

MAP POLICY

Price List
































TENGA USA, INC.
2807 Oregon Court Unit F1, Torrance, CA 90503
Phone: (310)320-1100 / Email: usa@tenga-america.com

Brand	TYPE	SERIES	IMAGE	PRODUCT CODE	Carton QTY	UPC/JAN	DESCRIPTION OF GOODS	MSRP	MAP Policy
TENGA	Disposable	Standard Cup		TOC-201	25	4570030972449	TENGA Original Vacuum Cup	\$9.00	\$8.10
TENGA	Disposable	Standard Cup		TOC-202	25	4570030972456	TENGA Soft Case Cup	\$11.00	\$9.90
TENGA	Disposable	Standard Cup		TOC-203	25	4570030972463	TENGA Rolling Head Cup	\$11.00	\$9.90
TENGA	Disposable	Standard Cup		TOC-204	25	4570030972470	TENGA Dual Sensation Cup	\$13.00	\$11.70
TENGA	Disposable	Standard Cup		TOC-205	25	4570030972487	TENGA Air Flow Cup	\$11.00	\$9.90
TENGA	Disposable	Standard Cup		TOC-201S	25	4570030972494	TENGA Original Vacuum Cup Gentle	\$10.00	\$9.00
TENGA	Disposable	Standard Cup		TOC-202S	25	4570030972500	TENGA Soft Case Cup Gentle	\$11.00	\$9.90
TENGA	Disposable	Standard Cup		TOC-203S	25	4570030972517	TENGA Rolling Head Cup Gentle	\$11.00	\$9.90
TENGA	Disposable	Standard Cup		TOC-205S	25	4570030972531	TENGA AIR FLOW CUP GENTLE	\$12.00	\$10.80
TENGA	Disposable	Standard Cup		TOC-201H	25	4570030972548	TENGA Original Vacuum Cup Strong	\$10.00	\$9.00
TENGA	Disposable	Standard Cup		TOC-202H	25	4570030972555	TENGA Soft Case Cup Strong	\$11.00	\$9.90
TENGA	Disposable	Standard Cup		TOC-203H	25	4570030972562	TENGA Rolling Head Cup Strong	\$11.00	\$9.90
TENGA	Disposable	Standard Cup		TOC-205H	25	4570030972586	TENGA AIR FLOW CUP STRONG	\$12.00	\$10.80
TENGA	Disposable	US CUP		TOC-001US	25	4560220550120	TENGA Original Vacuum Cup Ultra Size	\$14.00	\$12.60
