

AMERICAN REBEL™

CONCEALED AND SAFE

America's Patriotic Brand

CONCEALED AND SAFE



2022

PRODUCT CATALOG



WELCOME TO
**AMERICAN
REBEL™**
America's Patriotic Brand

8460 | Nieman Rd.
Lenexa, KS 66014

It's a time in America when national spirit and American values are being rekindled and redefined. American Rebel has a strong belief in the Constitution and is an advocate for the 2nd Amendment. We convey a sense of responsibility to teach and preach good common practices of gun ownership. There's a growing need to know how to protect yourself, your family, your neighbors or even a room full of total strangers. That need is in the forethought of every product we design. The concealed carry lifestyle refers to a set of ideas around the decision to carry a gun everywhere you go. The American Rebel brand strategy is similar to the successful Harley-Davidson Motorcycle philosophy. A former chief executive at Harley-Davidson said, "It's not hardware; it is a lifestyle, an emotional attachment." American Rebel makes a statement about who somebody is.



ANDY ROSS
AMERICAN REBEL CEO



AR-110

Small and Compact

A mobile, secure and safe storage place for handguns and valuables at home, in the car, or while traveling.

16	2	3
GAUGE STEEL WALLS	LASER CUT KEYS	APPROXIMATE TOTAL WEIGHT

VAULT DIMS.	Length	9.5"
	Width	6.5"
	Thick	1.75"
	Approx. Weight	3 lbs



Laser Cut Security Keys



AR-120

Full Size Compact Vault

A mobile, secure and safe storage place for most size handguns, valuables at home, in the car, or while traveling.

14	2	5.4
GAUGE STEEL WALLS	LASER CUT KEYS	APPROXIMATE TOTAL WEIGHT

VAULT DIMS.	Length	10.5"
	Width	7.5"
	Thick	2.1875"
	Approx. Weight	5.4 lbs



39" 2,000 LB Steel Cable

