

Practice  
Perfect™

plum

Plum Cares  
Academic  
Scholarship

2024

# Raising Dollars For Dreams

Philanthropy and community involvement are at the core of Plum's culture and we believe that each garment is *Stitched With Purpose™*.

Our "Plum Cares" Collection was founded in 2016 to raise funds for causes and give back to our worldwide community. Inspired by Emily McGill, a gymnast from Wall, NJ who was diagnosed with Hodgkin's Lymphoma, Plum developed a campaign "A leo can save a life" where \$10 from each purchase of 6,000 leos was donated back to Children's Hospital of Philadelphia (CHOP) and St. Jude Children's Research Hospital. From supporting gymnasts with life-threatening diseases, raising funds after catastrophic events such as hurricanes and fires, to furthering athlete's education; Plum has raised and contributed over \$100,000+ through this collection's inception.

Plum's current focus is education and has established an annual educational scholarship called the Plum Cares Academic Scholarship (PCAS). This year the scholarship is \$1,000.

## The Scholarship's Purpose

The PCAS was founded by Plum Practicewear in conjunction with their Plum Cares Collection to inspire the next generation of student-athletes by offering an academic scholarship for a graduating high school senior that has not been awarded a full athletic scholarship.

## Amount

One winner will receive a one-time scholarship totaling \$1,000. Plum reserves the right to break up the \$1,000 and recognize multiple winners as needed.

## Scholarship Eligibility

The scholarship is given to a gymnast who is:

- A high school senior.
- A legal resident of the United States of America.
- Entering an academic institution (college, university, or trade school) in the fall of 2024.
- A competitive gymnast within one of the following disciplines: artistic, rhythmic, acrobatic, tumbling, and/or trampoline.
- Home-schooled students may apply for the scholarship as long as their home school program progress is equivalent to that of a high school senior.

- The winner will not be based on financial need, but on the quality of submission.
- Complete the attached 5-page application which includes a 500 word essay.
- Please provide a copy of your most recent school transcript.
- Relatives/family members of Plum staff are not eligible to apply for the scholarship.

## Deadline

Please email the application, essay, and required backup by 5:00 pm EST, Friday, May 3, 2024 to:

**Tara McCabe**

Director, Business Operations  
Tara@PlumPracticewear.com

**The Winner will  
be Announced on  
Friday, May 31, 2024**

# Application Form

## Student Information

Student First Name

Student Last Name

Parent or Guardian Name(s)

City

State

Zip

Phone

Email

## Academic Information

High School Name

Current Grade Point Average (GPA)

Name of College/University/Trade School You Will Be Attending (if undecided, list top 3 choices)

Intended Major

Is there anything about your academic profile that we should be aware of?

# Application Form (cont.)

## Athletic Information

Name of Gym

Name of League (USAG, USAIGC, YMCA, JOGA)

Current Competitive Level (If applicable)

Top Achievements

## Additional Information Required

1. Copy of your current high school transcript.
2. Two (2) letters of recommendation. Please ask a person that has influenced you to provide a letter of recommendation. This can be a coach, teacher, guidance counselor, close friend or work colleague. Have them talk about your character strengths and how you promote positivity within your school, gym, and community.

## Volunteer/Work Experience

(Please indicate the duration of time for each experience)

