

Stationery between Japan and Italy

# 晴冠

HARUKAN はるかん 明るい未来 A bright future



### UNIVERSO

collection

In the long winter of 2020, we decided to create something together that would let us look forward to a bright future. The watercolor plant illustrations were born from Haruko's love for nature, and have become the center of a design that wants to express the vastness and beauty of the universe. UNIVERSO wants to observe buds, a change in the world that starts from small and fragile things. Nature and space seem grand, endowed with dazzling beauty, but they are born from seeds and dust, small sparks.





Sewn bound notebook Golden edges and cover with gold foil print Lined pages 210 x 148 mm





Universo Notebook 80 pages Front and back





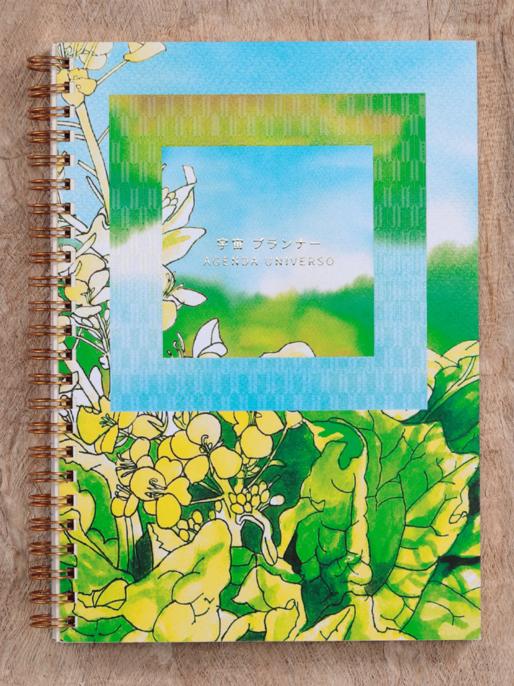




### Weekly planner

Spiral binding Golden edges, cover with gold foil print and glossy reliefs 100 pages 210 x 148 mm







Universo planner Front and back







#### **UNIVERSO 2023 calendar**

Desk calendar on wooden stand including 15 postcards with illustrations, original calligraphy and design ready for postal delivery.

Cover, 12 monthly calendars, 1 year calendarand lunar calendar.

Info card with with original Japanese calligraphy (宇宙, uchū, universe) on the back.

Printed on FSC certified paper.



Wooden stand produced by the <u>Mano Libera workshop of the Forli prison</u> using exclusively processing waste.







In the vibrant and infinite space of the UNIVERSE, everything is connected. 絆 (kizuna, bonds) is a collection that reflects on the relationships between human beings. Its subject is the rose: seen as overdone by many, the rose is a beautiful flower that can be re-observed with different eyes. Kizuna depicts small buds that make us feel protective, which we combined with mizuhiki (水弓), Japanese traditional decorative knowts that are created by pulling strings and are perfect symbols of people's bonds.







### KIZUNA pocket notebook

Sewn bound notebook Cover with glossy reliefs 60 dotted pages 148 x 105 mm













# 書

### collection

The 書 (sho, calligraphy) collection is born from the desire to design using Japanese traditional calligraphy. Haruko studies calligraphy since she was nine years old, and loves creating compositions imbued with the meaning of the kanji she draws on the paper. In the same way, the pieces of the 書 collection want to express concepts that have become vital for us, such as 明るい未来 (akarui mirai, a bright future), our mantra since we launched the HARUKAN project. 明るい未来 has become the subject of the daily planner, a very special project for us whose proceeds will be donated to the **Shelter House of the Forli** Women's Center, which offers refuge at a secret address to women who are victims of domestic violence and their children.









#### Magnetic bookmark HIKARI

Original calligraphy: 光 (hikari, light) A COLAZIONE プロジェカトの推携状況











## Sustainability

One of our goals with the Harukan project is to create sustainable stationery.

What does sustainable mean for us? We are committed not only to reducing the environmental impact of our products (from manufacturing to shipping), but also to operate by the principle of return, creating a positive impact on our community wherever possible.

These are some of the choices we made:

 All the papers we use in our products are <u>FSC</u> certified, produced without the use of polluting acids or concentrations of heavy metals, They are bleached with chlorine-free products, and are completely biodegradable and recyclable

• The finishes used in our products (gold foil, high thickness varnish and edge gilding) have a very low environmental impact, as they require minimal energy consumption and do not release toxic volatile organic compounds. Foil and high thickness varnish use a recyclable polimeter and are exclusively digital processes, which avoids engraving films and developing plates

• The wooden supports of our calendars have been produced by the <u>Mano Libera</u> workshop of the Forlì Prison using exclusively production waste

- All proceeds from the sales of the AKARUI MIRAI planner will be donated to the <u>Shelter House</u> pf the Forli's Women's Center
- We have planted 15 trees with <u>Treedom</u>, which will absorb 1,730 kg of CO2
- We have joined DHL's <u>GOGREEN</u> project to offset the carbon dioxide emissions generated by our shipments



### Contacts

- harukan.design
- O harukandesign
- f harukan.akaruimirai

