

Practice
Perfect™

plum

PROMOTE
POSITIVITY
LEO
CONTEST

POSITIVE MIND

POSITIVE VIBES
POSITIVE LIFE

Promote
Positivity
Leo Contest

2023

Positive Mind, Positive Vibes, Positive Life!

Do you have a positive message to share? Do you enjoy being creative and expressing your ideas? Do you believe in spreading positivity and empowering your friends and family?

Plum introduced the "Empower" leotard in Summer 2017 as a platform to develop our now on-going empowerment campaign. This campaign has helped strengthen and grow our Plum family by honing in on our core values of empowerment and positivity within the gymnastics community and beyond. Now, it's YOUR turn to show us what spreading positivity looks and feels like to you!

Plum is encouraging you to participate in the 6th Annual Plum Promote Positivity Leo Design Contest! This year's theme is Unstoppable! Let your creative juices flow and join us in celebrating the unbeatable spirit of gymnasts who defy gravity, push their boundaries, and capture the essence of being unstoppable. Choose one silhouette or create a design for them all 11 of them! Email your entry to plumcares@plumpracticewear.com by November 17, 2023, 5:00pm EST for an opportunity for your design to be produced in 2024!

Contest Guidelines

Entries will be judged on original ideas, creativity, and overall style! No purchase necessary. A purchase does not improve your chance of winning. Void where prohibited.

Submit as many original digital sketches / ideas as you would like via email that showcase your favorite charitable cause and the impact that it has on society! Entrants must be 8-17 years of age as of October 16, 2023. A signed parental consent form is required for entry. Employees of Plum, affiliated companies, and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.

Here's How to Apply

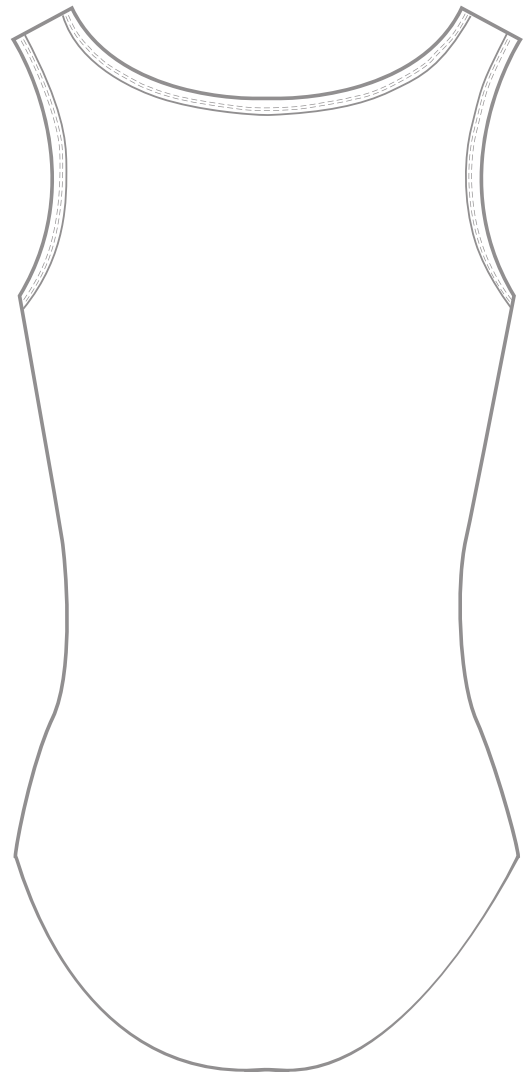
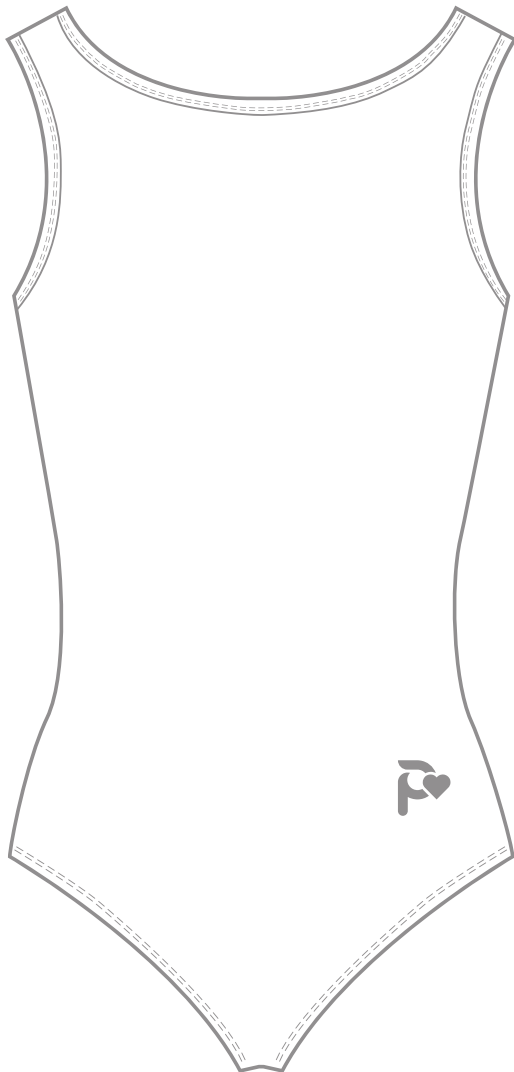
- **Eligible Ages:** Must be 8-17
- **Contest Starts:** October 16, 2023
- **Contest Ends:** November 17, 2023, 5:00pm EST
- Choose a charity to support. Note: the charity of choice must be a designated 501(c)(3).
- Download the entry form below and start designing your leo.
- Snap a pic and email your entry and parental consent form to plumcares@plumpracticewear.com with the subject "Plum Leo Contest" by November 17th, 2023, 5:00pm EST.

Prize Information

- **Winner:** The winner will be chosen by the Plum Design Team and will be announced on or before December 1, 2023 by Plum.
- **Grand Prize:** One winner will be chosen. The winner will collaborate with Plum's in-house design team to finalize the artwork for production. The winning design will be produced in 2024, and the winner will receive a \$100 Plum Gift Card, a complimentary leo featuring their winning design, and the proceeds of the leo will be donated to the charity that is highlighted in the design.
- **Runner-Ups:** Two will be selected that will be awarded a \$50 Gift Card.

