



FORBIDDEN SPIRITS HIRES NEW CHIEF REVENUE MANAGER *David Klemchuk Joins Forbidden Spirits Distilling Corp. in New Role*

[Kelowna, BC, February 7, 2022] — Forbidden Spirits Distilling Corp. (TSX.V: **VDKA** - the "**Company**" or "**Forbidden Spirits**"), is pleased to announce the hiring of David Klemchuk in the new role of Chief Revenue Manager.

Blair Wilson, President and CEO said, "We are excited to have Mr. Klemchuk join our team in this capacity as Chief Revenue Manager. David brings with him a wealth of experience in the BC spirits industry. His organizational skills and expertise will help the Company to expand magnificently in the coming year."

BRAND AMBASSADOR PROGRAM

Klemchuk's plans for expansion include the creation of a targeted Brand Ambassador program as well as attendance at tradeshow and other high profile spirits events as COVID restrictions lift and this type of programming opens up.

"I am thrilled to join the Forbidden Spirits team. There's so much talent here already and I'm looking forward to expanding global product distribution and building the brand through the facilitation of memorable tasting experiences. Always with a focus on increasing sales, of course," David said.



About Forbidden Spirits Distilling Corp.

Forbidden Spirits Distilling Corp. is one of the fastest growing craft distilleries in Canada and trades under the ticker symbol **VDKA** on the TSX Venture Exchange.

Forbidden Spirits currently manufactures and distributes a portfolio of ultra-premium brands including: *REBEL* Vodka, *Eve's Original* Gin, *Adam's Apple* Brandy, *Forbidden Fire*, *Forbidden Spirits* Vodka, and *Wallace Hill* Whisky.

Additional information with respect to Forbidden Spirits and its portfolio of ultra-premium spirits can be found on Forbidden Spirits' website at www.forbiddenspirits.ca.

About David Klemchuck

David has over 17 years of experience in the retail and customer service industry and has worked with Frind Estate Winery, Three Sisters and Encore Vineyards. Originally from Winnipeg, Manitoba, David has been a part of the Okanagan spirits industry since 2016. His strengths lie in his supervisory and managerial experience and he is well suited to a leadership role.

ON BEHALF OF THE BOARD OF DIRECTORS:

Blair Wilson

Chairman and CEO

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