

Rite in the Rain Directory





USE WET OR DRY

most pens stop writing when wet

- **ALL PENCILS**
- RITE IN THE RAIN PENS
- WAX MARKERS
- CRAYONS



WHEN DRY ONLY

what you write won't wash off

- PERMANENT MARKERS
- STANDARD BALLPOINTS



WON'T WORK

water-based inks bead off sheet

- GEL PENS
- MOST HIGHLIGHTERS
- FOUNTAIN PENS
- WATER COLORS



Yes, Rite in the Rain is a recyclable paper, but unlike plain paper... it won't turn to mush when exposed to:



sweat





oil & grease



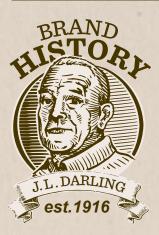
soaked work area



mud& grime



laundry mishap



The Rite in the Rain story began nearly a century ago in the forests of the Great Northwest. Entrepreneur, Jerry Darling, recognized the logging industry's need for a durable material that could be written on and survive in poor weather conditions. Jerry developed a special coating that created a unique moisture shield on the hand-dipped sheets of paper that he and his wife, Mary, processed at their home. From humble beginnings our first all-weather paper was born! Over the many years we've perfected and patented our environmentally responsible coating process. Still located in Tacoma, our continued mission is to provide innovative products for professionals and enthusiasts who brave the outdoors.



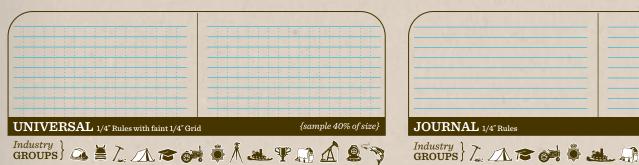
Rite in the Rain

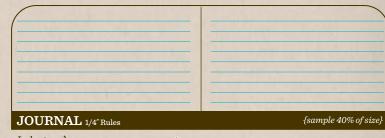
ALL-WEATHER PRODUCTS

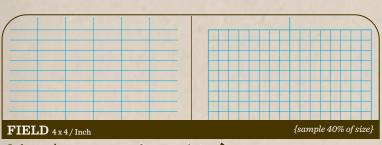
- FIELD-FLEX & STAPLED NOTEBOOKS 4
- TOP-SPIRAL NOTEBOOKS 6
- 8 SIDE-SPIRAL NOTEBOOKS
- FABRIKOID BOUND BOOKS & JOURNALS 9
- TACTICAL BOOKS & PRODUCTS 12
- COPIER & LASER PAPER 15
- ALL-WEATHER WRITING INSTRUMENTS 17
- 19 DISPLAYS

^{*} Tan cover colour may vary.