Unstoppable!

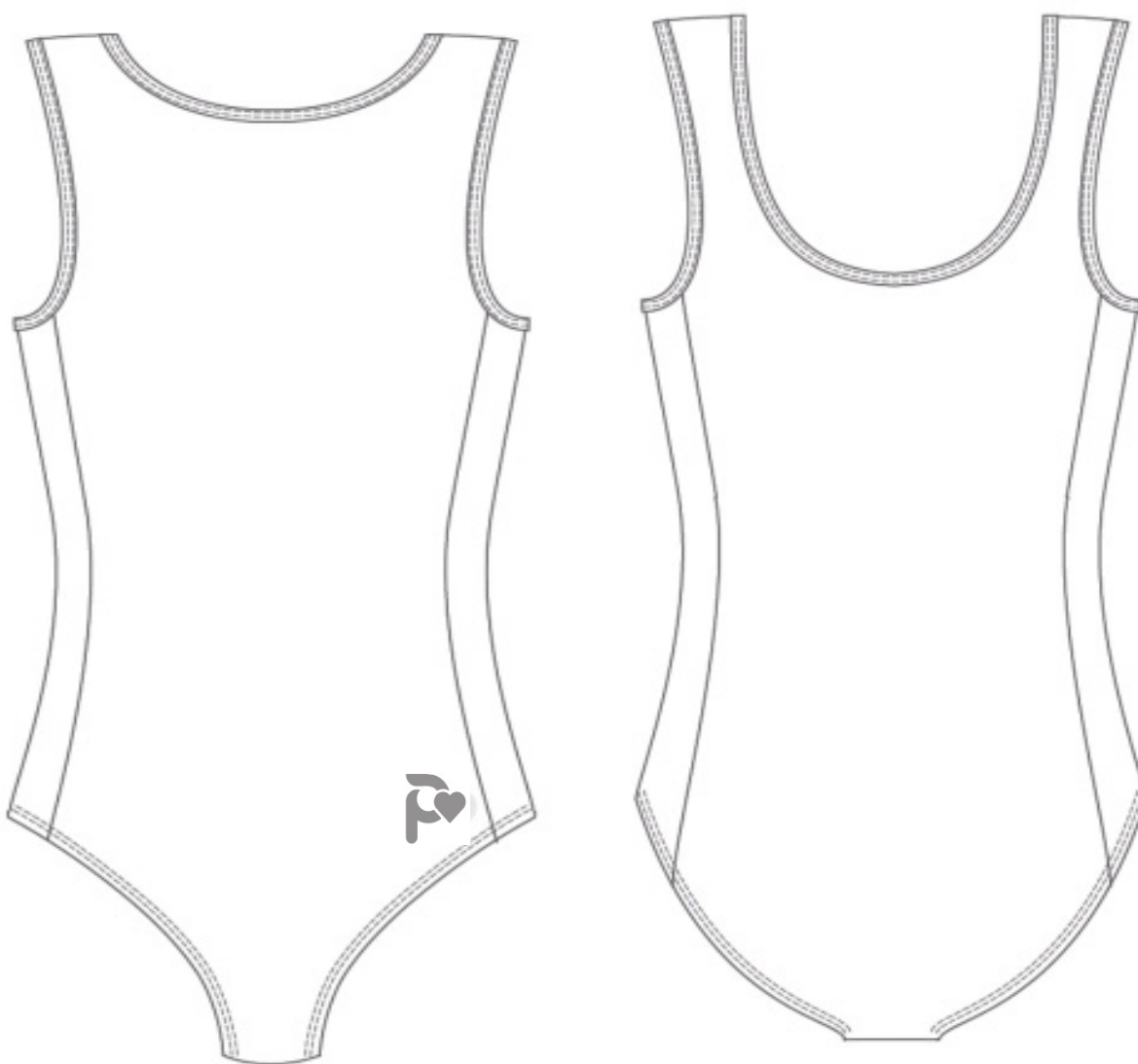
Name Of Your Leo & Charity It Represents



Traditional

Unstoppable!

