

The Milan Report

Everything trending from Salone Del Mobile.Milano

What Is Salone Del Mobile?

Salone del Mobile has become a crucial platform for the global furniture industry, providing designers and manufacturers with a unique opportunity to connect with buyers, retailers, and consumers from all over the world. With so many exhibitors and visitors in attendance, it's no wonder that the fair has become a bellwether for emerging trends and styles in interior design.

We saw new pieces from our much loved brands and discovered some new suppliers and of course all of the latest trends. With over 2,000 exhibitors at the fair (along with 100 city based venues) showcasing their latest creations across more than 200,000 square meters of exhibition space Salone is something to behold and something every designer should experience.

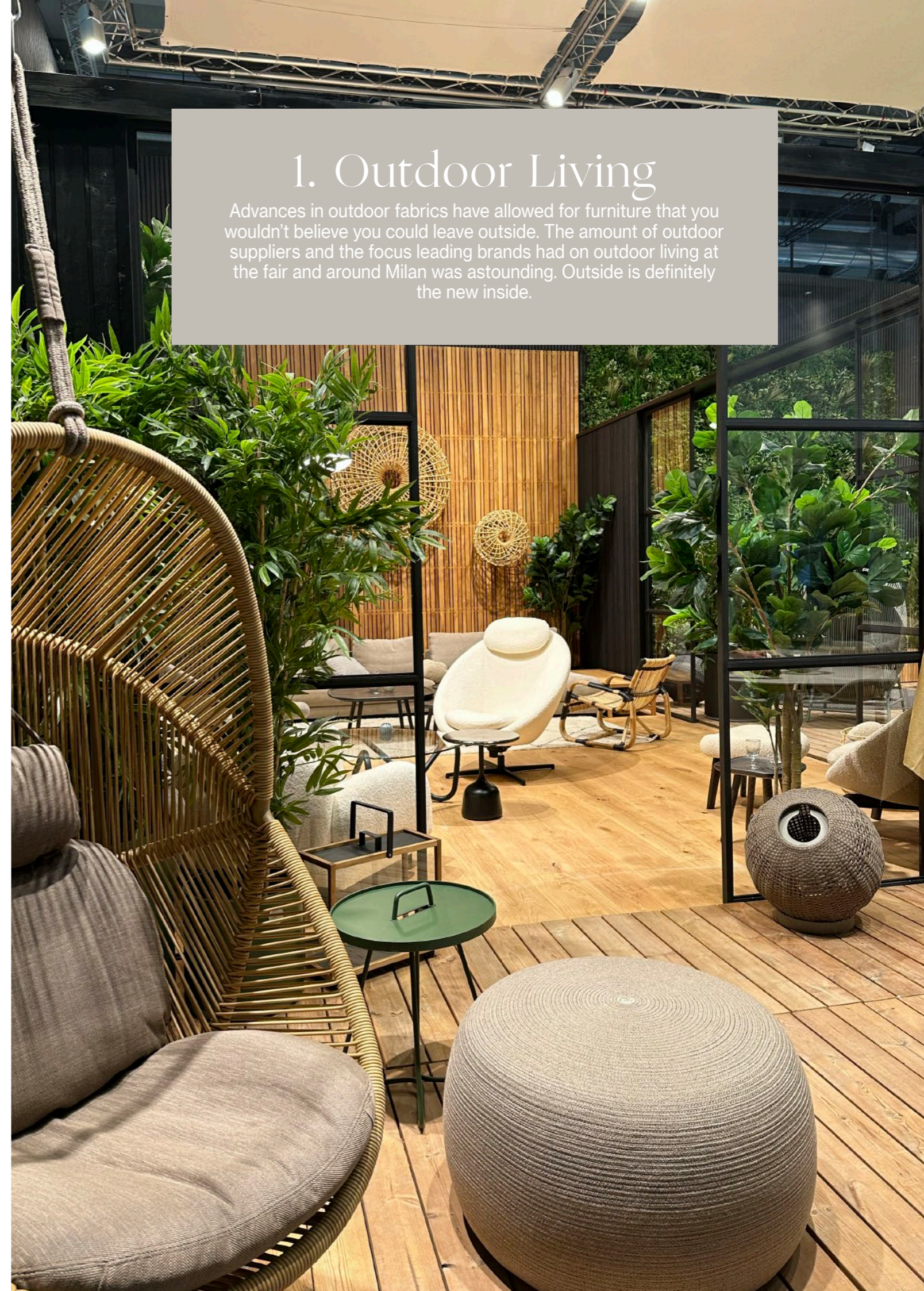
This annual event is the largest furniture fair in the world, In 2023, the event drew in a record-breaking number of visitors, with over 450,000 people from over 180 countries flocking to Milan to discover the latest trends and innovations in the world of design.



