

Firefly

by José de la O



mater



Designer

José de la O (MX)

Dimensions

H 475 mm

Ø 108 mm

Materials

Copper plated top shade, partly sandblasted and clear glass

Light source

GU10 LED Bulb

IP20

Origin

Poland

Mater launching LED pendant based on an everyday cultural object with Mexican heritage

Inspired by the traditional flycatcher and its natural and harmless way to eliminate flies, José de la O has designed the Firefly pendant for Mater. It inspires to hang in different heights and formations in a room and with its hidden LED light source resembles its origin as a hanging object with reflections.

Also available without light source and combined with the LED pendant formations will allow creative installations such as coloured water or other objects.

José de la O on the design

“Since I remember, I’ve seen plastic bags filled with water hanged on the sealing from the improvised street food markets and taco kiosks in Mexico to scare flies away. The refraction of the water amplifies colours and movement on the environment, making it too much for the sensible eyes of a house fly, making it natural and a harmless pesticide “, says the Mexican designer José de la O on his idea behind the Firefly lamp.

About the Designer

Studio José de la O is an interdisciplinary design agency specialized on innovation. The studio was founded in Eindhoven (NL), 2010 and relocated in Mexico City on 2013. By obsessively applying their values to any kind of project, they are constantly learning to dominate different disciplines, from product design, visual identity, advertising, creative consultancy and new strategies that can create new values to benefit society.

About Mater

Mater is a conscious and ethical design brand with a strong design philosophy and great emphasis on craftsmanship. Through collaborations with an external base of established and fresh design talent, Mater combines exclusive high-end furniture and lighting, with working methods that support people, local craft traditions and the environment. Founded in 2006 in Copenhagen, Denmark.



FIREFLY