TENGA	Disposable	US CUP		TOC-002US	25	4560220550137	TENGA Soft Tube Cup Ultra Size	\$14.25	\$12.83
TENGA	Disposable	US CUP		TOC-004US	25	4560220554401	TENGA Double Hole Cup Ultra Size	\$18.50	\$16.65
TENGA	Disposable	US CUP		TOC-201SD	25	4570030976409	SD TENGA ORIGINAL VACUUM CUP	\$8.50	\$7.65
TENGA	Disposable	US CUP		TOC-201SDS	25	4570030976416	SD TENGA ORIGINAL VACUUM CUP GEI	\$9.00	\$8.10
TENGA	Disposable	US CUP		TOC-201SDH	25	4570030976423	SD TENGA ORIGINAL VACUUM CUP STF	\$9.00	\$8.10
TENGA	Disposable	US CUP		TOC-201US	25	4570030976430	U.S. TENGA ORIGINAL VACUUM CUP	\$14.00	\$12.60
TENGA	Disposable	US CUP		TOC-201USS	25	4570030976447	U.S. TENGA ORIGINAL VACUUM CUP GE	\$15.00	\$13.50
TENGA	Disposable	US CUP		TOC-201USH	25	4570030976454	U.S. TENGA ORIGINAL VACUUM CUP ST	\$15.00	\$13.50
TENGA	Disposable	COOL CUP		TOC-201C	25	4570030975006	TENGA Original Vacuum Cup Cool	\$9.00	\$8.10
TENGA	Disposable	COOL CUP		TOC-201XC	25	4570030974993	ORIGINAL VACUUM CUP EXTRA COOL	\$9.00	\$8.10
TENGA	Disposable	Premium TENGA		TOC-201PT	25	4570030973286	PREMIUM TENGA Original Vacuum Cup	\$11.00	\$9.90
TENGA	Disposable	Premium TENGA		TOC-201PS	25	4570030974979	PREMIUM TENGA Original Vacuum Cup G	\$12.00	\$10.80
TENGA	Disposable	Premium TENGA		TOC-201PH	25	4570030974986	PREMIUM TENGA Original Vacuum Cup S	\$12.00	\$10.80
TENGA	Disposable	Premium TENGA		TOC-202PT	25	4570030973293	PREMIUM TENGA Soft Case Cup	\$13.00	\$11.70
TENGA	Disposable	Premium TENGA		TOC-203PT	25	4570030973309	PREMIUM TENGA Rolling Head Cup	\$13.00	\$11.70
TENGA	Disposable	Premium TENGA		TOC-204PT	25	4570030973316	PREMIUM TENGA Dual Sensation Cup	\$15.00	\$13.50
TENGA	Disposable	Premium TENGA		TOC-205PT	25	4570030973323	PREMIUM TENGA Air Flow Cup	\$14.00	\$12.60

