

100%
of our profits
help people
living with
dementia



Helpful Everyday Products

for people living
with dementia

Catalogue 2024



**Alzheimer's
Society**

Together we are help & hope
for everyone living with dementia

Welcome

Our new catalogue offers a fantastic range of products designed to help with everyday life for people living with dementia.

Our products are tested and reviewed by people living with dementia. This helps us choose the best products and give helpful advice and guidance. We share this feedback with our suppliers and work with them to improve products and instructions.

We also aim to offer you the best prices by regularly checking our competitors.

You can buy all the great products shown here and lots more besides online at shop.alzheimers.org.uk

If you need any assistance with your order, please call our team on **0333 366 0035** (local rate)

Every purchase you make funds the work we do at Alzheimer's Society, and means we can give help and hope to everyone living with dementia today and in the future.

Thank you for your support,

Jon Wingrave

Commercial Trading Manager,
Alzheimer's Society

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Look out for VAT relief prices in pink.

People living with dementia and people purchasing on their behalf can buy many of our products VAT free – a saving of 20%. Full details on page 41.

You can help: Write a product review on our website and help people choose the best product for them. We're always looking for new product ideas, so do get in touch if there's something you'd like to see added to our range.



Clocks and watches



The Rosebud reminder clock

The Rosebud reminder clock has been developed to help prompt people with dementia to do daily tasks and relieve the stress and anxiety that can build up when unknown events occur.

- automatically adjusts to Daylight Saving Time
- four different screen display options
- 20 in-built reminders
- size: 218 x 172 x 25mm

£83.99

VAT relief price **£69.99**

Code: 8407



To order visit shop.alzheimers.org.uk or call **0333 366 0035** (local rate)

Day and night clock

Our day and night analogue dementia clock gives you the features of a traditional clock but with the added benefits of visual prompts for the time of day. With clear images of both sun for day and moon for night, this is perfect to help those who have difficulty knowing the time of day.

£32.99
VAT relief price
£27.49

Code:
 AT9016



VISO 50 analogue and digital clock

This easy-to-read, radio-controlled analogue clock with digital display changes automatically to the correct Daylight Saving Time.

Size: 260 x 380 x 45mm

£79.99 VAT relief price £66.66

Code: AT2213



Dual display digital clock

Our easy-to-use, dual display digital clock shows the date, time and day of the week as well as a simple 'Now it's Monday' display. Auto adjusts screen brightness. Mains power adapter. 7" screen.

£49.99
VAT relief price £41.66

Code: AT2331



Day and date wall clock

A high-contrast day and date wall clock which is easy to read with its large, clear 300mm face.

Size: 304 x 304 x 40mm

£29.99
VAT relief price £24.99

Yellow
 Code: 8325

White
 Code: 8326

Talking Time Pal

Press the button to announce the time and date in a loud clear voice. Worn by keychain, lanyard or easily fits into the pocket.

£16.49

VAT relief price **£13.74**

Code: 8408



Talking button clock

Tells the time and date at the press of a button, in a clear voice. Time and date easily set.

£23.46

VAT relief price **£19.55**

Code: 8411



Days of the week clock

An easy-to-see clock which only shows the day of the week so it's great for those who are used to telling the time with a traditional clock but now need a simpler solution. Size: 25cm

£22.90

VAT relief price **£19.08**

Code: AT2311



Radio-controlled day clock

An easy-to-read, radio-controlled large screen clock, which displays the time, day of the week and date in a simple format.

Size: 280 x 190mm

£44.99

VAT relief price **£37.49**

White

Wood effect finish

Code: 8171

Code: AT9015

Radio-controlled digital watch

This sleek, modern looking, talking watch with large, easy to read digital face is the perfect item for a visually impaired user. This radio-controlled watch speaks in a loud clear voice.

The watch will automatically change with Daylight Saving Time. Batteries included.



£54.99

VAT relief price **£45.83**

Code: AT2212

Talking watch with gold case

High quality quartz watch with brown croc leather effect strap. Ideal for users with dementia or visual impairments. Press the button to hear the time spoken in a clear voice. Includes alarm function and available in two face sizes.

**£38.49**

VAT relief price
£32.08

Large

42mm face size
Code: 8425

£38.49

VAT relief price
£32.08

Small

38mm face size
Code: 8426

**Easy-to-see watch**

If you prefer a watch where you can see the numbers without needing to put your glasses on, this is the watch for you! Available in two sizes, this watch features an easy grip crown, making setting the time hassle free. Batteries included.

£27.19

VAT relief price
£22.66

Large

42mm face size
Code: AT2309

£27.19

VAT relief price
£22.66

Small

28mm face size
Code: AT2310

**Radio-controlled talking watch**

Press a button and this watch will speak the time in a clear voice. Ideal for users with a visual impairment. This highly accurate, radio-controlled watch automatically changes in accordance with Daylight Saving Time. Expandable bracelet strap.

£54.99

VAT relief price
£45.83

Large

40mm face size
Code: AT9018

£54.99

VAT relief price
£45.83

Small

35mm face size
Code: AT9019



Relish Day Hub and Day Connect clocks

The Day Hub day clock with Task Alerts™ has been developed to help people living with dementia with time and date orientation, helping them to manage daily routines and maintain independence.

It has a special task list feature that provides a visual daily record of tasks to be done and is easy to use, helping to give peace of mind and reassurance that regular tasks have been completed.

Pair this device with the Day Connect day clock to start using the Task Alerts in multiple rooms throughout your home.

