



CONTENTS

- 04-11 HYDRATION SOLUTIONS
 - 12 DAY PACK
- 13-15 WAIST PACKS
- 16-18 HI-VIS
- 19-21 GLOVES/HEADWEAR
 - 22 TRACK SPIKES
 - 23 RACE NUMBERS
- 24-25 CLIMBERS' CHALK
 - 26 PHONES/MUSIC/DATA
 - 27 LACES
- 28-29 FITNESS/REHAB
- 30-31 THE COMFORT ZONE



Ultimate performance...

from novice to elite, every athlete wants to push themselves harder and further to achieve the best they can — that moment of 'flow' when everything comes together.

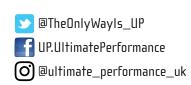
Here at Ultimate Performance® we understand the search for that moment and the efforts required to achieve it. We understand the sacrifices and we also understand the journey. It is that journey of every athlete, runner, walker or cyclist where our story begins. It is where our products are dreamed, designed, tested, evolved and then developed some more. Our aim is to provide innovative, technically proficient useful products driven by function and performance rather than corporate figures.

It is why the origins of UP^{\otimes} are rooted in you the athlete. It is why our product development is focused in and around the fells, trails, mountains and general outdoors of Great Britain. One of the key testing areas has been the Lake District, home of off road running. The Lakes symbolise our search for ultimate performance — quite spectacular locations with a diverse landscape of running trails and climbing crags carved amongst the many rolling peaks and alongside the beautiful waters. As hydration features so prominently in the UP^{\otimes} product range, we have taken inspiration for product names from the waterfalls ('forces') and lakes of the region, and beyond.

A brief word about sustainability: We have been working hard on improving our overall sustainability profile. This includes both the materials in our products and packaging: using more recycled, more ecological or just less materials, and shipping it as little as we can — as well as minimising the conversion process and energy inputs to arrive at finished product. While we recognise our whole industry is only at the beginning of the path, we want to continue this process in our brands' evolution throughout 2022 and beyond.

Ultimate Performance – the only way is UP®





ARROW 3

RACE VEST HYDRATION PACK

- Two 500ml flexi-straw flasks included (1 litre total capacity)
- 3 litre total storage capacity
- 4 front pockets: 2 stretch-mesh front stash pockets, 2 secure front zip pockets
- 2 rear pockets: deep rear pocket optional bladder storage, accessory pocket with key clip
- Ultra-light wicking air mesh back and straps for ultimate comfort
- Reflective detailing safer at night
- Single finger zippers quick and easy to use
- Weighs only 215g (size L/XL without flasks)
- Available in two sizes: S/M (30"-40" chest approx)
 L/XL (40"-50" chest approx)





FLEET 6

RACE VEST HYDRATION PACK

UP6396

- Two 500ml flexi-straw flasks included (1 litre total capacity)
- 6 litre total storage capacity
- 4 front pockets: 2 stretch-mesh front stash pockets, 2 secure front zip pockets
- 2 full depth rear pockets: one 3 litre storage with accessory pocket containing key clip, one optional bladder storage
- Ultra-light wicking air mesh back and straps for ultimate comfort
- Reflective detailing safer at night
- Single finger zippers quick and easy to use
 Weighs only 290g (size L/XL without flasks)
- Optional rear bungee storage (included)
- Available in two sizes: S/M (30"-40" chest approx) L/XL (40"-50" chest approx)









Two full depth rear pockets: one 3 litre storage with accessory pocket containing key clip, one optional bladder storage. Optional rear bungee storage (included)



AIRE FLEX 18

ULTIMATE RACE/BIKE HYDRATION PACK

- Two 500ml flexi-straw flasks included (1 litre total capacity)
- 18 litre total storage capacity
- Wicking air-mesh back with air channel for comfort & padding
 Wicking air-mesh shoulder straps ultimate comfort

- Left and right front strap zip and stash pockets for all your essentials
 Stowable mesh external storage system: perfect for wet clothes or helmets
- Single finger zippers quick and easy to use
- Reflective detail safer at night
- Internal fixing for a 2 litre bladder (available separately)











Stowable stretch mesh external storage system on UP6391 Aire Flex 18 and UP6390 Aire packs

Internal fixing for additional 2 litre bladder (available separately)





AIRE

ULTIMATE RACE/BIKE HYDRATION PACK

- As Aire Flex 18 [opposite] but with 2 litre bladder supplied in place of flexi-straw flasks
- Front strap zip and stash pockets



Front strap zip and stash pockets



5522

1.5L PERFORMANCE HYDRATION PACK

- 1.5 litre bladder included with large opening for easy filling and cleaning
- Soft feel, easy to use bite valve
- Wicking air-mesh back and shoulder straps for comfort and padding
- Headphone port and inner stash pocket fits any portable player
- Reflective detail safer at night
- Quick access pocket for essentials
- Bungee cords for external storage
 Single finger zippers quick and easy to use
- Available in navy/aqua and charcoal/yellow