= PAGE PATTERNS =



































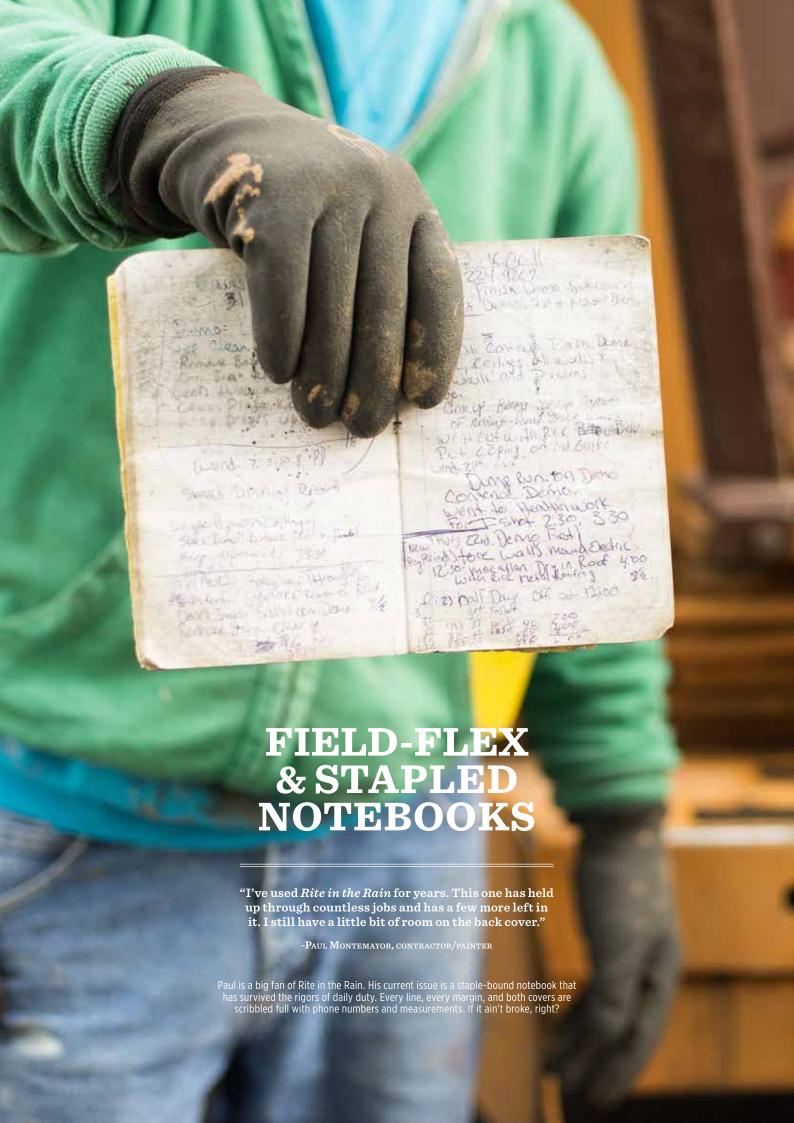






ATHLETICS





3½" x 5" FIELD-FLEX MEMO



PRODUCT PACKAGING • Description: Hang Sleeve 므 • Dim: 35%" x 534" x ½" • Weight: 0.15 lbs INNER PACK · Quantity: 12 Pack • Description: POP Display Box • **Dim:** 35/8" x 33/8" x 6" • Weight: 2.1 lbs

31/4" x 45%" MINI-STAPLED NOTEBOOKS (3 PACK)





PRODUCT PACKAGING

UNIT (3 PACK)

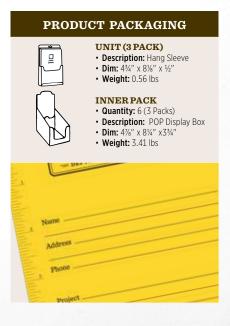
• Description: Hang Sleeve

4%" x 7" STAPLED NOTEBOOKS (3 PACK)

Nº R-771FX-M

Nº R-771FX







3" x 51/8" TOP-SPIRAL NOTEBOOKS



Nº R-435

№ R-OR35

UNIT Description: Hang Tag Dim: 3" x 6½" x ¾" Weight: 0.13 lbs INNER PACK Quantity: 12 Description: POP Display Box Dim: 3½" x 4¾" x 5¾" Weight: 1.56 lbs

PRODUCT PACKAGING

4" x 61/4" TOP-SPIRAL NOTEBOOKS

Nº R-835

Nº R-235

Nº R-246

Nº R-846

	DESCRIPTION	ITEM Nº	PATTERN
*********	Sheet Size: $4'' \times 6''$ Overall Size: $4'' \times 6\%'' \times 3\%''$	R-146	UNIVERSAL
	Cover Material: Polydura, 19 gaug Pages: 100 pages/50 sheets Binding: Wire-o	e R-946	UNIVERSAL
Section Section 1	Paper Weight: 20# Rite in the Rain Rulers: Imperial & Metric	R-946T	UNIVERSAL
1	Reference Materials: Conversion table and map scale Weight: 0.19 lbs	R-746	UNIVERSAL
№ R-146		R-246	UNIVERSAL
		R-846	UNIVERSAL
		R-446	UNIVERSAL
	*	R-OR46	UNIVERSAL
Nº R-946 Nº R-94			
			.6

