

# Artsy Em

Greeting Cards With a Purpose

Product Catalog





Welcome to Artsy Em's catalog, where nature-inspired artistry and thoughtful gifting come together to create a unique retail experience.

At Artsy Em, we pride ourselves on offering more than just standard greeting cards. Our diverse product range includes handcrafted stoneware mugs, exquisite journals, and charming tea towels, each adorned with nature-inspired designs that capture the essence of beauty and tranquility. These items are not only practical and aesthetically pleasing but also offer your customers a chance to bring the wonders of nature into their everyday lives.

But what truly sets us apart is our commitment to sustainability. Our biodegradable wildflower seed paper cards are a perfect example of this. Not only do they allow your customers to share heartfelt messages, but they also give them the opportunity to plant and grow beautiful wildflowers, contributing to a greener and more vibrant environment. Our cards are accompanied by compostable poly sleeves, aligning with our dedication to eco-friendly packaging.

By partnering with Artsy Em, you'll be offering your customers a curated selection of artisanal products that resonate with their love for nature and artistic expression. Our unique offerings and sustainable practices will help differentiate your store and attract conscious consumers who value quality, creativity, and environmental responsibility.

Join us in spreading joy, inspiration, and sustainable living through our captivating collection. Together, we can create a memorable retail experience that connects people with the beauty of nature and the joy of meaningful gifting.

Thank you for considering Artsy Em as your partner. We look forward to cultivating a successful and mutually beneficial relationship.

Warm regards,

Em



# The Artsy Em's Designs Philosophy

My commitment to you



Unique product range



Carefully curated pieces



Consistent Communication



Ethically-made



Satisfaction guarantee

# Letterpress

Artisan Curated  
Hand Pressed  
Sustainably Made

## Hand Designed

The tactility of letterpress printing can make a design feel more sophisticated, important, or interesting.

## Letterpress

Letterpress printing allows for designs and products that evoke more artistic styles. Letterpress style is able to emulate brush strokes, pencil hatchings, printmaking stamps and paint textures. It captures the small line details within a design more elegantly than inkjet or laser printers.

## Specs...

- + A2 blank folded card with matching envelope, square flap
- + Designs hand drawn by Artist Emily Philbrick
- + Packaged in a clear sleeve material which is derived from plant-based polylactic acid (PLA) and is certified compostable
- + Beautifully printed on heavy Canella cardstock+ Available in packs of 5\* or singles

How it's made:

My greeting cards are printed by a small business in Portland, Oregon.

MOQ: 6 PER DESIGN

W/S - \$3

MSRP - \$6



**AEBLP**

"Bloom"



**AEALP**

"Aspens"



**AEELP**

"EIk"



**AECLP**

"Chairlift"



**AEMPLP**

"Mountain Lovers"



**AEDLP**

"New Beginnings"



**AEBGLP**

"Bravely Growing  
Wild and Free"



**AEGTLP**

"Group of Tulips"



**AEELP**

"I love you to the  
Moon and Back"







**AEFLP**

"Feathers"



**AEBLP**

"Butterflies"



**AESBLP**

"Shine Bright"



**AEPLP**

"Party Like it's Your Birthday..Always"



**AESLP**

"Surfer Girl"



**AESTLP**

"Tulip Devotional Love"



**AE BLLP**

"You Are Bee-Loved"

# Wildflower Seed Paper

Artisan Curated  
Handmade  
Sustainably Made

## Artisan Designed

Each design is uniquely designed and created by artisans in the USA.

## Biodegradable Seed Paper

You only have to hold it in your hand to understand the genuine artisanal quality of our paper's texture. Once planted, the paper will grow into a garden! Give the gift that blossoms and is more than a single-use card.

## Specs...

- + A2 blank folded card with matching colorful envelope \*Envelope color subject to change
- + Designs hand drawn by Artist Emily Philbrick
- + Packaged in a clear sleeve material which is derived from plant-based polylactic acid (PLA) and is certified compostable
- + Mix lavender, carnation, rudbeckia, poppy, wild chamomile, violas together in one paper.

