

Volunteers Remove 730 Tags from Pacific Beach

Local Company Donates Graffiti Remover Products



Pacific Beach Town Council held its 13th Annual Neighborhood Clean-Up Event that attracted adults and students who wanted to help remove graffiti from public and private property. Upwards of 100 dedicated volunteers received training and supplies to remove 730 tags from stop signs, utility boxes, sidewalks, fences and other property the morning of Saturday, May 13, 2023. The initial training session occurred prior to the clean up and took place at Pacific Beach Presbyterian Church, located at 1675 Garnet Avenue (corner of Jewell and Garnet).

According to Susan Crowers, member of the Pacific Beach Town Council, "I'm so proud of how this team came together to make this event a huge success."

Referring to the organizers, which include the Pacific Beach Town Council, Pacific Beach Presbyterian Church; sponsors, which included Motsenbocker's Lift Off, a Division of Stoner, Inc.; and teams of volunteers from the community, Crowers, and others expressed sincere appreciation for the collaborative efforts of all who contributed and participated.

According to Patty Ducey-Brooks, sales and marketing manager for Motsenbocker's Lift Off, this is the 9th year that they have donated three products to the effort, including Motsenbocker's Lift Off Spray Paint & Graffiti Remover, Motsenbocker's Lift Off Pen, Ink & Marker Remover, and Motsenbocker's Lift Off Tape, Label & Adhesive Remover.

Ducey-Brooks and Jim Menders, a Pacific Beach Town Council member, provided training and instructed volunteers on proper usage of the Lift Off products.

Motsenbocker's Lift Off earned distinction for its Graffiti Removal product by receiving the Invention of the Year Award at the 23rd Annual National Inventor's Expo and Conference at Walt Disney's Epcot Center. It is the only water-based, biodegradable paint and graffiti remover on the market. It is safe for the environment, safe for the user, and to any surface to which it is applied.

Watch The Video Of The Event:



For information on Motsenbocker's Lift Off, visit www.liftoffinc.com
For information about how to volunteer, visit www.PBTownCouncil.org