

PRODUCTS

Cleanse Condition Treat



Serene Scalp

# SERENE SCALP

## *Anti-Dandruff Shampoo*

Do away with dandruff. This gentle treatment cleanser, formulated with salicylic acid, relieves and prevents dandruff while soothing dry, itchy, irritated scalp. The result: healthy, hydrated hair with no trace of flakes.

*Lather, indulge, rinse.*

- GENTLY CLEANSES HAIR WHILE SOOTHING SCALP ITCHINESS AND IRRITATION
- ELIMINATES DANDRUFF FLAKES
- RELIEVES DRYNESS
- REDUCES REDNESS
- MAINTAINS HEALTHY MOISTURE BALANCE OF SCALP AND HAIR
- HAIR AND SCALP ARE REFRESHED AND REJUVENATED
- SAFE FOR COLOR-TREATED HAIR

*Dermatologist-tested. Formulated without parabens, sulfates or sodium chloride. Color and keratin treatment safe. UV protection for hair. Vegan, cruelty-free and gluten-free.*

### KEY INGREDIENTS

Orbe Signature Complex (Watermelon, Lychee and Edelweiss Flower Extracts) *defends hair from oxidative stress, photoaging and the deterioration of natural keratin, all while protecting against the drying, damaging and color depleting effects of the elements.*

Salicylic Acid *gently exfoliates the scalp to eliminate dandruff flakes while alleviating itchiness and irritation.*

Bilberry Fruit & Sugar Maple Extracts *soothe the scalp while protecting against free radical damage.*

Pea Sprout Extract *restores elasticity to strengthen hair and prevent breakage.*

Caffeine *energizes scalp and rejuvenates hair follicles.*

Sugarcane Extract *deeply hydrates and nourishes hair and scalp.*

Orange & Lemon Fruit Extracts *help maintain moisture balance of scalp and hair.*

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# SERENE SCALP

## *Balancing Conditioner*

This calming conditioner balances it all, deeply hydrating and soothing the scalp while removing loose dandruff flakes. Our ultra-nourishing formula quenches parched strands and unwinds tangles, revealing softer, silkier hair.

*Massage, indulge (for at least one minute), rinse.*

- HYDRATES SCALP AND HAIR
- MAINTAINS HEALTHY MOISTURE BALANCE
- DETANGLES HAIR WHILE STRENGTHENING AND RESTORING ELASTICITY
- SOOTHES AND CALMS THE SCALP
- LEAVES HAIR SILKY SOFT

*Dermatologist-tested. Formulated without parabens, sulfates or sodium chloride. Color and keratin treatment safe. UV protection for hair. Vegan, cruelty-free and gluten-free.*

### KEY INGREDIENTS

*Oribe Signature Complex (Watermelon, Lychee and Edelweiss Flower Extracts) defends hair from oxidative stress, photoaging and the deterioration of natural keratin, all while protecting against the drying, damaging and color depleting effects of the elements.*

*Acacia Tree Extract nourishes and soothes scalp while improving moisture content of hair.*

*Shea Butter & Panthenol deeply hydrate and condition while revitalizing damaged and brittle hair.*

*Biotin & Quinoa strengthen the cuticle from the inside out and help prevent breakage.*

*Caffeine energizes the scalp and rejuvenates hair follicles.*

*Hydrogenated Olive Oil provides sheer shine without the weight.*

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# SERENE SCALP

## *Soothing Leave-On Treatment*

Instant relief. This lightweight and fast-absorbing, leave-on treatment removes loose dandruff flakes while cooling mint and calming chamomile soothe and balance the scalp.