- task list feature where daily tasks can be written down and then 'ticked off' by pressing a button
- task button glows green for the rest of the day to confirm the task has been completed
- customisable screen, brightness and audio levels
- automatically dims to ambient light levels
- maintains perfect timekeeping even if accidentally unplugged
- automatically updates for Daylight Saving Time

£179.99

VAT relief price **£149.99**

Day Hub day clock

Code: AT2336

£99.99

VAT relief price **£83.33**

Day Connect day clock

Code: AT2337

To order visit shop.alzheimers.org.uk or call **0333 366 0035** (local rate)

Simple tablet

The Simple tablet by Emporia is the most user friendly tablet on the market. It's designed to make digital activities like reading news, watching videos, editing photos, emailing, and using WhatsApp, Facebook, and the internet, effortless and enjoyable. Enjoy the perfect balance between convenience and functionality.

You can also purchase the Simple tablet with a keyboard and a book jacket case for ease of use and added protection.

Tablet manual included.

- large screen with text that is easy to read
- back camera and selfie camera
- LTE mobile communication standard
- touchscreen
- wide landscape screen
- keyboard with touchpad
- infinitely adjustable stand
- battery running time when open: 27 hours

£300.00

VAT relief price

£250.00

Code: AT2332



Simple tablet with
keyboard cover

£350.00

VAT relief price £291.67

Code: AT2333



**BEST
seller**



Phones

Amplidect combi photo 295 phone

An easy-to-use package that includes a desk phone with integrated answering machine and a cordless photo phone.

- 15 minute answerphone function built into base
- hearing aid compatible
- adjustable receiving volume control (up to 30dB)
- 4 one-touch memories, 3 with pictures
- speaker phone
- photo button templates available

£109.99 VAT relief price **£91.66**

Code: AT9020



BT Openreach will be switching off their existing analogue network by 31 December 2025 and most people in the UK will need to have a digital phone line. The phones we sell are all compatible with digital phone lines.

Extra photo 295 handset

£44.99

VAT relief price **£37.49**

Code: AT2003

To order visit shop.alzheimers.org.uk or call **0333 366 0035** (local rate)

Big button phone

This simple phone has a unique ergonomic design for ease of use. It is dementia friendly and hearing-aid compatible.

- adjustable receiving volume (up to 30dB)
- 3 one-touch memory buttons
- 8 photo ID memory buttons
- hands-free speakerphone

£64.99

VAT relief price **£54.16**

Code: 7004



**BEST
seller**

Talk home telephone

Easy to use amplified, cordless telephone with answering machine, large LCD screen and hands-free speakerphone.

- 60 minute digital answering machine
- caller ID lists up to 30 contacts
- hands-free speaker phone
- amplification up to +30dB

£60.00

VAT relief price **£50.00**

Code: AT2214



Simplicity bar phone

Aptly named Simplicity, this mobile phone features a wide landscape screen, and text that is easy to read.

- 3 speed dial buttons
- assistance button
- large, illuminated buttons
- two battery covers / splash resistant
- wide screen and large fonts

£45.00

VAT relief price **£37.50**

Code: AT2137



Emporia smart phones

Smart.6

The Smart.6 has the latest 5G technology, top camera, Near Field Communication (NFC for paying with phone), fingerprint sensor and voice input. Includes technical support for those with limited hearing. Emergency call function and smart cover that allows you to operate essential functions when the phone is closed.

Comes with a charging cradle and a comprehensive printed user manual.



NEW



£399.99
VAT relief
price
£333.33

Smart.6
6.58-inch
touchscreen
Code: AT2338

Smart.5Mini

A smaller pocket sized smart phone which is easy to operate and easy to read with a loud and clear sound.

Both phones include:

- face recognition
- compatible with hearing aids
- handy magnifier for reading small print
- high definition front facing camera for video calls and selfies
- emergency button
- torch



£200.00
VAT relief
price
£166.67

Smart.5Mini
4.95-inch
screen
Code: AT2402

Doro 780X mobile phone

The Doro 780X is the simplest easy-to-use mobile on the market.

- 3 speed dial buttons
- assistance button
- 3G/4G technology
- bluetooth/Wi-Fi/GPS
- safety timer

£159.99
VAT relief price **£133.33**

Code: AT2136



To order visit shop.alzheimers.org.uk or call **0333 366 0035** (local rate)

Safer walking GPS locator



The Safer Walking locator was developed with input from people living with dementia

and their carers to make the product and instructions as simple and easy to use as possible.

The Safer Walking locator works in conjunction with the Safer Walking App (available to download from google play or app store).



Locator can:

- make a 2-way voice call to the device at any time (if you speak to the person with the locator they can speak back to you through the GPS locator)
- set safe zones and receive notifications when the device enters/exits these zones
- SOS button sends an alert to relatives/carers
- shows locator's location live
- receives SOS notifications and low battery alerts
- 1 month's worth of route history
- water resistant

Comes with charging dock.

£149.99 Code: AT2401

Please note the GPS locator requires a **£14.99 monthly subscription, which includes unlimited data.**

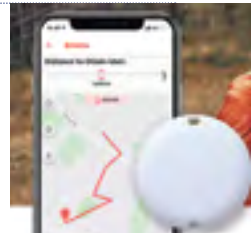
Otiom – GPS locator tag

This is a partner product available through our Shop. The supplier, Pentland Medical, donates 10% of the purchase price to Alzheimer's Society.

Otiom is a small, simple and sturdy locator tag, that people living with dementia can carry on their person. It offers the choice to move about freely as location is only shared with relatives and carers if the individual moves out of their safe zone.

With the Otiom-app on their smartphone, relatives and carers will be notified as soon as the person with the tag leaves home and out of their safe zone.

