

We believe & strive for the following

We believe & strive that for the integrity of our company it is essential to ensure that all who work for us make a decent living and work under good social & environmental conditions in a safe workplace.

We believe & strive in upholding the right of every Human Being. These include privacy, abolition of child and forced labour, non-discrimination, abolition of gender-based harassment in the workplace among others.

We do not condone any form of harassment in the workplace. We follow an opendoor policy to ensure a grievance system and we do not allow for penalty or retaliation.

We believe & strive for the protection of the environment by doing the upmost in identifying the risks and curbing possible harmful environmental consequences.

All the production facilities must be checked on these issues periodically to ensure that they comply.

We believe that Royal Asscher Diamonds and Jewellery must bring joy to everyone involved in making them and everyone who buys and wears them.

We believe & strive that to achieve this integrity the company would never pay commissions or bribes for whatever reason or in whatever circumstance.

No staff member is allowed to demand or receive any compensation for the services rendered.

There shall be no cash sale over the legal cash limit even though all sales are invoiced.

We believe & strive that the Gold, Platinum and Diamonds are free from conflict and are ethically sourced.

Mike Asscher

Co-President

Lita Asscher

Co-President