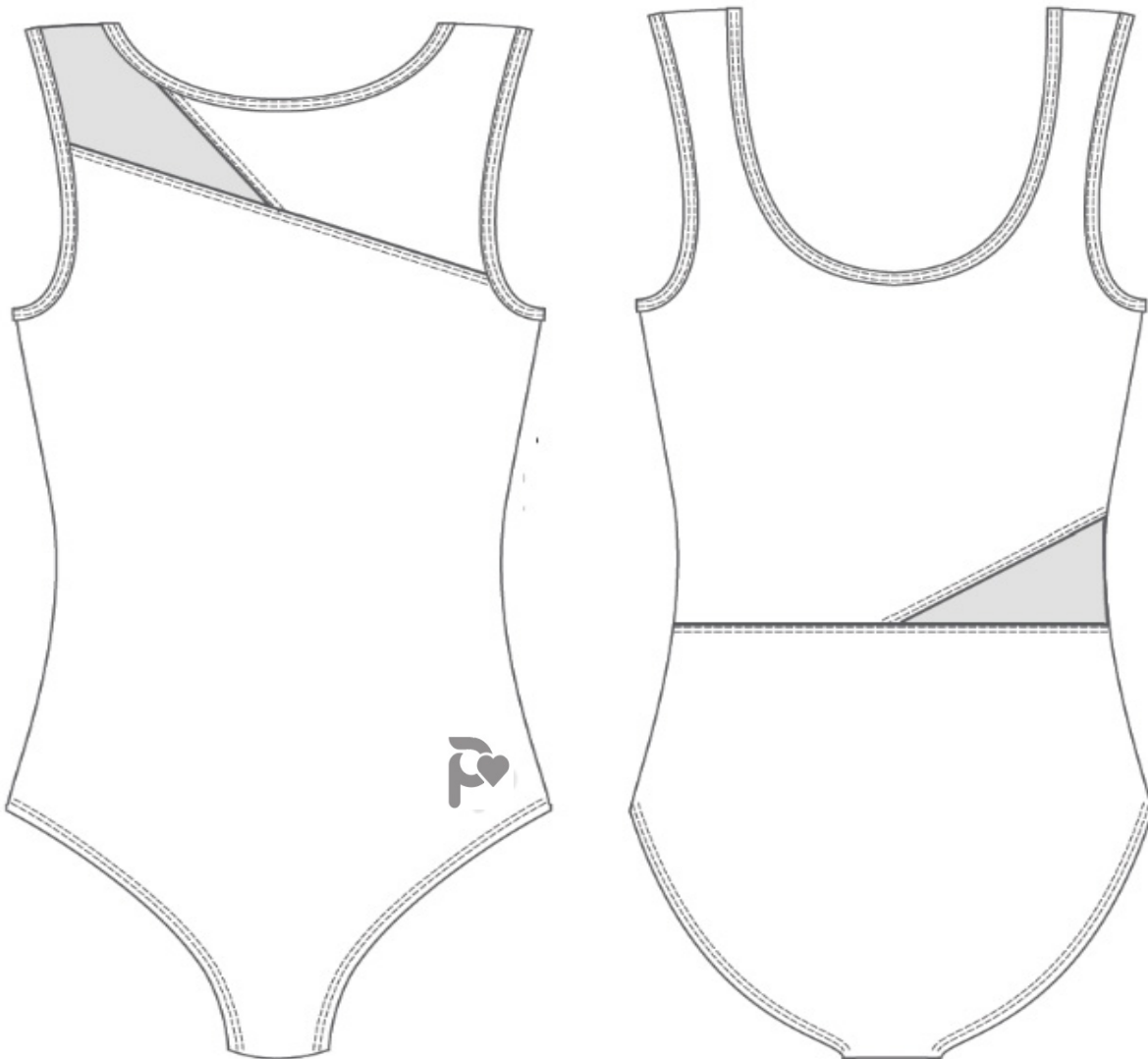
Name Of Your Leo & Charity It Represents



Side Panel

Unstoppable!

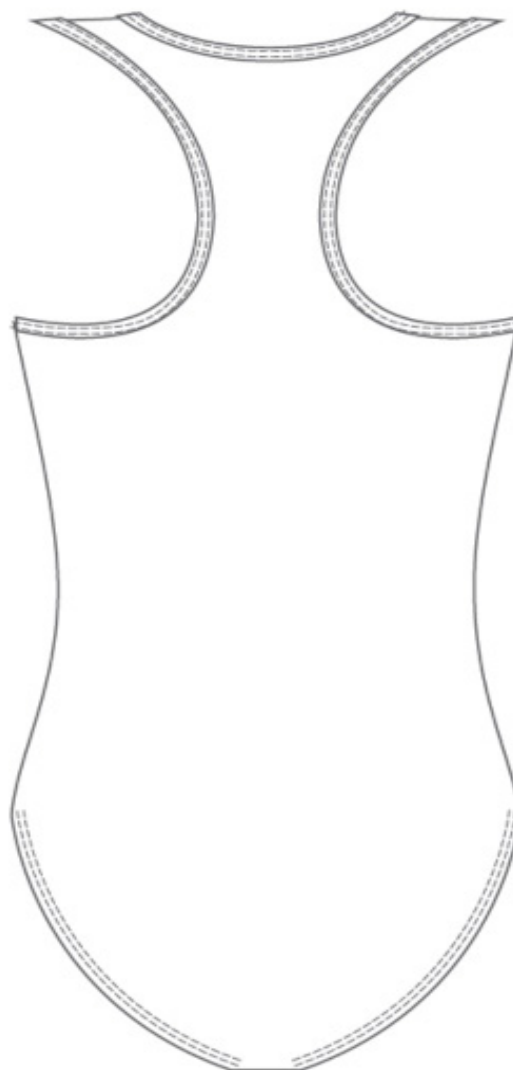
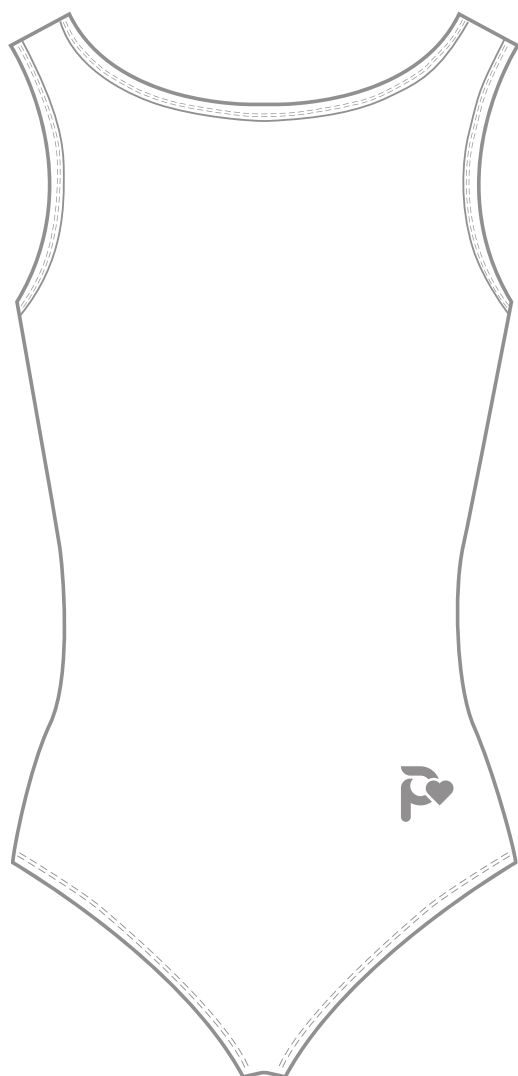
Name Of Your Leo & Charity It Represents



Mesh Cut Out

Unstoppable!