# Application Form (cont.)

## Extracurricular Activities

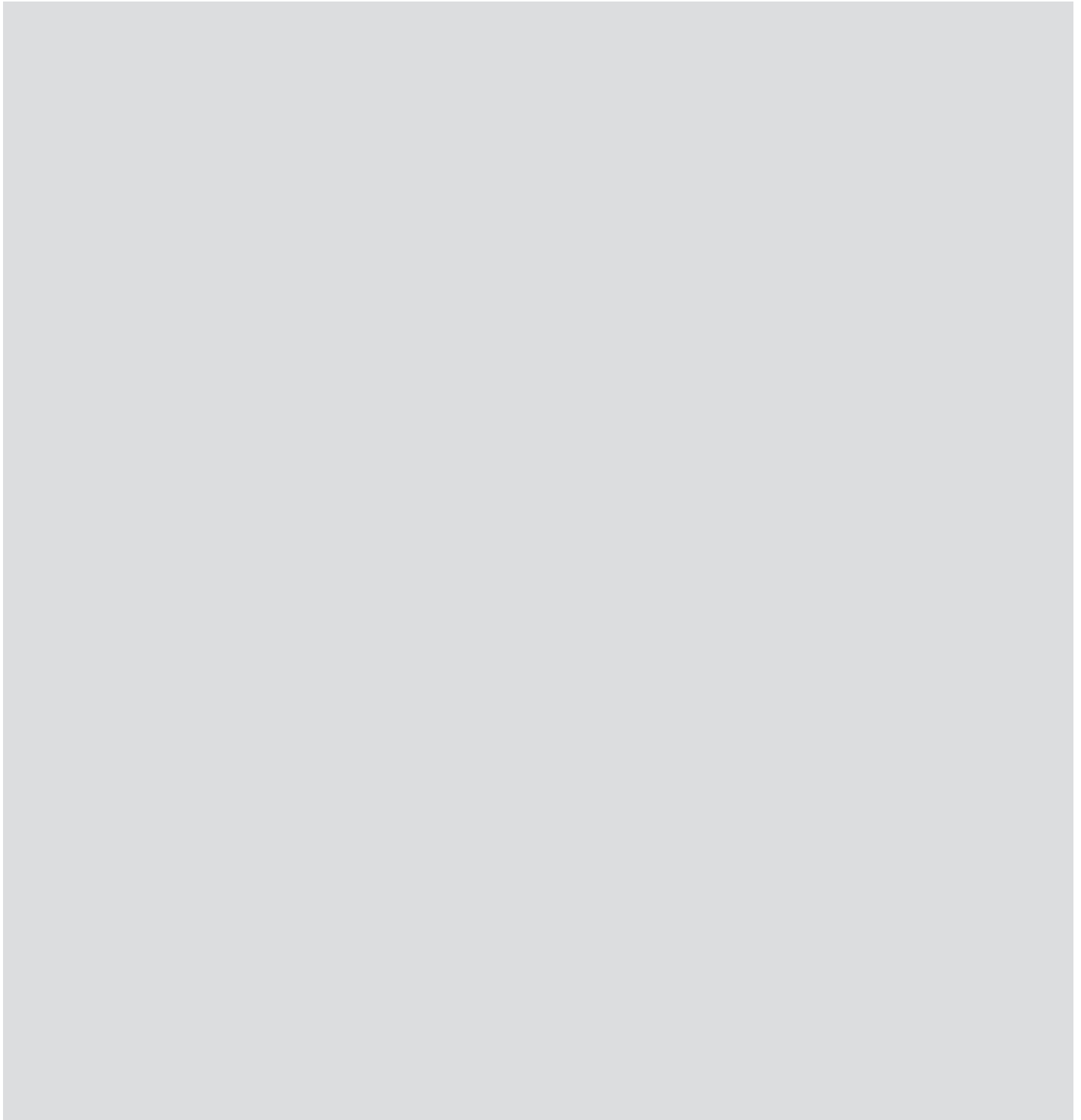
(In or outside of school, please include the duration of time for each activity that is listed)

A large, solid gray rectangular area that occupies the majority of the page below the instructions. This area is intended for the applicant to list their extracurricular activities and the duration of each.