Starter kit £360



Otiom comprises of:

- a wearable tag, a charger and 2-4 homebases
- it has no distracting buttons, sounds, plugs or lights
- long battery life
- each tag is 100% waterproof
- smartphone app is available for iOS and Android
- multiple caregivers can have access to the app
- no monthly subscription is required
- 30 day, money back, returns promise



Activities and entertainment

Relish radio and music player

The Relish radio has been designed to enable people living with dementia to listen to the music that they want independently. With three buttons to pre-set to favourites, and a fourth for your own music, it means you can easily find the stations or playlist you love.

Unique to the Relish radio, the top panel can be personalised with whatever works for you.

Size: 245 x 108 x 182mm

- stereo DAB+/FM
- USB playback
- big buttons
- easy-to-use control panel
- ability to pre-set stations
- battery or mains powered

£149.99
VAT relief price
£124.99

Code: AT2142

**BEST
seller**



To order visit shop.alzheimers.org.uk or call **0333 366 0035** (local rate)

One button radio

The one button radio is easy to use, with just one button the radio can be powered on and off. The station and volume can be pre-set, then dials removed and replaced with a secure panel meaning the radio is always ready to use.

- AM/FM analogue radio
- easily set to a preferred station and volume
- mains and battery operated

£83.99

VAT relief price **£69.99**

Code: AT9061

**BEST
seller**



Simple music player

You can easily load the player with music of your choice. Then lift the lid to automatically switch on and play music. A single big button skips to the next track.



**BEST
seller**



£109.99

VAT relief
price

£91.66

Red

Code: 8147

£109.99

VAT relief
price

£91.66

Green

Code: 8148

£141.99

VAT relief
price

£118.33

Walnut

effect finish

Code: 8149

Koto Easy radio

A simple to use, DAB+/FM radio with an on/off button, choice of three radio channels and a volume dial. Channel set-up is hidden away under the control panel cover.



£80.00

VAT relief
price

£66.67

Code:

AT2224





Easy radio and music player

The Easy radio and music player was developed by Ravencourt Living in partnership with Alzheimer's Society based on feedback from people living with dementia. The aim was to get a great product at the best price.

The main controls can be hidden to leave one button.

- stereo DAB+/FM
- USB playback
- bluetooth speaker
- bluetooth to headphones
- clear display
- single button operation

£95.99

VAT relief price £79.99



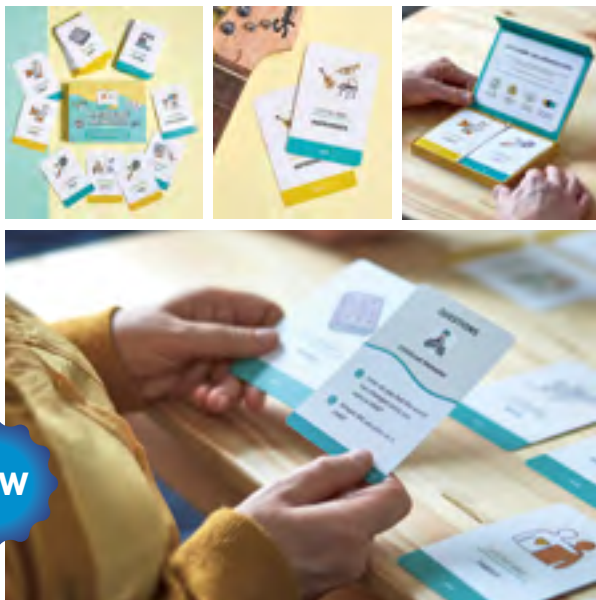
White
Code:
AT2216W

Yellow
Code:
AT2216Y

To order visit shop.alzheimers.org.uk or call **0333 366 0035** (local rate)

Matching Memories

A fun interactive game designed to prompt meaningful memories and the sharing of life stories. Topics such as hobbies, books, holidays, special days and working life prompt discussion through questions such as 'Have you played any instruments?', 'Did you enjoy every job you had?' Lovely large cards with clear font and colours. 33 topics and two sets of questions for each topic.



NEW

£17.99

Code: AT2404



Cardholders – set of 4

Ideal for use by people who have poor grip, or for those with small hands, the playing card holder consists of two plastic discs held together by a spring. Once sorted, the card holder will then fan and grip the cards throughout the game.

£14.99

Code: AT2247



All About Us game

Developed for people with dementia, this storytelling board game uses conversation as a way of exploring your life from childhood through the present and into the future. All players share their stories and explore their life with each other.

£29.99

VAT relief price £24.99

Code: AT2210

Created for people living with dementia who have familiarity with African and Caribbean cultures, these products are intended to be used as vital cultural aids to interact and engage with family including younger generations and wider society.

African and Caribbean reminiscence activity book

60 A4 pages including word searches, word fit and word unscrambler puzzles as well as colouring pages reflecting everyday African and Caribbean life.

£9.70

Code: GF2204



African and Caribbean colouring books

Lively drawings to colour which feature images such as hairdressers, market stalls, steel pan players, dancing, popular fashion and food.



£10.70

Detailed

Code:
GF2206

Easy

Code:
GF2205

Feel Good Folder

Our new Feel Good Folder can be used independently, or with the support of a loved one, carer or professional to encourage a more active lifestyle for people living with dementia. Includes a diary, wallchart and movement deck of cards.

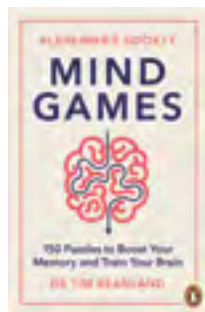
£12.99

Code: AT2317



Mind Games – by Dr Tim Beanland

Dr Tim Beanland, Head of Knowledge at Alzheimer's Society, provides expert insights into the science of brain health and the benefits of regular mental exercise.