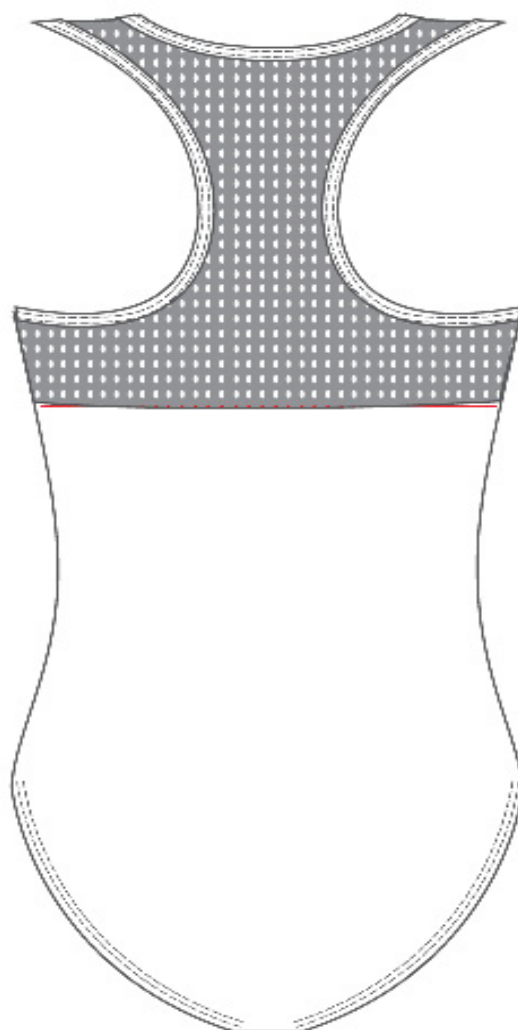
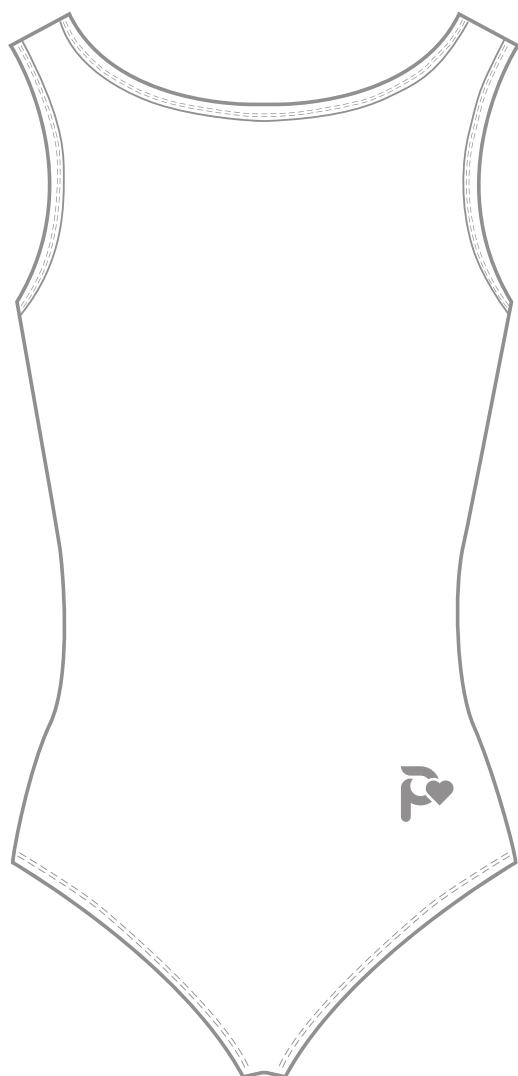
Name Of Your Leo & Charity It Represents



Racerback

Unstoppable!

Name Of Your Leo & Charity It Represents



Athletic Mesh Racerback

Unstoppable!

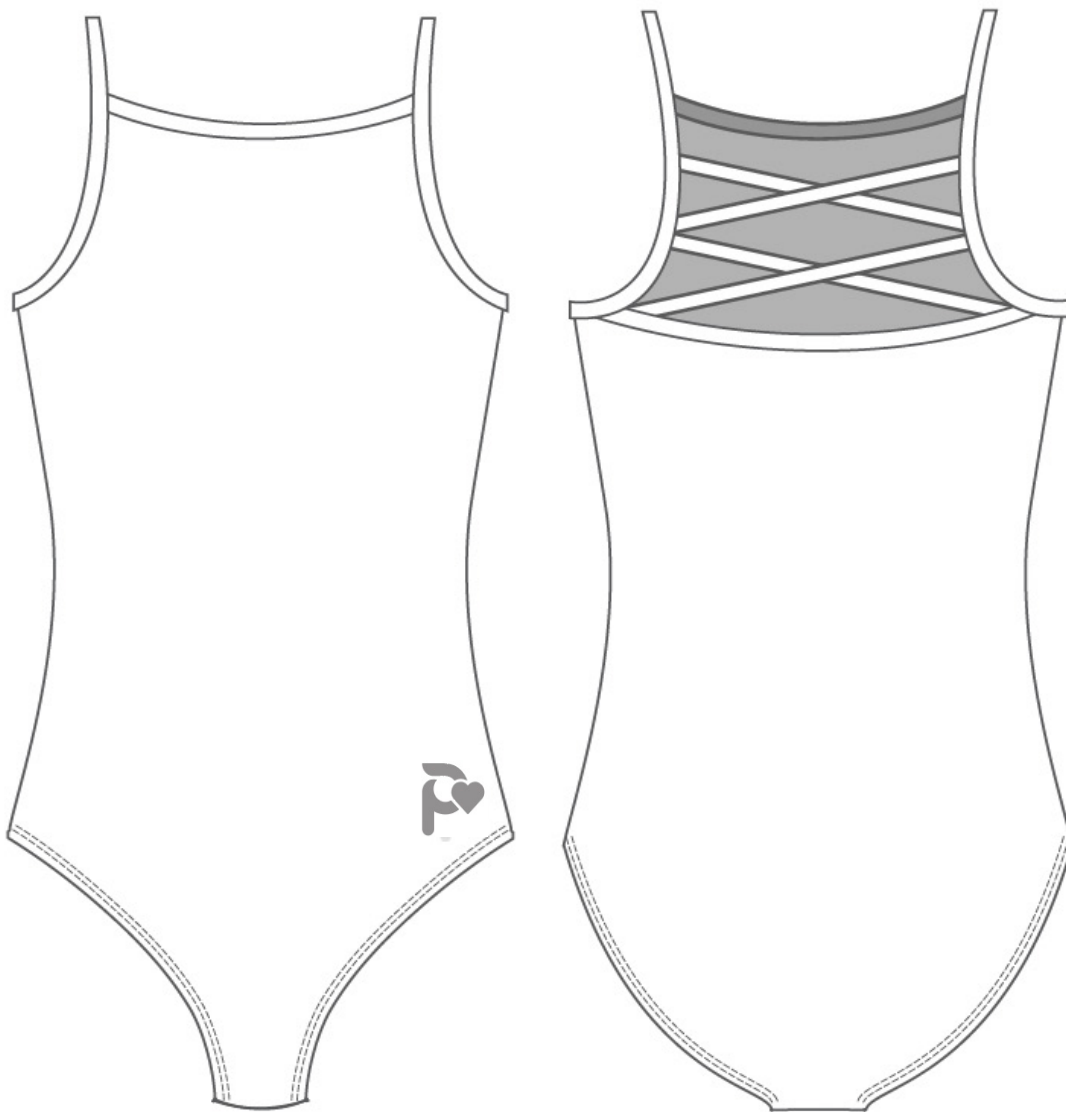
Name Of Your Leo & Charity It Represents



