



Practice
Perfect™

plum

Plum Cares
Academic
Scholarship

2019

Raising Dollars For Dreams

Philanthropy and community-involvement are at the core of Plum's culture and we believe that each garment is *Stitched With Purpose™*.

Our "Plum Cares" Collection was founded in 2016 to raise funds for causes and give back to our worldwide community. Inspired by Emily McGill, a gymnast from Wall, NJ who was diagnosed with Hodgkin's Lymphoma, Plum developed a campaign "A leo can save a life" where \$10 from each purchase of 6,000 leos was donated back to Children's Hospital of Philadelphia (CHOP) and St. Jude Children's Research Hospital. From supporting gymnasts with life-threatening diseases, raising funds after catastrophic events such as hurricanes and fires, to furthering athlete's education; Plum has raised and contributed over \$100,000+ through this collection's inception.

Plum's current focus is education and has established an annual educational scholarship called the Plum Cares Academic Scholarship (PCAS). In 2018, the first scholarship was awarded to Shannon Sklow of Rancho Palos Verdes, California who is attending University of California, Davis. This year the scholarship has doubled to the amount of \$5,000.

The Scholarship's Purpose

The PCAS was founded by Plum Practicewear in conjunction with their Plum Cares Collection to inspire the next generation of student-athlete gymnasts by offering an academic scholarship for a graduating high school senior that has not been awarded a full athletic scholarship.

Amount

One winner will receive a one-time scholarship totaling \$5,000.

Scholarship Eligibility

The scholarship is payable to the winner of a gymnast who is:

- A high school senior.
- A legal resident of the United States of America.
- Entering a college/university in the USA during the fall of 2019.
- A competitive gymnast within one of the following disciplines: artistic, rhythmic, acrobatic, tumbling, and/or trampoline.
- The winner will not be based on financial need, but on the quality of submission.

- Relatives/family members of Plum Practicewear staff can not apply for the scholarship.
- Home-schooled students can apply for the scholarship as long as their home school program progress is equivalent to that of a high school senior.
- Complete the attached 5-page application which includes a 500 word essay.
- Please provide a copy of your most recent report card.

Deadline

Please email the application, essay, and required backup by 5:00 pm EST, Monday, May 20, 2019 to:

Debra Rizzi

Vice President of Marketing/Partner
Debra@PlumPracticewear.com

**The Winner will
be Announced on
Friday, June 21, 2019**

Application Form

Student First Name

Student Last Name

Parent or Guardian Name(s)

City

State

Zip

Phone

Email

Please Provide the Following Information with a Brief Description
(attach a separate sheet if necessary)

Volunteer/Work Experience (Please indicate the duration time for each experience)

Application Form (cont.)

Extracurricular Activities (in or outside of school, please include the duration of time for each activity that is listed)

How would you describe your attendance during high school? (indicate the number of absences by grade for grades 9-12)

Application Form (cont.)

Absence(s) (please explain any absences if any)

Have you received any detentions and/or suspensions during high school? (if so, please explain)

500 Word Essay

Tell us about your gymnastics career. How has being a gymnast prepared you for the future?

What college/university do you want to attend and what do you want to study?

What impact would this scholarship have on furthering your education?

500 Word Essay (cont.)