DEMONSTRATIONS OF LINING MATERIAL: After sales receipt, before use!

**LAW TAG SAMPLE**

Attached to every Serta sleep set is a law tag (see sample left) which includes a warranty code number. To determine the terms of your warranty, match the warranty code with the appropriate line in the warranty schedule.

**WARRANTY SCHEDULE CHART**

<table>
<thead>
<tr>
<th>Warranty Code on Law Tag</th>
<th>Total Limited Warranty Period (in years)*</th>
<th>Period for No Charge Repair or Replacement (in years)</th>
<th>Normal Body Impressions/Sagging Repair or Replacement Charge After No Charge Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>W01P</td>
<td>15</td>
<td>10</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>W02</td>
<td>15</td>
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<tr>
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<td>Not Applicable</td>
</tr>
<tr>
<td>W10F</td>
<td>10</td>
<td>10</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>W10S</td>
<td>10</td>
<td>10</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>W10</td>
<td>10</td>
<td>10</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>W11</td>
<td>8</td>
<td>8</td>
<td>less than 1-1/2&quot;</td>
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<tr>
<td>W12</td>
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<td>5</td>
<td>less than 1-1/2&quot;</td>
</tr>
<tr>
<td>W13</td>
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</tr>
<tr>
<td>W20F</td>
<td>20</td>
<td>10</td>
<td>Not Applicable</td>
</tr>
</tbody>
</table>

*3/2017 SWC-009

To facilitate any future customer service or warranty inquiries, please keep a copy of this warranty card, all tags on your bedding and the sales receipt from your Serta dealer.

**BED FRAME REQUIREMENTS**

- On Queen and King size models, center support that extends to the floor is required.
- Solid Platform application may be used however it is required to offer center support that extends to the floor.

**REQUIRED BED FRAME EXAMPLES FOR KING & QUEEN SIZE BEDDING**

- Serta adjustable frames may be used with a mattress that was designed to be used with an adjustable base.
- Solid Platform application may be used however it is required to offer center support that extends to the floor.

**DO’S AND DON’TS OF BEDDING CARE**

- **DO** rotate your mattress as needed, this will promote even wear.
- **DO** use an appropriate frame with center support on Queen and King size sets to ensure validation of your warranty.
- **DO** keep your bedding clean and use a mattress protector. Stains, soiling, fluid penetration or other signs of abuse may invalidate the warranty and make your bedding ineligible for repair or replacement.
- **DO** replace the foundation when purchasing a new mattress to provide proper support for your new mattress.
- **DO** rotate your mattress upward on its side, it is easier to handle and less likely to damage the mattress. If you need to store your mattress for an extended period of time, store it flat.

- **DON’T** smoke in bed. This is a common cause of fatal fires.
- **DON’T** keep matches and lighters away from children.
- **DON’T** use candles on or around your bed.

**IN CASE OF FIRE, EXIT AND THEN CALL 911**

- **DO** promptly dispose of old mattresses to avoid a fire hazard.
- **DON’T** remove the law tag at the end of your mattress as this has the identification needed to establish your warranty rights.
- **DON’T** bend excessively or jump on your mattress under any circumstances. Such treatment may damage the mattress or boxspring. Normal use on an adjustable base is permitted with an adjustable approved mattress.
- **DON’T** use cleaning fluids on your mattress. The chemicals may damage some of the materials.
- **DON’T** allow your mattress to get wet. Any liquids, water or other fluids may damage upholstery causing materials to compress. Serta recommends that you protect your mattress from water and other liquids with a water proof mattress pad.
- **DON’T** lift your mattress by the handle, if included. Handles are designed to position the mattress only.

- **DON’T** allow matches and lighter to fall on your bed.
- **DON’T** trap them against a wall. Avoid placing lamps on or around your bed. Bedside lamps may be placed if they meet the manufacturer’s instructions and warnings.

**IN ORDER TO REDUCE THE RISK OF FIRE:**

- **DO** keep space heaters away from your bed or other flammable items. Follow all manufacturer’s instructions and warnings.
- **DON’T** run electrical cords under your bed or trap them against a wall. Avoid placing lamps where they can fall on the bed.

**PLEASE BE ADVISED: YOUR NEW MATTRESS IS NOT FIRE-PROOF.**

Your new mattress meets fire safety standards issued by the U.S. Consumer Product Safety Commission when used by itself or with a foundation specified on the federal law tag attached to the mattress. Compared to older mattresses, your new mattress will, if ignited, burn more slowly and less intensely, giving you more time to escape.

**Register your Serta mattress purchase today to receive a special period including an exclusive Serta Counting Sheep digital download.**

**Visit www.serta.com/register**

**PLUS, share your Serta mattress review online for chances to win a $200 gift card!**

**Visit www.serta.com/review for details.**

Follow Us:

**Visit serta.com/register**

**Visit serta.com/review for details.**

**Por favor, visite serta.com para esta garantía en español.**

Please visit serta.com for this warranty in Spanish. For favor, visite serta.com para esta garantía en español.
Our commitment to quality starts with our approach to every step of the manufacturing process. Because we strongly believe in the quality, design and craftsmanship of our products, Serta products are consistently controlled against manufacturers' specifications and materials (including covers and handles, except for handles on Series and equivalent level mattresses). For zippered mattress covers refer to the All Foam Mattress section within the Warranty Coverage Detail section.