MOQ: 6 PER DESIGN

W/S - \$3

MSRP - \$6



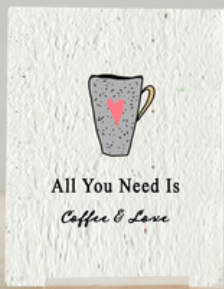
**AEFBW**  
"Feel Better  
Soon"



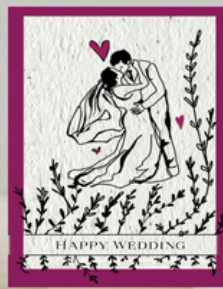
**AEGWW**  
"Get Well  
Soon"



**AEBHW**  
"Sending you a  
big hug"



**AECLW**  
"All you need is  
Coffee and Love"



**AEWDW**  
"Happy Wedding"



**AEBYW**  
"Thank you for being  
You"



**AECGW**  
"Congratulations"



**AETMLW**  
"To My Love"



**AEYMPW**  
"You're My  
Person"





**AEBEW**

"Just when the caterpillar thought life was over- it became a butterfly"



**AEBGW**

"Bravely Growing Wild and Free"



**AEHBPW**

"Happy Birthday"  
Painting



**AEEW**

"Serene Soul"



**AESYLW**

"Sending You Love"



**AEMPW**

"Moonphase"



**AEDSW**

"With Deepest Sympathy"



**AEABW**

"Thank you for being my adventure buddy"



**AEBWW**

"Best Wishes"





**AEWWW**

"Welcome to this world"



**AEBBW**

"With Each Year you continue to blossom beautifully"



**AECCW**

"Blooming Desert Wishes"



**AECW**

"Congrats!"



**AECOURW**

"Courage"



**AEDW**

"Pawsome Petal Remembrance"



**AEHBW**

"Whimsical Hummingbird"



**AEPLJW**

"Peace Love Joy"



**AEYABW**

"You are beautiful"







**AETHANKPW**

"Thank you"  
(pastel)



**AETHANKEW**

"Thank you"  
(Earth Tones)



**AETTTW**

"Thanks  
Thanks  
Thanks"



**AETHANKEW**

"Thank You"  
Evergreens



**AEHBW**

"Happy Birthday"



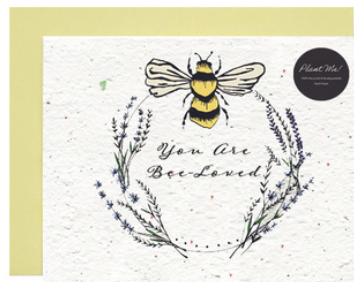
**AENILYW**

"Nana, I love you"



**AEMLW**

"Mother's Love"



**AEYABLW**

"You are bee-  
loved"





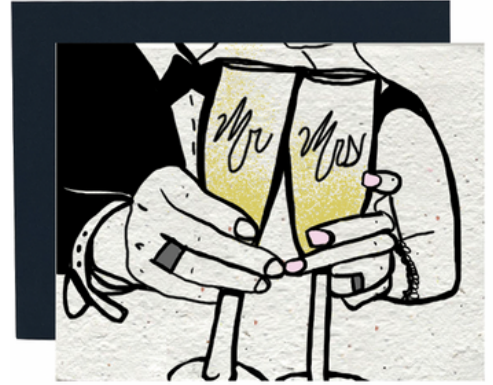
**AEA AW**

"Adventure Awaits"



**AEWLLHW**

"Wishing you Love, -  
Laughter and Happily  
Ever After"



**AEMMW**

"Mr. And  
Mrs."



**AEJTYSKW**

"Just Thought You Should  
Know"



**AETOYW**

"Thinking Of You"  
With Cacti



**AETOYW**

"Thinking of you"  
With Flowers



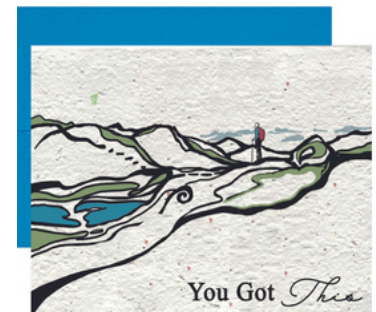
**AETOYMW**

"Thinking Of you"  
With Moon



**AEYALW**

"You Are Loved"



**AEYGTW**

"You Got  
This"





# Now Accepting Custom Card Orders

+ Your Logo + An Image of your shop + Your special way to thank your *Loyal Customers*  
the ideas are endless!