Puzzles may help to improve brain function and prevent age-related cognitive decline. Featuring 150 puzzles to challenge memory or skills with pictures, words, numbers or logic.

Also included is a 7-day programme, plus practical tips and advice to keep your mind active and engaged.

£16.99 Code: BO2301

Aquapaints

Aquapaints give a lovely balance of creative touch, sense of achievement and pure joy for people with dementia. Simply brush the 'white' sheets of paper with water and watch as the beautiful pictures magically appear. Once finished, leave the sheets to dry to use them time and time again. Size: 260 x 210mm

£19.99 VAT relief price **£16.66**

More designs available on the Shop.



Garden Wonders

Code: AT2015



Coastal Escape

Code: AT2234



Classic Vehicles

Code: AT2113



Magnificent Birds

Code: AT2233

The Little Book of...

Illustrated books featuring live recordings of some of the UK's favourite birds at the touch of a button.

£14.99

*Also available in Welsh. Code: GF2213W



The Little Book of the Dawn Chorus

Code: GF2214



The Little Book of Woodland Bird Songs

Code: GF2215



The Little Book of Garden Bird Songs*

Code: GF2213

Jigsaws

Our wide range of jigsaws provide just the right balance of challenge, interest and engagement for people at different stages of dementia. Easy-to-handle pieces fit in the box perfectly, creating a picture that evokes happy memories.

13 piece jigsaws

£17.99 VAT relief price **£14.99**



Summer Birds Code: AT2021

Lily Pond Code: AT2018

Orient Express Code: AT2019



Blooming Lovely Code: AT2146

Puppy Playtime Code: AT2020

Life of a Kitten Code: AT2039

35 piece jigsaws

£17.99 VAT relief price **£14.99**



Bathing Birds Code: AT2036

Road Trip Code: AT2022

Steam Train Code: AT2024

Spring Picnic Code: AT2032



Seaside Nostalgia Code: AT2023

The Fair's in Town Code: AT2143

Winter Snow Code: AT2114

All images available online

35 piece jigsaws

£17.99 VAT relief price **£14.99**

Cat's Whiskers Code: AT2035

Autumn Market Code: AT2033



100 piece jigsaws

Our 100 piece jigsaws offer that perfect mixture of challenge, reward, and simple pleasure – especially for people with early stage dementia. The larger size of the puzzle means more people can get involved in assembling a beautiful picture over a nice cup of tea.

£17.99 VAT relief price **£14.99**



Island Paradise Code: AT2204

Farm Life Code: AT2028

Great Outdoors Code: AT2203



Sunset in Paris Code: AT2205

Jungle Life Code: AT2206

All images available online

63 piece jigsaws

£17.99 VAT relief price **£14.99**



Monet's Garden Code: AT2027
Farmer's Market Code: AT2025
Lakeside Vacation Code: AT2026
Wild Coast Code: AT2031



Dancing Shoes Code: AT2144
Burano Island Code: AT2034
City Dusk Code: AT2040

All images available online



To order visit shop.alzheimers.org.uk or call **0333 366 0035** (local rate)



Fidget Widget Toolkit

The Fidget Widget Toolkit helps to keep hands busy and relaxed. It was developed as a collaborative project by Alzheimer's Society, UCLAN and Relish.

£69.99

VAT relief price

£58.33

Code: AT2115

Some individual fidgets are available on the Online Shop.

Precious Petzzz

Breathing pets could provide loving comfort, a sense of security and are a therapeutic tool for nurturing and play. Made of 100% synthetic fur.

Pet: 250 x 170mm

£24.95

Cat Code: AT9056

Mutt Code: AT9057



Tactile Turn

This folding fabric soft ring is designed to help to keep hands busy and relaxed, whilst providing comfort and soothing agitation.

£24.98

VAT relief price

£20.82

Code: AT2232





HUG™

HUG is a soft comforter designed to be cuddled. It has weighted limbs and a soft body that contains a simulated beating heart and music player that can be programmed to play a person's favourite music. Research has shown HUG can improve a person's quality of life by reducing anxiety, agitation and enhancing social interaction.

Alzheimer's Society has partnered with HUG by LAUGH® through the (Alzheimer's Society) Accelerator Programme to ensure HUG gets to people who really need a cuddle.

£150.00

VAT relief price £125.00

Code: AT2164

Companion pets

These beautiful companion pets look, feel and sound just like the real thing! With soft fur, gentle purrs and friendly meows, the orange tabby cat brings comfort, joy and companionship with its soothing, interactive presence.

The built-in sensors and VibraPurr technology allow the companion cat to respond to hugging, petting, sounds and motion with cat-like movements and the sound and feel of real purring.

£124.00

Ginger Cat Code: AT2319

Silver Tabby Code: AT2320



Other cats, dogs and birds are available on the Shop.



To order visit shop.alzheimers.org.uk or call **0333 366 0035** (local rate)

Clothing and footwear

We work with our partners The Able Label and Friendly Shoes to provide a wide range of easy dress clothing and footwear for men and women. Visit our Online Shop to see the range and place an order. They donate 20% of the purchase price to Alzheimer's Society.

The Able Label

The Able Label design and make beautiful clothes that make dressing easier, encouraging independence and self

confidence. There is no overhead dressing and there are no fiddly fastenings yet when they're worn, no one would ever know they were adapted.



Friendly Shoes

Friendly Shoes is making footwear accessible for everyone with its easy-on shoes. Created by an occupational therapist, the shoes have wide opening zips making them very easy to put on and take off, independently or with the help of a carer.