Spaghetti Strap

Unstoppable!

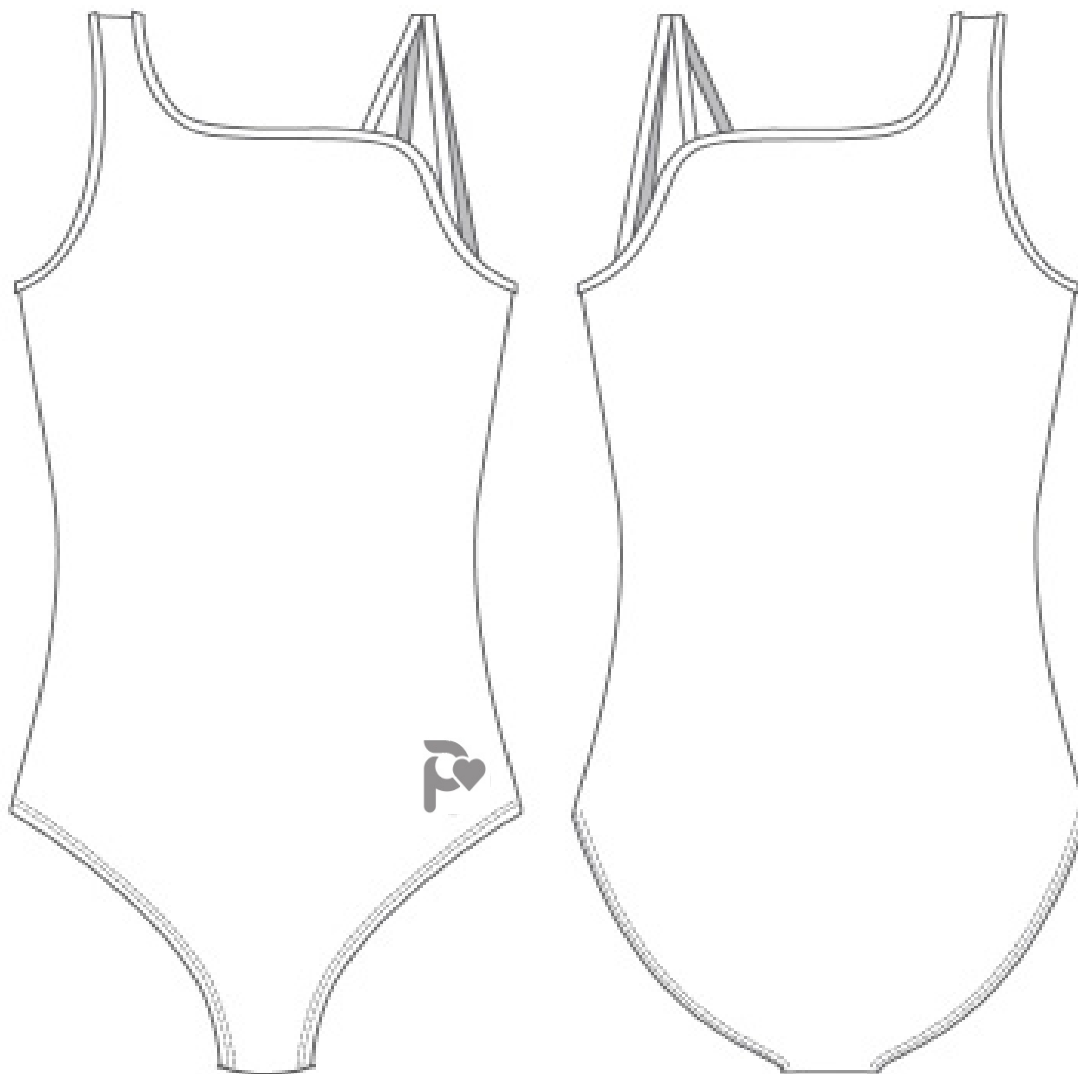
Name Of Your Leo & Charity It Represents



CrissCross

Unstoppable!

