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Amazon Reseller Policy Change for Screaming O, Dynamo Delay, and LoveBuzz Brands

July 17, 2023

Dear Valued Customers,

We hope this letter finds you well. We are writing to inform you about an important policy change that will affect the distribution and sales of our Screaming O, Dynamo Delay, and LoveBuzz brands.

Effective August 21, 2023, Momentum Management LLC will be implementing a new policy that limits the sale of Screaming O, Dynamo Delay, and LoveBuzz products by 3rd party resellers on amazon.com. This decision has been made to ensure better control over brand positioning, customer experience, and the overall integrity of our products.

As valued distributors and resellers of our brands, we kindly request your cooperation in implementing this policy. We understand that this change may require adjustments to your sales strategies, and we are committed to working closely with you to ensure a smooth transition.

Key Policy Details:

Prohibited Sales Channels: The sale of Screaming O, Dynamo Delay, and LoveBuzz products on amazon.com, is strictly prohibited for all 3rd party online resellers.

Authorized Sales Channels: We encourage you to focus on direct sales through your own established channels, including your company website, physical stores, and approved e-commerce platforms.

Enforcement and Penalties: Momentum Management LLC will actively monitor compliance with this policy. Violations may result in penalties, including but not limited to a suspension or termination of the distributor/reseller relationship.

We kindly request that you notify your customers about this new policy and communicate the changes to your sales teams as soon as possible. Please ensure that your customers understand the importance of adhering to this policy to maintain a strong partnership with Momentum Management LLC.

We value the relationship we have with our distributors and resellers and believe that this policy will benefit all parties involved in the long run. Our aim is to protect the value of our brands and provide a consistent and premium experience to our customers.

Should you have any questions or require further clarification regarding this new policy, please do not hesitate to reach out to your designated account manager or our customer service team at orders@screamingo.com. We are here to provide any assistance you may need during this transition.

Thank you for your understanding, cooperation, and continued support.

Sincerely,

Justin Ross
Founder & Chairman
Screaming O | Momentum Management LLC