

Artwork Specifications

- **Simplicity:** Your artwork should be simple, avoiding excessive detail. We recommend using a simplified version of your logo for the best results.
- **File Format:** Artwork must be provided in a vector format. Accepted file formats include; AI, EPS, PDF, or SVG.
- **Colour:** Your artwork should be in a single colour—preferably black or a dark shade.

Please refer to the image example provided for guidance.

Conversion Service

If your logo needs to be converted into the required format, we offer a conversion service for a one-time fee of \$60. Once converted, your artwork will be kept on file for any future use.

Etching Services and Pricing

- Single Logo: \$5 +gst
- Logo with Tagline: \$7 +gst
- Dual Etch (Logo with Personalisation): \$10 +gst

These options allow you to customise your etching based on your specific needs.

VISUAL EXAMPLE



SINGLE LOGO



DUAL ETCH
(LOGO WITH PERSONALISATION)



CONVERTED EXAMPLE



LOGO WITH TAGLINE



IF IT'S NOT °COLD IT'S NOT A FRIDGY