If you observe a defect, contact the Serta dealer from which you purchased the set. If the dealer cannot be reached, please contact Serta Customer Support at 888-55-SERTA. In either case, you must, within the duration of the warranty, provide the original law tags, proof of purchase (including date of purchase) and be the original purchasing consumer.

IMPORTANT INFORMATION

Serta reserves the right to refuse service and invalidate the warranty when the sleep set, even if defective, is in an unsanitary condition, including but not limited to mold, mildew, odor or other abuse, when the sleep set has evidence of damage from liquid penetration, cleaning or the use of cleaning fluids, or whenever the product failure is caused by factors other than defective workmanship or materials.

Allowing the sleep set to be in an unsanitary condition may damage the product and invalidate the warranty. For the health and safety of anyone who would be required to dispose of, or otherwise handle, the sleep set, Serta may refuse to inspect such products to assess whether covered by the warranty, in which case, Serta reserves the right to deny warranty coverage.

The use of cleaning fluids may damage the fabric and materials in your mattress. Allowing water or other liquids to penetrate your mattress may damage the layers of upholstery, causing materials to compress. Either of these situations may result in damage that will invalidate your warranty.

Serta reserves the right to deny warranty coverage if the sleep set exhibits stains or soiling of unknown origin or nature and it appears to Serta, in good faith, that the sleep set may be in an unsanitary condition or may have been damaged by liquid penetration or other abuse. This warranty is given by the Serta manufacturer whose name and address appear on the law tag attached to your Serta product and is not transferable. It is not transferable to lessees or persons other than the original purchasing consumer. In either case, you must, within the duration of the warranty, provide the original law tags, proof of purchase (including date of purchase) and be the original purchasing consumer.

For warranty inquiries or to register your product, please visit our website at www.serta.com or call us at 888-55-SERTA.

The Serta Warranty covers only the following items during normal wear:

INNERSPRING OR HYBRID MATTRESS

- All Foam model mattresses.
- Sagging or Body impressions that measure 1½” or greater, only if the mattress has been continuously supported by a matching foundation (or equivalent) and used with an appropriate frame with center support or a minimum of 5 cross slats with center support that extends to the floor. A Serta adjustable base may be used with an adjustable approved mattress.
- Handles on All Foam and equivalent level mattresses.

ALL FOAM MATTRESS

- Sagging or Body impressions that measure 1½” or greater, only if the mattress has been continuously supported by a matching foundation (or equivalent) and used with an appropriate frame with center support or a minimum of 5 cross slats with center support that extends to the floor. A Serta adjustable base may be used with an adjustable approved mattress.
- Zippered mattress covers are warranted for ten years after the purchase date from manufacturing defects and workmanship, flaws of the zipper or seams, and tearing of the fabric under normal use. Covers with a zipper located on the bottom of the mattress should never be removed, see tag for spot cleaning suggestions. Covers with a zipper located on the side of the mattress can be removed for cleaning, see label for cleaning suggestions.

SMOOTH TOP (NON-QUILTED) HYBRID MATTRESS

- All Foam that are loose, broken or protruding through fabric.
- Sagging or Body impressions that measure 1½” or greater, only if the mattress has been continuously supported by a matching foundation (or equivalent) and used with an appropriate frame with center support or a minimum of 5 cross slats with center support that extends to the floor. A Serta adjustable base may be used.
- Handles on All Foam and equivalent level mattresses.

FOUNDDATION - Not including Adjustable Base

- Broken or loose support elements
- Splitting of the wood frame
- Broken or loose grid top
- Compression or unstapling of support elements
- Loose, bent or defective wood beams
- Sagging, but only when continuously supported with an appropriate frame with a rigid center support that extends to the floor.

WARRANTY COVERAGE DETAIL

- Transportation and inspection costs
- Bedding sold in lots, neatles or institutional facilities or bedding purchased from a second hand parts, non-retail establishments or received as a promotional item.
- Bedding height
- Comfort Preference
- Corner guards
- Bed perimeter border due to moving or bedding the sleep set for innerniging models
- Replacement of another piece in a sleep set unless it is also defective
- Damage of the mattress or foundation due to misuse or abuse.
- Mattress damage due to an inappropriate foundation or other concerned bed frame is used
- Sheat fit

The Serta Warranty covers the following items during normal wear:

- Fabric Stains, soiling penetration, tears or burns
- Adjustable foundations (see owner’s manual for details on warranty coverage)
- Mattress fabric (except as noted in the Warranty Coverage Section for All Foam mattresses)
- Zippered mattress cover damage due to improper care including removal of cover
- Normal change in softness and recovery time associated with memory foam and latex materials over time. This does not affect the pressure relieving benefits.
- All Foam model mattresses.

So Comfortable, You’ll Never Count These Guys Again.™

Serta

Always Comfortable...

Congratulations on your new Serta sleep set. Our goal is to provide the highest product quality and durability, assuring you of the most comfortable and healthful night’s sleep. This promise is backed by our Serta Quality Assurance Program, one of the most stringent and rigorously enforced product quality programs in the home furnishings industry. Through the Serta Quality Assurance Program, you can feel confident that your Serta sleep set will provide you with the long lasting comfort and support you expect.