



SWA TRADE and TRAINING 2023

AGENDA 16th to 18th June

Friday 16th June - VIP Package Only

8:00am - 5.00pm In House full day Training with:
Ray and Tonya Burke – Spraywash Academy USA
Covering Essentials of Softwash
Plant and Property Protect
Butterfly Marketing
Wastewater Management – Meeting the Standard
Buffet Lunch included

Sat 17th/Sun 18th June - Weekend Pass

8:30am - 9:00am Registration – Greeting
Introduction to Softwash Australia by Nick Hopkins

9:00 - 4:00pm Saturday 17th June

9:00 - 1:00pm Sunday 18th June

Ray Burke	Softwash in Action -Essentials of Softwash, Plant Property Protection in Action – Follow on from Friday training class.
Peter Erkin	Window Cleaning World – Pure water and Traditional Window Cleaning. Equipment, Techniques, and Pricing
Louis Seco	JETWAVE – Pressure washing, Foam Injector, Surface cleaning. Tips tricks and a better understanding.
Nick Hopkins	SWA - Products, Equipment. Why, How, Where
SiF Sealer	How to add value to your cleaning sales with Sealing upsell.
Marty Wilson	Fire yourself - How to become the worst employee in your own company!
Paul Kassander	Understanding your equipment better and trouble shooting. Understanding your business stress and how to cope with it effectively. Wash water recovery presentation
Carlos Gonzales	EBC - Enviro Bio Cleaner
Bryan Kennett	Wat-er Blast – Fleet and Truck Washing Demo

BOOK OR CONTACT US : SOFTWASHAUSTRALIA.COM.AU