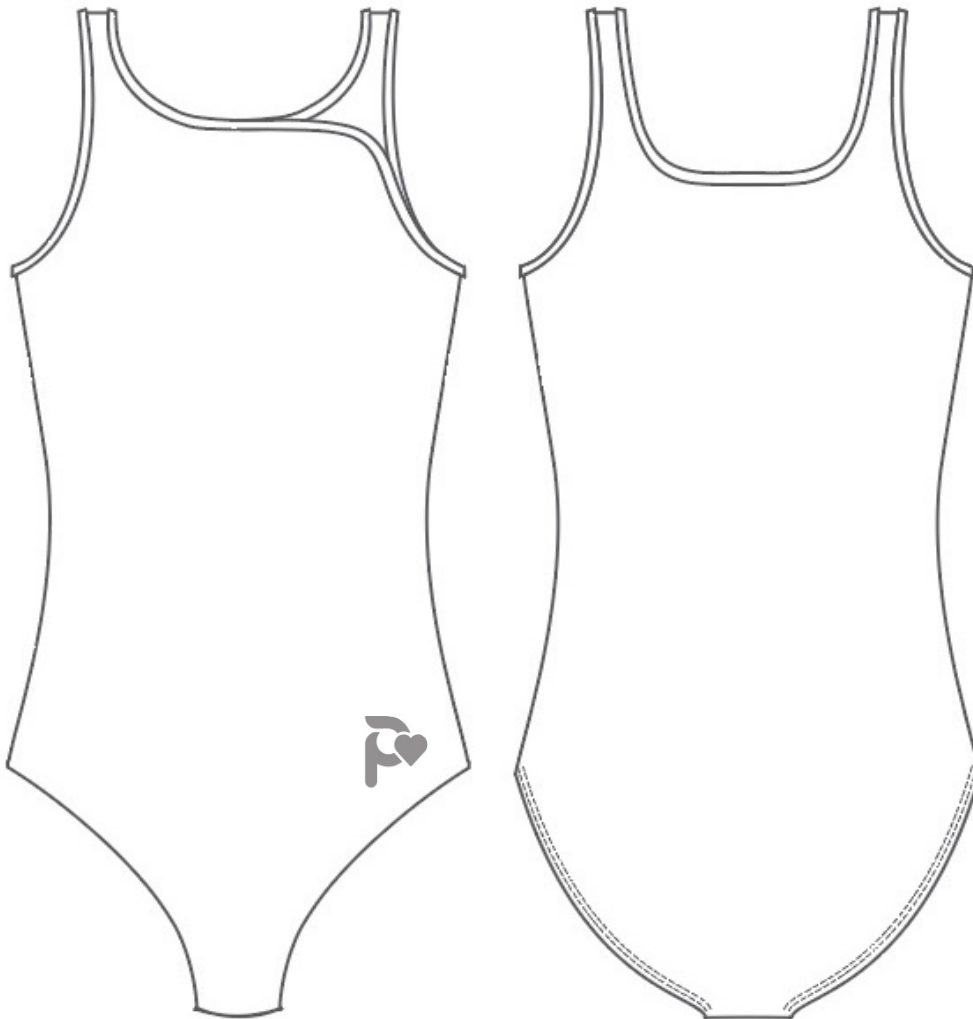
Name Of Your Leo & Charity It Represents



Strappy Shoulder

Unstoppable!

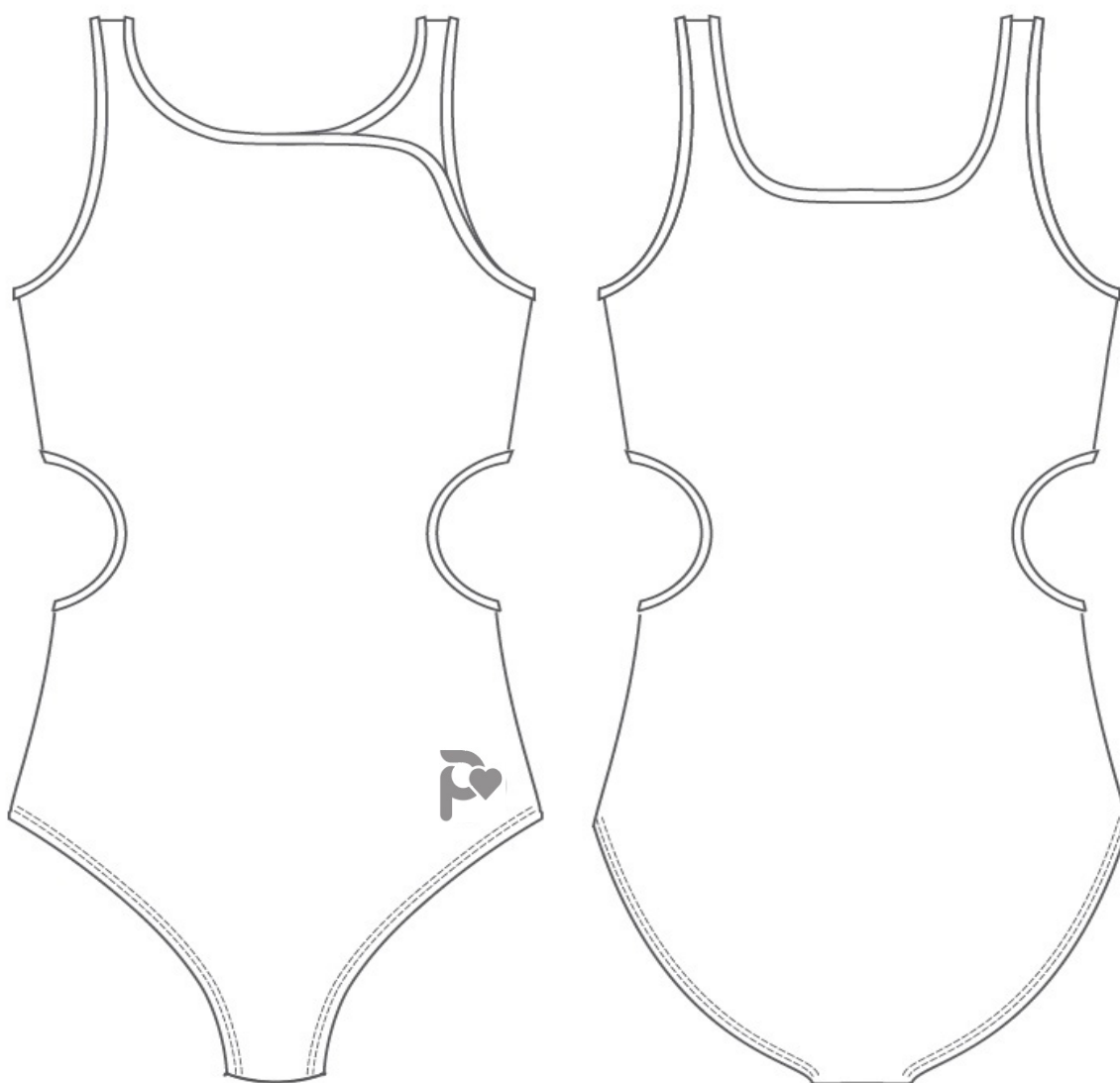
Name Of Your Leo & Charity It Represents



Swoop Tank

Unstoppable!

