



CITYVIBE

SERIES



plum

WELCOME TO PLUM'S NEW CITY VIBE SERIES!



We are committed to bringing you the same color, comfort, and affordability that you have grown to love. This line was conceptualized to educate gymnasts about other cultures and act as a catalyst to bring gymnasts together globally as they prepare for the 2016 Rio Games. We understand that gymnastics is a full time job for most athletes and families - traveling is typically something does not fit within the "mix". Plum was founded to represent the everyday gymnast, so we wanted to bring desired destinations into the gym, unite cultures, and use this line as an educational tool for gymnasts. We hope you are inspired by the fun facts that are included on each destination and take advantage of the **printable posters of our #PlumGirls** that are included in this digital publication. Better yet, tell us what **YOU THINK @PlumPracticwear** so we know which city we should focus on next!

Chalk It Up!,

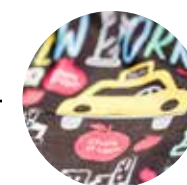
Nicole Midura
Vice President of Marketing + Sales

#CITYVIBESERIES

Think Globally.



Fast Facts.



NEW YORK CITY



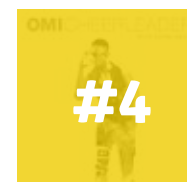
LONDON



PARIS

Population (in millions)	8.34 M	8.62 M	2.34 M
Languages Spoken	800	100	6
Miles to Rio de Janeiro	4,820 mi/7,757 km	5,766 mi/9,279 km	5,697 mi/9,168 km
Current National Champ	Simone Biles	Amy Tinkler	Loan His
Coolest Gymnastics Move	The Biles (floor)	The Tweedle (bars)	The Teza (beam)

Drumming to the Same Beat.



#4



#7



#2

OMI "Cheerleader"
Topping the Charts
Across all Nations

PLUMGIRLS

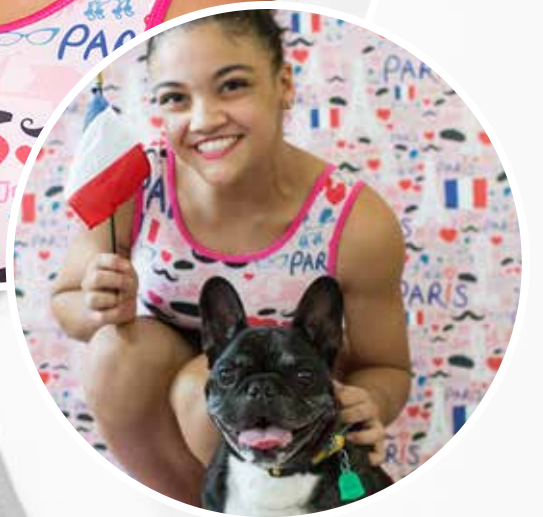
#PlumLove



JAZZY + CASSIDY



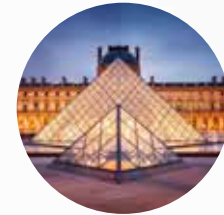
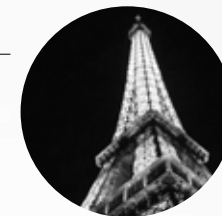
LAURIE + BRETT



ARI + RUBY



THE MUST SEE IN EACH CITY.



PARIS

1. Eiffel Tower
2. Arc de Triomphe
3. The Louvre



NEW YORK CITY

1. Empire State Building
2. Times Square
3. Statue of Liberty



LONDON

1. Big Ben
2. Buckingham Palace
3. London Bridge

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BY
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JAZMYN FOBERG



ARI AGRAPIDES



LAURIE HERNANDEZ



Colorful, Comfortable, Affordable.
PlumPracticewear.com

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