

AUSTRALIAN COMPANY - POWERED BY WOMEN

*people before profit*

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pureco

premium, australian, eco friendly paints & finishes

## PRODUCT USER GUIDE

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*#PaintWithPureJoy*

[WWW.PURECO.COM.AU](http://WWW.PURECO.COM.AU)

BACKGROUND PHOTO BY BELLA RENOVARE



# PREPARATION IS KEY!

We have a range of products to facilitate proper preparation to ensure a long lasting and beautiful finish!

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## **LEMON MYRTLE CLEANER**

All natural, eco concentrate soap. Toxin & sensitiser FREE,  
Palm Oil & Phosphate FREE.

Perfect for cleaning furniture or paint & wax brushes.

- For brush cleaning - rinse out any excess paint. Use 1/2 pump into wet hand & scrub brush in circular motion. Rinse well.
  - For furniture cleaning - Use 1 to 2 pumps into warm water in a bucket, bowl or spray bottle, wipe over with soft damp cloth or for deep cleaning our sanding sponges or a sponge scourer can be used.
  - Wipe off residue with a clean damp cloth, wipe dry with a clean lint-free cloth after, ensure project is fully dry before painting.
  - Grey water & septic safe.
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## **ECO STRIPPER**

User friendly paint stripper, low odour, safer than regular caustic and methylene chloride based paint strippers. Pleasant citrus odour and can be cleaned up with water.

For stripping and removing paint, graffiti and for general industrial cleanup.

- Apply appropriate PPE i.e. gloves, goggles. Always test patch to see if product is appropriate. Always stir well before use.
- Apply a thick coat (0.5mm to 1.0mm thick), by brush or roller.
- Immediately cover with sheets of plastic (e.g. old shopping bags, used drop sheet, plant based plastic wrap), leave for about 20 minutes while applying to the next, adjacent area. Time needed may vary dependent on number of coats and age of coating.

## **ECO STRIPPER CONT...**

- Gradually peel back the plastic and remove the softened paint and residue with a broad paint scraper. We suggest plastic scrapers but metal is fine if used gently.
  - Wash the surface with water and a scourer and allow to dry. Repeat if necessary.
  - Once dry, Surface is now ready for sanding and re-painting.
  - Soap & water clean up.
  - Remove contaminated clothing and wash before reuse.
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## **SANDING SPONGES**

Our Wet & Dry Sanding Sponges come in a pack of 4. The sponges make it easy to sand around curves and are easier on your hands making them perfect for furniture repair. Wash with water to rejuvenate your sanding sponge for lasting quality!

Preparation Pack - 2 x 80 grit & 2 x 120 grit

Multi Pack - 80, 120, 220 & 320 grit

Polish Pack - 2 x 220 grit & 2 x 320 grit

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## **BASE & BLOCKER**

Adhesion primer primarily for our Silk Finish paint with mild to medium level tannin blocking capabilities. Zero VOC, no nasty odours, gives you a beautiful base coat to start your project!

- Use our white B&B under whites & pastels to brighten the colours and help cut down coats needed to achieve opaque white coverage.
- Use our grey B&B under brights & darks to help the colours pop.
- We recommend using B&B under our Silk Finish to increase adhesion.
- If tannin bleed is present leave B&B on overnight and do test patches with your paint to check if still appears, repeat if necessary.

# LET'S GET PAINTING!

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## CHALK FINISH PAINT

Our Chalk Finish is a eco-friendly, matte, velvety chalk & clay based paint. We designed this paint to be your favourite artisan medium, the perfect choice for blending, vintage shabby chic, distressed rustic textured looks etc!

- Prep - Clean, rinse & scuff sand. Chalk Finish will adhere to wood, metal, plastic, glass etc. with little prep!
- Always best to do a test patch! If you think tannin bleed may happen, apply our Base & Blocker, leaving overnight to hold back any bleed through.
- Stir or shake jar and start painting!
- Apply using a brush, roller or spray gun. Our Chalk Finish paint can be thinned up to 15% when spraying or more when using as a wash.
- For a smooth finish, spritz with water and use a synthetic brush in long even strokes. You can sand lightly in between coats for an even smoother finish.
- For a textured finish, use criss cross, pouncing actions with a thick bristled brush. You can also leave your jar open for a period of time to thicken the paint to create texture.
- Allow to dry - touch dry 30mins/re-coat 4 hours.
- Cure time 14-21 days in even 25°C
- Once dry, Chalk Finish will appear lighter but the actual colour will come back once sealed, this is due to the clay components in the paint. The clay also allows the paint to be blended beautifully when using multiple colours.
- Like traditional chalk paints, our Chalk Finish requires sealing! Seal with any of our Clear Sealers, Beeswax Polish, Liquid Wax or Hemp Finishing Oil.
- Water clean up.

