



A look from
Francesco
Murano fall 2022
collection.

of proportions devised by the Swiss-born French architect Le Corbusier.

The designer built his razor-sharp tailored looks and drapery, folded and ruched gowns – the latter crafted from jersey supplied by Luxury Jersey – starting from rectangles and squares, adjusted so that the body can fit in them and letting the extra fabric sprout and dangle from the silhouettes. He stuck to the dusty color palette he's known for, which includes grays, blush pink and petroleum blue.

Murano's penchant for sculptural silhouettes was drawn partly from his appreciation of couture and from his love affair with Greece, where his father used to work, and Greek culture.

"The idea of manipulation, which is part of my lexicon, was born organically. It responds to my two-sided personality. I tend to appear as an introvert, shy person when in fact I'm very much extrovert. As I was working on my graduate collection, this acknowledgment had me thinking about the contrast between rationality and impulsiveness," or the dualism of Apollonian and Dionysian spirits which Friedrich Nietzsche theorized, the designer explained.

He acknowledged that expanding distribution is key, although he primarily plans to grow the brand's bespoke service to tap into fans of celebrities like Cardi B, another music star he dressed for the music video of her hit song "Up," and women seeking tailor made suits.

After dressing A-listers in his early stages, one can't help but wonder who Murano's dream client is: as a hint, the designer mentioned his admiration of movie stars Jane Fonda and Meryl Streep. – M.C.



Lara Chamandi

LARA CHAMANDI

When she moved from Lebanon to London to study furniture design in 2013, Lara Chamandi hadn't envisioned a future in fashion – yet. She approached it step by step: she started experimenting with



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materials during her studies and developed a passion for this kind of research. She nurtured it by working on the development of a patent-pending sustainable plant-based leather.

The project sparked in her the idea of launching a luxury fashion brand rooted in a conscious ethos, one that not only took into account humans' respect and relationship with nature, but also the connection with their inner self.

In her journey to express this message of self care through clothes, she found an ally in the moon, which has always played a big role in her life as deeply linked to a favorite place in her homeland: the Monastery of the Moon in Lebanon's Chouf Mountains region.

The lunar element informs many aspects of the namesake brand she established after moving to Milan in 2020 and that she's presenting via private appointments. In her inaugural effort, the feminine energy of the moon is channeled in the seductive vibe of the fall 2022 lineup, which plays with transparencies, cutouts, asymmetries and silhouettes wrapping around the body without constraining it. The moon's influence on tides and the movement of water is evoked in the liquid – and all-natural – fabrics and fluid, elongated proportions, which convey an overall relaxed attitude to dressed and deconstructed suits.

The symbolic narrative is enriched with nods to constellations in crisscross details on the back of dresses, as well as zodiac signs, especially Scorpio, which the designer favors "because it's the only one that transforms itself."

Although references abound in her fashion, Chamandi likes to keep her aesthetic simple and versatile to best enable her woman to feel free and comfortable with herself. To elevate her essential lines, she only uses some talismans here and there, such as quartz details punctuating knitted dresses and skirts.

While for the next collection she will further explore this category with the launch of a jewelry line, Chamandi is to debut the brand's e-commerce on March 2 – the day of the new moon, of course – offering a special capsule collection of 20 pieces for spring. – S.S. ■

New to the Milan Runway

Ambush, Andreàdamo and Cormio will unveil their fall collections via physical runway shows for the first time. BY SANDRA SALIBIAN

MILAN – As Milan Fashion Week returns in full force with 60 physical shows, it also comes with the news that some interesting young names have decided to jump from the presentation format to the runway.

Here, a preview of what to expect at the shows of Ambush, Andreàdamo and Cormio.



Yoon Ahn

AMBUSH

Designer: Yoon Ahn

The date: Saturday

The location: SuperStudio Maxi, Via Moncucco 35

Why a physical show: "We have been manufacturing in Italy for a few seasons so doing it in Milan made sense for us as [this is] our first show [in the official month calendar]. Also, as we are planning to launch our Ambush Metaverse called Silver Fckry, it's even more important to show side by side the physical realm with it.

Why this location: "Out of the selections we had, I thought it felt right to bring the concept we had for the show. Also [this] all-white [location] works as a good canvas."

Preview of the collection: "These are the girls and boys living on our Ambush Universe so I characterized them like real beings that live in the story."

What to expect from the show: "Just want to have fun. I personally can't wait to see the collection move on real models as this is the first show. I want people to walk away feeling like, 'I want to wear that right now.'"

Why a physical show: "I wanted the audience to fully experience my world at my first show. This is for me the occasion to express and reinforce the message of body positivity and diversity that I wanted my brand to express from the beginning... and that is going to be visible through every aspect of my show."

Why this location: "For my first show, I wanted an absolutely Italian context, a beautiful Milanese cloister. I'm going to use this location in my personal way [subverting] what everybody could expect from such an environment. The show is going to take place during the evening, outside, open air. Lights and music will accompany the audience in the world I want to express, making them fully live the aesthetic of my collection in the most powerful way."

Preview of the collection: "The collection is imagined for a nocturnal animal. It is an evolution of the world I've proposed in the previous seasons. New categories will be included as outerwear and eveningwear, territories that I hadn't explored with my own brand yet, but that absolutely fit into my vision and my aesthetic. For the first time I'll also present leather garments. My core category, the knitwear, will show important updates in terms of materials, silhouettes and colors, opening a new chapter in my creative expression."

What to expect from the show: "A dive into my own world... an immersive experience. With this show I would like to show to the industry that a new generation of Italian fashion designers has been born, which has nothing to envy the renowned international talents."



Jezeabelle
Cormio

CORMIO

Designer: Jezeabelle Cormio

The date: Sunday

The location: Casa Cardinal Ildefonso Schuster, Via Sant'Antonio, 5

Why a physical show: "I wanted to create the conditions for a performance that would have felt completely normal before the pandemic, but today has a nostalgic feel. I feel very strongly about the impact of these last few years on very young people and I wanted to say something about it."

Why this location: "I chose this location because it reminded me of the concert halls I sang in when I was a choir kid."

Preview of the collection: "My inspiration for this fall 2022 collection is a picture of Destiny's Child in girl scout outfits."

What to expect from the show: "That butterfly feeling when you realize that the whole is greater than the sum of its parts. I'm secretly hoping to make you cry."



Andrea Adamo

ANDREÀDAMO

Designer: Andrea Adamo

The date: Wednesday

The location: Chiostrì di San Barnaba, Via San Barnaba 48