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### **OUR IMPRINTS**



Formed in 2015, our primary imprint is Cardinal Rule Press. Our focus is publishing socially mindful children's picture books, written for modern families.



In July 2022, Cardinal Rule Press acquired the best-selling, award-winning bucketfilling series from author Carol McCloud.



Violet Street is the arm of Cardinal Rule Press that publishes parenting and family literature.

### **HOW TO ORDER**

Our books are distributed by:



IPGBook.com orders@ipgbook.com • 800.888.4741

Our books are available to schools at a discount on case quantities:



WIXOM, MI

CardinalRulePress.com info@cardinalrulepress.com • 313.365.0525

#### **NEW BOOKS**



#### What the Bread Says

VANESSA GARCIA; Illustrated by TIM PALIN

Food and family connect us through story. Vanessa learns about her roots, the power of love, and how stories can carry us through whatever lies ahead.

Release Date: October 2022 32 pages • 9x11 • Ages 4 to 10 ISBN (hardcover): 978-1-735345-18-5 • \$16<sup>99</sup> ISBN (ebook): 978-1-735345-19-2 • \$4<sup>99</sup> Lexile Leveling: 550L • Guided Reading: Q



#### **Three Pockets Full**

CINDY L. RODRIGUEZ; Illustrated by BEGOÑA FERNÂNDEZ CORBALÂN

This book uses humor to address big feelings around changing family dynamics. With an emphasis on the importance of culture and tradition, it is a touching, thoughtful read for all ages.

Release Date: July 2022 32 pages • 9x11 • Ages 4 to 10 ISBN (hardcover): 978-1-735345-15-4 • \$16<sup>95</sup> ISBN (ebook): 978-1-735345-16-1 • \$4<sup>99</sup> Lexile Leveling: 550L • Guided Reading: L



#### This Could Be You

CINDY WILLIAMS SCHRAUBEN; Illustrated by JULIA SEAL

With engaging, bright illustrations, and lyrical rhyming text, this book empowers readers to believe in themselves and persevere, always striving toward their bold goals.

Published April 2022 32 pages • 9x11 • Ages 4 to 10 ISBN (hardcover): 978-1-735345-13-0 • \$17.95 ISBN (ebook): 978-1-735345-14-7 • \$4.99 Lexile Leveling: 340 • Guided Reading: L

#### **BEST SELLERS**



# TOP 50 BEST BOOKS FOR CHILDREN

— The Huffington Post

This best-selling story empowers children to be themselves and do the right thing, even when they are faced a challenge.

#### Spaghetti in a Hot Dog Bun

MARIA DISMONDY; Illustrated by KIM SHAW

Published August 2008 32 pages • 9x9 • Ages 4 to 10 ISBN (hardcover): 978-0-984855-80-3 • \$14.95 ISBN (picture book): 978-0-615473-93-2 • \$12.95 ISBN (ebook): 978-1-617926-51-8 • \$4.99 ISBN (spanish): 978-0-997608-51-9 • NA Lexile Leveling: 610 • Guided Reading: L



## 21 TIME AWARD WINNER

This award-winning, best-selling book uses simple metaphors to illustrate how our words and actions matter.

#### Have You Filled a Bucket Today?

CAROL McCLOUD; Illustrated by DAVID MESSING

Published October 2015
32 pages • 11x8 • Ages 4 to 9
ISBN (hardcover): 978-0-9960999-4-3 • \$11.55
ISBN (picture book): 978-0-9960999-3-6 • \$11.55
ISBN (ebook): 978-0-9974864-5-2 • \$6.55
ISBN (spanish): 978-0-9960999-5-0 • \$9.55
ISBN (french): 978-0-9960999-6-7 • \$9.55
Lexile Leveling: 710L • Guided Reading:M

# Social Emotional Books for families and classrooms

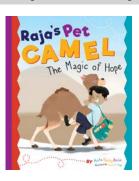


#### Lila Lou's Little Library

NIKKI BERGSTRESSER; Illustrated by SEJUNG KIM

With bright, bold illustrations and a lively message about social responsibility, Lila Lou's Little Library shows how creativity and activism help save precious books and inspire a community.

Published October 2021 32 pages • 9x11 • Ages 4 to 10 ISBN (hardcover): 978-1-735345-11-6 • \$16<sup>95</sup> ISBN (ebook): 978-1-735345-10-9 • \$4<sup>99</sup> ISBN (spanish): 979-8-985023-35-0 • \$12<sup>95</sup> Lexile Leveling: 550 • Guided Reading: L



#### Raja's Pet Camel

ANITA NAHTA AMIN; Illustrated by PARWINDER SINGH

When Raja brings home a camel, he must convince his father that the new pet is part of the family. With messages of perseverance and hope, this story will inspire animal-loving readers.