Nº R-446

 N^{Ω} R-OR46



4¾" x 7" SIDE-SPIRAL NOTEBOOKS

	DESCRIPTION	ITEM Nº	PATTERN
	Sheet Size: 45%" x 7" Overall Size: 45%" x 7" x 3%"	R-373	UNIVERSAL
AAAAAAAAAA	Cover Material: Polydura, 19 gauge	R-973	UNIVERSAL
E CONTRACT	Pages: 64 pages/32 sheets Binding: Wire-o		
1000 M	Paper Weight: 32# <i>Rite in the Rain</i>	R-973T	UNIVERSAL
MANAM	Rulers: Imperial & Metric	D 777	LINIVEDCAL
	Weight: 0.21 lbs	R-773	UNIVERSAL



Nº R-373





INNER PACK

• Quantity: 12

PRODUCT PACKAGING

• **Description:** Hanging POP

Display Box
• **Dim:** 5" x 4½ x 7%"

• **Weight:** 2.76 lbs



8¾" x 11" MAXI SIDE-SPIRAL NOTEBOOKS

	DESCRIPTION	ITEM Nº	PATTERN
	Sheet Size: 8½" x 11" Overall Size: 8¾" x 11" x ¾"	R-373-MX	UNIVERSAL
	Cover Material: Polydura, 19 gauge (front), 55 gauge (back)	R-973-MX	UNIVERSAL
	Pages: 84 pages/42 sheets	10 373 110	OTTVETOTE
	Binding: Wire-o		
	Paper Weight: 32# <i>Rite in the Rain</i>	R-973T-MX	UNIVERSAL
	Rulers: Imperial		
W. Carlotte	Weight: 0.86 lbs	R-773-MX	UNIVERSAL



Nº R-373-MX





Nº R-973T-MX

Nº R-773-MX

PRODUCT PACKAGING



INNERPACK

• Quantity: 6

• Description: Shrink Wrapped

• Dim: 9¼" x 11 x 2½

• Weight: 5.16 lbs





4¾" x 7½" FABRIKOID BOUND BOOKS

DESCRIPTION



Sheet Size: $4\frac{1}{2}$ " x $7\frac{1}{4}$ " Overall Size: 4¾" x 7½" x 5%" Cover Material: Fabrikoid Pages: 160 pages/80 sheets Binding: Case sewn bound

Paper Weight: 32# Rite in the Rain Rulers: Imperial & Metric Numbered Pages: Books with

pages are legally defensible

Weight: 0.60 lbs



PRODUCT PACKAGING



INNER PACK

- Quantity: 6
- **Description:** POP Display Box
- Dim: 41/8" x 41/8" x 73/4"
- Weight: 3.71 lbs



Nº R-770F

4¾" x 7½" GEOLOGICAL FABRIKOID BOOK



DESCRIPTION Sheet Size: 41/2" x 71/4"

ITEM Nº

R-540F

PATTERN

PATTERN

UNIVERSAL

UNIVERSAL

ITEM Nº

R-370F

R-770F

GEOLOGICAL with Reference Material

Overall Size: $4\frac{3}{4}$ " x $7\frac{1}{2}$ " x $5\frac{8}{8}$ " Cover Material: Fabrikoid

Pages: 160 pages/80 sheets Binding: Case sewn bound Paper Weight: 32# Rite in the Rain

Rulers: Polydura Photo Scale included in inside back cover sleeve, Imperial & Metric rules printed on reference pages

Reference Materials: 20 geological reference pages including conversion charts

Weight: 0.63 lbs



INNER PACK • Quantity: 6 • Desc: POP Display Box • Dim: 4\%" x 4\%" x 7\%" • Weight: 3.92 lbs