Trends provide inspiration and guidance for us and, reflect changes in the way people live, what they gravitate towards and how they choose to surround themselves. Having a home that you love is important, and by embracing trends you can achieve a cohesive and up-to-date look. While it's important to keep up with the latest trends, it's equally important to choose pieces that truly speak to their individual tastes and preferences, as you'll see in our report some trends won't go together. By blending trending pieces with personal touches and unique finds, you can create truly one-of-a-kind spaces that are both stylish and personal.

1. Outdoor Living

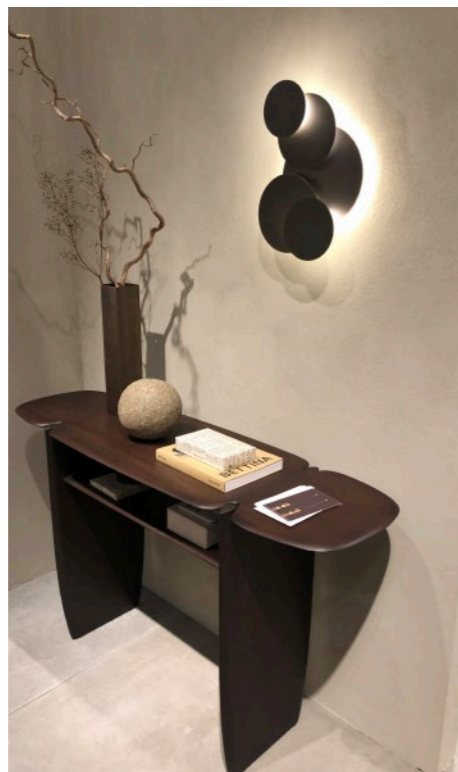
Advances in outdoor fabrics have allowed for furniture that you wouldn't believe you could leave outside. The amount of outdoor suppliers and the focus leading brands had on outdoor living at the fair and around Milan was astounding. Outside is definitely the new inside.



2. Contrasting Details

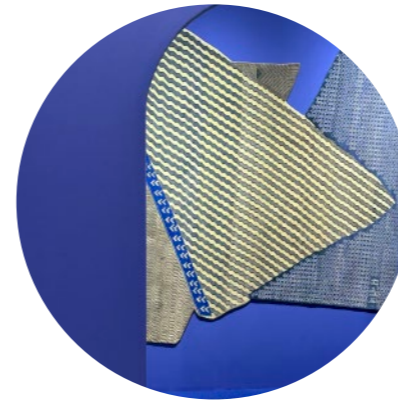
One trend that stood out to us at Salone del Mobile was the use of contrasting details in furniture design. This trend involves mixing and matching different materials, textures, and colors within a single piece to create a sense of contrast and visual interest.

The use of contrasting details is a great way to add depth and versatility to a space. This trend can work in a variety of design styles, from modern to traditional, these subtle details allow you to create a focal point without overwhelming the room.



3. Dark Timbers

When it comes to timber, for most exhibitors floors stayed in lighter tones, while the furniture atop was seen in darker timbers or stained darker. Yet another example of contrast. From browns to blacks and every shade in between darker timbers have been once again growing in popularity.



