



THE CENTRAL STITCH  
*embroidery & gifts*

# EMBROIDERY GUIDE

*make it personal*



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## Pricing

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### TYPICALLY 2-3 WEEK TURNAROUND

Our current turnaround is always updated on our website.  
All items may be dropped off/picked up from our Conroe location.

### NEEDING IT SOONER?

Rush items are double the listed price, triple if needed in 48 hours.

#### 1-2 colors

up to 1" tall | \$8

2" tall | \$10

3" tall | \$12

4" tall | \$15

5" tall | \$20

6" tall | \$25

7" tall | \$30

8" tall | \$40

#### 3+ colors

up to 1" tall | \$10

2" tall | \$12

3" tall | \$15

4" tall | \$20

5" tall | \$25

6" tall | \$36

7" tall | \$45

8" tall | \$55

#### appliqué

+\$15 per item

### \*PLEASE NOTE\*

Certain fonts, frames and motifs are subject to size limits/up-charge.  
We will contact you if this is the case for your order.

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visit us @thecentralstitch or [www.thecentralstitch.com](http://www.thecentralstitch.com)



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## Fonts

Bethany

Gracie

Double  
Chain

Jess  
Script

RYAN

AaBbCc

SATIN

UNIVERSITY

BAUHAUS

ABC

EVERY

Buckingham

amelia  
script

Harper  
Shadow

SCOTT

HKB

BLOCK SHADOW

ABC

BAIN

ELIZA

ABC

REYNOLDS

SLOAN

kelly

Olivia

LACEY

Stuyvesant

GRAHAM

OLIVER

Maddie

ABC

SAM

ABC

MODERN BLOCK

ABC

FLORAL

birthday

amour

cupid

Howdy

Merry

CANDY

Harrington

James



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## Fonts

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HELLO

CONDENSED

JOHNNY

ABC

ATHLETIC SHADOW

BLOCK

BENJAMIN

STENCIL

Georgia

Millie

HARRISON

Double  
Satin

ABC

HUDSON

Sophie

Carambole

JERSEY

Allie

Halmera

Taylor\*

Elegant

BEAN



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## Monogram Etiquette

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3 letters  
traditional



The first name initial is on the left, the middle name initial is on the right and the last name initial is larger and in the middle.

Example: Taylor Jane Doe

3 letters  
stacked



The first name initial is on the top left, the middle name initial is on the bottom left and the last name initial is larger and on the right.

Example: Thomas John Doe

3 letters



The first name initial is on the left, the middle name initial is in the middle and the last name initial is last.

Example: Thomas John Doe



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# Monograms

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## Monograms

---

21 **STH**

22 **CSR**

23 **SAG**

24 **EB**

25 **W**

26 **A**

27 **MHE**

28 **HEM**

29 **EH C**

30 **SH**

31 **E·B·K**

32 **EH N**

33 **AB**

34 **SHG**

35 **UCP**



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# Appliqué Fonts

---

ABC

A1

ABC

A2

ABC

A3

ABC

A4

ABC

A5

ABC

A6

BBB

A7

SLA

A8

SAG

A9

SRB

A10

BBB

A11

SME

A12

BBB

A13

ELM

A14

NHG

A15

BBB

A16



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# Appliqué Motifs

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A17



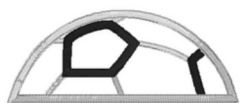
A18



A19



A20



A21



A22



A23



A24



A25



A26



A27



A28



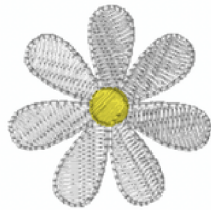
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## Girl Motifs

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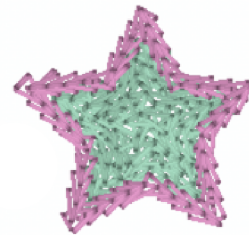
G1



G2



G3



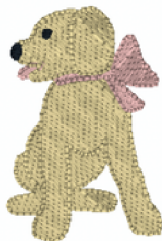
G4



G5



G6



G7



G8



G9



G10



G11



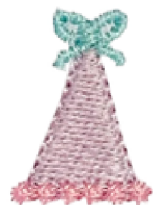
G12



G13



G14



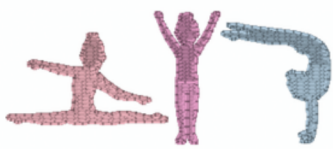
G15



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## Girl Motifs

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G16



G17



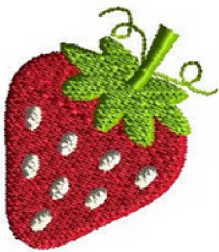
G18



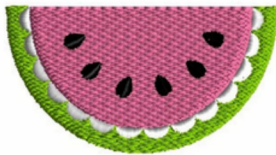
G19



G20



G21



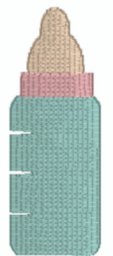
G22



G23



G24



G25



G26



G27



G28



G29



G30



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## Boy Motifs

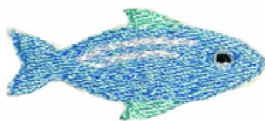
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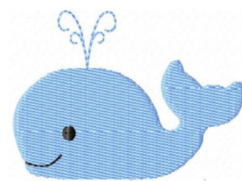
B1



B2



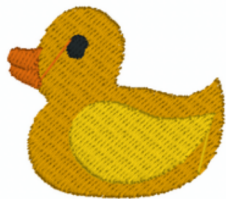
B3



B4



B5



B6



B7



B8



B9



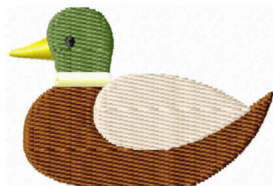
B10



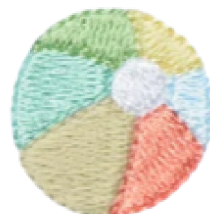
B11



B12



B13



B14



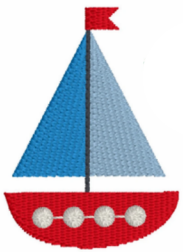
B15



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# Transportation Motifs

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T1



T2



T3



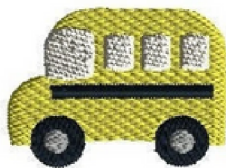
T4



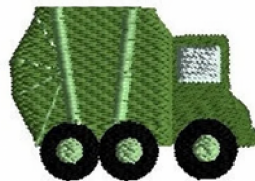
T5



T6



T7



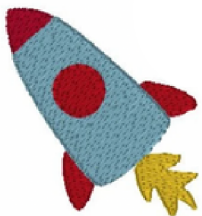
T8



T9



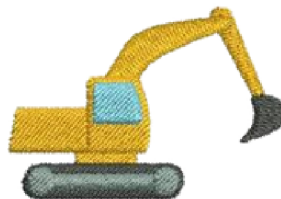
T10



T11



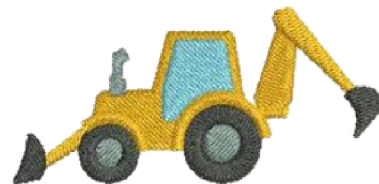
T12



T13



T14



T15



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# Sports Motifs

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S1



S2



S3



S4



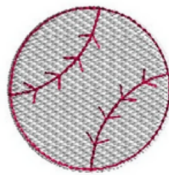
S5



S6



S7



S8



S9



S10



S11



S12



S13



S14



S15



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## Mascot Motifs

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M1



M2



M3



M4



M5



M6



M7



M8



M9



M10