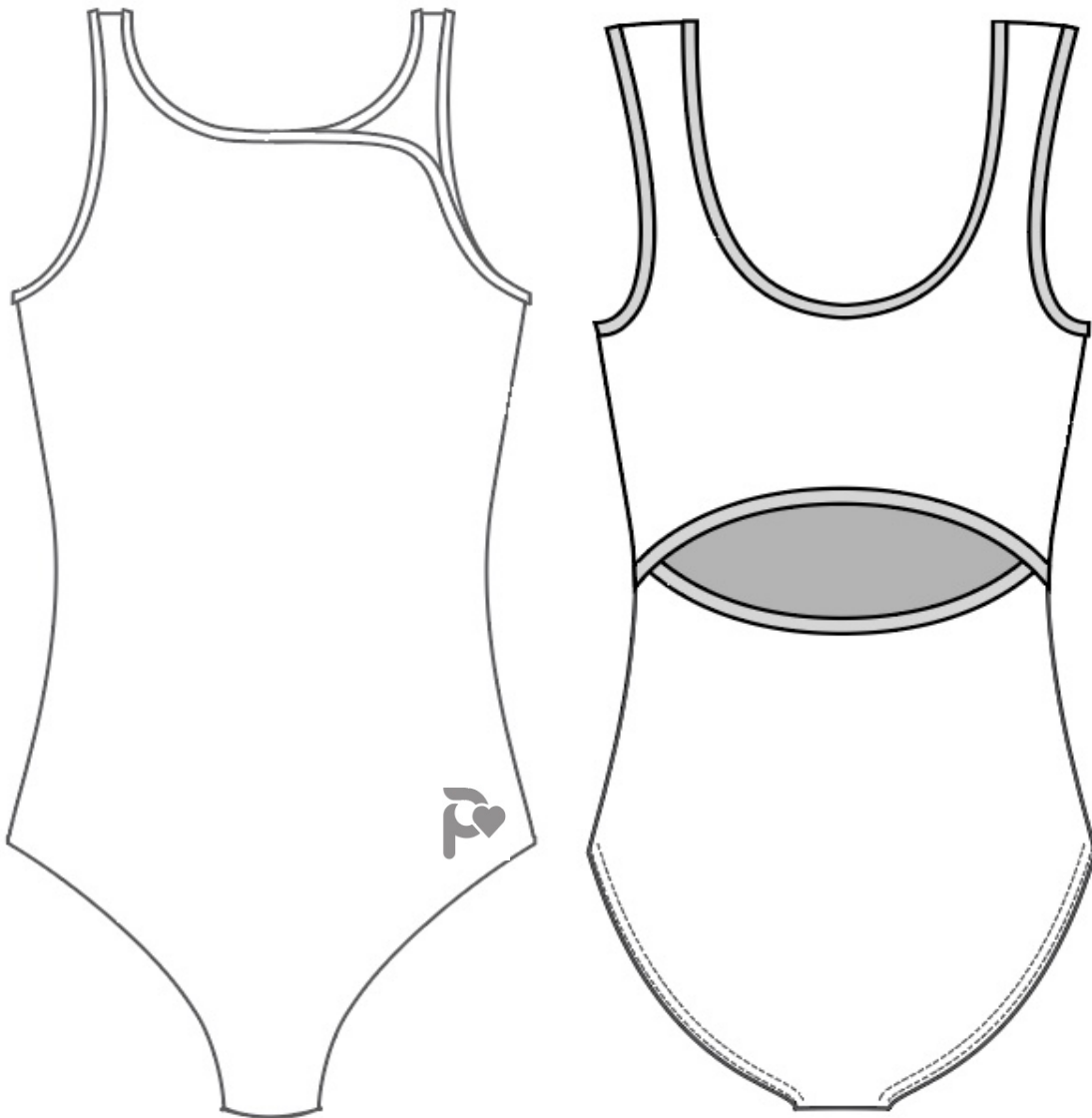
Name Of Your Leo & Charity It Represents



Swoop Side Cut Out

Unstoppable!

Name Of Your Leo & Charity It Represents



Swoop Back Cut Out

PARENT/GUARDIAN NAME

Female

Male

Gender Neutral

CONTESTANT FIRST NAME (LAST NAME WILL NOT BE PUBLISHED)

CONTESTANT GENDER

CONTESTANT AGE (MUST BE 8-17 YEARS OF AGE)

GYMNASTICS CLUB (IF APPLICABLE)

ADDRESS

CITY

STATE /PROVINCE

COUNTRY

ZIP/POSTAL CODE

PHONE

PARENT/GUARDIAN E-MAIL

By submitting this entry, I, the Parent/Guardians of the above contestant, have read and agree to all regulations set forth in the Official Contest Rules.

PARENT/LEGAL GUARDIAN SIGNATURE

DATE

Your entry must be submitted via email by November 17, 2023, 5:00pm EST for consideration. No exceptions.
An email notification will be sent when your design is received.

Please email your submissions to:

plumcares@plumpracticewear.com with the subject: 2022 Leo Contest

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. Contest entry period begins October 16, 2023 and ends November 17, 2023, 5:00pm EST.

A parent or legal guardian must submit the contest entry registration and is responsible for all contest contact and administration, including awarding of prizes. By submitting your entry, you agree to all regulations set forth in the Official Contest Rules.