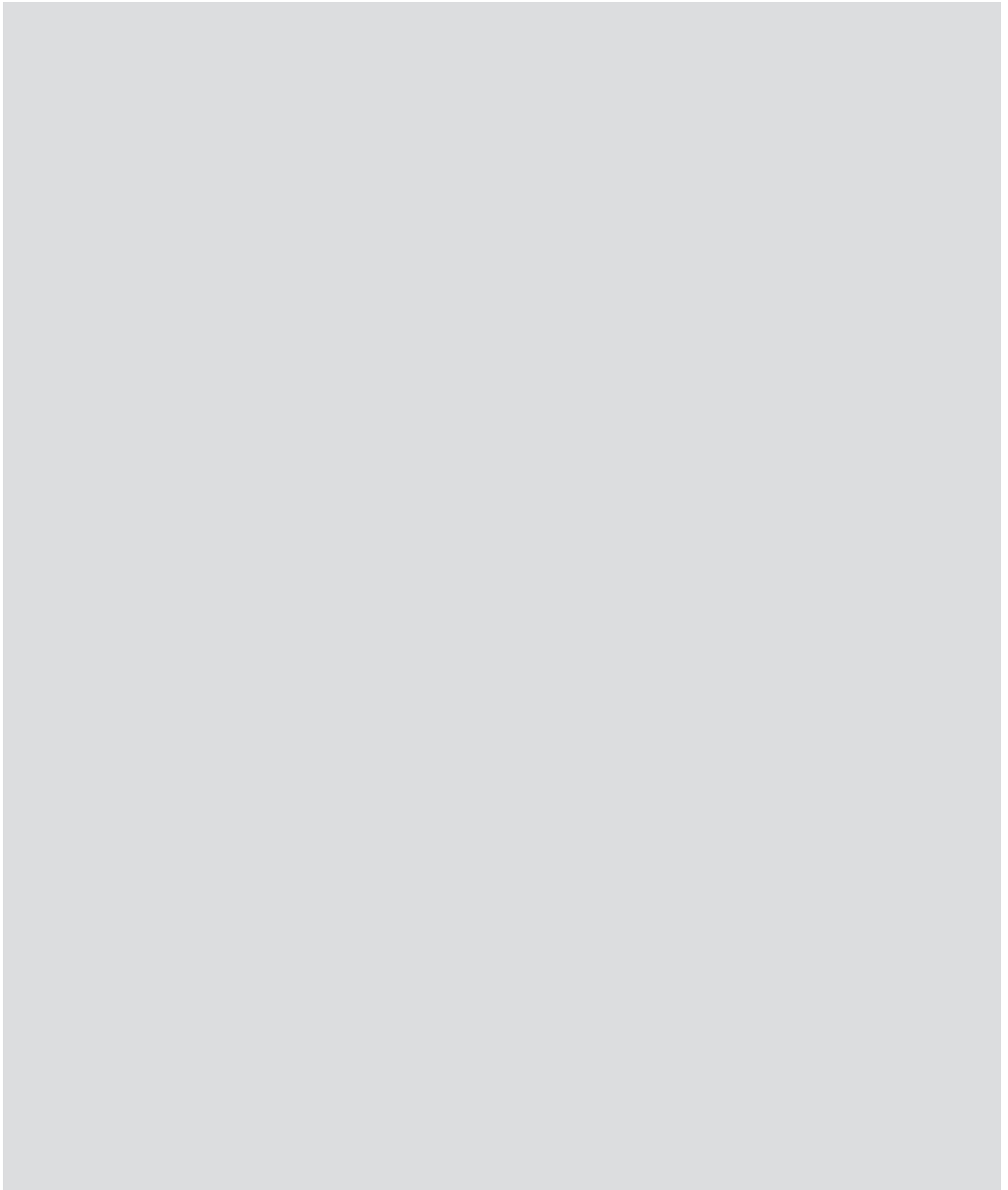
# 500 Word Essay

Select ONE of the three topics below and provide a 500 word answer.

1. You are writing a storybook about you, what is the next chapter?
2. What are the songs on your playlist? Pick three and tell us a personal story about what they mean to you.
3. What do you think is the biggest challenge that high school students face today? How do you recommend solving it?



## 500 Word Essay (cont.)



# Application Checklist

**Deadline:** 5:00 pm EST, Friday, May 3, 2024

Have you included the following?

- Application
- Letters of Recommendation
- Transcript
- 500 Word Essay

**You are ready to submit!**

Please email the application, essay, and required backup to:

Tara McCabe  
Head, PCAS Committee

[PlumCares@PlumPracticewear.com](mailto:PlumCares@PlumPracticewear.com)

**Good Luck!**

The Winner will be  
Announced on  
Friday, May 31, 2024