20%
of sale price
is donated to
Alzheimer's
Society





Help around the home

Tilt-to-pour kettle

The lightweight design, combined with the rotating cradle of the Uccello kettle, means you only have to 'tilt-to-pour', eliminating any lifting, straining, or trying to balance and aim when pouring hot water!

- 1.5 litres capacity
- auto shut-off with overheating protection

£59.95

VAT relief price £49.96

Red & white
Code: AT2220

Black & white
Code: AT2221

All white
Code: AT2230

All black
Code: AT2229

To order visit shop.alzheimers.org.uk or call **0333 366 0035** (local rate)

Good grips cutlery

Specially designed cutlery featuring cushion grips to help users keep hold of the utensils, even when wet. Handles have a soft, flexible ribbing which is latex-free, and the stainless steel utensils have a special design that allows the cutlery to bend to any angle, adapting to any grip.

£18.99

VAT relief price £15.83



Fork

Code: 8144



Dessert spoon

Code: 8146



£14.39

VAT relief price £11.99

Teaspoon

Code: 8192



Knife

Code: 8145



Henro-grip cutlery

This cleverly designed cutlery helps prolong independent eating. Right-angled knife to make cutting easier. Available as a spoon, fork or knife, and also as a left or right hand version for the spoon and fork.

Left red spoon

Code: AT2253

Right red spoon

Code: AT2252

Left red fork

Code: AT2255

Right red fork

Code: AT2254

Universal knife

Code: AT2256

£16.39

**VAT relief price
£13.66**



Tritan and melamine crockery

High quality Tritan mugs with feeder lids and melamine crockery designed for anyone who may have problems with dexterity, vision and perception. They look and feel like ceramic but are lighter, making them easier to use.

£7.14

VAT relief price **£5.95**

Yellow bowl

Code: 8338

Blue bowl

Code: 8337



£5.40

VAT relief price **£4.50**

Yellow side plate

Code: 8336

Blue side plate

Code: 8335



£8.34

VAT relief price **£6.95**

Yellow dining plate

Code: 8334

Blue dining plate

Code: 8333



£4.74 VAT relief price **£3.95**



Yellow mug

Code: 8340



Blue mug

Code: 8339

£7.08 VAT relief price **£5.90**



Yellow mug with feeder lid

Code: 8342



Blue mug with feeder lid

Code: 8341

Snack tray stackers

Neat little trays which can be stored in the fridge and are ideal for cold cut meats, cheese and fruit. Perfect for preparing snacks in advance. The box has a 470ml capacity and the lid opens up 90 degrees for easy access. Trays can be easily stacked.



Dishwasher, freezer and microwave safe. Size: 170 x 245 x 37mm

£2.99

Code: AT2409

Kitchen Genie

5 in 1 Opener! Kitchen Genie makes it easy to open jars, bottles, screw tops, and can ring-pulls with minimal effort.



£3.99

Code: AT2408



Scarf protector

A stylish and dignified solution for men for keeping clothes clean and dry. Features a waterproof back layer and quick fastening hook and loop on the front for easy wearing and changing. Machine washable (40°C) and tumble drier proof.

£14.99 VAT relief price **£12.49**

Code: AT2162



Pashmina-style clothes protector

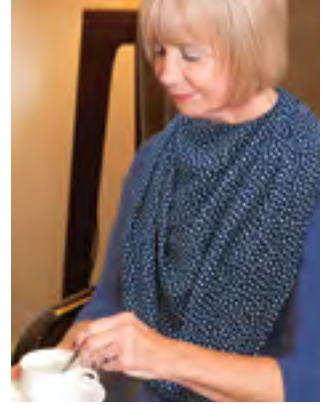
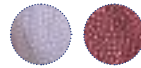
This fashionable pashmina-style protector offers an elegant and dignified solution for keeping clothes clean and dry when eating and drinking.

£16.99
VAT relief price **£14.16**

Navy
Code: 8368

Grey
Code: 8366

Burgundy
Code: 8367



Foldable walking stick

A lightweight easy-to-grip handle with an additional removable wrist strap. It folds into its own travel bag. When needed, it will automatically lock into place with a small shake, ready to give the user additional support when walking outside or indoors.

- non-slip rubber ferrule
- adjustable height from 82cm–94cm

£19.99

Code: AT2312

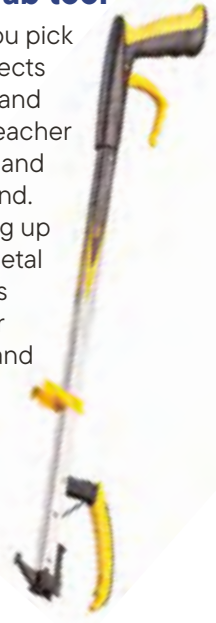


Reach and grab tool

Reachers help you pick up a range of objects without bending and stretching. This reacher is 32 inches long and has a magnetic end. Perfect for picking up keys and other metal objects. Reachers are also useful for getting dressed and reaching objects from a chair.

£11.50
VAT relief price **£9.58**

Code: AT2326



Sensor light

An LED motion sensor light which helps avoid tripping or falling when getting up in the night.

£16.99

Code: AT8009



Daylight touch desk lamp

This daylight touch-sensitive lamp has very bright 1700 lumen LEDs. The daylight simulation will also help users with low vision, promoting long-term eye health.

£82.50

Code: AT2101



Soothing sounds night light

Relax to a choice of 20 realistic nature sounds and tranquil melodies. Incorporating a useful night light, this portable solution is the ideal aid for insomnia or to help mask the effects of tinnitus.