*Part hair in sections, apply directly onto scalp where needed and massage in. Can be used on damp or dry hair. Perfect to use post color to soothe scalp.*

- SOOTHES AND CALMS THE SCALP
- REMOVES LOOSE DANDRUFF FLAKES
- MAINTAINS HEALTHY MOISTURE BALANCE OF SCALP AND HAIR
- CREATES AN OPTIMAL ENVIRONMENT FOR HEALTHY HAIR
- FAST-ABSORBING
- FRAGRANCE-FREE

*Dermatologist-tested. Formulated without parabens, sulfates or sodium chloride. Color and keratin treatment safe. UV protection for hair. Vegan, cruelty-free and gluten-free.*

### KEY INGREDIENTS

Oribe Signature Complex (Watermelon, Lychee and Edelweiss Flower Extracts) *defends hair from oxidative stress, photoaging and the deterioration of natural keratin, all while protecting against the drying, damaging and color depleting effects of the elements.*

Beta Hydroxy Acid (BHA) *gently exfoliates the scalp to remove loose dandruff flakes.*

Peppermint Oil & Peppermint Leaf Extract *provide a cooling sensation to instantly soothe the scalp while removing loose dandruff flakes.*

Blend of Cucumber, Chamomile & Rosemary *calms while protecting against free radical damage.*

Sugarcane Extract & Mullein Flower *deeply hydrate and nourish scalp and hair.*

Blend of Willowherb & Aloe Extract *nourish and soothe a sensitive scalp.*

Caffeine *energizes scalp and rejuvenates hair follicles.*

# Serene Scalp

The Collection



## SERENE SCALP

### Exfoliating Scrub

Serene Scalp

Reveal the secret to a healthy scalp. This powerful scrub gently polishes the scalp with exfoliating beads to remove oil, dirt, and product buildup. A blend of alpha hydroxy acids and fruit extracts cleanses pores and nourishes hair. The scalp is left primed and deeply purified.

*Before shampooing, wet hair and apply directly to the scalp. Massage thoroughly, rinse, and follow with shampoo and conditioner as usual. Use weekly.*

- A UNIQUE BLEND OF PHYSICAL AND CHEMICAL EXFOLIANTS GENTLY REMOVES DEAD SKIN, OIL, DIRT, AND PRODUCT BUILDUP ON THE SCALP.
- CLEANSSES AND DETOXIFIES PORES TO PURIFY THE SCALP.
- IT SOOTHES, BALANCES, AND ENERGIZES THE SCALP.
- HYDRATES, NOURISHES, AND SOFTENS HAIR.
- REVEALS OPTIMAL ENVIRONMENT FOR HEALTHY SCALP AND HAIR.

*Dermatologist-tested. Formulated without parabens, sulfates, or sodium chloride. Color and keratin treatment safe. UV protection for hair. Vegan, cruelty-free, and gluten-free.*

#### KEY INGREDIENTS

Soft Polymer Beads *break down as you scrub to gently polish away dead skin, oil, dirt, and product buildup.*

A blend of Alpha Hydroxy Acids (Lemon, Orange, Bilberry, Sugar Cane, and Sugar Maple extract) *exfoliates and purifies the scalp without drying or stripping hair of its natural oils.*

Soothing Flower Complex (Chamomile, Cornflower, Matricaria, Linden, Marigold, and Willowherb Flower Extracts) *profoundly hydrates, nourishes, and calms the scalp while reviving damaged hair and protecting against breakage.*

Peppermint Oil *provides a cooling sensation to instantly soothe, balance and moisturize the scalp while promoting a healthy hair environment.*

Glycolic Acid *gently exfoliates the scalp while conditioning, moisturizing, and softening hair to strengthen and improve manageability.*

Malachite Extract, *known as the sacred stone of Ancient Egypt, helps to detoxify and provide environmental pollution protection for the scalp and hair.*

Caffeine *energizes the scalp and rejuvenates hair follicles.*

Oribe Signature Complex (Watermelon, Lychee, and Edelweiss Flower Extracts) *defends hair from oxidative stress, photoaging, and the deterioration of natural keratin, all while protecting from the drying, damaging and color-depleting effects of the elements.*



Serene Scalp  
The Collection



# SERENE SCALP

## *Thickening Treatment Spray*

Serene Scalp

High-density at your fingertips. Our powerful treatment for thinning hair is proven to leave hair feeling thicker, fuller, and healthier. The ultra-lightweight formula instantly plumps hair at the root while creating denser-looking strands over three months.