4. Bold Colour

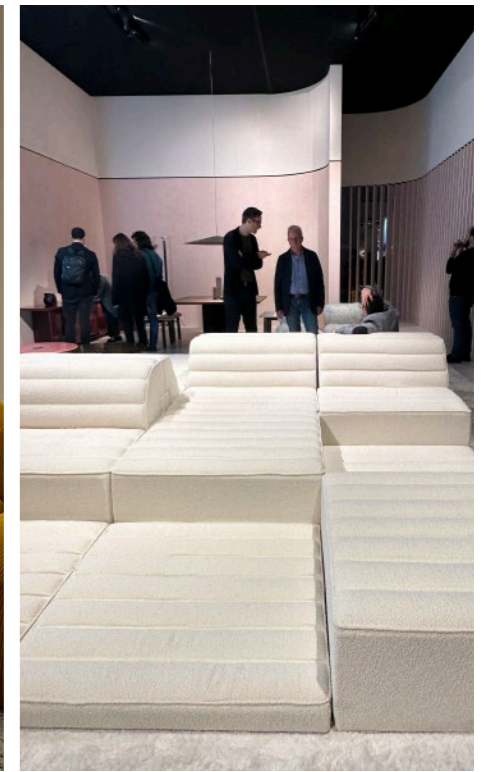
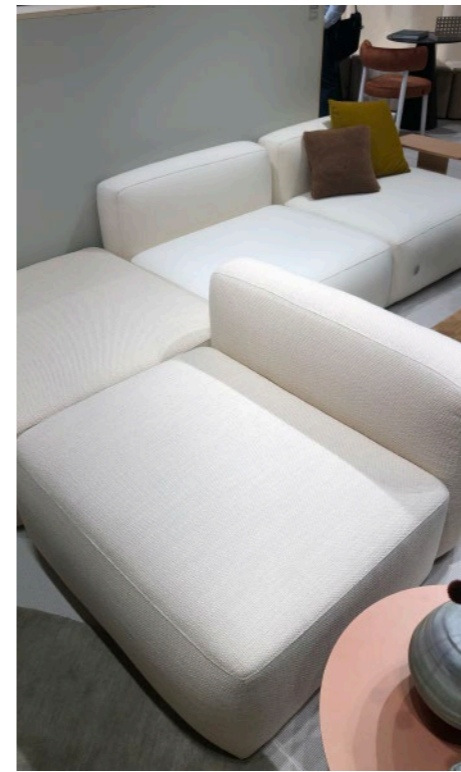
While neutrals will always have their place in interior design, we saw designers embracing bold, vibrant colours like never before. Maximalists will rejoice with so many instances across the city where bold patterns, eclectic decor, and a mix of styles and eras were used to create truly unique spaces. From deep blues and greens to rich oranges and pinks, these hues were used to create eye-catching accents and statement pieces. This trend is perfect for adding a pop of personality and energy to your home, 2023 is definitely the time to be bold.





5. Curves

Straight lines and sharp angles have dominated modern design for a while now, but at the Salone del Mobile 2023, we saw a return to soft, curved shapes. From rounded sofas to organic-shaped tables, these pieces added a sense of fluidity and movement to a space. This trend is perfect for creating a more relaxed, inviting atmosphere, and is particularly well-suited for spaces like the living room or bedroom.



7. Make It A Modular

In today's fast-paced world, flexibility and adaptability are more important than ever. We saw several designers embracing this ethos with their modular furniture designs. From customisable shelving units to flexible seating arrangements, these pieces can be reconfigured to suit a variety of spaces and needs. So it's time to be your own designer and enjoy versatility with furniture that can grow and change with you.



6. Boucle

The looped textured fabric we've all become familiar with is not going anywhere fast. At Salone it was reimagined in different colours, in outdoor fabric and also spawning off into more furry style fabrics pictured above. By using contrasting colour in the second yarn you get a piece with true depth and sophistication.



8. Texture

Texture isn't technically a trend but it rounds out our list as we saw so many suppliers taking it to the next level. From crushed velvet, fringed cushions and woven rugs, to pebble crete dining tables, texture was everywhere. Texture helps to add depth and interest to a space, and it's perfect for creating a cozy, inviting atmosphere. If you're homes feeling a little flat something textured will be sure to revive it.

Salone del Mobile 2023 was a treasure trove of design inspiration, and I hope these trends have given you some ideas for your own home. Remember, trends are a great way to stay current, but your home should always reflect your personal style and taste. So, mix and match, experiment with textures, and choose pieces that bring you joy - that's what true home design is all about!



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