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*Art is anything you can get  
away with!*

-ANDY WARHOL

## SILK FINISH PAINT

Our Silk Finish is our easy-to-use, eco-friendly, self levelling mineral paint with a built in top coat! Silk Finish dries to a 100% washable, sublime satin sheen finish.

We designed this paint to be ideal for all furniture artists, from beginner to experienced. It is the perfect choice for those who like to paint and go, more suited to a smooth, clean finish like those seen in modern, coastal and Hamptons styles!

- Prep - Clean, rinse, scuff sand and prime with our Base & Blocker.
- Stir or shake jar and start painting!
- Apply using a brush, roller or spray gun.
- For best results, use a smooth synthetic brush, lay off your paint and then feather out to smooth in long even strokes.
- Silk Finish can be watered down 10% before altering the sealing properties.
- Drying times - touch dry 30 mins, re-coat after 1-2 hours.
- No sealing required but our sealers can be applied for extra durability on high traffic surfaces if desired.
- Water clean up.
- Cure Time - 14-21 days in even 25°C

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*Creativity is the greatest rebellion in existence.*

-OSHO

# NOW FOR THE FINISH!

We have so many amazing products to help you achieve the most gorgeous finish on your projects and create any look you want!

Hearts Designs  
By Emily

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## **CLEAR SEALERS**

Our sealers are perfectly designed to be used over our Chalk & Silk Finish paints and raw timber. Our Semi-Gloss Sealer and Gloss Sealer are external grade and can be used on outdoor furniture.

Can also be used to seal before and after transfers, used to adhere decoupage papers and wallpaper to furniture. They can also be tinted with any of our paints and used as a glaze.

Sheen Levels - Matte > Satin > Semi Gloss > Gloss

- Ensure your surface is dry and clean.
- Stir or shake jar and apply Sealer. Can be applied with a brush, roller, applicator sponge, lint free cloth or spray gun.
- If you feel it drags you can add up to 10% water without altering the sealing properties.
- Apply in smooth, long, even strokes, taking care to wipe or brush over the corners to smooth any bumps of accumulated sealer and avoid drips. Our Green Applicator Sponges are perfect for applying our sealers.
- Second coat can be applied after 4 hours. Full cure time 14-21 days.
- 100% washable and water clean up.

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## **GLITTER & PEARL SEALER**

Perfect for adding extra shimmer and sparkle to your pieces, can be tinted using any of our paints, can be dry brushed or used as a glaze to highlight details.

- Apply as you would our sealers or stain and glaze.
- For best results use smooth long strokes in one single direction.

BACKGROUND PHOTO BY WEATHERED HEARTS DESIGNS

## **BEESWAX POLISH AND LIQUID WAX**

100% natural, homemade by us here at Pureco HQ! Our waxes are skin-friendly and hypo-allergenic, made with high quality ingredients to perfectly polish and protect all surfaces.

- Ensure your surface is dry and clean. If painted, allow to dry overnight.
- Apply liberally with one of our Wax Brushes or lint free cloth.
- Once applied leave to be absorbed for about 2-4 hours then buff with a soft brush or lint free cloth.
- Surface should be smooth not sticky to touch once buffed, additional coats can be applied as desired.
- Our coloured waxes can be used alone and if applied too heavily, clear wax can be used as an eraser to pull back the coloured wax.
- Our Liquid Wax is a softer version of our Beeswax Polish (perfect for those that struggle with wrist fatigue) and can be used in the same way or used to wet sand your surface by applying with 1000 grit sandpaper in circular action. This will give your surface a ceramic smooth finish.

### BEESWAX POLISH

Colours - Clear, White, Dark, Black, Pearl  
& Pewter

Choice of French Pear or Lemon Myrtle  
scent in Clear

### LIQUID WAX

Colours - Clear, White, Dark  
& Black

Citrus scented

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*You can't use up creativity, the more  
you use the more you have.*

-MAYA ANGELOU

## **HEMP FINISHING OIL**

100% pure, organic, unrefined Australian grown hemp oil that nourishes and protects all surfaces. Great way to finish wood floors, furniture, cutting boards and utensils.