*In clean, damp hair, mist directly onto the scalp. Style as usual. For best results, use after every wash. Instantly plumps hair at the roots while creating denser-looking strands over three months.*

- PROMOTES FULLER, THICKER, HEALTHIER-LOOKING HAIR.
- ADDS VOLUME, BODY, AND DENSITY.
- STRENGTHENS TO HELP REDUCE HAIR FALL CAUSED BY BREAKAGE.
- ENERGIZES, HYDRATES, REFRESHES, AND BALANCES THE SCALP.
- PROVIDES ANTIOXIDANT PROTECTION AGAINST FREE RADICAL DAMAGE AND THE ELEMENTS.
- FRAGRANCE-FREE.

*Dermatologist-tested. Formulated without parabens, sulfates, or sodium chloride. Color and keratin treatment safe. Vegan, cruelty-free, and gluten-free.*

### KEY INGREDIENTS

Capixyl™ (Biomimetic Peptide combined with Red Clover Extract) *conditions the scalp to promote fuller, thicker, healthier-looking hair.*

Pea Sprout Extract, *rich in phytonutrients, replenishes brittle hair while reducing hair fall caused by breakage.*

Densifying Polymer *instantly adds volume, body, and density to hair.*

Biotin & Niacinamide *penetrate and strengthen the cuticle to help restore elasticity to damaged, porous hair.*

Peppermint Oil *provides a cooling sensation to instantly soothe, balance and moisturize the scalp while promoting a healthy hair environment.*

Witch Hazel Water & Arnica Flower Extract *energizes, nourishes, and rejuvenates hair follicles while leaving the scalp refreshed.*

Ivy Leaf & Watercress Extracts *hydrate hair and create a protective barrier around the cuticle to help prevent moisture loss.*

Sage and White Nettle Extracts *strengthen, condition, and revitalize hair while imparting sheer shine.*

Rosemary Extract *helps to protect the scalp and hair from free radical damage.*





# Serene Scalp

The Collection

## PRODUCT COMPARISON CHART



Rectangular Snip



PRODUCT

*Exfoliating Scrub*

*Anti-Dandruff Shampoo*

*Oil Control Shampoo*

*Balancing Conditioner*

SKINCARE REGIMEN  
COMPARISON

Exfoliator

Cleanser

Cleanser

Moisturizer

BENEFIT

Cleanses and detoxifies pores to purify the scalp.

Gently cleanses hair while soothing scalp itchiness and irritation.

Gently cleanses while regulating excess oil.

Hydrates Scalp & Hair.

USAGE

Before shampooing, wet hair and apply directly to the scalp. Massage thoroughly, rinse, and follow with shampoo and conditioner as usual. Use weekly.

Lather, indulge, rinse.

Lather, indulge, rinse.

Massage, indulge (for at least one minute), and rinse.

KEY  
INGREDIENT

A blend of Alpha Hydroxy Acids

Salicylic Acid

Biome Balancing Complex  
(Rosebay Extract and Green Marine Algae)



Acacia Tree Extract

# Serene Scalp

The Collection

## PRODUCT COMPARISON CHART



PRODUCT				
	<i>Oil Control Treatment Mist</i>	<i>Oil Control Dry Shampoo Powder</i>	<i>Thickening Treatment Spray</i>	<i>Soothing Leave-On Treatment</i>
SKINCARE REGIMEN COMPARISON	Targeted Treatment	Targeted Treatment	Targeted Treatment	Targeted Treatment
BENEFIT	Mattifies scalp to control and reduce sebum.	Intensely absorbs oil, dirt, and product buildup.	Promotes fuller, thicker, healthier-looking hair.	Soothes & Calms the Scalp.
USAGE	In clean, damp hair, mist directly onto the scalp and massage into the roots. Style as usual. For best results, use after every wash.	Part hair into sections and apply directly to the scalp. Let sit for 1-2 minutes, massage in thoroughly, and brush through to remove excess product.	In clean, damp hair, mist directly onto the scalp. Style as usual. For best results, use after every wash. Instantly plumps hair at the roots while creating denser-looking strands over the course of three months.	Part hair in sections. Apply directly onto the scalp where needed and massage in. It can be used on damp or dry hair. Perfect to use post-color to soothe the scalp.
KEY INGREDIENT	Biome Balancing Complex (Rosebay Extract and Green Marine Algae)	Specialty Starch Blend (Rice, Corn, and Tapioca) and Kaolin Clay	Capixyl™	Beta Hydroxy Acid (BHA)