

GHIDINI
1961
GHIDINI

PART 1



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THE COMPANY

Ghidini Bosco of Villa Carcina, in the province of Brescia, belongs to Italy's manufacturing excellence, thanks to their unparalleled manufacturing skills. A specialist in die casting brass, aluminium and zamak, the company excels in combining advanced technologies and rapid prototyping with traditional craft skills. Their catalogue includes thousands of products, ranging from lighting fixtures to furnishing items, decorative items and handles. Since over 50 years the company has established close ties with international architects and designers to develop custom products and create classical and contemporary art items.

Pieces, those of GHIDINI1961, destined to become iconic, to erase the boundary between art and design and to establish with the public a communion of intentions and views such as to translate into a loyal and lasting relationship, just like artistic artefacts. A demonstration of how the reliability and quality of a brand can become a guarantee of an investment capable of acquiring value over time.



Roberto Ghidini, CEO



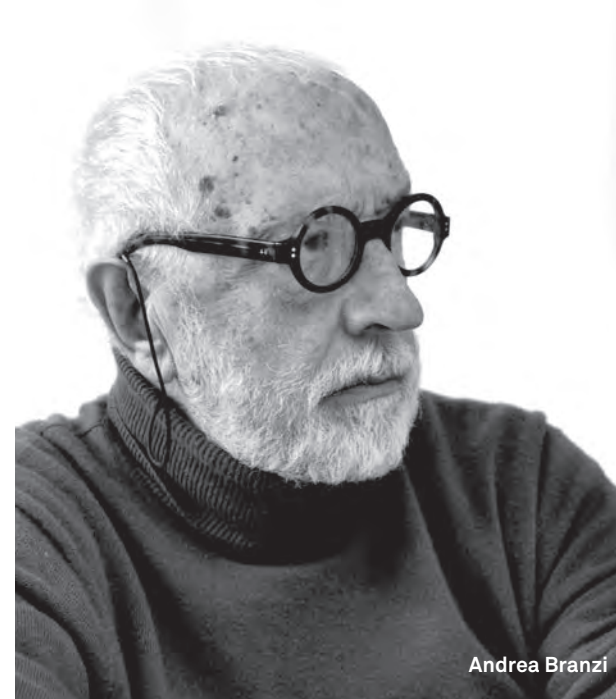
Stefano Giovannoni, Art Director



THE DESIGNERS

As Art Director, Stefano Giovannoni has put together a diversified creative team able to enhance the properties of brass. With this valued material which features golden tones and reflections, has developed a remarkable collection of items, furniture and accessories for daily use. All this products are characterised by innovative design and high quality manufacturing, creating an exclusive mood coherent with the nature and the best tradition of brass.

The collection has been designed by renowned international firms such as Aldo Cibic, Alessandro Mendini, Andrea Branzi, Branch Creative, Fernando and Humberto Campana, Noè Duchaufour-Lawrance, Setsu & Shinobu Ito, Richard Hutten, Elisa Giovannoni, Stefano Giovannoni, Paolo Rizzatto, Tomek Rygalik, Studio Job and Nika Zupanc. The collection ranges from large furniture statements to tiny golden accents that decorate and give warmth to stylish residential environments.



Andrea Branzi



Paolo Rizzatto



Nika Zupanc



Alessandro Mendini



Aldo Cibic



Richard Hutten



Johanna Grawunder



Elisa Giovannoni



Noè Duchaufour-Lawrance



Lorenza Bozzoli



Campana Brothers



Studio Job



Branch Creative



Tomek Rygalik



Setsu&Shinobu Ito

THE PRODUCTS

The collection includes works of art, where metal acquires an almost sculptural power, upholstered furniture, dining tables, cabinets and finely chiseled home accessories, bearing witness to Ghidini's obsession for details. The series embrace almost all articles for use at home, which are interpreted in an unusual joyful way: from comfy and versatile sectional sofas, to very seductive, almost sculptural upholstered design statements, such as the Abbracci sofa, conceived Lorenza Bozzoli or Stefano Giovannoni's Frame collection, where geometric shapes are softened by the velvety surface of metal to create a sleek collection of sofas, armchairs, dining tables and bookshelves.

Giovannoni, who acts as Creative Director for the brand, has given life also to a series of other iconic products, such as the Shaker family, the Elephant sofa and armchair and the Native dining tables, that are all characterized by a very strong design language.

In its rich variety, the collection is a compendium of the most significant contemporary creative expressions, interpreted and enhanced by Ghidini's skillful expertise and ability to interpret metal in all its possible forms.



Leisure Sofa, design Lorenza Bozzoli

LEISURE

Modular sofa composed of two basic elements that are joined with a belt characterized by a brass buckle. The seat is deep and comfortable with soft and wide curves.





