



Product Proposal of Organic Mushroom Honey

Silvia Mocsari

Founder & Owner

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Meet Silvia

Not only does Silvia run Honey Heaven, but she is also a qualified medical massage therapist and a mum to two boys. She lives with her husband and two sons in East London.

Honey Heaven was born eight years ago by Silvia and her brother. They were both brought up with the knowledge of the medical benefits of herbs and spices passed down the generations. They decided to put that wisdom and passion to good use, creating a range of organic honey, some enhanced with health-giving herbs, spices, and seeds. They used this knowledge to help her create some unique holistic products.

During their business journey, Silvia's brother, Robert, was diagnosed with cancer, and this is where their quest to find natural remedies to help with pain management and bring much-needed nutrients and immune-boosting goodness to her brother's diet. During this time, they launched an award-winning CBD range and started researching into the powerful benefits of medicinal mushrooms.

Silvia has taken the business from strength to strength, sharing the incomparable honey of her homeland Hungary which has received many accords. She carried on the quest to bring the power of the medicinal mushroom into many people's lives. She has carefully studied the progression and acceptance of nootropic products to the market.

Silvia knew 2023 was the year to launch her Organic Mushroom Honey, the product was perfect after years of development, and the consumers are now open to the benefits of mushrooms and their adaptogens.

It was always her passion to help others. Silvia says her favourite part of running the business is knowing that Honey Heaven products are helping their customers live healthier lives.





Introducing Honey Heaven's Organic Mushroom Honey

Power of 7 mushrooms

First of its kind on the
market

High In Adaptogens



Totally organic

Organic mushrooms all
grown in Hampshire, UK

Exquisite rich coca taste

The Mushrooms

The honey and the powdered mushrooms work to boost each other's nutritional properties as both are classed as a superfood being high in nutrients. They are reputed to have many health benefits; the polysaccharides in the mushrooms help support the immune system and boost energy levels, while the organic acacia honey contains trace vitamins and minerals, such as magnesium and Vitamin C and several antioxidants that can help to protect against chronic conditions, such as heart disease as well as help with brain function and skin health.

Mushroom Honey offers a flavourful and healthier alternative to regular honey, maintaining its delicious taste with a subtle earthy flavour. This unique blend not only satisfies the palate but also provides various benefits such as stress reduction, immune system enhancement, and anti-inflammatory properties. Additionally, medicinal mushrooms are rich in antioxidants, further contributing to their overall health-promoting qualities.

Antioxidants play a crucial role in neutralising free radicals within our bodies, safeguarding us against cell damage and offering protection against conditions such as heart. These essential elements not only enhance our overall well-being but also contribute to the ongoing battle against these ailments. Medicinal mushrooms have been utilised in traditional Japanese and Chinese medicine for centuries, attesting to their longstanding therapeutic significance.



Shitake

Antioxidant Support, Immunity Boosting,
High in Vitamin D



Maitake

Blood sugar regulation, aids to regulate
cholesterol.



Lions Mane

Brain Booster, nootropics, aids
cognition, mood and supports mental
clarity

The Mushrooms



Reishi

Antioxidant and supports immunity



Tremella

Reduces inflammation, supports gut health



Chaga

Helps digestion, antioxidant and has detoxification aids



Cordyceps

Energy booster, increases stamina and recovery.

Why Mushroom Honey Over Mushroom Coffee?



A completely caffeine free product is more accessible for many consumers.

Sweet honey flavour is enhanced by an exquisite rich 'cocoa' taste from the mushroom.

There is a double combination of nutritional properties with both the honey & mushroom power.

The product uses a mix of seven mushrooms not just one or two.

Honey is more versatile for adding to recipes, foods (spreading on toast or adding to porridge). It can also be added to any beverage.

As we are adding to honey there is no need to dehydrated the mushrooms during the process, instead they are freeze dried and so retain 90% of the goodness of the raw mushrooms.

Wholesale Information

Wholesale cost per unit - contact info@honeyheaven.co.uk

Box Size - six jars to a box

Guaranteed shelf life- two years

Minimum Order - Two boxes

RRP per unit - £22.00

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