



Pop Culture That's Not Gundam BuildOff Competition

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1. Competition Rules

The theme of this BuildOff is “Pop Culture That’s Not Gundam”.

Builders are to use any Gunpla kit (Model kit from Gundam franchise) as their base kit. Customising and kitbashing with other kits, non GUNPLA such as 30MM, 30MS, kits from other model brands are allowed. Scratch built parts are allowed, manage your current skills and time. Would prefer you set your goals realistically and be able to finish your kit in time!

Be creative with your build to any pop culture that’s not Gundam! Some examples to get your creative juices flowing:

- Eastern pop culture such as anime franchises. Naruto, Attack on Titan, My Hero Academia, etc.
- Western pop culture such as comics, movie franchises. From Marvel, DC, Star Wars, etc.
- Game franchises such as Pokémon, The Legend of Zelda, Final Fantasy, etc.

Please note:

- Builders entering must be based in South Africa.
- 3D printed parts are allowed. Builders must list the printed parts in finished build form and they won’t be factored into scoring.
- Dioramas are a bonus and won’t be factored into scoring.
- Each entry will be built by 1 builder.
- Each builder is allowed to enter more than one kit, each kit counts as one entry. Only one entry from each builder can win the top 3 placements.
- Builders entering will consent to their photos used by GUNPLA SA for marketing purposes.

2. Timeline

August

Sunday 13th August 2023

Cut off date for Entering Starting Builds

Sunday 3rd September 2023

Deadline for Entering Finished Builds

Thursday 7th September 2023

Entries & Winners announced on live BuildCast

September

During the live BuildCast, all entries will be featured and discussed before winners are announced as the final segment.



3. Entering Starting Build

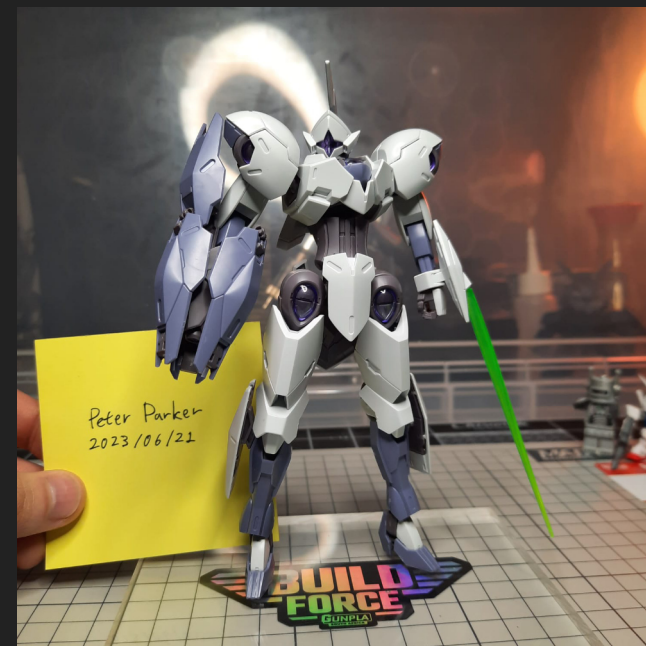
An entry fee of R100 to enter the competition. To be paid via EFT into the bank details below, at the time when the builder completes their entry form linked below.

Please note that if you would like to cancel your entry at any point you will not receive a refund on your entry fee.

The photo needs to include a note of:

- Builder's full name.
- The date when the photo was taken.

It can be a photo of the box of the kit with it opened to show runners of the parts, or a photo of a snap built kit can be entered. Even a kit that already started with customising/kitbashing. As long as it's not painted yet.



GUNPLA SA's banking details

Name: GUNPLA SA

Bank: First National Bank

Branch code: 250655

Account number: 63004262183

Reference: "BuildOff + Builder's full name"

Send Payment notification to: howzit@gunplasa.com

Link to the entry form: <https://forms.gle/yE2VoreYkGDEpPHW7>

4. Entering Finished Build

Include the name of your build, and a brief write up on the concept, idea or story of your build. Give us some thought process and reasons behind your build.

All photos to be in square formats and high resolution at least 3000x3000 pixels.

Minimum 8 photos, maximum 10 photos. Maximum file size 10mb each.

In the following order, please name the photos accordingly: (01_Front, 02_Right, 05_Cool stance, 06_Money shot)

1. 4 photo of each side. Front, right, left and back side in neutral standing pose.
2. 1 photo of cool standing pose.
3. Money shots of at least 4, at most 5 photos of different poses or angles, get creative with lighting!

