



wear them out



At your best this season

For over 14 years, **AP** has risen to become the leading uniform and sports apparel supplier in Australia and New Zealand. **OUR** dedication to crafting garments is second to none. The **AP** range of apparel cannot be surpassed. Polos, jackets, hoodies, tees and business apparel form the backbone of our business. We have substantially invested in the growth and innovation of our entire apparel business, which means that the new heights we are reaching today are just the benchmark for tomorrow.



With years in the game we like to think we are a little bit **different**

As an established and trusted brand, **AP** has built a strong identity based on:

- Performance fabrics
- Innovative garment construction
- Cutting-edge styles
- A vast product range
- Substantial and efficient logistical network

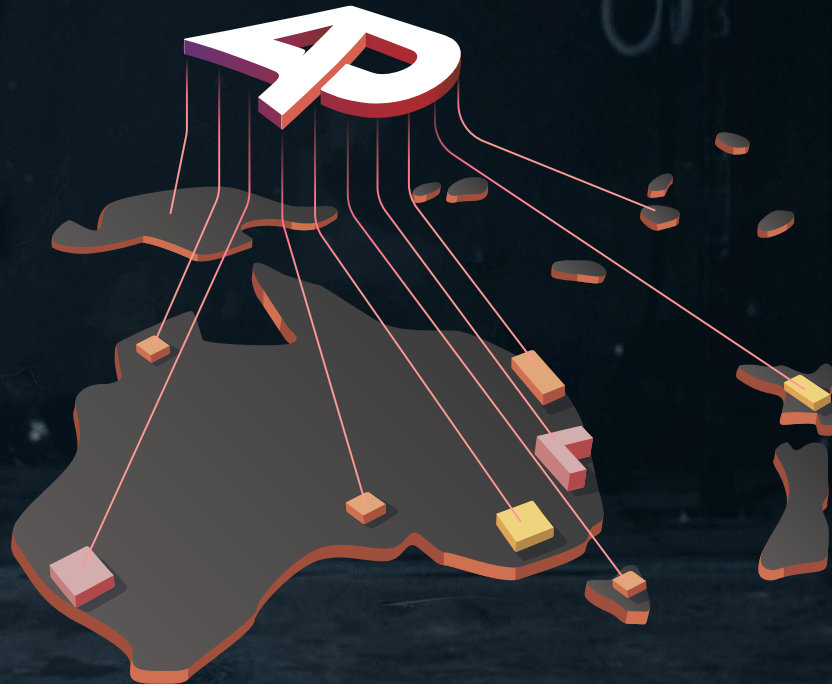
With 100+ staff across Australia and New Zealand, including experts in graphic design, R&D, marketing, logistics and other essential infrastructure, our presence in every state sets **AP** apart in the apparel market. No other company can match the difference **AP** brings. Whether it's game day, trade or business, **AP** is the difference maker your organization needs for the future.





Rapid growth across many new **areas**

After many years of being the backbone for some of the industry's biggest names, **AP** has now reached an exciting junction. As we continue to experience rapid growth, transformative additions have been made to steer the company into the future. Significant investments in sustainability, R&D, marketing and the sales team have readied **AP** to tackle whatever challenges the future holds.





We are breaking new ground everyday

Aussie Pacific's unwavering dedication to producing premium uniforms and sporting apparel has solidified our position as a trusted industry leader. With a rich history of innovation and experience, an extensive range of products and a commitment to ethical practices, we are primed for continued growth and success. By embracing new management, expanding our sales team and charting a new direction, we are poised to unlock exciting opportunities and take **AP** to new heights. We invite you to join us on this journey as we redefine the world of business and sporting apparel with our unwavering commitment to quality, innovation and customer satisfaction.



AP garments, Dye Sublimation & Direct to Garment printing - **perfect**

Fully customised to suit your needs

Dye Sublimation is a process for printing designed themes by injecting colour and imagination into fabric. Chances are you already own a garment with sublimated fabrics. Aussie Pacific is reaching for the stars. We have already implemented state of the art Dye Sublimation equipment and we are expanding all the time.



Online investment 3D design

**A comprehensive web presence
and robust design tools to help
clients be their best**

We want clients to have a 1 stop shop. Aussie Pacific has invested in top tier design apps to ensure client satisfaction, from ordering and design to delivery.



We have experience up our sleeves so we like to think we are a little bit **different**

We invest a significant amount of energy in developing the perfect garment, paying attention to every detail from design and fabric selection to creating comprehensive colorways.

Our commitment to using premium materials, employing innovative design techniques and incorporating advanced manufacturing processes allows us to produce apparel that meets the highest standards of durability, comfort and style.

Aussie Pacific's dedication to delivering exceptional value is evident in both our products and services. We provide garments and accessories that offer consumers the perfect blend of price, quality and performance.





BOLD MOVES

Where to next?

Come on the journey with us!

As Aussie Pacific embarks on an exciting phase of growth and expansion, we remain dedicated to our core values of respect, connection, excellence, fun, integrity, talent development and consumer value.

With a renewed focus on innovation and a larger sales team, we are poised to revolutionise the industry in the near future. Join us as we continue to empower businesses and sporting teams to perform at their best.



Core Values and Philosophy

At Aussie Pacific, we believe in the power of sport as a great unifier. It transcends boundaries, fosters camaraderie and brings people together. As a team, we treat one another with respect and value the diverse connections we share throughout the Australia/Pacific region. We take pride not only in the work we do but also in how we conduct ourselves. Challenges are approached with a positive attitude and we foster an environment where fun and playfulness coexist with a strong work ethic.



ENVIRONMENT



Environmental responsibility

Aussie Pacific recognises the importance of preserving our planet for future generations. We are dedicated to minimizing the impact on our environment by adopting sustainable practices throughout our operations. From sourcing eco-friendly material for the Noosa Polo garment to optimising the production processes to reduce waste, we strive to ensure our manufacturing practices align with environmental stewardship.



RELATIONSHIPS

Corporate social responsibility policy

We are committed and focused on operating as a responsible corporate citizen.

Aussie Pacific's Corporate Social Responsibility Policy demonstrates our collective commitment with Suppliers, Contractors, and Business Partners. Whilst we place immense importance on these relationships, many of which qualify as genuine friendships of long-standing, certain values and standards have always been and will always remain utmost to us. Adherence to these values and standards by the people and companies we do business with is a prerequisite for continuing or establishing relationships with our company. Indeed, we cannot do business with any company that fails to adhere these ideals.



OUTPERFORM

Wear it, own it

We believe that our work is not merely defined by what we do but by how we do it. We approach challenges with a positive attitude, aiming for excellence in every aspect of our operations. From design and manufacturing to customer service, we continually strive for perfection.

We are passionate about business and sports and we embrace the joy and spirit of play. Our commitment to fun and playfulness translates into our products, creating vibrant and dynamic apparel that resonates with all businesses and sports enthusiasts.





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SEE OUR FULL RANGE - AUSSIEPACIFIC.COM

EXPERIENCE THE POWER OF PERFORMANCE
WITH OUR ADVANCED SPORTSWEAR



WEAR THEM OUT

Australia
aussiepacific.com

New Zealand
aussiepacific.co.nz

