



Practice
Perfect™

plum

Plum Cares
Academic
Scholarship

2021

Raising Dollars For Dreams

Philanthropy and community-involvement are at the core of Plum's culture and we believe that each garment is Stitched With Purpose™.

Our "Plum Cares" Collection was founded in 2016 to raise funds for causes and give back to our worldwide community. Inspired by Emily McGill, a gymnast from Wall, NJ who was diagnosed with Hodgkin's Lymphoma, Plum developed a campaign "A leo can save a life" where \$10 from each purchase of 6,000 leos was donated back to Children's Hospital of Philadelphia (CHOP) and St. Jude Children's Research Hospital. From supporting gymnasts with life-threatening diseases, raising funds after catastrophic events such as hurricanes and fires, to furthering athlete's education; Plum has raised and contributed over \$100,000+ through this collection's inception.

Plum's current focus is education and has established an annual educational scholarship called the Plum Cares Academic Scholarship (PCAS). This year the scholarship is \$5,000.

The Scholarship's Purpose

The PCAS was founded by Plum Practicewear in conjunction with their Plum Cares Collection to inspire the next generation of student-athletes by offering an academic scholarship for a graduating high school senior that has not been awarded a full athletic scholarship.

Amount

One winner will receive a one-time scholarship totaling \$5,000.

Scholarship Eligibility

The scholarship is payable to the winner of a gymnast who is:

- A high school senior.
- A legal resident of the United States of America.
- Entering an academic institution (college, university, or trade school) in the fall of 2021.
- A competitive gymnast within one of the following disciplines: artistic, rhythmic, acrobatic, tumbling, and/or trampoline.
- The winner will not be based on financial need, but on the quality of submission.

- Relatives/family members of Plum Practicewear staff can not apply for the scholarship.
- Home-schooled students can apply for the scholarship as long as their home school program progress is equivalent to that of a high school senior.
- Complete the attached 5-page application which includes a 500 word essay.
- Please provide a copy of your most recent school transcript.

Deadline

Please email the application, essay, and required backup by 5:00 pm EST, Friday, May 14, 2021 to:

Debra Rizzi

Partner, Vice President of Marketing
Debra@PlumPracticewear.com

**The Winner will
be Announced on
Friday, June 18, 2021**

Application Form

Student Information

Student First Name

Student Last Name

Parent or Guardian Name(s)

City

State

Zip

Phone

Email

Academic Information

High School Name

Current Grade Point Average (GPA)

Name of College/University/Trade School You Will Be Attending (if undecided, list top 3 choices)

Intended Major

Is there anything about your academic profile that we should be aware of?

Application Form (cont.)

Athletic Information

Name of Gym

Name of League (USAG, USAIGC, YMCA, JOGA)

Current Competitive Level (If applicable)

Top Achievements

Additional Information

1. Copy of your current high school transcript.
2. Letter of recommendation. Please ask a person that has influenced you to provide a letter of recommendation. This can be a coach, teacher, guidance counselor, close friend and/or family member. Have them talk about your character strengths and how you promote positivity within your school, gym, and local community.

Volunteer/Work Experience

(Please indicate the duration of time for each experience)

Application Form (cont.)

Extracurricular Activities

(In or outside of school, please include the duration of time for each activity that is listed)

500 Word Essay

Select ONE of the three topics below and provide a 500 word answer.

1. You are writing a storybook about you, what is the next chapter?
2. What are the songs on your playlist? Pick three and tell us a personal story about what they mean to you.
3. How has COVID-19 impacted you and how has it changed your perspective on your future?

500 Word Essay (cont.)

Application Checklist

Deadline: 5:00 pm EST, Friday, May 14, 2021

Have you included the following?

Application

Letter of Recommendation

Transcript

500 Word Essay

You are ready to submit!

Please email the application, essay, and required backup to:

Debra Rizzi

Partner, Vice President of Marketing

debra@PlumPracticewear.com

Good Luck!

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