£47.99 Code: AT2308



Eating well with dementia edited by Liz Menacer

The first book of its kind tailored to and developed with people living with dementia, their families and carers. This book offers a wide variety of recipes that are easy to cook and delicious to eat, from finger foods to classic favourites.

£14.99 Code: B02302



To order visit shop.alzheimers.org.uk or call **0333 366 0035** (local rate)



Reusable sign sticker book

A storage folder of ingenious, peelable and reusable stickers which can identify places around the home. A simple and effective way to ease a common problem and help people maintain independence in the surroundings of their own home.

- 20 cupboard and drawer labels
- 10 door labels
- 6 coloured surrounds for light switches

£38.34

VAT relief price **£31.95**

Code: 8081

Larger signs are available from our Online Shop.



Keywings – pack of 3

A simple solution to the problem of using keys which have a small surface area making them difficult to grip and turn. The Keywing clips over the key to provide a much wider finger contact area which improves grip and leverage when turning. The bright colours help identify individual keys.

£12.99

Code: AT2242



No Rinse shampoo

Fresh clean hair without washing and rinsing! Simply apply to the scalp, massage to lift dirt and towel dry to remove. Alcohol and paraben free.

- 200ml

No Rinse body wash

Foam on, massage in and towel off. No rinsing necessary and the non-drip formula can be used all over the body.

- 200ml



£4.68
 VAT relief price
£3.90

Code: 7027



£4.09
 VAT relief price
£3.41

Code: 7028



Easi-Grip long reach toe nail cutters

These long reach scissors are slightly serrated to grip the nail and are easy for arthritic hands to use.

£8.95

Code: AT2303



Easi-Grip table top nail clipper

Designed to assist those with limited hand functionality to cut and file finger nails. Fitted with non-slip feet for stability when used on a table-top.

£7.95

Code: AT2302

Easi-Grip mini scissors

Ultra light weight self-opening scissors. Perfect for people whose hands or wrists struggle with scissors due to swollen and painful joints.

£4.95

Code: AT2301



Pobroll® bed-bathing wrap

The pobroll is a totally waterproofed calming bed-bathing wrap designed to improve the user and carer experience of the bed bath by enhancing the level of comfort, dignity and respect of the person with dementia.

The smart yet simple design allows for truly person-centred care by combatting some of the stresses associated with the bed bath. The Pobroll keeps the bed dry and the individual warm and respectfully covered during personal washing. This reduces embarrassment or distress and allows for a calm and more agreeable bathing experience for all concerned.

This is a Partner product available through our Online Shop. Pobroll will donate 10% of each purchase to Alzheimer's Society.

£312.00

VAT relief price £260.00



Key features

- made of high-quality soft terry cotton and totally waterproof
- easy to use and highly adaptable
- keeps the bed dry during personal care
- keeps the individual warm, dry and respectfully covered
- reduces embarrassment and distress
- improves the bathing experience



Show your support

Forget-me-not t-shirts

Our fabulous forget-me-not flower t-shirts are a great way to support us. Also available in children's sizes, aged 3-8 years.

Small Code: BR2319S

Medium Code: BR2319M

Large Code: BR2319L

XL Code: BR2319XL

XXL Code: BR2319XXL

XXXL Code: BR2319XXXL

£14.99

Child's t-shirt 3-4yrs

Code: BR2318S

Child's t-shirt 5-6yrs

Code: BR2318M

Child's t-shirt 7-8yrs

Code: BR2318L

£12.00

Baseball cap

Made from cotton drill, with stitched ventilation eyelets, a pre-curved peak and size adjuster.

Code: BR2345

£12

To order visit shop.alzheimers.org.uk or call **0333 366 0035** (local rate)

Forget-me-not flower pin badges x 10

Suitable for weddings, birthdays, anniversaries or any event to honour loved ones.



Example of personalisation



10 pins with 1 pack of 10 table cards

Each pin is 25mm diameter

Cards are 85 x 55mm folded

Table cards are supplied blank, ready to personalise with your own message. Not suitable for fountain pens.

£25.00 each

Enamel blue Code: WF2306

Rose gold Code: WF2308

Gold Code: WF2310

Silver Code: WF2312

Eco bamboo Code: WF2314

10 pins with no backing cards

Each pin is 25mm diameter

£22.00 each

Enamel blue Code: WF2301

Rose gold Code: WF2307

Gold Code: WF2309

Silver Code: WF2311

Eco bamboo Code: WF2313

Forget-me-not flower wedding table cards x 10

Cards are 85 x 55mm folded

£3.00 Code: WF2302

Eco bamboo single pin

Our lightweight pin is made from bamboo – a strong, sustainable option.

£2.50

25mm Code: BR2339

£4.50

50mm Code: BR2340



Forget-me-not flower pin badge

Show your support for Alzheimer's Society by wearing our bright, new forget-me-not flower pin badges.

- 25mm badge
- Butterfly fastening

£2.50

Code: BR2302



Forget-me-not flower pin brooch

This brooch has been designed to feature on a jacket or coat lapel and is not suitable for fine or delicate fabrics. (See bamboo pin on page 34.)

- 40mm badge
- Bar fastening

£4.50

Code: BR2328



Biodegradable confetti

Dried blue and white delphinium flower petals make organic, dye-free and completely natural confetti.

£3.99

Code: WF2315



Forget-me-not flower shopping bag

Foldable shopping bag made from navy polyester with short shoulder handles and a built-in drawstring pouch to tuck the bag into itself.

£5.99

Code: BR2308





Our beautiful sterling silver and gold jewellery is made with real forget-me-not flowers. All are supplied in a gift box.