PRODUCT PACKAGING

4%" x 7" EXPEDITION JOURNAL

Nº R-512

DESCRIPTION

Sheet Size: 4%" x 7" Overall Size: 45%" x 7" x 1/8"

Cover Material: Field-Flex Pages: 48 pages/24 sheets Binding: Saddle stitched

Paper Weight: 32# Rite in the Rain Rulers: Imperial & Metric

Reference Material: Signals, Conversion Tables, Wind Chill Table, Map Scales, Photo

Scale, and More. Weight: .16 lbs

ITEM Nº

PATTERN

EXPEDITION: Team Roster, Journal Pages, Calendar. Altitude, Weather Log, Topography/ Sketch (blank) Member Data. Budget

PRODUCT PACKAGING



- INNER PACK
- Quantity: 12
- Description: POP Display Box
- Dim: 478" x 814" x 334" Weight: 2.0 lbs



4%" x 7" BIRDER'S JOURNAL

No R-195

DESCRIPTION

Sheet Size: 45/8" x 7"

Overall Size: $45\%'' \times 7'' \times 3\%''$

Cover Material: Polydura,

19 gauge

Pages: 64 pages/32 sheets Binding: Side-Spiral, Wire-o

Paper Weight: 32# Rite in the Rain

Reference Material: Terms for body parts/ feathers, Principles and Code of Birding Ethics.

Weight: 0.21 lbs

ITEM Nº PATTERN

IIEMIN* FAIIE

R-195

BIRDER'S: Sketch/Photo Area, Field Notes

INNER PACK • Quantity: 12 • Description: POP Display Box • Dim: 5" x 4½ x 7½" • Weight: 2.76 lbs





3½" x 6" TACTICAL MEMO BOOKS



PRODUCT PACKAGING



- Description: Hang Sleeve
- Dim: 33%" x 6%" x ½" Weight: 0.19 lbs



INNERPACK

- Quantity: 12 Pack
- Description: POP Display Box
- Dim: 3¾" x 7½" x 3¾"
- Weight: 2.38 lbs



45%" x 714" TACTICAL FIELD BOOKS



PRODUCT PACKAGING UNIT • **Description:** Hang Sleeve





- Description: POP Display Box
- Dim: 4%" x 8¼" x 3¾"

• Dim: 4¾" x 8⅓" x ½"

• Weight: 2.76 lbs





Nº R-980T

Nº R-964T

FIELD RING BINDERS



DESCRIPTION	II EMIM=	OALAGILI
Size: ½"Binder – 61/8" x 77/8" x 3/4"	R-9200	1/2"
Cover: Heavy Polydura, 55 gauge Capacity: ½" Binding: 6 Rings Punch Size: Franklin Covey®	R-9200T	1/2"

TTEM NO

CADACITY

Fits: 45%" x 7" Loose Leaf Rulers: Imperial & Metric Reference Material: Conversion Charts Weight: ½"Binder – 0.28 lbs

No. 9200T, No. 210, and No. 9210T

Weight: 0.51 lbs

DESCRIPTION

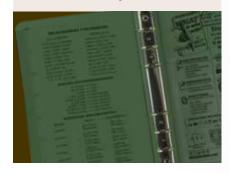
'Compact' Punch

PRODUCT PACKAGING



INNER PACK

- Quantity: 5
- Description: Shrink Wrapped
- Dim: 91/8" x 73/4" x 13/8"
- Weight: 1.41 lbs



4%" x 7" TACTICAL LOOSE LEAF



Nº R-9200T

 $N^{\underline{o}}\,R\text{-}9200$

Nº R-9200T

DESCRIPTION	ITEM Nº	PATTERN
Size: 4%" x 7" Pages: 100 sheets per pack	R-982	UNIVERSAL
Paper Weight: 32# Rite in the Rain Binding: 6 Hole Punch Fits: Ring Binders – No. 200, No.	R-982T	UNIVERSAL