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TENGA	Disposable	Premium TENGA		TOC-204SH	25	4570030972524	TENGA DUAL SENSATION CUP EXTREM	\$15.00	\$13.50
TENGA	Disposable	Premium TENGA		TOC-201XS	25	4570030977871	TENGA ORIGINAL VACUUM CUP EXTRA	\$11.00	\$9.90
TENGA	Disposable	Premium TENGA		TOC-201XH	25	4570030977888	TENGA ORIGINAL VACUUM CUP EXTRA	\$11.00	\$9.90
TENGA	Disposable	EGG HardBoiled		EGG-007	36	4560220551431	TENGA EGG Thunder	\$6.50	\$5.85
TENGA	Disposable	EGG HardBoiled		EGG-008	36	4560220551448	TENGA EGG Crater	\$6.50	\$5.85
TENGA	Disposable	EGG HardBoiled		EGG-009	36	4560220551455	TENGA EGG Misty	\$6.50	\$5.85
TENGA	Disposable	EGG HardBoiled		EGG-010	36	4560220552766	TENGA EGG Cloudy	\$6.50	\$5.85
TENGA	Disposable	EGG HardBoiled		EGG-011	36	4560220552773	TENGA EGG Shiny	\$6.50	\$5.85
TENGA	Disposable	EGG HardBoiled		EGG-012	36	4560220552780	TENGA EGG Surfer	\$6.50	\$5.85
TENGA	Disposable	EGG NEW Standard		EGG-013	36	4560220556481	TENGA EGG Wavy II	\$6.50	\$5.85
TENGA	Disposable	EGG NEW Standard		EGG-014	36	4560220556498	TENGA EGG Boxy	\$6.50	\$5.85
TENGA	Disposable	EGG NEW Standard		EGG-015	36	4560220556504	TENGA EGG Brush	\$6.50	\$5.85
TENGA	Disposable	EGG NEW Standard		EGG-016	36	4560220556511	TENGA EGG Tornado	\$6.50	\$5.85
TENGA	Disposable	EGG NEW Standard		EGG-017	36	4560220556528	TENGA EGG Sphere	\$6.50	\$5.85
TENGA	Disposable	EGG NEW Standard		EGG-018	36	4560220556535	TENGA EGG Silky II	\$6.50	\$5.85
TENGA	Disposable	EGG WONDER		EGG-W01	36	4570030970858	EGG WIND	\$6.50	\$5.85
TENGA	Disposable	EGG WONDER		EGG-W02	36	4570030970865	EGG STUD	\$6.50	\$5.85
TENGA	Disposable	EGG WONDER		EGG-W03	36	4570030970872	EGG MESH	\$6.50	\$5.85
TENGA	Disposable	EGG WONDER		EGG-W04	36	4570030970889	EGG TUBE	\$6.50	\$5.85
TENGA	Disposable	EGG WONDER		EGG-W05	36	4570030970896	EGG CURL	\$6.50	\$5.85
TENGA	Disposable	EGG WONDER		EGG-W06	36	4570030970902	EGG RING	\$6.50	\$5.85
TENGA	Disposable	EGG HardBoiled		EGG-VP6(2)	6	4560220552827	TENGA EGG Variety Pack - Hard Boiled	\$39.00	\$35.10
TENGA	Disposable	EGG NEW Standard		EGG-VP6(3)	6	4560220556542	TENGA EGG Variety Pack - New Standard	\$39.00	\$35.10
TENGA	Disposable	EGG WONDER		EGG-VP004	6	4570030970919	TENGA EGG Variety Pack - Wonder	\$39.00	\$35.10
TENGA	Disposable	EGG Special		EGG-C01	36	4570030977857	TENGA EGG SNOW CRYSTAL	\$6.50	\$5.85
TENGA	Disposable	EGG Special		EGG-001L	36	4560220551738	TENGA EGG Lovers	\$6.50	\$5.85
TENGA	Disposable	EGG Special		EGG-011P	36	4570030971602	TENGA EGG SHINY PRIDE EDITION	\$6.50	\$5.85
TENGA	Disposable	POCKET		POT-001	100	4560220554142	POCKET TENGA WAVY LINE	\$4.50	\$4.05
TENGA	Disposable	POCKET		POT-002	100	4560220554159	POCKET TENGA CLICK BALL	\$4.50	\$4.05
TENGA	Disposable	POCKET		POT-003	100	4560220554166	POCKET TENGA BLOCK EDGE	\$4.50	\$4.05
TENGA	Disposable	POCKET		POT-004	100	4560220554167	POCKET TENGA HEXA-BRICK	\$4.50	\$4.05

