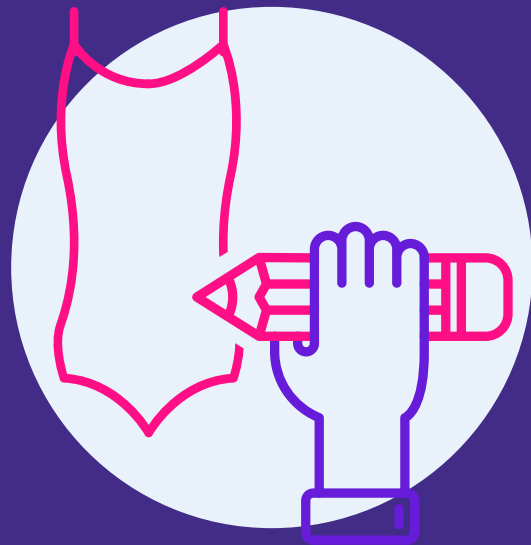
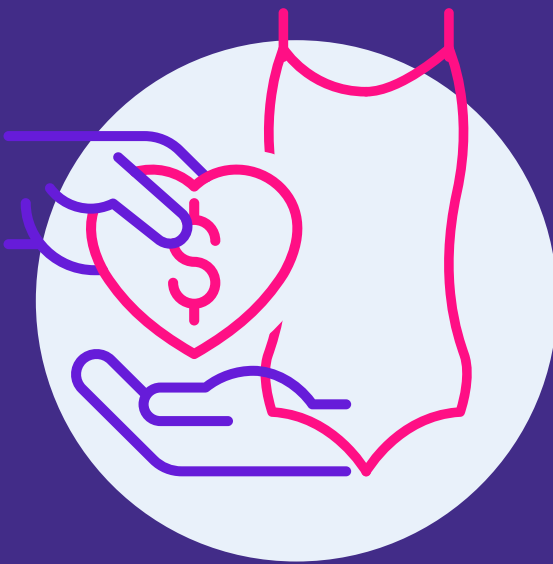


Practice
Perfect™

plum



Get Back
in the Gym
Program(s)

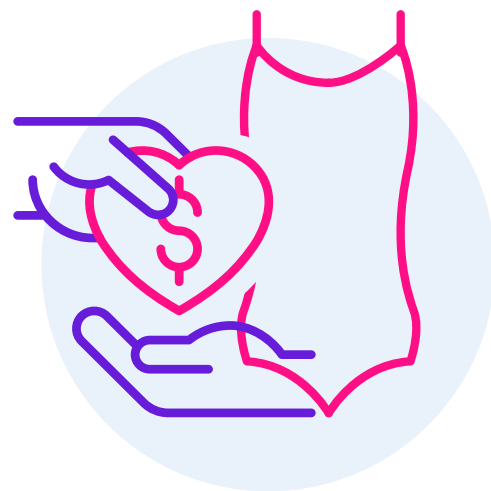
Times are Uncertain and Your Plum Family is Here to Support You!

Several of our customers and gym owners have contacted us in recent weeks looking for new ideas to keep their gymnasts engaged and inspired during these long periods of social distancing. We hear you loud and clear that you are looking for some new ideas to prepare for the day we can all get back in the gym.

INTRODUCING

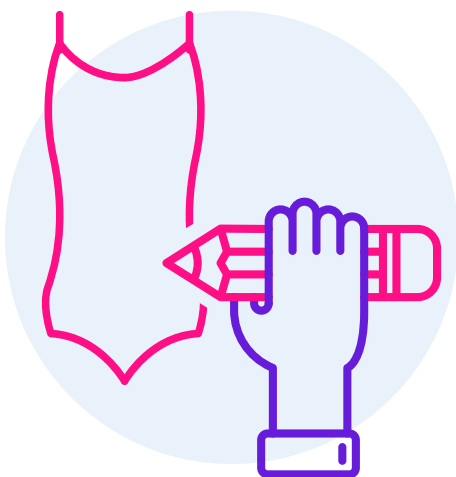
Plum Custom Team Leo FUNdraiser Program

Here's a chance to make some \$ for your team and give your girls one more thing to get excited about while they are working out at home or looking forward to the gym reopening! There are ZERO startup costs for this.