PRODUCT PACKAGING



UNIT

- Description: Hanging Display Box
 Dim: 4¾" x 8" x ¾"
- Weight: 0.51 lbs



INNER PACK

- Quantity: 5 Pack
- Description: POP Display Box Dim: 4%" x 8%" x 3%"
- Weight: 2.64 lbs



TACTICAL RING BINDER KITS

Nº R-9200T-KIT

DESCRIPTION KITS INCLUDE

Ring Binder:

- Size: 5¾" x 7¾"
- Cover: Heavy Polydura Capacity: ½"
- Binding: 6 Rings, Franklin Covey® 'Compact' Punch
- Fits: 4%" x 7" Loose Leaf

- Loose Leaf:
 Size: 4%" x 7"
- Variety Pack (40 sheets) or Universal Pack

Reference Card Set:

- Size: Δ5%" x 7
- 8 Two-Sided Cards

Black Metal Clicker Pen

Book Cover:

Tan CORDURA®

Fabric, Holds 4 Writing Instruments, Zippered Closure

Weight:

- Universal Pack 1.15 lbs
- Variety Pack 1.14 lbs



ITEM Nº

R-9200T-KIT

PATTERN UNIVERSAL

Loose Leaf

(50 Sheets)

PRODUCT PACKAGING



UNIT

- Description: Hanging Display Box
- Dim: 63/4" x 95/8" x 13/4"
- Weight: 1.16 lbs



INNER PACK

- Quantity: 5
- Description: Plastic Bag
- Dim: 13½" x 9¾" x 4¾"
- Weight: 5.9 lbs





A4 COPIER & LASER PAPER



DESCRIPTION	ITEM Nº	SIZE	SHEETS
Pages: 200 Sheet Pack	R-8512	A 4 21 20 7	200 Ch t-
Paper Weight: 20# Rite in the Rain,	K-801Z	A4 – 21 x 29.7cm	200 Sheets

SINGLE UNIT

PACKAGING	DIMENSION	WEIGHT
Boxed & Shrink Wrapped	8½"x 12½" x 1½"	2.80 lbs

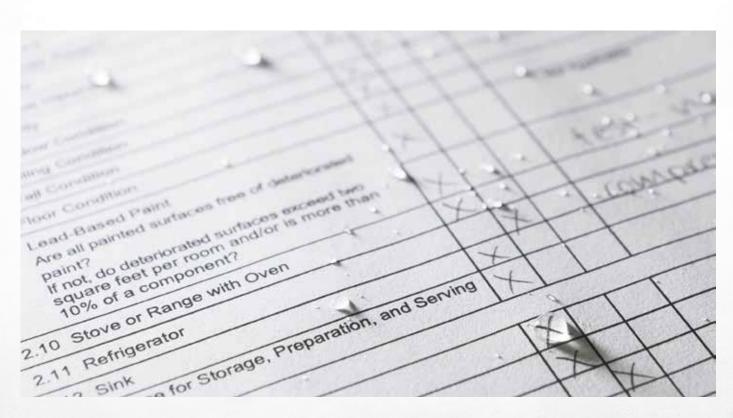
A3 COPIER & LASER PAPER

DESCRIPTIONITEM №SIZESHEETSPages: 200 Sheet Pack
Paper Weight:
20# Rite in the Rain,R-8518A3 - 29.7 x 42cm200 Sheets



PACKAGING	DIMENSION	WEIGHT
Shrink Wrapped	11%" x 16½" x 1"	5.5 lbs

SINGLE UNIT







MECHANICAL PENCILS & REFILLS







DESCRIPTION	ITEM Nº	LEAD COLOR
MECHANICAL PENCIL Size: Length 5¾", Diameter ¾"	R-YE99	Black / HB (No. 2)
Barrel: Strong Resin Lead: 1.1 mm Includes:	R-BK99	Black / HB (No. 2)
• 7 Leads, 1.1 mm • 3 Erasers Weight: 0.05 lbs	R-RD99	Red / B (No. 1)
MECHANICAL PENCIL LEAD REFILLS Fits: All Rite in the Rain	R-99BR	Black / HB (No. 2)
Mechanical Pencils Size: 1.1mm, Length 1¾"	R-99RR	Red / B (No. 1)
Oty: 12 Leads per pack Tube: Length 1¾", Diameter ½" Weight: 0.01 lbs		