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













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TENGA	Disposable	POCKET		POT-005	100	4570030974924	POCKET TENGA CRYSTAL MIST	\$4.50	\$4.05
TENGA	Disposable	POCKET		POT-006	100	4570030974948	POCKET TENGA SPARK BEADS	\$4.50	\$4.05
TENGA	Disposable	POCKET		POT-006C	100	4570030977864	POCKET TENGA COLD SPARK	\$4.50	\$4.05
TENGA	Reusable	FLIP HOLE		THF-001	15	4560220550335	TENGA Flip Hole White	\$85.00	\$76.50
TENGA	Reusable	FLIP HOLE		THF-002	15	4560220550724	TENGA Flip Hole Black	\$85.00	\$76.50
TENGA	Reusable	FLIP ORB		TFO-001	10	4560220557426	TENGA FLIP ORB - Blue Rush	\$80.00	\$72.00
TENGA	Reusable	FLIP ORB		TFO-002	10	4560220557433	TENGA FLIP ORB - Orange Crash	\$80.00	\$72.00
TENGA	Reusable	FLIP ORB		TFO-001H	10	4560220559208	TENGA FLIP ORB STRONG - Blue Rush	\$80.00	\$72.00
TENGA	Reusable	FLIP ORB		TFO-002H	10	4560220559215	TENGA FLIP ORB STRONG - Orange Cra	\$80.00	\$72.00
TENGA	Reusable	FLIP ZERO		TFZ-001	15	4560220554968	TENGA FLIP Zero White	\$99.00	\$89.10
TENGA	Reusable	FLIP ZERO		TFZ-002	15	4560220556108	TENGA FLIP Zero Black	\$99.00	\$89.10
TENGA	Reusable	FLIP ZERO		TFZ-004	15	4570030976980	FLIP ZERO GRAVITY WHITE	\$99.00	\$89.10
TENGA	Reusable	FLIP ZERO		TFZ-005	15	4570030976997	FLIP ZERO GRAVITY BLACK	\$99.00	\$89.10
TENGA	Reusable	FLIP ZERO EV		TFZ-101	10	4560220555903	TENGA FLIP Zero White EV	\$230.00	\$207.00
TENGA	Reusable	FLIP ZERO EV		TFZ-102	10	4560220556559	TENGA FLIP Zero Black EV	\$230.00	\$207.00
TENGA	Reusable	3D		TNH-001	48	4560220551370	TENGA 3D Spiral	\$39.00	\$35.10
TENGA	Reusable	3D		TNH-002	48	4560220551387	TENGA 3D Module	\$39.00	\$35.10
TENGA	Reusable	3D		TNH-003	48	4560220551394	TENGA 3D Zen	\$39.00	\$35.10
TENGA	Reusable	3D		TNH-004	48	4560220551400	TENGA 3D Polygon	\$39.00	\$35.10
TENGA	Reusable	3D		TNH-005	48	4560220551417	TENGA 3D Pile	\$39.00	\$35.10
TENGA	Reusable	Flex		FLX-001	40	4560220555866	TENGA FLEX Silky White	\$39.00	\$35.10
TENGA	Reusable	Flex		FLX-002	40	4560220555873	TENGA FLEX Rocky Black	\$39.00	\$35.10
TENGA	Reusable	Flex		FLX-003	40	4570030977345	TENGA FLEX BUBBLY BLUE	\$39.00	\$35.10
TENGA	Reusable	Flex		FLX-004	40	4570030977352	TENGA FLEX FIZZY GREEN	\$39.00	\$35.10
TENGA	Reusable	Spinner		SPN-001	24	4560220557181	TENGA SPINNER - 01 TETRA	\$27.00	\$24.30
TENGA	Reusable	Spinner		SPN-002	24	4560220557198	TENGA SPINNER - 02 HEXA	\$27.00	\$24.30
TENGA	Reusable	Spinner		SPN-003	24	4560220557204	TENGA SPINNER - 03 SHELL	\$27.00	\$24.30
TENGA	Reusable	Spinner		SPN-004	24	4570030970964	TENGA SPINNER - 04 PIXEL	\$27.00	\$24.30
TENGA	Reusable	Spinner		SPN-005	24	4570030970971	TENGA SPINNER - 05 BEADS	\$27.00	\$24.30
TENGA	Reusable	Spinner		SPN-006	24	4570030970988	TENGA SPINNER - 06 BRICK	\$27.00	\$24.30
TENGA	Reusable	Spinner		SPN-004C	24	4570030975020	SPINNER - 04 PIXEL COOL EDITION	\$27.00	\$24.30