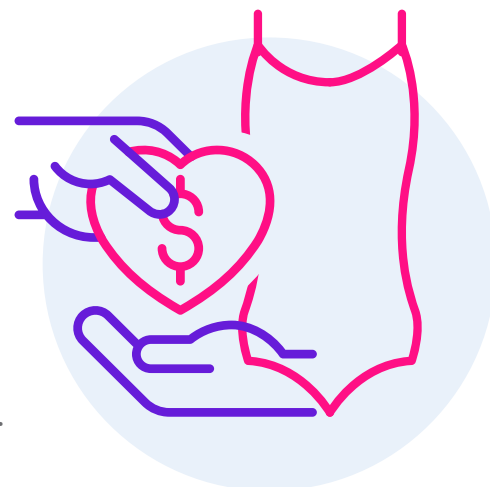


Plum Custom Design Your Own Team Leo Program

Establish your own 'Design Your Own Leo' contest. We would be happy to either design a custom leo for you or use your design contest winner as an inspiration for your custom leo. There are ZERO startup costs for this.



Plum Custom Team Leo FUNdraiser Program



MINIMUM ORDER = 50 PIECES

Limited time offer: Extended through December 31, 2020.

1. Choose one of our SIX new Plum team designs. Send us your team logo (vector file, .ai, .eps) and colors. If we need to recreate your logo, additional design time and cost will apply.
2. Plum will add your team colors and logo to the selected design and send you a virtual mockup of your Custom Team Plum Leo.
3. Use the mockup to pre-sell to your team, rec students, pro shop customers, etc.

Prices

- **\$34.99** for 100 or more leos.
- **\$39.99** for 50 - 99 leos.

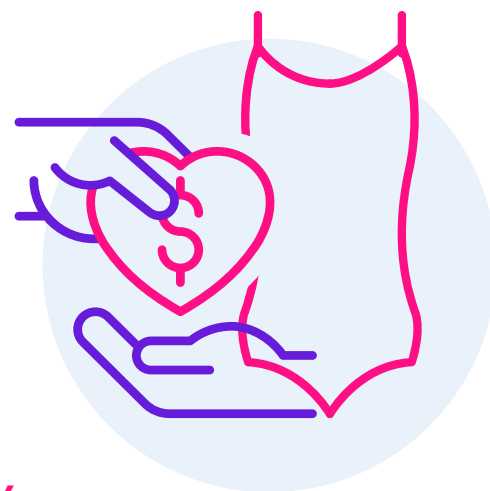
Note: You set your own sale price! If your gym or team sells the leos for \$44.99, you make \$10 per leo! In this example, selling 100 leos = \$1,000 profit for your gym or team fund - or more!

4. Submit your Order Form to customorders@plumpracticewear.com. We will send you an electronic invoice to pay for your order online via credit card.
5. In approximately 6 weeks from the order date, we will be shipping your new leos!

(SEE PLUM TEAM DESIGNS ON PAGE 4)

Have questions? Email Plum:

Plum Custom Team Leo FUNdraiser Program



TEAM DESIGNS

YOUR GYM NAME/LOGO & TEAM COLORS APPLY

1.



2.



3.



4.



5.



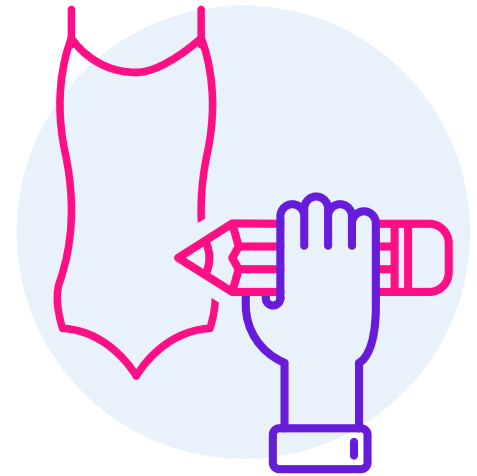
6.



(SEE ORDER FORM ON PAGE 8)

Plum Custom Design Your Own Team Leo Program

MINIMUM ORDER = 50 PIECES



1. Distribute the Plum University Design Your Own Leo Form to your gym community with a deadline for entry. (Please see Design Guides and Design Form on Pages 6 and 7)
2. Once you select a winner, Plum will recreate custom artwork for your fabric (1-2 weeks). Send us your team logo (vector file, .ai, .eps) and colors. If we need to recreate your logo, additional design time and cost will apply.
3. Plum will send you a digital mockup of your Custom Plum Leo. Upon approval of the artwork, we will send you an actual swatch of your fabric.
4. Use the digital mockup to pre-sell to your team, rec students, pro shop customers, etc. Prices start as low as \$45.99 for 50 or more leos. You set the sale price to your customers to make a profit.
5. Submit your [Order Form](#) to customorders@plumpracticewear.com. Plum will send you an electronic invoice to pay for your order online via credit card.