1. Sponsor: Plum
2. Eligibility: Contest is open worldwide to those who are 8-17 years old as of October 16, 2023 with an entry submitted by a parent or legal guardian. Void where restricted or prohibited by law. Employees of Plum, affiliated companies, and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.
3. Entry: A parent or legal guardian must submit the contest entry registration and is responsible for all contest contact and administration, including awarding of prizes. To enter, download the Plum Promote Positivity! Entry form via our website PlumPracticewear.com. Entries may be submitted by email only. Entries must be submitted by November 17, 2023. By submitting artwork for entry you promise that: 1) the artwork was created solely by the entrant as set forth in eligibility requirements and not by a parent, legal guardian, or other person, 2) the artwork is original and not copied in whole or in part from any other work, 3) the artwork does not violate the copyright or other right of any other person or entity and 4) you meet all the eligibility requirements to qualify for this Contest. You may submit more than one leotard design template to this Contest and judges will pick the strongest of your entries for consideration. All entries become the exclusive property of the Sponsor and will not be returned. By submitting your entry you agree that the Sponsor may, but is not required to, disseminate and display your artwork, in whole or in part, in any and all media, including on the internet and on Sponsor's websites, throughout the world and with no time limit. Sponsor has the right, but not the obligation, without restriction, to utilize your entry for commercial or noncommercial purposes for, among other things, to disseminate your artwork and display it in all mediums, including without limitation, on promotional garments and merchandise with no additional compensation to you or anyone else. Sponsor will not use or publish the entrant's last name without parental approval. You recognize that

other persons, including other Contest entrants, Sponsor employees may have created and/or submitted to Sponsor artwork similar to that contained in your artwork, which Sponsor shall have the right to use. You understand that you will not be entitled to any additional compensation because of Sponsor's use of such similar artwork. By entering, the entrant and the parent/legal guardian release Sponsor from any claims or liabilities by you with respect to Sponsor's use of such similar artwork. Entries will be judged on original ideas, creativity, and overall style! YOUR ENTRY MUST BE RECEIVED BY THE END OF THE CONTEST PERIOD FOR CONSIDERATION. PLEASE PLAN ACCORDINGLY AND ALLOCATE ENOUGH TIME FOR ENTRIES TO BE RECEIVED.

4. Privacy: At Plum, we treat your privacy with utmost respect. Sponsor will use your personal information provided to administer and promote this contest. From time to time Sponsor may offer additional e-mail communications (such as a newsletter, special offers, site update notifications, etc.); customers may choose not to be included in these e-mail messages by using the customer service section as well as following the instructions included in the e-mail itself.
5. Winner Selection: One (1) potential grand prize winner. Judges' decisions are final, binding, and not appealable. The winner will be notified by e-mail or other means of communication determined by Sponsor. The winner's parent or legal guardian must correspond with Sponsor and accept the prize within three (3) business days of notification. Sponsor is not responsible, and may disqualify an entrant, if the contact information, as applicable, is changed. In the event of non-compliance with the response deadline or these Official Rules or if the prize is refused, or returned as undeliverable, and Sponsor is unable to contact a potential winner within a reasonable time period, then the applicable prize will be forfeited and, at Sponsor's discretion and time permitting, an alternate winner may be selected for the Contest using the judging procedure outlined above.
6. Prizes: One (1) Grand Prize for the most outstanding entry. The winner's design will be manufactured, developed, and included in a 2024 Collection and the winner will also receive a \$100 gift card along with a leotard featuring their winning design. The gift card is subject to all of the terms and conditions of the issuer.

TOTAL VALUE OF THE PRIZE: \$140

7. General Conditions: Sponsor reserves the right to substitute the prize, or portion of the prize for another prize of equal or greater value. All federal, state, and local laws and regulations apply. The Contest is

not to be used in connection with any form of gambling. Failure to comply with the Official Rules will result in forfeiture of the prize. If prize is forfeited, the prize will be awarded to the entrant in the same age category with the next best entry as determined by the judges in their sole discretion utilizing the judging criteria of the Contest. Except where prohibited by law, each winner's parent or legal guardian grants permission for Sponsor to use such winner's first name for advertising, product branding and/or publicity purposes in all media and product now known or hereafter discovered, worldwide and on the world wide web, without notice, review, approval, or additional compensation in connection with Sponsor's exploitation of the winning Contest designs. Winners' last names will not be used or published in any way without approval by the parent or legal guardian. Entrants further agree that Sponsor and their respective parents, subsidiaries and affiliated companies, advertising and promotion agencies, suppliers, printers, distributors, and the respective officers, directors, employees, representatives and agents of each and any other person or entity related in any way to the Contest will have no liability whatsoever for, and shall be held harmless by parents and legal guardians, against, any and all liability for injuries, loss or damage of any kind to persons, including death, or property damage resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or donation made, participation in this Contest, or while traveling to, preparing for or participating in any prize-related activity. Sponsor expressly disclaims any responsibility or liability for injury or loss to any person or property in connection with the delivery and/or subsequent use of the prizes awarded or donation made. Sponsor makes no representation or warranty concerning the appearance, safety, or performance of any prize awarded or donation made. Restrictions, conditions, and limitations apply. Sponsor will not replace any lost or stolen prize items or donation made.

8. **Conduct:** By entering the Contest, entrants agree to be bound by these Official Rules. Entrant's parents or legal guardians further agree to be bound by the decisions of the judges, which are final and binding in all respects. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry processor the operations to any of the Contest or any website; to be acting in violation of the Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY DELIBERATE ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
9. **Limitation of Liability:** The Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error, which may occur in the processing of submissions in the Contest. Sponsor assumes no responsibility for any misdirected or lost mail or Contest entries, or any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Contest entries. Sponsor is not responsible for any problems or technical malfunction of any mail systems, telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to entrant's or any other person's computer related to or resulting from participating downloading materials in the Contest. If, for any reason, the Contest is not capable of running as planned, without limitation, the Sponsor reserves the right in their sole discretion to cancel, terminate, modify or suspend the Contest.

10. **Sponsor Email Address:** PlumCares@PlumPracticewear.com