## It's obvious that we are all ageing — but it's time to decide how we want to age."

(Sophie Chabloz, Co-Founder and Chief Science Officer at Avea)

Avea's mission is to help people enhance their longevity routines with researchbacked, high-quality supplements. The team of scientists, researchers, and experts in the fields of longevity, biology, and health, builds on the belief that everyone deserves to achieve vibrant health throughout their years to keep learning, achieving new goals, and enjoying life without feeling limited by their age.

Avea launched its first products in February 2022. The formulations focus on synergistic effect of the ingredients, incorporating the latest scientific findings, and the goal of increasing the healthspan how to live healthier for longer.



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Avea's strategy is to leverage a science-based approach to help customers make sense of the overwhelming health and wellness supplement market. The main idea behind Avea's products is to focus on ingredients that act in synergy to slow ageing at the cellular level, because when your cells work better, your whole body works better.







**SOPHIE CHABLOZ** Founder, CSO

Sophie, with an MSc in Food Science, Nutrition & Health and a strong industry background, co-founded Avea. Her mission as Chief Science Officer is to create innovative, effective supplements with a focus on ingredient synergies. Sophie's passion for longevity and wellness, developed during her studies, drives her to optimise health routines and explore unique formulations at Avea.

**PASCAL RODE** Founder, COO

Pascal has an entrepreneurial background in fintech and foodtech, where he co-founded and built multiple companies before venturing into longevity and healthtech. His passion for extending the healthspan of as many people as possible is his core driving mission behind co-founding Avea.

**TERESA BUDETTA** Founder, CMO

Teresa is passionate about marketing, innovation and wellbeing. She holds a Bsc in Finance from Bocconi University and Msc in International Business from Esade Business School. In 2020 Teresa started her consulting agency to help funded startups in their internationalisation process.







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## WE COLLABORATE WITH RENOWNED EXPERTS

We collaborate with renowned experts in the field of longevity, from prestigious scientific institutions such as ETH Zürich.

## WE USE ONLY THE HIGHEST QUALITY INGREDIENTS

We choose our active ingredients with the utmost care, after thorough literature review and combine them for optimal synergies.

## WE LAB TEST EVERY BATCH

We only select well-established suppliers with strict quality standards in place. We ensure highest purity by testing our raw materials at an independent Swiss laboratory.

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