AIRAFORCE2 VINUTRITION BELT

- Moulded holsters for simple bottle access
- Two 300ml drink or gel bottles
- Small essentials pocket
- Soft belt with bound edges
- Hi-visibility reflective frim
- Fits 26" to 42" waists (66 to 107cm)





STOCKGHYLLFORCE 3 HYDRATION+NUTRITION WAISTPACK

• Large zipped mesh pocket with inner organiser, fits new generation smart phones

Angled, insulated holster for easy access

• 650ml hydration bottle, 150ml gel bottle • Elastic belt for comfortable fit

• External shockcord secures unworn clothing

• Elasticated pocket on holster

- Airmesh wicking back
- Fits 26" to 42" waists

• ID card pocket contains pull-out card for your vital information





KIELDER

HANDHELD BOTTLE CARRIER

- 600ml hydration bottle
- Zipped pocket for small essentials, with key clip
- Padded moisture-wicking handstrap
- Hi-visibility reflective trim
- Red, yellow, pink, orange or purple





RIBBLE II HIP BOTTLE+HOLSTER









- 300cc and 580cc capacities
- pink, opaque or blue

HYGIENE SPORTS BOTTLE

UPB1000

- 1 litre capacity squeeze bottle, designed to eliminate mouth contact with the nozzle and thereby reducing the risk of cross contamination. Perfect for team use.
- No need to tip the bottle up to drink from it rest your chin on the bottle cap (in front of the nozzle) and squeeze.
- BPA free





BOTTLE CARRIER

UPB1008

- Holds eight bottles
- Available in white or black



• The space-saving way to organise your gear

- Lightweight and compact waterproof storage
- PŪ coated rip-stop nylon with double stitched and taped seams: keeps contents clean, dry and dust-free, whatever the weather
- Roll top closures for compression and a watertight seal
- Pack away to almost nothing
- Pack of three sacks in these sizes:

1x **LARGE**: 8 litre capacity / 47cm x 27cm [19½" x 10½"] 1x **MEDIUM**: 4 litre capacity / 39cm x 25cm [15½"x 10"] 1x **SMALL**: 2 litre capacity / 32.5cm x 19.5cm [13"x 7½"]



EASE

RUNNER'S EXPANDABLE WAISTBAG

- Reflective for your safety
- Water resistant
- Expandable
- Key clip and inner card pocket
- No-bounce snug fit 26" to 42" waist (66 to 107cm)
- Phone port for headphone cables

EASE LED

RUNNER'S EXPANDABLE WAISTBAG WITH LED LIGHT





- High visibility LED light with constant and flash modes
- No batteries! recharge via inbuilt mini USB socket (cable supplied)
- Visible up to half a mile
- Reflective for extra safety
- Water resistant
- Expandable
- No-bounce snug fit 26" to 42" waist (66 to 107cm)
- Available in blue, red or yellow





ULTIMATE PERFORMANCE®

UP6538B black

14 WAIST PACKS



UP6538P pink



UP6538F floral



UP6539 FITBELT REFLECTIVE

Reflective print fabric for extra night-time visibility.

FITBELT

1126538

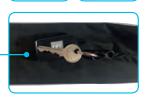
From elite runner to gym workout or just travelling, the Ultimate Performance **FITBELT** is the best way to keep your essentials secure about your person.

- Secure zipped front pocket for phone etc
- Openings to side pockets for quick stowage and access —
- Lockable zip-fastening for easy wear
- Key clip inside
- Flat seams and stretch fabric for total comfort
- High-wicking, quick dry

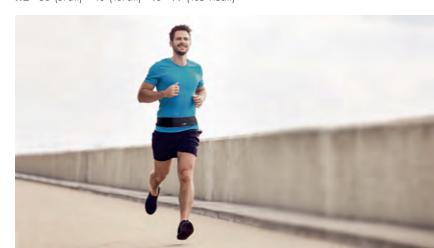








Size	unstretched	stretched	fits waist size
X5	22" (56cm)	30" (76cm)	24"-28" [61-71cm]
S	26" (66cm)	34" (86cm)	28"-32" [71-81cm]
M	30" (76cm)	38" (97cm)	32"-36" [81-92cm]
L	34" (86cm)	40" [102cm]	36"-40" [92-102cm]
XL	38" [97cm]	46" [107cm]	40"-44" [102-112cm]



CLEARWELL -

ULTIMATE SPORTS WAISTPACK

UP6535

- Multiple function keep all your essentials with you during all kinds of indoor or outdoor sports.
- Phone compartment designed for most standard and +sized phones up to and including iPhone 12
- Touch window enables use while inside the carrier
- High visibility reflective detail for night-time safety
- Fully adjustable belt fits most waist sizes
- Outlet port for headphone cables
- Water-resistant and ultra lightweight