## The *Beauty* is in the Details:

- + Wildflower Seed Paper
- + Your Choice of Envelope Color
- + Comes with "Plant me Sticker"
- + Compostable Sleeve
- + MOQ 50





**Sticker On the front of Each Card- Located on Poly Sleeve**



**Each Card Comes with its own Poly-Sleeve that is 100% compostable**



**On The Back of Each Card**

This card is embedded with Wild Flower Seed Mixture. Soak the paper in water overnight. Plant in a pot or in ground, cover with a thin layer of soil & water daily. Germination in 1-3 weeks.  
Wildflower Blend: Lavender, carnation, rudbeckia, poppy, wild

[www.artsgem.com](http://www.artsgem.com)

*100% recycled  
Eco-friendly*



W/S - \$6

# KITCHEN ESSENTIAL TEA TOWELS

MOQ 6

MSRP- \$12

Per Design



**AECTT**

Artisan Cacti Edition



**AWOODTT**

Woodland Forest Edition



**AESOUTHTT**

Artisan Southwest Edition



**AEDDTT**

Desert Dreams Edition



**AETREETT**

Artisan Tree-Time Edition



**AECOFFEETT**

Artisan Mug Edition



**AELAVTT**

Lavender Bliss Edition



**AECHICKTT**

Chicken Farmer Edition



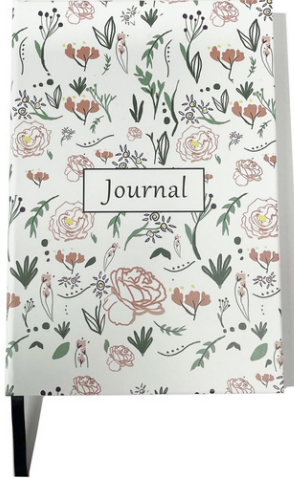
W/S - \$7.5  
MSRP- \$15

# JOURNALS

MOQ 6  
Per Design



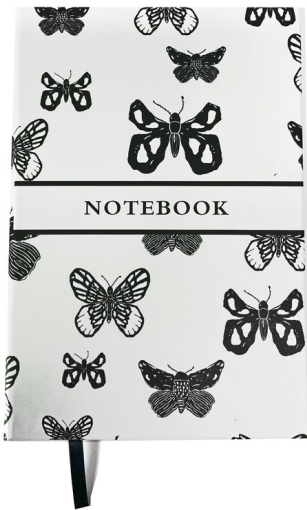
**AEMMGJ**  
Hardcover



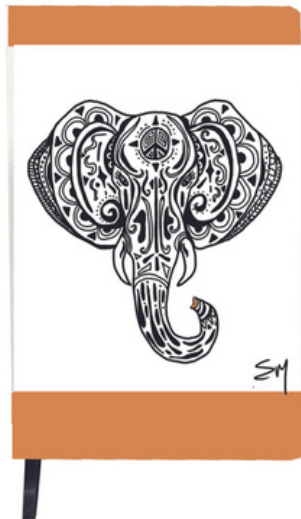
**AEANTHRJ**  
Hardcover



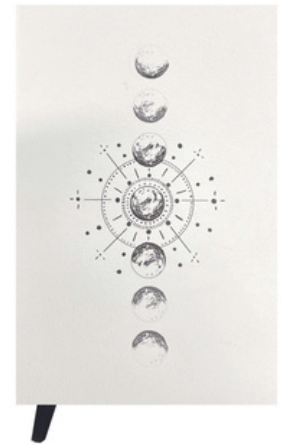
**AEBRAVEJ**  
Hardcover



**AEBUTTJ**  
Hardcover



**AEELEPJ**  
Vegan Leather



**AEMOONJ**  
Vegan Leather





W/S - \$12

MSRP- \$24

# ARTISAN STONEWARE MUG COLLECTION

MOQ 3  
Per Design

## "SKI ADVENTURE" AESM

customizable option  
available  
Ability to Print your  
Towns name on mug  
MOQ 100



"ENCHANTING WOODLAND"  
AEWSM



"EVERGREEN"  
AEESM



"FLOWERS"  
AEFSM



# MESSAGE US FOR ORDERS

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