Published October 2020 32 pages • 9x9 • Ages 4 to 10 ISBN (hardcover): 978-1-733035-94-1 • \$16°5 ISBN (picture book): 978-1-733035-95-8 • \$10°5 ISBN (ebook): 978-1-733035-93-4 • \$4°9 Lexile Leveling: 580 • Guided Reading: K



#### Kindness is a Kite String

MICHELLE SCHAUB; Illustrated by CLAIRE LAFORTE

This book illustrates simple ways to spread kindness and brighten the lives of others. Through poetry, inspiring words uplift readers, planting seeds of empathy, love and community support.

Published April 2021 32 pages • 9x11 • Ages 4 to 10 ISBN (hardcover): 978-1-733035-98-9 • \$16<sup>95</sup> ISBN (ebook): 978-1-733035-99-6 • \$4<sup>99</sup> Lexile Leveling: 460 • Guided Reading: L



# Growing Up with a Bucket Full of Happiness

CAROL MCCLOUD; Illustrated by PENNY WEBER

This book expands on the bestselling Bucket Filler series by empowering older readers to live with kindness, courage, and resilience no matter the challenges.

Published August 2020 88 pages • 6x9 • Ages 9 to Adult ISBN (picture book): 978-0-996099-99-8 • \$9'5 ISBN (ebook): 978-1-945369-22-3• \$7.99 Lexile Leveling: 860L • Guided Reading: F

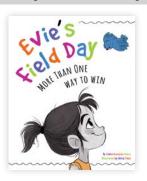


#### **Best Bucket Filler Ever!**

CAROL MCCLOUD; Illustrated by GLENN ZIMMER

Based on the best-selling Bucket Fillers book series, this faith-based book explores a new way to experience the concept of bucket filling. When we fill the buckets of others, we fill our own buckets, too.

Published February 2021 32 pages • 8.5x11 • Ages 4 to 9 ISBN (hardcover): 978-1-945369-20-9 • NA ISBN (picture book): 978-1-945369-21-6 • \$6\*\* ISBN (ebook): 978-1-945369-21-6 • \$6\*\* Lexile Leveling: 570L • Guided Reading: NA



#### **Evie's Field Day**

CLAIRE NOLAND; Illustrated by ALICIA TEBA

With simple illustrations and an upbeat rhythm, this book delivers messages of sportsmanship and empathy. Choosing kindness over victory, Evie learns that there are many ways to win.

Published May 2020
32 pages • 9x9 • Ages 4 to 10
ISBN (hardcover): 978-1-733035-90-3 • \$16<sup>95</sup>
ISBN (picture book): 978-1-733035-91-0 • \$10<sup>95</sup>
ISBN (ebook): 978-1-733035-92-7 • \$1<sup>99</sup>
ISBN (spanish): 979-8-985023-34-3 • \$12<sup>95</sup>
Lexile Leveling: 480 • Guided Reading: J

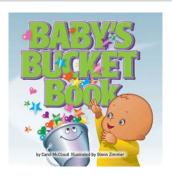


#### **Sunny Side Upbringing**

MARIA DISMONDY; Photographer SARAH LUCZAK

This month-by-month toolkit is full of research based guidance, practical advice, and whimsical ideas for ways to foster creative and meaningful family relationships.

Published March 2020 236 pages • 9x6 • Ages 20 to Adult ISBN (hardcover): 978-1-732841-86-4 • \$22<sup>95</sup> ISBN (softcover): 978-1-732841-87-1 • \$19<sup>95</sup> ISBN (ebook): 979-8-985805-11-6 • \$12<sup>39</sup> ISBN (audiobook): 978-1-732841-88-8 • \$14<sup>95</sup>



#### **Baby's Bucket Book**

CAROL MCCLOUD; Illustrated by GLENN ZIMMER

It's never too early to grow kindness, empathy, and resilience! This rhyming board book introduces the youngest readers to the concept of bucket filling.

Published November 2014 16 pages • 6x6 • Ages 0 to 2 ISBN (board book): 978-0-9960999-2-9 • \$7.55 Lexile Leveling: 360L • Guided Reading: G

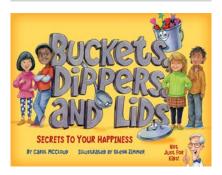


#### Cookie & Milk

MICHELE MCAVOY; Illustrated by JESSICA GIBSON

These two are opposites, and best friends. In this STEM-focused story, the duo shows readers the power of acceptance, the strength in diversity, and that true friendship can grow from differences.

