

# ANGELS FOR CURES RARE FINDS GALA

DECEMBER 18TH, 2021  
5:30 PM PST  
VIRTUAL GALA



**VIRTUAL GALA  
SPONSORSHIP PACKAGE**

## About the Rare Disease Foundation

Founded in 2008, the Rare Disease Foundation has a proven track record for providing impactful seed-funding for rare disease research, while also supporting rare disease patients and families. Over the past decade, we have given out **\$2.1 million** to fund **464** microgrants to more than **50** institutions on **3** continents, leading to **14** potential cures and innovative therapies. **25%** of microgrants awarded have gone on to receive **\$8.6 million** in bridge funding for researchers to expand their work. Our Translational Care research model, a holistic patient-centric approach, is the key to our success, as we empower patients to be active participants in cutting edge research. We green-light microgrant research projects that promise the most immediate and practical benefits.

We have supported rare disease families in communities across Canada through our P2P (Parent 2 Parent) Network groups and by providing access to mental health support and emergency funding for groceries and medical supplies during the pandemic through the Glowing Hearts campaign.

## Angels for Cures: Rare Finds Gala 2021

This will be a night to remember! We are sensitive to the uncertainty of emerging from this global pandemic and know many in our rare disease community feel most comfortable having this celebration on a virtual platform. What this means for our event sponsors is the chance to be featured in multiple online spaces with a global reach, before, during, and after the event. While our previous events have focused on food, wine, and auction items and have been well-attended, this virtual event will be a chance to:

- Relaunch our microgrant seed funding program with Angel investors
- Acknowledge the amazing successes our Microgrant Program has yielded and the impact this will have on our community.
- Launch our new Rare Finds app for the rare disease community: patients, families, researchers, and practitioners.
- LAUGH, PLAY and EAT!

We invite you to partner with us to make this virtual event a meaningful, joyful, welcoming event for all our attendees. We plan to surprise them with a unique night featuring inspirational speakers, chances to win prizes, and opportunities to connect with each other. A truly RARE evening.

## Becoming an Angel for Cures

Please review the various sponsorship opportunities in this package and get in touch with us so that we can get started on your sponsorship benefits right away. You will see that the sponsorships are attached to different parts of the event, so you can choose an activity which most aligns with your company mission and vision.

Email us at [info@rarediseasefoundation.org](mailto:info@rarediseasefoundation.org) and one of us will reach out personally to confirm your package. There are a few ways we can customize our packages for our VIP sponsors, so let's talk!

### GALA SPONSORSHIP TIERS

\$20,000	Diamond Angel (1)	\$5,000	Guardian Angel (3)
\$15,000	Platinum Angel (2)	\$5,000	Gala Refreshment Angel (5)
\$10,000	Gold Angel (2)	\$5,000	RF App Launch Angel (5)
\$7,500	Silver Angel (3)	\$2,500	Seed Fund Angel (10)

## Core Sponsor Package

All of our sponsors at every level will receive the following benefits. Additional benefits are determined by Sponsorship Tiers.

- Logo placement on Gala Sponsor page (RDF website)
- Custom sponsorship announcement across all 3 social media platforms: Facebook, Instagram & Twitter, prior to the gala and upon signature of MOU.
- Logo placement on virtual banner to be displayed during specific times during the virtual event.
- Company is recognized and thanked as an Angel Sponsor during MC / staff speeches and in Virtual Gala PDF program.
- Right of first refusal for next year's gala sponsorship packages.
- Complimentary tickets to attend the virtual gala (number of tickets will be determined by sponsorship tier).

## \$20,000 Diamond Angel Sponsor

(1 available)

### Additional Benefits

- Top sponsor mention upon Microgrant Program Relaunch – in the press release and RDF website Microgrant Program page.
- 10 complimentary tickets to the Virtual Gala
- Angel Box with surprise gift and letter update on how funds are being used (3 x year)
- Post-gala article in RDF newsletter
- Resource listing in Rare Finds App
- Logo placement and sponsor mention in RDF Annual Report
- 4 custom social media posts across all three 3 social media platforms: Facebook, Instagram & Twitter, leading up to and post gala.