Silver and pearl pendant

A sterling silver heart charm with a cultured pearl. Size: approx 32 x 12mm

£44.99

Code: JW2303



Silver bar necklace

Rectangle pendant with 18" adjustable silver chain. Size: 21 x 7mm

£34.99

Code: JW9009



Silver bead bracelet

Elasticated bracelet – fits most wrists. Sterling silver. Size: 12mm

£47.00

Code: JW9011

Silver heart charm

Specially designed for Alzheimer's Society. Size: 23mm high

£34.99

Code: JW2101



Cufflinks

Sterling silver setting and fastening. Size: 17 x 14mm

£44.99

Code: JW9007



Silver teardrop necklace

Supplied with 18" adjustable silver chain. Size: 19 x 11mm

£34.99

Code: JW9000



Silver teardrop stud earrings

Size: 12 x 9mm

£29.99

Code: JW9012

To order visit shop.alzheimers.org.uk or call **0333 366 0035** (local rate)

Forget-me-not gifts

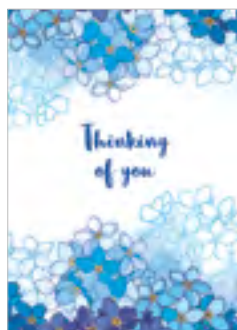
The forget-me-not illustration is from the book 'Dear Alzheimer's' by Keith Oliver which is supported by Alzheimer's Society.



A5 notebook

96 pages lined.
148 x 210mm

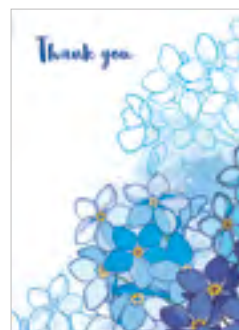
£6.99 Code: BR9016



Thinking of you cards

Pack of 10 cards with envelopes.

£4.99 Code: BR2135



Thank you cards

Pack of 10 cards with envelopes.

£4.99 Code: BR2352

Forget-me-not garden sculpture

An all-weather, all-year round happy little garden blossom! Made from recycled metals in Zimbabwe.
Size: 800 x 150mm

£23.99

Code: GF2210



Forget-me-not seeds

Perfect for remembering a loved one or make great wedding favours and stocking fillers.

£2.50

Packet seeds

Code: BR2309

£2.50

Matchbox seeds

Code:
BR2202

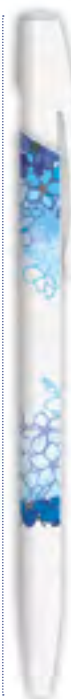


Eco pen

Handy ballpoint pen. Black ink. Partially made from recycled car parts.

£2.99

Code:
BR2008



Lovely fine bone china range delicately designed with beautiful forget-me-not flowers to support the Alzheimer's Society.

Pet bowls

Pretty pet bowls will grace any kitchen once they've been licked clean!

£19.99

Large (dog):
60 x 200mm

Code:
GF2324

£15.99

Small (cat):
55 x 160mm

Code:
GF2325



Heart hanger

A lovely ceramic heart hanger to hang on the tree or to give to someone as a gift.
Size: 85 x 70mm

£13.99 Code: GF2207



Candles

Delicately scented candles with a fresh linen fragrance, set within soy wax, making them vegan and cruelty-free.

£19.99

Large
85 x 75mm

Code:
GF2326

£12.99

Small
65 x 50mm

Code:
GF2327



Coaster

Elegant drip catcher for your cup, mug or glass.
85mm diameter

£9.00

Code: GF2321



Single-handled mug

Lovely fine bone china mug is delicately designed with beautiful forget-me-not flowers.
330ml

£15.99

Code: GF2105

Information, advice and support

If you're affected by dementia, our national services are here to provide support. You can get our help in whatever way works for you – over the phone, online or in print.

Dementia support line

Our support line is open seven days a week. It provides information, advice and emotional support to anyone affected by dementia. Please call **0333 150 3456** (national rate or less).

9am–8pm Monday to Wednesday,
9am–5pm Thursday and Friday,
10am–4pm at weekends.

Visit alzheimers.org.uk/get-support/dementia-support-line for live online advice and information. If you speak Welsh, call our Welsh-speaking support line on **03300 947 400**.

Dementia support forum

Our online community where you can ask questions, share experiences and get information and practical tips on living with dementia. It's free to use, open 24 hours a day and all you need is an internet connection.

Visit alzheimers.org.uk/onlineforum

Publications

Find practical information and advice in our wide range of publications covering all aspects of dementia and dementia care including legal and financial matters and coping and caring strategies.

Go to alzheimers.org.uk/publications



For more information



please contact our
Supporter Care team on
0330 333 0804 (local rate)

or email
enquiries@alzheimers.org.uk

or visit
alzheimers.org.uk

Choosing the right product

Ethical considerations

Assistive products should enhance and enable independence, however they do have the potential to produce less positive outcomes. For example, if a product is misused it may replace human contact with the person with dementia, or restrict rather than enhance their freedom of movement. Some people might even find that the very presence of the product reminds them about their memory problems, which can cause distress.

Professional advice

The information in the catalogue and on our website should not be considered medical guidance or professional advice. Before buying products it is advisable to contact an occupational therapist or GP, or the local authority social services department. Your local social services department may be able to supply you with some of the products we sell, so check with your local office to see whether they can. Even if they can't provide the products, the person with dementia may be eligible for a needs assessment, help in finding the best product or financial assistance.

What is VAT relief?

This means you can save money as we don't have to charge 20% VAT.

Which products qualify?

Products that are designed and manufactured specifically to help people with disabilities.