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TENGA	Reusable	Spinner		SPN-004S	24	4570030974634	TENGA SPINNER 04 PIXEL SPECIAL SO	\$27.00	\$24.30
TENGA	Reusable	Spinner		SPN-005S	24	4570030974641	TENGA SPINNER 05 BEADS SPECIAL SC	\$27.00	\$24.30
TENGA	Reusable	Spinner		SPN-006S	24	4570030974658	TENGA SPINNER 06 BRICK SPECIAL SO	\$27.00	\$24.30
TENGA	Reusable	Spinner		BOB-001	24	4570030977802	BOBBLE CRAZY CUBES	\$27.00	\$24.30
TENGA	Reusable	Spinner		BOB-002	24	4570030977819	BOBBLE MAGIC MARBLES	\$27.00	\$24.30
TENGA	Reusable	Crysta		CRY-001	20	4570030970001	TENGA crysta Leaf	\$39.00	\$35.10
TENGA	Reusable	Crysta		CRY-002	20	4570030970018	TENGA crysta Ball	\$39.00	\$35.10
TENGA	Reusable	Crysta		CRY-003	20	4570030970025	TENGA crysta Block	\$39.00	\$35.10
TENGA	Reusable	GEO		GEO-001	20	4560220552025	TENGA GEO AQUA	\$39.00	\$35.10
TENGA	Reusable	GEO		GEO-002	20	4560220552063	TENGA GEO CORAL	\$39.00	\$35.10
TENGA	Reusable	GEO		GEO-003	20	4560220552087	TENGA GEO GLACIER	\$39.00	\$35.10
TENGA	Reusable	AERO		TAH-001	20	4570030972685	TENGA AERO SILVER RING	\$60.00	\$54.00
TENGA	Reusable	AERO		TAH-002	20	4570030972692	TENGA AERO COBALT RING	\$60.00	\$54.00
TENGA	Lotions	Hole Lotion		TLH-001	50	4560220550281	TENGA HOLE LOTION Mild	\$17.00	\$15.30
TENGA	Lotions	Hole Lotion		TLH-002	50	4560220550298	TENGA HOLE LOTION Real	\$17.00	\$15.30
TENGA	Lotions	Hole Lotion		TLH-003	50	4560220550304	TENGA HOLE LOTION Wild	\$17.00	\$15.30
TENGA	Lotions	Hole Lotion		TLH-004	50	4560220553299	TENGA HOLE LOTION Solid	\$17.00	\$15.30
TENGA	Lotions	Hole Lotion		TLH-002C	50	4570030975037	HOLE LOTION COOL	\$17.00	\$15.30
TENGA	Lotions	EGG Lotion		EGGL-001	36	4560220550762	TENGA EGG LOTION	\$7.50	\$6.75
TENGA	Lotions	EGG Lotion		KHC-201	25	4570030973361	TENGA x Keith Haring ORIGINALVACUUM	\$10.50	\$9.45
TENGA	Disposable	Collaboration		KHC-202	25	4570030973378	KEITH HARING SOFT CASE CUP	\$10.75	\$9.68
TENGA	Disposable	Collaboration		KHE-001	36	4560220551769	KEITH HARING x TENGA - EGG Street	\$6.50	\$5.85
TENGA	Disposable	Collaboration		KHE-002	36	4560220551776	KEITH HARING x TENGA - EGG Dance	\$6.50	\$5.85
TENGA	Disposable	Collaboration		KHE-003	36	4560220551783	KEITH HARING x TENGA - EGG Party	\$6.50	\$5.85
TENGA	Partnered Us	SVR		TSV-001	12	4560220554852	TENGA SVR Black	\$80.00	\$72.00
TENGA	Partnered Us	SVR		TSV-003	12	4560220554876	TENGA SVR Carmine	\$80.00	\$72.00
TENGA	Partnered Us	SVR		VRO-001	0	4570030975976	TENGA SVR one -BLUE-	\$25.00	\$22.50
TENGA	Partnered Us	SVR		VRO-002	0	4570030975983	TENGA SVR one -GRAY-	\$25.00	\$22.50
TENGA	Optional Item	Optional Item		TVC-002	20	4560220555255	TENGA Vacuum Controller US CUP SET	\$90.00	\$81.00
iroha	Rechargeable	iroha		IHM-01	12	4560220553435	iroha YUKI	\$90.00	\$81.00
iroha	Rechargeable	iroha		IHM-02	12	4560220553442	iroha MIDORI	\$90.00	\$81.00