## \$15,000 Platinum Angel Sponsor

(2 available)

### Additional Benefits

- General event and Special Guest Speaker Sponsor
- Top sponsor mention upon Microgrant Program Relaunch in the press release and RDF website Microgrant Program page.
- 10 complimentary tickets to the Virtual Gala
- Angel Box with surprise gift and letter update on how funds are being used (2 x year)
- Post-gala article in RDF newsletter
- Resource listing in Rare Finds App
- 3 custom social media posts across all three 3 social media platforms: Facebook, Instagram & Twitter, leading up to and post gala.

## \$10,000 Golden Angel Sponsor

(2 available)

### Additional Benefits

- Bows and Bow Ties Sponsor - mentioned at the contest and prize award
- One-time Angel Box with surprise gift and letter update on how funds are being used.
- 10 complimentary tickets to the Virtual Gala
- Post-gala article in RDF newsletter
- Resource listing in Rare Finds App
- 3 custom social media posts across all three 3 social media platforms: Facebook, Instagram & Twitter, leading up to and post gala.

## \$7,500 Silver Angel Sponsor

(3 available)

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### Additional Benefits

- Special mention as an RDF Board Level Sponsor during program when the Board Chair closes the event
- Logo placement and article in RDF newsletter (post-Gala)
- 5 complimentary tickets to the Virtual Gala
- Logo placement and sponsor mention in RDF Annual Report
- Resource listing in Rare Finds App
- 2 custom social media posts across all three 3 social media platforms: Facebook, Instagram & Twitter, leading up to and post gala.

## \$5,000 Guardian Angel Sponsor

(3 available)

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### Additional Benefits

- Company is recognized and thanked as a Guardian Angel Sponsor before the breathing and centering welcoming activity (mental health moment)
- 5 complimentary tickets to the Virtual Gala
- Logo placement in Rare Finds App
- Company listed as Resource in Rare Finds App
- Logo placement and sponsor mention in RDF newsletter (post-Gala) as supporter of the Mental Health & Wellness Program.
- 1 custom social media post across all three 3 social media platforms: Facebook, Instagram & Twitter, leading up to and post gala.

## \$5,000 Gala Dinner Angel Sponsor

(5 available)

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### Additional Benefits

- Logo placement and sponsor mention upon re-launch of Emergency Groceries & Medical Supplies Program: on website page and in the news release.
- 5 complimentary tickets to the Virtual Gala
- Logo placement and sponsor mention in RDF newsletter (post-Gala)
- Resource listing in Rare Finds App Community section.
- Company is recognized and thanked as a Gala Dinner Angel Sponsor, in addition to other moments during the Gala.
- 1 custom social media post across all three 3 social media platforms: Facebook, Instagram & Twitter, leading up to and post gala.



## \$5,000 App Launch Sponsor

(5 available)

### Additional Benefits

- Logo placement in Rare Finds App
- 5 complimentary tickets to Virtual Gala
- Company listed as Resource in Rare Finds App
- Logo placement and sponsor mention in RDF newsletter (post-Gala)
- Company is recognized and thanked as a Rare Finds App Angel Sponsor before the app launch presentation, in addition to other moments during the Gala.
- 1 custom social media post across all three 3 social media platforms: Facebook, Instagram & Twitter, leading up to and post gala.

## \$2,500 Seed Fund Angel Sponsor

(10 available)

### Additional Benefits

- Sponsor listed on RDF website Microgrant Program page and in Gala Seed Fund Presentation
- 2 complimentary tickets to the Virtual Gala
- Logo placement and sponsor mention in RDF newsletter (post-Gala)
- Sponsor mention in RDF Annual Report
- 1 custom social media post across all three 3 social media platforms: Facebook, Instagram & Twitter, leading up to and post gala.

## Virtual Gala

Connect on Zoom platform @5:30PM PST-8:30PM PST  
Unique entertainment, exclusive special guests and engaging MC  
Food voucher gift certificate for food delivery to enjoy during the evening  
Door prizes, games, laughter  
Social interactions with live event attendees  
Bows and Bow Ties Contest with special guest judge  
Launch of the new Rare Finds App  
Microgrant Research Results Presentation

[TICKETS AVAILABLE HERE](#)

We are so looking forward to partnering with you to support children and adults living with a rare disease.

For more information on the Rare Disease Foundation, please visit [rarediseasefoundation.org](https://rarediseasefoundation.org)

Or email us at [info@rarediseasefoundation.org](mailto:info@rarediseasefoundation.org).

**Our goal is to raise \$4.8M by the end of 2022, microfund 600 new projects and expand our support network across North America. Be one of our Angels and invest in the Rare Disease Foundation.**