That's it! In approximately 6 weeks from order date, we will be shipping your leos!

(SEE DESIGN GUIDES ON PAGE 6)

Have questions? Email Plum:

ally@plumpracticewear.com

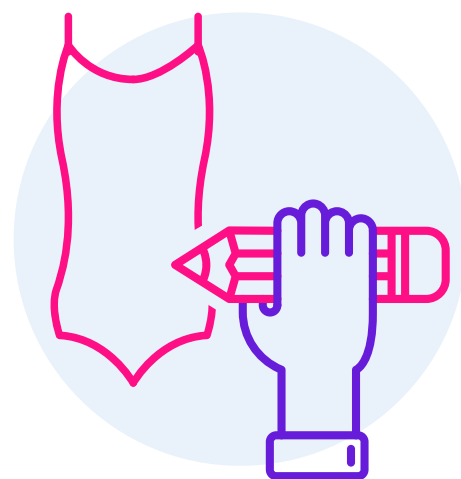
Design Guidelines

Please note that Plum uses 'repeat' style prints to create our beautiful custom designs. To explain the difference between 'engineered' prints and 'repeat prints':

- **Engineered Prints:** When asked to design a leo, most people will design, for example, a leo with logo in the center, an ombre color effect going from point A to point B on each hip, swirls on each shoulder, stars on the sleeves, etc. These are what we call 'engineered' prints and are produced in such a way that the color pattern and each swirl and star and letter appear in exactly the same place on each leo.
- **Repeat Prints:** In contrast, all of our Plum leos are created from 'repeat' prints. So, we will definitely feature the logo, the swirls, the colors, etc. in your print but they will not fall in exactly the same place on each leo. Instead, they are repeated in such a way that the overall design will appear multiple times on each leo. Our prints are beautiful, but we want to make sure to be clear that we will not be recreating the winner's design exactly as they would draw it on paper. Instead, we create a print 'inspired by' the elements included in your winning design.

Please note, prices above do not include shipping and handling. Sizer sets are available for a refundable deposit. Embellishment in the form of screen print or rhinestone designs can be added to any leo for an additional charge and will add approx 2-3 weeks additional production time. Just contact us for a quote.

(SEE DESIGN FORM ON PAGE 7 AND ORDER FORM ON PAGE 8)