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iroha	Rechargeable	iroha		IHM-03	12	4560220553459	iroha SAKURA	\$90.00	\$81.00
iroha	Rechargeable	iroha FIT		HMF-01	12	4560220554180	iroha MIKAZUKI	\$120.00	\$108.00
iroha	Rechargeable	iroha FIT		HMF-02	12	4560220554197	iroha MINAMO	\$120.00	\$108.00
iroha	Rechargeable	iroha Plus		HMP-01	12	4560220554937	iroha+ TORI	\$110.00	\$99.00
iroha	Rechargeable	iroha Plus		HMP-02	12	4560220554944	iroha+ KUSHI	\$110.00	\$99.00
iroha	Rechargeable	iroha Plus		HMP-03	12	4560220554951	iroha+ YORU	\$110.00	\$99.00
iroha	Rechargeable	iroha RIN+		MRP-01	12	4560220559963	iroha RIN+ HISUI	\$75.00	\$67.50
iroha	Rechargeable	iroha RIN+		MRP-02	12	4560220559970	iroha RIN+ SANGO	\$75.00	\$67.50
iroha	Rechargeable	iroha Temari		HMT-01	12	4560220558232	iroha temari MIZU	\$75.00	\$67.50
iroha	Rechargeable	iroha Temari		HMT-02	12	4560220558249	iroha temari KAZE	\$75.00	\$67.50
iroha	Rechargeable	iroha Temari		HMT-03	12	4560220558256	iroha temari HANA	\$75.00	\$67.50
iroha	Rechargeable	iroha ukidama		HMU-01	12	4560220553626	iroha ukidama TAKÉ	\$75.00	\$67.50
iroha	Rechargeable	iroha ukidama		HMU-02	12	4560220553664	iroha ukidama HOSHI	\$75.00	\$67.50
iroha	Rechargeable	iroha ukidama		HMU-03	12	4560220553688	iroha ukidama HANA	\$75.00	\$67.50
iroha	attery-power	iroha mini		HMM-01	36	4560220553992	iroha mini Fuji-Lemon	\$25.00	\$22.50
iroha	attery-power	iroha mini		HMM-02	36	4560220554005	iroha mini Ume-Anzu	\$25.00	\$22.50
iroha	attery-power	iroha mini		HMM-03	36	4560220554012	iroha mini Sora-Mikan	\$25.00	\$22.50
iroha	attery-power	iroha stick		HMS-01	48	4560220555309	iroha stick - coral x gray	\$20.00	\$18.00
iroha	attery-power	iroha stick		HMS-03	48	4560220557518	iroha stick - lilac x black	\$20.00	\$18.00
iroha	attery-power	iroha stick		HMS-04	48	4560220557525	iroha stick - light pink x white	\$20.00	\$18.00
iroha	attery-power	iroha zen		HMZ-01	12	4560220556009	iroha zen MATCHA	\$45.00	\$40.50
iroha	attery-power	iroha zen		HMZ-02	12	4560220556016	iroha zen HANACHA	\$45.00	\$40.50
iroha	attery-power	iroha zen		HMZ-03	12	4560220556023	iroha zen YUZUCHA	\$45.00	\$40.50
iroha	attery-power	iroha RIN		HMR-01	12	4560220557402	iroha RIN AKANE	\$48.00	\$43.20
iroha	attery-power	iroha RIN		HMR-02	12	4560220557419	iroha RIN KOGANE	\$48.00	\$43.20
iroha	Disposable	iroha petit		FMP-01	36	4570030972708	iroha petit SHELL	\$8.00	\$7.20
iroha	Disposable	iroha petit		FMP-02	36	4570030972715	iroha petit PLUM	\$8.00	\$7.20
iroha	Disposable	iroha petit		FMP-03	36	4570030972722	iroha petit LILY	\$8.00	\$7.20

EXHIBIT B **MAP Policy**

MINIMUM ADVERTISED PRICE POLICY

Effective [9/15/2022]

1. INTRODUCTION

TENGA USA INC, (“TENGA”) is a recognized global leader for adult-themed products renowned for unique, aesthetic product and packaging designs. TENGA maintains a significant investment in a consistent brand image emphasizing design, technology, and functionality. In keeping with that image, TENGA believes that TENGA branded products (“TENGA Products”) should be advertised at prices that reflect and protect the value of its brand.

We recognize that our success is tied to the success of our network of select authorized dealers. We also know that many of our dealers invest significant time and resources to deliver an extraordinary customer experience. We want to protect their ability to do so, while at the same time discouraging price-based advertising that would be detrimental to our dealer's service and support efforts. As a result, TENGA has unilaterally established this Minimum Advertised Price (“MAP”) Policy for all TENGA Products, and the MAP Policy will be enforced strictly and uniformly

2. POLICY STATEMENT

This MAP Policy is unilateral, non-negotiable and will not be altered for any reseller. TENGA in its sole discretion, reserves the right to discontinue doing business with any reseller that advertises any product(s) covered by this MAP Policy at a price lower than the MAP. Nothing in this MAP Policy constitutes an agreement between TENGA and any reseller that the reseller will comply with this MAP Policy.