Published October 2019
32 pages • 9x11 • Ages 4 to 10
ISBN (hardcover): 978-0-997608-58-8 • \\$16^95
ISBN (picture book): 978-0-997608-59-5 • \\$10^95
ISBN (ebook): 978-1-732841-84-0 • \\$4^99
Lexile Leveling: 520 • Guided Reading: M



#### **Buckets, Dippers, and Lids**

CAROL MCCLOUD; Illustrated by GLENN ZIMMER

Simple imagery and playful illustrations explore the idea that sometimes we need to use a "lid" to protect our emotional wellbeing.

Published April 2018 48 pages • 10x8 • Ages 7 to 13 ISBN (hardcover): 978-1-9453690-2-5 • \$15°5 ISBN (picture book): 978-1-9453690-1-8 • \$10°5 ISBN (ebook): 978-1-9453690-3-2 • \$6°9 Lexile Leveling: 610L • Guided Reading: N

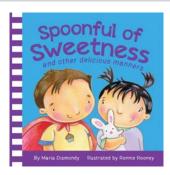


#### **Dazzling Travis**

HANNAH CARMONA; Illustrated by BRENDA FIGUEROA

Travis delivers a powerful message about moving past gender stereotypes. His story inspires readers to have confidence to be unique and to love themselves.

Published April 2019
32 pages • 9x11 • Ages 4 to 10
ISBN (hardcover): 978-0-997608-56-4 • \$16<sup>95</sup>
ISBN (picture book): 978-0-997608-57-1 • \$10<sup>95</sup>
ISBN (ebook): 978-1-732841-80-2 • \$4<sup>99</sup>
Lexile Leveling: 510 • Guided Reading: M



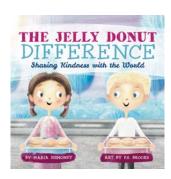
#### **Spoonful of Sweetness**

MARIA DISMONDY; Illustrated by RONNIE ROONEY

Start empowering your baby to live an extraordinary life by modeling positive character traits. This gentle and thoughtful board book reminds us that kindness can be nurtured at any age.

Published December 2013 32 pages • 5.5x5 • Ages 0 to 3 ISBN (board book): 978-0-984855-82-7 • \$10<sup>72</sup>

# Mentor Text Books for school curriculum

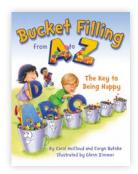


#### The Jelly Donut Difference

MARIA DISMONDY; Illustrated by P.S. BROOKS

Sibling rivalry is repurposed in this story about multi-generational friendship. Leah and Dexter learn important lessons about cooperation and kindness as they work to cheer an elderly neighbor.

Published April 2017 32 pages • 9x11 • Ages 4 to 11 ISBN (hardcover): 978-1-733035-97-2 • \$15.95 ISBN (picture book): 978-0-997608-50-2 • \$12.95 Lexile Leveling: 830 • Guided Reading: L

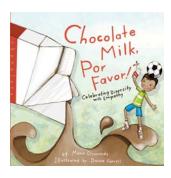


#### **Bucket Filling from A to Z**

CAROL MCCLOUD, CARYN BUTZKE Illustrated by GLENN ZIMMER

Bucket filling is the moment by moment choice to be kind and caring. This book takes readers through the alphabet, with colorful illustrations and examples, demonstrating ways to be bucket fillers.

Published August 2013 27 pages • 8x10 • Ages 4 to 9 ISBN (hardcover): 978-0-9974864-3-8 • \$17.95 ISBN (picture book): 978-0-997608-50-2 • \$9.95 ISBN (ebook): 978-0-9974864-8-3 • \$6.99 Lexile Leveling: 530L • Guided Reading: M

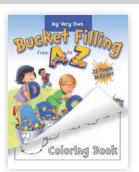


#### **Chocolate Milk, Por Favor**

MARIA DISMONDY; Illustrated by DONNA FARRELL

It's Gabe's first day of school and he doesn't speak English. Will he make friends? This picture book uses a childhood-favorite to demonstrate how kindness is truly a universal language.

Published April 2015
32 pages • 9x9 • Ages 4 to 11
ISBN (hardcover): 978-1-733035-96-5 • \$10 <sup>99</sup>
ISBN (picture book): 978-0-984855-83-4 • \$10 <sup>99</sup>
ISBN (ebook): 978-0-984855-88-9 • \$1 <sup>99</sup>
ISBN (spanish): 979-8-985023-33-6 • \$12 <sup>99</sup>
Lexile Leveling: 550 • Guided Reading: K

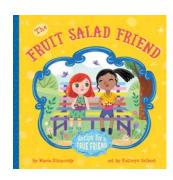


# My Very Own Bucket Filling from A to Z Coloring Book

CAROL MCCLOUD, CARYN BUTZKE Illustrated by GLENN ZIMMER

This coloring book gives bucket filling ideas and social emotional concepts to take into the world, while offering an engaging artistic experience.