TITAN TOUCH

RUNNER'S PACK + PHONE CARRIER

HP651

- Phone compartment designed for most standard and +sized phones up to and including iPhone 12
- Touch window enables use inside the carrier
- Phone port for headphone cables
- Secure zipped pocket
- Neoprene for total comfort
- Reflective detail for nighttime safety, including reflective thread stitched into fully adjustable belt
- Red or blue detailing







LED RACE VEST

UP3210

- High visibility LED lights front and back with constant and flash modes, visible up to half a mile
- Uses four CR2032 batteries (supplied)
- 500 candlepower reflective panels for additional visibility
- Comfortable cutaway styling allows full freedom of movement
- Adjustable one size fits most

REFLECTIVE RACE VEST

- Ultra high visibility
 - 500 candlepower reflectivity
- Comfortable cutaway styling allows full freedom of movement
- Adjustable one size fits most





HIGH VISIBILITY

- High visibility LED lights front and back with constant and flash modes
- Visible up to half a mile. Uses two CR2032 batteries (supplied)
- Soft, lightweight breathable meshAdjustable clips and elasticated strips for custom fit – one size fits most
- Reflective strip for additional visibility

EDDYSTONE

CLIP-ON LED LIGHT

- Night-time safety for runners, walkers & cyclists
- Clips firmly onto clothing, belts, backpacks, dog collars etc
- Constant or flashing ultra-bright LED lights visible at up to half a mile
- Wide angle of visibility
- Two CR2032 batteries (supplied) give 144 hours of use in flash mode, 72 hours in constant mode
- Weatherproof, avoid immersion













HEAD TORCH

- Constant or flashing ultra-bright LED lights.
- Lamp adjusts through 90° to focus on the path ahead, for a distance of up to 57m in high beam mode.
- Three AAA batteries (supplied) give 8 hours of use in high beam (87 lumen) mode, 20 hours in dip mode.
- One press for high beam, two for power saving dip mode, three for map reading red light, four for red flashing SOS.
- Weatherproof. Avoid immersion.





- Ultra high visibility be seen at distances of up to ¼ mile
- Perfect for kids and adults
 simply stick firmly to backpacks,
 bikes, trekking poles etc



REFLECTIVE ULTIMATE GLOVE

UP146F

- A combination of warmth, outstanding breathability and extra high visibility for night-time safety outdoors.
- Easy care fabric offers excellent heat insulation, breathability, abrasion resistance and no pilling.
- · High moisture diffusion and drying ability keeps you dry and comfortable.
- Helps regulate body temperature and blocks odours, with anti bacterial fibres.
- Reflective print fabric for extra visibility at night
- Touch pad index fingers, so you can use your touchscreen phone/player while on the move.
- Non-slip silicon grip pattern on palms and fingers
- Reinforced pull-on tab for easy fitting and removal
- Soft-wipe thumb back panels



REFLECTIVE RUNNER'S AR WARMER

UP156F

- Reflective print fabric for extra visibility at night
- Specifically shaped to cover only the ears
- Resists abrasion & pilling
- Total freedom of movement
- Wicking inner surface for fast drying, body moisture evaporation & breathability

REFLECTIVE ULTIMATE INNER'S HAT 🞩



UP176F

- Stay visible, dry & comfortable at all times
- Reflective print fabric for extra visibility at night
- High moisture diffusion: quickly absorbs and disperses sweat, fast drying
- Keeps your body temperature in balance







GLOVES

UP146

- A combination of warmth and outstanding breathability.
- Easy care fabric offers excellent heat insulation, breathability, abrasion resistance and no pilling.
- High moisture diffusion and drying ability keeps you dry and comfortable.
- Helps regulate body temperature and blocks odours, with anti bacterial fibres.
- Touch pad index fingers, so you can use your touchscreen phone/player while on the move.
- Non-slip silicon grip pattern on palms and fingers
- Reinforced pull-on tab for easy fitting and removal
- Soft-wipe thumb back panels

EAR WARMER J

UP156

- Specifically shaped to cover only the ears
- Resists abrasion & pilling
- Total freedom of movement
- Wicking inner surface for fast drying, body moisture evaporation & breathability

RUNNER'S HAT

- Stay dry & comfortable at all times
- High moisture diffusion: quickly absorbs and disperses sweat for fast drying
- Keeps your body temperature in balance







ARM SLEEVES

UP180

- Provide warmth for your arms with a wicking, breathable, customised fit that offers no restriction to your movement
- NILIT® HEAT yarn captures body heat naturally for exceptional warming
- Excellent absorption and moisture control for dry comfort
- Anti-bacterial
- Stitched-in sweat band
- Breathable mesh for ventilation