3. GENERAL GUIDELINES

A. TENGA will provide distributors and retailers with suggested resale (list) prices for TENGA Products that are applicable in the United States and Canada (“Price Lists”). Distributors and retailers may not advertise TENGA Products at prices that are more than **10%** below the current TENGA resale (list) prices.

B. This MAP Policy applies only to advertised prices, not the price at which MAP Products are actually sold or offered for sale to an individual in-store or over the telephone. Distributors and retailers are free to sell TENGA Products at whatever prices they choose without consulting or advising TENGA.

4. ADVERTISING GUIDELINES

A. MAP pricing for all TENGA Products can be found on your current price list. All advertised prices must be at or above MAP for all TENGA products if a MAP price has been established by the reseller. Resellers are not required to list prices in advertising.

B. This MAP Policy in no way limits a reseller's right to set its own prices; this MAP Policy applies to advertised prices only, and not to actual sales prices.

C. The MAP Policy applies to all advertisements of MAP products in any and all media, including but not limited to flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, television, radio, and public signage, as well as internet sites, social media sites, apps, or any other electronic media.

D. From time to time, TENGA may permit resellers to advertise TENGA Products at prices lower than the MAP price. In such events, TENGA reserves the right to modify or suspend the MAP price with respect to the affected products for a specified period of time by providing advance notice to all resellers of such changes.

6. POLICY ENFORCEMENT

The MAP Policy will be enforced by TENGA in its sole discretion and without notice. TENGA will use enforcement measures such as canceling a violator's pending orders for more product, suspending a dealer's account, and other measures up to and including termination of our business relationship with the violator, as well as any available remedies at law. TENGA is solely responsible for determining whether a violation of the MAP policy has occurred, as well as determining appropriate sanctions. TENGA will not be held responsible for enforcement of this MAP Policy or lack thereof.

7. ADMINISTRATOR

[YOHEI MANO/CEO] of TENGA is the administrator for this MAP Policy and is solely responsible for responding to questions and communicating decisions about the MAP Policy. Questions about this MAP Policy are to be directed only to the administrator at [usa@tenga.co.jp].

8. FREQUENTLY ASKED QUESTIONS

a) What products are covered by TENGA's MAP Policy?

All TENGA Products listed on TENGA's most recent price sheet distributed to resellers are covered by this MAP Policy.

b) Are there exceptions to TENGA's MAP Policy?

From time to time, TENGA may permit resellers to advertise TENGA Products at prices lower than the MAP retail price. In such events, TENGA reserves the right to modify or suspend the MAP retail price with respect to the affected products for a specified period of time by providing advance notice to all resellers of such changes.

9. EXAMPLES OF ADVERTISEMENTS THAT COMPLY, AND THAT DO NOT COMPLY

Advertisements that comply:

"price too low to print", "call for price", "we will match any price", "email for price"

Advertisements that do not comply:


"Bundling" or including a free or discounted product (whether made by TENGA or another manufacturer) with a TENGA Product.

Offering a cash rebate on the purchase of a TENGA Product, if the net price falls outside the MAP pricing for that TENGA Product.

Please note that the above examples are not exhaustive and may not necessarily comply with local advertising laws. Instances of compliance and non-compliance are not limited to these examples.

TENGA reserves the right, acting in its sole discretion, to make a final determination as to the compliance of any advertisement, and to modify, suspend, or cancel this MAP Policy at any time.

TENGA USA, INC.

By 
Name: Yohei Mano
Title: Chief Executive Officer
Date executed: 9/15/2022

By _____
Name:
Title:
Date executed: ___/___/___