For the 4 sides photos, they are to be taken with good white lighting, eye level. A white paper rolled backdrop of at least A3 in size. Make sure the 4 sides photos of the kit must be covered by the backdrop and in frame of the shot.

The money shots are encouraged to be taken in interesting camera angles, composition, lighting and/or setting with diorama, objects or other kits to create a mood, scene or tell a story. Minor photo editing is allowed for removing Action Bases/support, and effects such as lighting the eyes, lights, beam weapons, thrusters, etc.

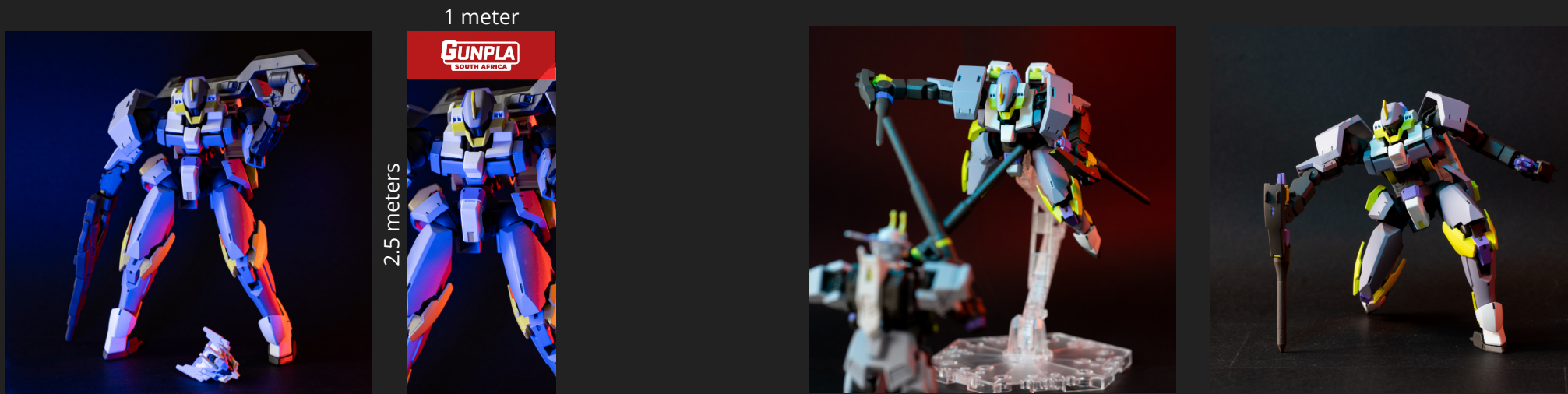
Link to the finished build form: <https://forms.gle/RpbDqymPWf9AQE7A6>

4. Entering Finished Build

All photos to be in **square formats** and high resolution at least **3000x3000 pixels**.



Example photos for the 4 sides. **Keep each side's framing and size consistent.** Fitting within the frame.



Example photo for cool standing pose, that can be ideal for vertical banners or posters.

Example photos for money shots

5. Judging Criteria

Scores from judges Jeff, Paul of GUNPLA SA in each of the follow **5 categories**, then averaged to out of **45 points**:

1. Build Quality (10 points)

Treatments of nub marks, seam lines, mold lines, flash, etc.

2. Paint Job (10 points)

Quality of the paint job, does it support the concept. Colour scheme choices.

3. Creativity (10 points)

The concept of the build. What story does it tell. How are the customisation on the build.

4. Presentation (10 points)

Scoring for posing, composition, and lighting for the money shots.

5. Photography (5 points)

Photos submited are in square format, high resolution at least 3000 x 3000 pixels. Clear background. Model is well lit in natural lighting. Area/s on the model that should be in focus is/are in focus.

6. Prizes

Prizes will be GUNPLA SA vouchers, that will be sent to the winners via Discord private message or via email after the winners are announced.

1st Place - **R2000** GUNPLA SA voucher

2nd Place - **R1000** GUNPLA SA voucher

3rd Place - **R500** GUNPLA SA voucher

Outside of the 3 main winners. There will also be 3 spot prizes for different categories such as: Best money shot, Coolest pose, Most creative. Selected by our previous winner Woe Wearn.

R250 GUNPLA SA voucher each for the 3 spot prize winner.

Good luck, have fun and remember to...

Keep Building Joy!