UP6715

- Moisture absorbing yarns for superior comfort
- 85% cotton, 15% elastane
- One size fits most
- Black or white

HEADBAND

UP6714

- Moisture absorbing yarns for superior comfort
- 85% cotton, 15% elastane
- One size fits most
- Black or white





HAIRBANDS

- UP hair bands help keep your hair under control as you work out
- Silicone anti-slip back grips the hair and helps prevent slip
- Pack of four: black, blue, purple and pink







- Comfortable strap
- Magnets hold any size of race number securely
- One size fits all
- Adjustable nutrition pouch carrying strap



CHUNKY

CRUSHED CHALK 🕹

UP4031

- Made from 100% pure highest quality natural magnesium carbonate
- No unhealthy drying agents or additives
- Provides excellent grip for all types of sports such as climbing, also gymnastics, weightlifting, athletics, tennis, cross fit and pole dancing
- 300q pack







LIQUID CHALK

- Improve your grip with this easy to apply, low mess chalk
- Apply desired amount to a hand and rub palms together to spread the liquid.
 Chalk dries in 10-15 seconds
- Great for climbing and bouldering, also weightlifting, pole dancing and gymnastics
- 100ml bottle





CLIMBERS' CHALK BALL

- Made from 100% pure highest quality natural magnesium carbonate
- No unhealthy drying agents or additives
- Provides excellent grip for all types of sports such as climbing, also gymnastics, weightlifting, athletics, tennis, cross fit and pole dancing
- 56g, non-refillable



CLIMBERS' CHALK BAG

- Adjustable waist belt (28"- 44")
- Fleece lined to trap the chalk
- Secure draw-cord sealing for travel
- Accessory loop







CLIMBERS' FINGER TAPE

UP4090 1/2" (13mm) UP4091 1½" (38mm)

• 100% cotton, latex free, hypoallergenic







BOULDERING CHALK BUCKET

- Wide mouth bouldering bucket makes chalking-up as easy as it gets
- Fleece lined to trap the chalk
- Velcro seal / roll-over top and fastening strap keeps chalk inside during travel – strap doubles as carrying handle
- External zip pocket for essentials
- Brush holder (UP4050 climbing brush available separately)



CLIMBING BRUSH

- Cleans chalk, grease and rubber from climbing holds for a better grip
- Ideal for indoor or outdoor use
- Rigid long-lasting bamboo handle
- · Natural durable boar hair bristles for effective cleaning
- Made of natural materials, fully recyclable

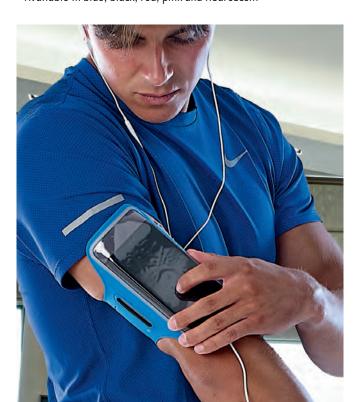




PHONE HOLDER SPORTS ARMBAND

- Designed to fit most standard and + sized phones up to and including iPhone 12
- Touch window enables use while inside the carrier
- High visibility reflective trim for night-time safety

- Secure end lock tab keeps band in place
 Outlet port for headphone cables
 Small key pocket and hidden credit card holder
- Water-resistant and ultra lightweight
- Available in blue, black, red, pink and flourescent









- Now with a high visibility reflective fleck
- You will never need to tie another shoelace...
- UP Ultimate Laces combine an incredibly tough elastic bungee cord with a spring-loaded lock; giving a firm, secure and comfortable fit to your shoes.
- Perfect for all styles of running shoe, trainer or casual lace-up.
- Available in a wide range of colours.



WALKING LACES **J**

UPW54 54 inch [*black/stone, black & brown only]

brown black brown/black black/stone gold/taupe green/black











SKIN SHIELD

- A blister-preventing roll-on barrier between the skin and shoes, equipment, pads, etc.
- Waterproof, non-staining, non-toxic, grease-free and contains no animal products.
- Apply directly to the skin on any areas that will be exposed to rubbing, prior to activity. When running, apply to heel and ball of foot.
- 45ml roll-on.





SHOE FRESH

HERMAN

- Perfect for trainers, running shoes, boots, sportsbags, lockers... anywhere that odours can cause problems.
- Just twist open and insert one into each shoe.
- UP Shoe Fresh contain long-lasting, concentrated odour neutralisers.
- Stay fresh and ready for the next challenge.





TOE PROTECTORS 👈

- Surround and cushion the toe, alleviating the pain caused by corns and blisters.
- Help prevent blisters from friction between toes
- Also help to reduce rubbing caused by footwear.
- Less risk of toenail loss
- Made from high-grade soft silicon stretches to fit any size toe.





