

Armstrong Flooring™

Product Colour Variation Factsheet

At Armstrong Flooring™, we strive to provide our customers with high-quality products. We understand that the colour representation of products is crucial, and we want to be transparent about the possibility of colour variations.

Our products are designed and manufactured to replicate natural timbers and stones as we would see them in nature. For this reason, products in table A will display a strong variation of colour from plank to plank or tile to tile. This is paying homage to the natural product we set to replicate.

Samples (eg boards, swatches, planks), may only contain a limited mix of product patterns/designs. Armstrong Flooring™ recommends viewing several types of samples to grasp a more accurate representation of the product pattern repeat, as well as reference to the full swatch image pattern repeat available on the website.

To ensure a good mix/blend of colour and design, tiles/planks should be taken from a minimum of three boxes and shuffled prior to hybrid installation or luxury vinyl installation. Dry laying and review of LVT/P and Hybrid products is recommended prior to final application to ensure a balanced distribution.

Further product colour variation between items of products and between products and samples/digital reproduction may be observed due to the following factors:

Digital Variation

The colour accuracy of digital displays, including computer monitors, smartphones, and tablets, can vary significantly. The way colours appear on your screen may be influenced by your device's settings, screen resolution, and lighting conditions. Therefore, the actual colour of the product may differ from what you see on your screen.

Lighting Variation

The lighting conditions in which a product is viewed can also impact its perceived colour. Different lighting sources, such as natural daylight, incandescent, fluorescent, or LED lighting, can create variations in how a colour appears. We recommend examining the product under various lighting conditions, preferably in its proposed installation location, to get a better sense of its true colour.

Production Batch Variation

For products that involve dyeing or manufacturing processes, there may be variations between different production batches and films. These variations can lead to slight differences in colour.

While we make every effort to ensure that the colours displayed in our samples and on our website are as accurate as possible, these range of factors will give rise to colour discrepancies. We encourage you to reach out to our customer support team if you have any questions or concerns about the colour of a specific product before making a purchase.

Table A

Item Type	Range	Colour Code	Item Name
Hybrid	Kingswood 1.2	220	Sanded Blackbutt
		250	Blackbutt Traditional
		320	Salted Gum
		360	Spotted Gum Traditional
		430	Weathered Tasmanian Oak
		450	Tasmanian Hardwood Classic
Hybrid	Kingswood 1.5	215	Somerset Blackbutt
		250	Blackbutt Traditional
		360	Spotted Gum Traditional
		415	Franklin Tassie Oak
		450	Tasmanian Hardwood Classic
Hybrid	Kingswood Australis	220	Sanded Blackbutt
		470	Ancient Gum
		250	Blackbutt Traditional
		430	Linen Gum
		320	Salted Gum
		340	Silky Gum
		360	Spotted Gum Traditional
		415	Natural Blackbutt
		450	Wormy Chestnut
		Hybrid	Homescapes Native Hybrid
230	Lakeside Blackbutt		
235	Wanneroo Blackbutt		
250	Panorama Blackbutt		
305	Calder Spotted Gum		
320	Winton Spotted Gum		
360	Homebush Spotted Gum		
420	Mallala Hardwood		
430	Bathurst Hardwood		
490	Sandown Hardwood		
Hybrid	Essentials	1R716521	Snow Gum
		1R731205	Coastal Spotted Gum
		1R731304	Mountain Blackbutt
		1R731308	Sydney Blue Gum
		1R762240	Victorian Oak
Luxury Vinyl Plank	Chesterfield 2.0	220	Silky Blackbutt
		250	Grand Blackbutt
		320	Seasoned Spotted Gum
		360	Natural Spotted Gum
		430	Select Tassie Oak
		450	Prime Tassie Oak
Luxury Vinyl Plank	Homescapes Native LVP	220	Amaroo Blackbutt
		230	Lakeside Blackbutt
		235	Wanneroo Blackbutt
		250	Panorama Blackbutt
		305	Calder Spotted Gum
		320	Winton Spotted Gum
		360	Homebush Spotted Gum
		420	Mallala Hardwood
		430	Bathurst Hardwood
		490	Sandown Hardwood
Luxury Vinyl Plank	Chesterfield 4.5	215	Somerset Blackbutt
		250	Blackbutt Traditional
		360	Spotted Gum Traditional
		415	Franklin Tassie Oak
		450	Tasmanian Hardwood Classic
Luxury Vinyl Plank	Natural Creations XL	3X388801	Tasmanian Oak
		3X388901	Blackbutt
		3X389001	Spotted Gum
Luxury Vinyl Plank	Natural Creations ArborArt	3L162240	Victorian Ash
		3L388801	Twilight Tasmanian Oak
		3L388901	Sunrise Blackbutt
		3L389001	Morning Spotted Gum

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