100% food safe and once cured will harden into a tough water resistant coat.

- Leave your paint to dry overnight.
  - Apply with a brush or lint free cloth.
  - Let it sit for at least 30 mins, wipe off any excess.
  - Apply light coats as heavy coats will leave a sticky residue.
  - Allow 24 hours between coats to ensure the oils have absorbed.
  - Perfect for wet sanding for a smooth flawless finish, use 1000 grit sandpaper working the oil in circular motion all over the surface.
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## **STAIN & GLAZE**

Water based, translucent, matte finish, self sealing and easy to use. Build up layers to create a more opaque finish.

- Ensure surface is clean and dry.
  - Stir or shake jar. Apply with a sponge, brush or lint free cloth.
  - Apply thin layers of stain with long, smooth, even strokes along the wood grain.
  - Wipe away excess with a slightly damp cloth.
  - If using as a glaze brush or wipe on over your piece, appliques and carvings, before it dries wipe back excess with a cloth and leave the glaze in the detailed areas.
  - No sealing required however additional topcoats can be added for extra durability on high traffic surfaces if desired.
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BACKGROUND PHOTO BY REFURRBYS





You have the potential to  
create beautiful things.  
Yes you!!!

## RUST FINISH

A two part system to create real rust on absolutely any surface!

- PART 1 - Stir/Shake the Rust Finish Paint very thoroughly using an upward action, you must mix the iron particles that may have sunk to the bottom, these are what rusts.
- Apply a coat of Rust Paint where desired and allow to dry. Apply a second coat and leave till touch dry. Depending on conditions it can take up to 2-6 hours to dry.
- PART 2 - Apply a coat of the Rust Activator over the Rust Paint and leave to dry for approximately 30 mins.
- Mist water over the surface to start the rusting action, keep the surface moistened for about 2 hours. Rust will start appearing after about 15 mins.
- Pro Tip - to speed up the process, add some salt to your mister bottle! You can keep misting and continue the process for up to 4 days.
- Once happy with the result you can apply our Matte Sealer to halt the rusting process and seal!

We don't make mistakes, just happy  
accidents!

-BOB ROSS

## **CRACKLE FINISH**

Creates an aged weathered finish in one easy step

- Paint your surface in any colour in either Silk or Chalk Finish and allow to dry, do not wax. This will be the colour that shows through the cracks.
  - Stir or shake your Crackle Finish well. Apply a coat of crackle wherever you want cracks to appear, thin coats will produce smaller fine cracks and thicker coats produce larger cracks.
  - Allow to dry completely before applying your next layer of paint, this layer will be the one that cracks.
  - Be careful not to drag or over work this coat of paint as it will smear the crackle, use a soft brush with light coats.
  - Cracks will appear after 30 mins, can be repeated if you like.
  - Leave to dry over night before sealing. (sealing not required if using Silk Finish)
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## **TEXTURE FINISH**

Achieve smooth or rough texture perfect for beach weathered encrusted salt and grungy looks.

- Can be added to our Chalk or Silk Finish.
  - Add 1 or 2 scoops to your paint depending on the thickness of texture required, once mixed you can add more paint or texture to your mix to thicken or soften.
  - Apply with a brush, pallet knife, scraper anything to create textured looks. Will not alter paint colour.
  - Can be used to fill screw holes and raised stencils, mix to a smooth paste.
  - Allow to dry overnight before painting over or sealing. Easily sanded.
  - As it is a fine powder please wear PPE. Water wash up, avoid allowing to harden on your brush.
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# STOCKIST WORKSHOP NOTES

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*When you think you can't, that's  
when you should!*

-LAURIE-JEAN LYNCH



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[www.pureco.com.au/pages/find-a-stockist](http://www.pureco.com.au/pages/find-a-stockist)

*Creativity is contagious, pass  
it on.*

-ALBERT EINSTEIN

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YOUR LOCAL STOCKIST IS -

*#PaintWithPureJoy*



pureco

premium, australian, eco friendly paints & finishes

[LINKTR.EE/PURECOPAINT](https://linktr.ee/purecopaint)

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