	Sony CRE-E10	Sony CRE-C10	Essential	HearTech Technology	HearTech Advanced	HearTech Elite
Over-the counter, no hearing test required	X	X				
Prescription & hearing test required			X	X	X	X
Level of Hearing loss						
Slight	X	×	X	X	X	X
Mild	X	X	X	X	X	X
Moderate	X	X	X	X	X	X
Severe					X	X
Profound					X	X
Style and fit						
Limited colors	X	X				
Self-fit, self-supported	X	X				
In-the-ear (ITE)	X	X	X	X	Х	X
Behind-the-ear (BTE)			X	X	X	X
Variety of colors			X	X	X	X
Personalized Fit & supported by an audiologist			X	X	X	X
Features						
Rechargeable battery	X		X	X	X	X
Bluetooth connectivity	X		X	X	X	X
Directional microphones	X		X	X	X	X
Smartphone Connectivity	X	X	X	X	X	X
Advanced noise reduction	X	X		X	X	X
Non-rechargeable batteries		X	X	X	X	X
Programmed to your needs & as hearing changes			X	X	X	X
Health and step trackers						X