R-99ER

Qnty: 3 Erasers per pack Tube: Length 2%", Diameter ½" Weight: 0.01 lbs

MECHANICAL PENCIL

ERASER REFILLS

Fits: All Rite in the Rain

Mechanical Pencils



PRODUCT PACKAGING



PENCILS - UNIT

- Dim: 21/4" x 71/8" x 1/2"
- Description:
- Hang Tag Blister Card
- Weight: .05 lbs

LEAD REFILLS - UNIT

- Dim: 2" x 4" x ½"
- · Description:
- Hang Tag Blister Card
- Weight: .01 lbs

ERASER REFILLS - UNIT

- Dim: 2" x 4" x ½'
 Description:
- Hang Tag Blister Card
 Weight: .01 lbs



PENCILS - INNER PACK

- Quantity: 6 Dim: 23%" x 33%" x 73%"
- **Description:** POP Display Box
- Weight: 0.36 lbs

LEAD REFILLS -INNER PACK

- Quantity: 6
 Dim: 2½" x 3½" x 4½"
- **Description:** POP Display Box
- Weight: .09 lbs

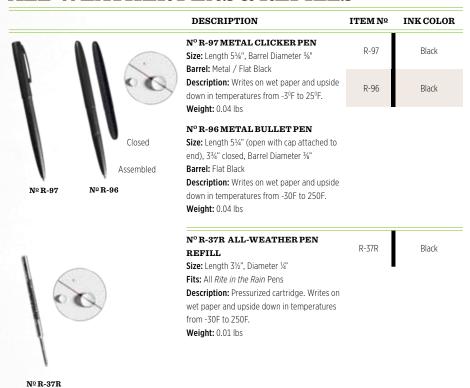
ERASER REFILLS -INNER PACK

- Quantity: 6 Dim: 21/8" x 31/2" x 41/8"
- **Description:** POP Display Box
- Weight: .16 lbs





ALL-WEATHER PENS & REFILLS



PRODUCT PACKAGING



PENS-UNIT

- Dim: 21/4" x 63/4" x 3/8"
- Description:
- Hang Tag Blister Card Weight: .05 lbs

REFILLS-UNIT

- Dim: 21/4" x 63/4" x 3/8"
- · Description:
- Hang Tag Blister Card
- Weight: 0.01 lbs



PENS-INNER PACK

- Quantity: 12 Dim: 2¾" x 3½" x 7"
- **Description:** POP Display Box
- Weight: .70 lbs



- Quantity: 24 Dim: 23/8" x 31/8" x 7"
- **Description:** POP Display Box
- Weight: 0.25 lbs



DISPLAYS







Spread the word about Rite in the Rain Products with these Merchandising Tools.

SALESTOOL	ITEM Nº
WATER FEATURE DEMO NOTEBOOK REFILL - GREEN (PACK OF 3)	R-S35G
DEMO KIT REFILLS - 50 TEST SHEETS	R-DND
WET PAPER TEST DEMOKIT	R-DND-KIT
SAMPLE TEAR SHEET	R-TEAR-DLR
SMALL RITR 2017 EMPTY DISPLAY	DISPSM



Contact Details

Burton McCall Limited 163 Parker Drive, Leicester, LE4 0JP

Tel Main Switchboard: 0116 234 4600

www.burton-mccall.co.uk

- f @BTNMCCALL
- @ burtonmccallltd

Sales Office

Tel: 0116 234 4611/4622

Fax: 0116 235 8031

Email: sales@burton-mccall.com

Customer Services

Tel: 0116 234 4646

Fax: 0116 235 8031

Email: customer.services@burton-mccall.com