Am I eligible for VAT relief?

Yes, if you have dementia or considered chronically sick or disabled, and you are buying the product for your personal use. This also applies if you are a parent, spouse or guardian buying on behalf of someone who is eligible.

What do I need to do?

If you are ordering by post please enter the VAT relief price shown in pink into the order form (postage is not exempt) and sign and state your disability on the order form. If you order online or place a telephone order you will be asked to confirm your eligibility. If you are buying on behalf of someone who is eligible you will be asked for their name.*

If you are unsure whether you or the person you are buying for are eligible for VAT relief please read Notice 701–7 VAT relief for disabled people at [hmrc.gov.uk](https://www.hmrc.gov.uk) or call HMRC's advice line on **0300 200 3700**. Please check eligibility as this is legally binding and there are penalties for false declaration.

*Alzheimer's Society's Online Shop are required to keep a record of all customers who have declared themselves eligible for VAT relief, their names, addresses, and qualifying medical condition and present this information to HMRC if requested.

Help with your order

Prices

As well as high quality products and expert customer service we always endeavour to offer competitively priced products in our catalogue and online. We regularly compare the market to ensure that we offer you the best prices we can. Many helpful products can also be purchased at a cheaper VAT free price by those eligible (see details on page 45).

Delivery

Your order will be processed promptly and we expect to deliver in three to five days but please allow up to 14 days for standard delivery. Some products are despatched directly from the supplier and may take longer to arrive.

Express delivery – Orders placed by 1pm, Monday–Thursday, will be despatched for the next working day. There is no next-day service on Friday for weekend delivery. All express deliveries will be delivered between the hours of 08.00 and 20.00. Please note, next day service is not guaranteed by courier companies currently. Up-to-date delivery information is available online.

Following our departure from the EU, we are revising international delivery charges and processes. For the latest international delivery information visit our Online Shop alzheimerers.org.uk or call our team on **0333 366 0035** (local rate).

Returns guarantee

Every item in the catalogue is accurately described and honestly illustrated. If you find that a product is unsuitable, you are unhappy with the quality or your goods are damaged in transit, please return to us within 28 days of receipt. We will replace the goods or refund your money, providing the product is returned as delivered, in its original packaging, complete and undamaged. This is in addition to your statutory rights.

Terms and conditions

For full terms and conditions including cancellation and returns policy please visit our Online Shop shop.alzheimerers.org.uk

Information and advice on our products

If you need further information about any of the products or how to order please call our team on **0333 366 0035** (local rate).

Whilst we try to hold the catalogue prices for the duration of the catalogue, we do reserve the right to reflect any significant changes from our suppliers. Our Online Shop will always reflect the most up-to-date prices.

Order form

Title Initial

Surname

Address

.....

Postcode Email

Phone/Mobile

Send order form to:
Alzheimer's Trading
PO Box 8032
Eagle Avenue
KETTERING
NN16 6WZ

Tel: **0333 366 0035**

Code	Size	Description	Price	Total price

Yes, I am happy for all gifts of money that I have made to Alzheimer's Society in the past 4 years and all future gifts of money that I make to be Gift Aid donations. Alzheimer's Society will reclaim 25p of tax on every £1 I give. I am a UK taxpayer and understand that if I pay less Income Tax and Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all of my donations across all Charities, it is my responsibility to pay any difference. Gift Aid is reclaimed by Alzheimer's Society from the tax I pay for the current tax year.

giftaid it

Sub total
UK standard delivery £3.99
UK express delivery £7.99
Donation
GRAND TOTAL

Methods of payment (please print in block capitals) No card details are stored after use

I prefer to pay by DEBIT/CREDIT CARD
(please complete the details below)

PayPal
accepted with
online orders

Card no.

(Your card number is the large number across the centre of your card)

Start date (if applicable) Expiry date Issue no.

Name on card Signature

Declaration for helpful everyday products relief from VAT

I (or the person I am buying for) are eligible for VAT relief and are receiving from Alzheimer's Trading Limited the goods on this order form, for personal or domestic use only. I claim that the supply of these goods is eligible for relief from VAT under the VAT Act 1994. Insert the name of the person eligible and details of their qualifying condition below.

Note: it is an offence to make a false declaration.

Full name of person eligible Date

Qualifying medical condition Signed

We would love to stay in touch about our campaigning work, services, research, fundraising and volunteering. We will never sell your data on to third parties. Please fill in your details below if you would like to opt-in to email communications from us.

See how we respect your privacy and take care of your information at shop.alzheimers.org.uk/privacy

Email Please do not contact me by post

If you'd like to change your communication preferences, please call Alzheimer's Society Customer Care team on **0330 333 0804** (local rate) or [email enquiries@alzheimers.org.uk](mailto:email.enquiries@alzheimers.org.uk)

Looking back at The Beatles

Take a rhyming Magical Mystery Tour with The Beatles!

Written by Matt Singleton and illustrated by Simon Reid this book includes a free audio download, read by Bill Nighy.

Suitable for people living with dementia or other cognitive difficulties.

Cognitive Books worked with Alzheimer's Society to involve people living with dementia – and their supporters – in the development of this book.

£14.99 Code: BO2400



Visit our Online Shop

As well as a much wider range of helpful products, our Online Shop also has a great collection of merchandise, sports clothing and gifts for all the family.

How to order

Visit our Online Shop shop.alzheimers.org.uk or call **0333 366 0035** (local rate). You can order over the phone Monday to Friday 8:30am–5:30pm. If you call outside these hours, you can leave a recorded message for us to call you back on the next working day.

Every purchase you make helps fund the work we do at Alzheimer's Society.



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Code HEP24