



PARTNERSHIP PROGRAMS

We offer a number of options to help independent owners create a branded coffee program under the Dilworth Coffee banner.

✓ = Included + = Add-on

PROGRAM SERVICES	LICENSED STORES	PROUDLY SERVING STARTUP	PROUDLY SERVING EXISTING
Business Plan Review*	✓	✓	N/A
Site Selection Support†	✓	+	N/A
Lease Review	✓	+	N/A
Equipment Lists	✓	✓	N/A
Floorplan & Workflow Review	✓	+	N/A
Menu & COGS Review	✓	+	+
Inventory Guides	✓	✓	✓
Coffee College	✓	✓	+
Local Store Marketing Plan	✓	+	+
On-Site Launch Support†	✓	+	+
Use of DC Marks & Logo	✓	Limited	Limited
Listed on DilworthCoffee.com	✓	✓	✓
Marketing Co-op	✓	✓	✓
Contract Term	60 Months	12 Months	12 Months

* Our Business Plan Review service is designed to give prospective entrepreneurs constructive feedback and a feasibility analysis. Clients who purchase this service and eventually enroll in a partnership program with us, may apply the cost towards the program fee.

† Services requiring out of area travel may incur travel and lodging costs.

LOOKING FOR WHOLESALE SOLUTIONS?

We can build a custom option to fit your needs. If you're interested in being a wholesale partner, [click here](#) or call 1.800.835.5943 to contact us.