Published May 2014 32 pages • 8.5x11 • Ages 0 to 9 ISBN (paperback): 978-0-9960999-0-5 • \$3'95



#### The Fruit Salad Friend

MARIA DISMONDY; Illustrated by KATHRYN SELBERT

Chloe faces a difficult transition to middle school. But she stays true to herself, and learns about bullying, conflict resolution, and friendship.

Published March 2018 32 pages • 9x9 • Ages 4 to 10 ISBN (picture book): 978-0-997608-52-6 • \$10<sup>54</sup> Lexile Leveling: 590 • Guided Reading: L

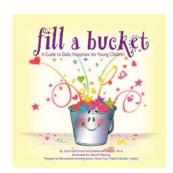


#### Bucket Filling from A to Z Poster Set

CAROL MCCLOUD, CARYN BUTZKE Illustrated by GLENN ZIMMER

Perfect for young students, each poster includes both an uppercase and lowercase letter and a great bucketfilling tip!

Published August 2013 27 Posters • 8x10 • Ages 0 to 9 ISBN (loose-leaf): 978-0-9960999-1-2 • \$12<sup>.95</sup>

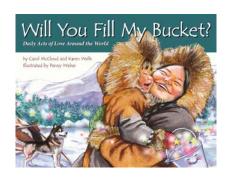


#### Fill a Bucket

CAROL MCCLOUD, KATHERINE MARTIN; Illustrated by DAVID MESSING

Expanding on the original concept of bucket filling, this gentle companion book shows younger readers why kindness, empathy, and respect are positive character traits to cultivate.

Published September 2017
24 pages • 9x9 • Ages 0 to 7
ISBN (hardcover): 978-0-9960999-8-1 • \$9\*5
ISBN (picture book): 978-0-9960999-7-4 • \$8\*5
ISBN (ebook): 978-1-9453690-6-3 • \$5\*9
Lexile Leveling: 420L • Guided Reading: J

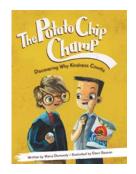


#### Will You Fill My Bucket?

CAROL MCCLOUD, KAREN WELLS; Illustrated by PENNY WEBER

Through playful rhyme and engaging examples of child-friendly kindness, this book is a tender look at how everyone can be a bucket filler.

Published March 2012
32 pages • 11x8 • Ages 0 to 9
ISBN (hardcover): 978-0-9974864-2-1 • \$17.95
ISBN (picture book): 978-0-9974864-1-4 • \$9.95
ISBN (ebook): 978-1-945369-15-5 • \$6.99
Lexile Leveling: 990L • Guided Reading: F



#### The Potato Chip Champ

MARIA DISMONDY; Illustrated by DAWN BEACON

With valuable messages about empathy and kindness, this book uses a favorite snack to show how important it is to celebrate differences and treat others the way we want to be treated.

Published December 2012
32 pages • 9x11 • Ages 4 to 11
ISBN (picture book): 978-0-984855-81-0 • \$12<sup>95</sup>
ISBN (spanish): 979-8-985805-10-9 • \$12<sup>95</sup>
Lexile Leveling: 630 • Guided Reading: M

## **OUR STORY**

Driven by our commitment to enrich the lives of families and children worldwide, Cardinal Rule Press leads the way in providing messages that empower families, schools, and communities through inspirational children's books and educational programs and events that support our books' powerful themes.

Each year, our titles make a difference in children's lives and garner positive reviews from readers and trade review companies.











@CARDINALRULEPRESS @CARDINALKIDLIT

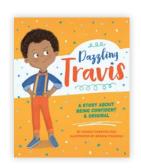


# what people are saying



A sweet message of kindness and empathy.

— Kirkus



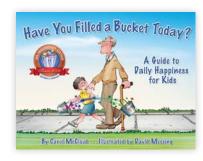
This celebration of living one's best life features Travis, a boy with a lot of flair...the book succeeds in communicating the message promised in the subtitle.

- Booklist



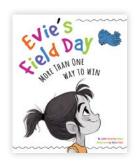
Smart, sassy, supportive girl power to the max!

— Kirkus



A helpful guidebook for young children about how to be happy in their daily lives.

- Foreword



A lively readaloud promoting the virtues of sportsmanship.

— Kirkus



An inviting guide for children (and their parents) to cultivating happiness and helping others.

— Kirkus

# as seen in





**REALSIMPLE** 













woman's day







Detroit Free Press

2022-2023