized needs. Our trainings are





#### What problem is Bethel China trying to fix?

## There are 2 problems:

**Problem #1**: "Who will care for blind children who are orphans or poor? Bethel steps in to care for as many as it can. Foster families often do not feel comfortable to care for a child with a disability, and local regulations strongly suggest that orphans should be in orphanages. The solution to this problem is very worthy: Caring for children with disabilities who are orphans is probably the best use anyone can make of their time, but it is very expensive. This is what we call the "1 + 1 approach". We take care of one child at a time. This is a grass root approach which requires a lot of resources and manpower. Our main center is a model where best practices and technology are used to showcase what can be done. It is great but expensive to run. So we also opened 4 satellite centers within government run orphanages which provide

space for us to care for their blind children. It is a model that is cheaper to duplicate all across China so we can get to as many children as possible.

Problem #2: "how do we prevent blind orphans from being abandoned in the first place? This is where our Outreach program comes in. We try to reach the young parents and educators before it is too late. Also 80% of blindness is avoidable because it is caused by congenital cataract. A simple eye exam at birth can detect this issue which is treatable. We have set up partnerships in the past between local hospitals and orphanages to make sure all babies are screened on arrival. This is a top-down global approach which seeks to solve the root cause of the problem so that eventually there is no more problem #1. Part of problem #2 is also the lack of awareness of the general population about the life, potential and opportunities available to blind people. Through social media, advertising, and role models Bethel China tries to be the best advocate a visually impaired person can have.