

Lara Chamandi®

## LARA CHAMANDI

A spiritual luxury that reunites us with Nature



**Fashion as a bearer of energy.** Lara Chamandi's style philosophy is a unique mix of **spirituality**, femininity and nature. Through her work, she wishes to invite us to reconnect with our intuition, our true self and our feminine side, which helps us connect to the spiritual, natural and cosmic world. **Feminine energy** can be found within each of us, a magical and sacred force which for millennia has been interpreted by different traditions and is focused on intuition, emotion, nourishment, receptivity, and interconnection.

*«Now more than ever we need to reconnect to our Divine Feminine, heal ourselves and rediscover the connection with our true nature and Earth that surrounds us, that we have been hurting for too long. The talisman dresses we create guide us in this. By wearing and connecting with them, we return Goddesses, we care for our well-being, we feel lucky and positive, we become the best version of ourselves, ready for a conscious change in the world»* – says the entrepreneur and creative director.

**Enchantress and immortal mermaids.** The prime mover of the A/W 23/24 "An Immortal" collection is the suggestion of the planet most associated with the dreamlike dimension, illusion and psychic receptivity, Neptune. A vision that becomes reality thanks to the expertise of **Antonio Berardi** who interprets and design it with Lara.

In the Zodiac, he is the lord of **Pisces and Water element**. **Neptune** brings back the coexistence of past, present and future, ruling the stellar creativity found in the clothes' silhouettes, connected to those of **Piscean mermaids** – enchanting and perturbing creatures that express independence and individuality. Like swirling waters, mermaids are always in motion and refuse to be contained, yet they are also allegories of awareness and intuition. They are attuned to the world around them and, in myths, they are known to take control of the weather, predict aspects of the future and even grant wishes. But they also know lightness, when making fun of sailors and fishermen, a feeling evoked by the chunky ribbed knitwear or by wader pants. The charm of mermaids can be found in the straight skirts, whose shape flows downwards; in the optical illusion created by a sequins-effect trompe l'oeil print, which recalls the glistening of their scales under the Moon, or in the "Cosmo" Gobelin jacquard, created by the brand and inspired to both James Turrell's work and Neptune's colours, thanks to the large cape of ancestral enchantment that simulates both a refuge and a work of art.

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Opposites coexist happily, just as in the classic iconography that represents the Pisces sign, inscribed in a circle without end or beginning but that encompasses everything: the denser colours from the **depths of the sea** are contrasted with light tones such as pink, blue, or even dazzling ones like cherry red, vivid lapis lazuli, fluorescent green or bright orange. The soft lines of sheer full skirts or **hand-embroidered** 1920s dresses contrast with the sartorial structures of short jackets and corsets made of a compact “scuba” material, custom developed with two-tone double-sided wool or from a wet-look fabric, where a viscose yarn is mixed with bio-based lycra to increase its elasticity. New finishes modernise wool and cotton and contradict the romanticism of tulle and muslin; mohair and silk are combined with Japanese paper yarns to create the original knitwear.

By choice, Lara Chamandi’s creations are made exclusively with **natural materials**. By avoiding the use of fibres containing plastic, the materials are carefully researched and often specifically developed together with expert Italian weaving experts. The work also shows impeccable attention to detail: the buttons, for example, are made of vegetable ivory, also known as corozo. The collections are handcrafted in Italy, in small independent and family-run factories, found between Carpi and the Veneto region, and carefully selected for their ethical and responsible standards.

Lebanese and born in Abu Dhabi, Lara Chamandi lived in London – where she studied Furniture Design – and now works between Milan and London. She believes that fashion can be a medium through which not only to perceive the world but to also obtain feelings of joy, well-being, and peace, as well as a means to reconnect with the Universe. The Moon, which has always been a symbol of femininity, and the cyclical law of the elements – air, fire, earth, water, ether – are at the heart of Lara’s inspiration. Each collection includes ancient symbols, astrological signs and sacred elements which tell a story of female rituals and myths, but also of devotion to quality, craftsmanship and an aptitude for an elegance that goes beyond trends and translates into timeless projects with a magical ethos.

CREATED WITH MAGIC  
100% NATURAL FIBERS  
CRAFTED IN ITALY

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## VISIONS OF BLUE

In the depths of space, a distant world resides,  
A planet of mystery, where secrets hide,  
Its name is Neptune, a world of blue,  
A place of wonder, where dreams come true.

Neptune, a symbol of the vast unknown,  
A world of beauty, yet still alone,  
Its gaseous surface, a swirling sea,  
Reflecting the cosmos, for all to see.

As we gaze upon this planet of ice,  
We can't help but feel a sense of sacrifice,  
For Neptune represents the depths of our soul,  
Where emotions run deep, and passions roll.

The God of the sea, Neptune's namesake,  
Is a symbol of power, and strength to make,  
For he rules the waves, and the tides of time,  
A force of nature, both sublime and divine.

Neptune's blue hue, a color of trust,  
A symbol of loyalty, and bonds that must,  
Be kept strong, through the trials of life,  
Through stormy seas, and the darkest of night.

In astrology, Neptune represents the mystical,  
A planet of magic, and the supernatural,  
Its influence, felt in the dreams we create,  
The visions we see, and the paths we take.

As we ponder the mysteries of Neptune's world,  
We're reminded of the secrets yet to be unfurled,  
Of the vastness of space, and the depths of our mind,  
And the beauty of the unknown, that we may someday find.

So let us embrace the symbolism of Neptune,  
And let our imaginations take flight, and swoon,  
For the beauty of this distant planet's sight,  
May inspire us to greater heights.