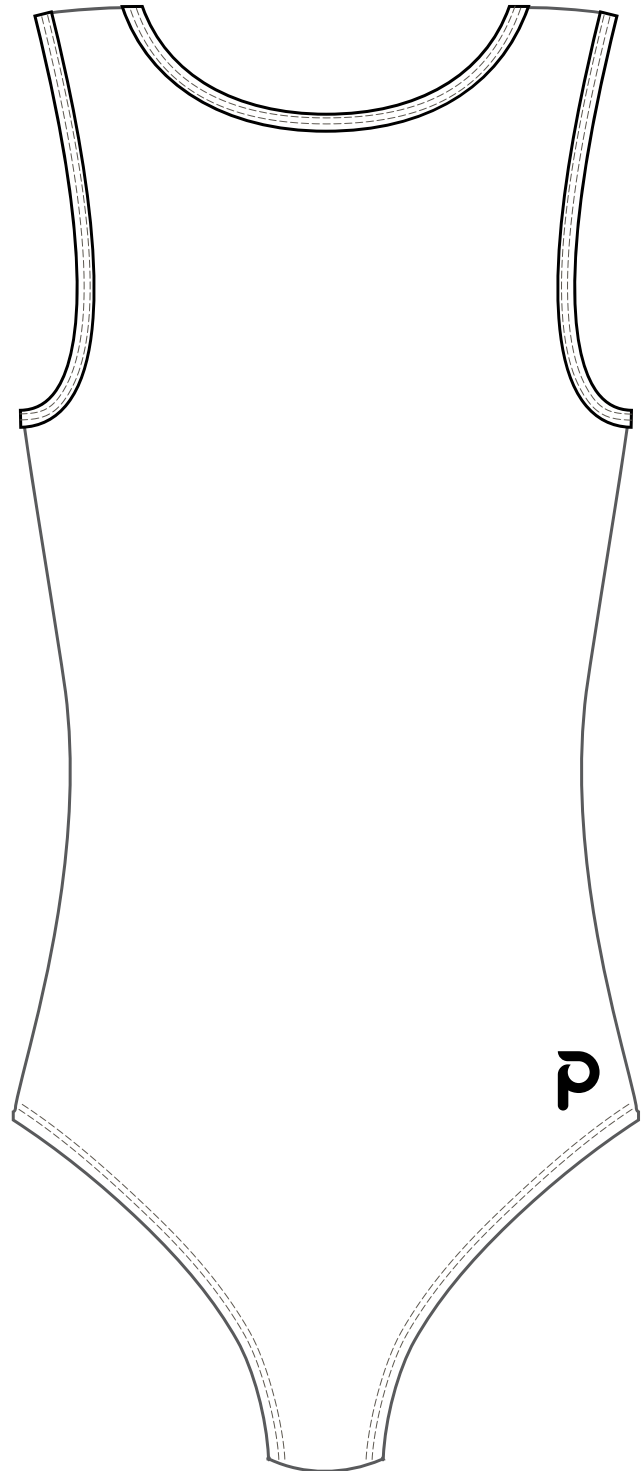
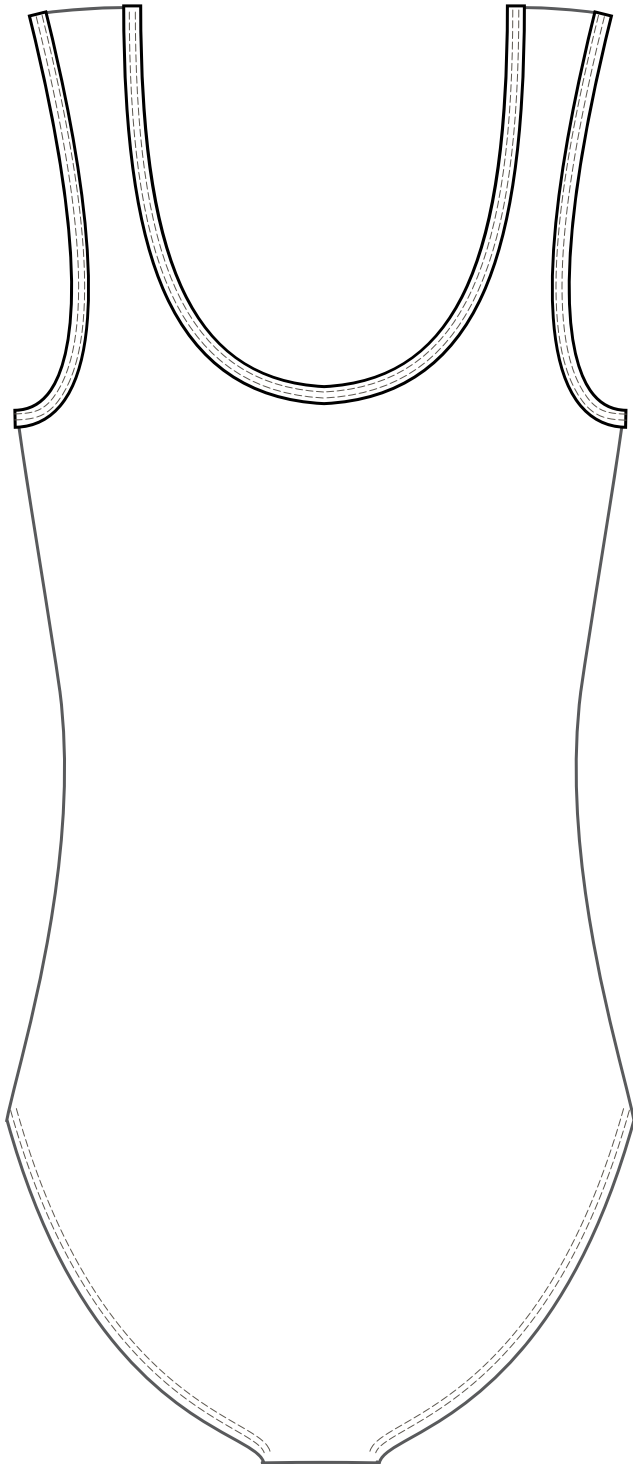


**Want something completely custom?
We are here to help!**

Have questions? Email Plum: ally@plumpracticewear.com

Design Form

Plum Custom Design Your Own Team Leo Program **ONLY**



Order Form

Please indicate which program you are interested in.

**Plum Custom Team Leo
FUNdraiser Program**

**Plum Custom Design Your
Own Team Leo Program**

First Name

Last Name

Gym or Affiliation

Gym or Affiliation Phone

City

State

Zip

Mobile Phone

Email

Leo Quantity (50 piece minimum)

Child XS

Child S

Child M

Child L

Child Total

Adult XS

Adult S

Adult M

Adult L

Adult XL

Adult Total

Notes