LEISURE ARMCHAIR Design Lorenza Bozzoli





Bridge Sofa, design Stefano Giovannoni

BRIDGE

A large sofa characterized by a generous shaped backrest that wraps the elliptical seat suspended between its powerful arms.
An iconic object of great expressive power capable of catalyzing the surrounding space.





BRIDGE SOFA Design Stefano Giovannoni



Bridge Sofa, design Stefano Giovannoni



Shaker Sofa and Armchair, design Stefano Giovannoni

SHAKER

Shaker is a sofa of memory and sophisticated elegance.

The rigorous layout of the cushions and the backrest is combined with precious metal elements that give to the product a strong identity.

The strap holding the armrests and wheels in continuity with the support feet, specifically designed by the designer, are die-cast with the quality and craftsmanship that distinguishes the company's heritage.







Abbracci Modular Sofa, design Lorenza Bozzoli

ABBRACCI MODULAR SOFA

A hug conveys love and friendship, encapsulating a thousand words with elegance and simplicity while sparking the serotonin of happiness and relaxation.





ABBRACCI MODULAR SOFA Design Lorenza Bozzoli



Abbracci Modular Sofa, design Lorenza Bozzoli



Abbracci Modular Sofa, design Lorenza Bozzoli



ABBRACCI MODULAR SOFA Design Lorenza Bozzoli



Elephant Sofa, design Stefano Giovannoni

ELEPHANT SOFA

A large sofa characterized by a fluid movement that shapes the backrest between elliptical sections lowering to create the armrests where the seat remains suspended in. Proposed here with an elegant finish in nubuck leather.







Elephant Sofa, design Stefano Giovannoni



ELEPHANT ARMCHAIR Design Stefano Giovannoni



Tarantino Sofa, design Lorenza Bozzoli

TARANTINO

Soft and welcoming, this sofa is inspired by the 70's; a decade that changed our culture forever through freedom and self-discovery.

The Sofa invites you to a world of fantasy where you can indulge in the comfort and coziness of your passions.

Tarantino, as if following a skillful plot, lends itself to composing various original and alternative solutions integrated by the soft goose down cushions covered with textured cotton corduroy proposed in colors inspired by the 70s.





TARANTINO ARMCHAIR Design Lorenza Bozzoli



MILO SOFA

Milo is an evolution of the Frame sofa which adopts the same extruded aluminum profile, combined with a different joint and foot. The metal structure is now simplified and the frame, instead of rising to structure the armrest, supports the padded part composed by the seats and backrest. The foot bears the load of the frame, tapering its shape to flaunt a refined elegance.





Milo Sofa, design Stefano Giovannoni



MILO ARMCHAIR Design Stefano Giovannoni



MILO SOFA Design Stefano Giovannoni



Milo Sofa, design Stefano Giovannoni



FRAME

A new collection composed of sofas, armchairs, dining and coffee tables, bookshelves and cabinets. Everything starts from a simple element: "the joint", which, combined with elegant rounded 45 degrees extrusions, creates an almost infinite family.

The collection is characterized by organic junctions that, in their possible combinations, create minimal, compact and powerful structures. Frame is built starting from few elements that are able to create a large family with essential lines.





FRAME SOFA Design Stefano Giovannoni



Frame Armchair and Frame Cabinet, design Stefano Giovannoni



Frame Dormeuse, design Stefano Giovannoni



FRAME DORMEUSE Design Stefano Giovannoni



Frame Sofa and Cabinet, design Stefano Giovannoni



BOLD

This family of products makes a bold statement with its generous cylindrical foot, connecting its structural perimeter while delimiting the objects that compose it.

The distinctive metal rim that supports the seats, the tables, the cabinets, graphically encompasses the material with which they are made. This is beautifully portrayed in the tables, where the marble tabletop matches with the legs in turned marble, or with the armchairs featuring leather seats and legs of the same color.





Bold Sofa and Lounge Chair, design Elisa Giovannoni





ABBRACCI SOFA

A hug conveys love and friendship, encapsulating a thousand words with elegance and simplicity while sparking the serotonin of happiness and relaxation.





ABBRACCI ARMCHAIR Design Lorenza Bozzoli





Abbracci Collection, design Lorenza Bozzoli



ABBRACCI OTTOMAN Design Lorenza Bozzoli



Infinito Sofa, design Lorenza Bozzoli

INFINITO SOFA

Infinite in endless seating compositions; and infinite in freedom of expression. This sofa, with only 3 elements, allows for a wide range of seating compositions, each with different depths.





Infinito Sofa and Side Table, design Lorenza Bozzoli



Infinito Sofa and Side Table, design Lorenza Bozzoli



INFINITO SOFA Design Lorenza Bozzoli



INFINITO ARMCHAIR Design Lorenza Bozzoli



Infito Sofa, design Lorenza Bozzoli

DODO SOFA

Dodo is a variant of the Frame sofa where the supporting structure on which the seat rests is lowered, giving it greater consistency. The supporting frame brushes the floor without touching it, while the generous height of the seat cushions provides great comfort.





